

Informazione Regolamentata n. 0765-4-2024	Data/Ora Inizio Diffusione 29 Febbraio 2024 18:22:56	Euronext Star Milan
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Societa' : MARR

Identificativo Informazione
Regolamentata : 186727

Utenza - Referente : MARRN01 - Tiso

Tipologia : 2.2

Data/Ora Ricezione : 29 Febbraio 2024 18:22:56

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Oggetto : MARR: Convention "We are MARR" and
preliminary Total Revenues 2023

Testo del comunicato

Vedi allegato



press release

MARR: over 1,000 members of the sales force will meet at the “We are MARR” Convention, an event during the course of which the guidelines for development will be shared to further enhance the market leadership.

The MARR Group closed 2023 with a turnover of more than 2 billion Euros with preliminary total consolidated revenues of 2,085 million Euros. The MSCI rating of AA is confirmed and the commitment towards sustainable development continues with new “Health and Nutrition” initiatives.

Rimini, 29 February 2024 – The sales Convention of the MARR Group (Milan: MARR.MI), leader in Italy in the sale and distribution of food and non-food products to the foodservice, will be held in Rimini tomorrow.

More than 1,000 people will take part in the event, the theme of which is “We are MARR”, including sales managers and the sales force, from more than 40 distribution centers of the Group in Italy. The Convention will be an opportunity to share with the sales force the development guidelines to further enhance the market leadership.

The MARR Group closed the first business year of its 52 year history with a turnover in excess of 2 billion Euros, with preliminary total consolidated revenues reaching 2,085 million Euros for the year (1,930 million in 2022).

MARR's commitment towards sustainable development continues, with the recent launch of initiatives on the topic of “[Health and Nutrition](#)” aimed at encouraging a healthy lifestyle characterised by proper nutrition. In this regard, training courses have been planned aimed at the Group's employees and collaborators, certain categories of especially sensitive individuals (children and adolescents) and its clients, also through the selection of a range of products with specific requirements. As regards ESG, the MSCI rating of AA has recently been confirmed.

The 2023 Consolidated Financial Statements of the MARR Group will be submitted for approval by the Board of Directors of MARR S.p.A. on 13 March.



press release

MARR (Cremonini Group), listed on the Euronext STAR Milan segment of the Italian Stock Exchange, is the leading Italian company in the specialised distribution of food products to the foodservice and is controlled by Cremonini S.p.A..

With an organisation comprising over 900 sales agents, the MARR Group serves about 55,000 customers (mainly restaurants, hotels, pizza restaurants, holiday resorts and canteens), with an offer that includes over 25,000 food products, including seafood, meat, various food products and fruit and vegetables and a significant offer of green, sustainable and Made in Italy products (<https://catalogo.marr.it/catalogo>).

MARR operates nationwide through a logistical-distribution network composed of more than 40 distribution units, some of which with cash&carry, and uses over 850 vehicles.

MARR achieved total consolidated revenues in 2022 of 1,930.5 million Euros (1,456.3 million in 2021) with a consolidated EBITDA of 82.1 million Euros (90.5 million in 2021) and net consolidated profits of 26.6 million Euros (35.1 million in 2021).

For more information about MARR visit the company's web site at www.marr.it

The MARR's Sustainability Report is available at web page www.marr.it/sustainability/report-and-esg

The manager responsible for preparing the company's financial reports, Pierpaolo Rossi, declares, pursuant to paragraph 2 of Article 154-bis of the Consolidated Law on Finance, that the accounting information contained in this press release corresponds to documents, books and accounting records.

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Fine Comunicato n.0765-4-2024

Numero di Pagine: 4