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Diffusione presunta

Oggetto : Racing Force and NIO 333 sign multi-year
agreement for Formula E

Testo del comunicato

Vedi allegato.



Racing Force and NIO 333 sign multi-year agreement for Formula E

*The team will use OMP technical racing clothing
starting from this season.*

Ronco Scrivia, 17 January 2022 – **OMP Racing**, brand of **Racing Force Group**, has signed a multi-year partnership agreement with **NIO 333 Formula E** becoming the Official Supplier of technical clothing for the drivers and mechanics of the team starting from the 2021-2022 season of the Formula E World Championship.

OMP Racing is a world leader in the design and manufacture of safety components for race cars and is present in all racing championships. They will be supplying technical racing clothing to 333 Racing drivers, Oliver Turvey, Dan Ticktum and Adam Carroll. This includes the supply of overalls, boots, gloves and underwear; all products deriving from the work of research and development in the company's manufacturing facility located near Genoa, Italy.

As an Official Supplier, OMP Racing will also provide the team with driver kit bags, branded luggage for the race team, and will have prominent branding visible in the NIO 333 Formula E team garage environment as it competes around the world in the premier all-electric racing series.

Emma Bearpark, Marketing and Commercial Manager for NIO 333 Formula E Team, said: "We are pleased to welcome OMP Racing to the NIO 333 Formula E family. The safety of our drivers is our highest priority and as OMP is one of the leading suppliers of high-tech performance wear for top level motorsport we are delighted to have agreed a new multi-year partnership with them."

Bruno Curletto, Sales and Motorsport Director for Racing Force Group, added: "We are proud of partnering with a modern, dynamic team competing in a championship we strongly believe in. Moreover, people at NIO 333 Formula E have the same passion for research and technology as we have: the perfect premise for a fruitful partnership".

**About Racing Force Group and OMP**

Racing Force is the leading Group in the motorsport safety product industry with the most advanced and complete range of protection and performance products used worldwide by top professionals, amateur athletes, racing teams and car manufacturers with products sold under brands including Bell Helmets, OMP, Zeronoise and Racing Spirit. The group is located in 3 different continents: Ronco Scrivia, Italy (headquarters); Sakhir, Bahrain; Miami USA.

OMP is a brand of Racing Force Group and was established in 1973 in Genoa. OMP is a world leader in the field of design and manufacture of safety equipment for race cars (suits, gloves, shoes, seats, safety belts, etc.).

Today OMP products are in all world racing championships. OMP is one of the very few companies in the world which are able to offer a complete range of items dedicated to race cars and to drivers' safety, with over 2,000 products in its catalogue, almost entirely homologated by the Fédération Internationale de l'Automobile – FIA.

Further information about Racing Force Group is available at www.racingforce.com and OMP Racing is available at www.ompracing.com.

About the NIO 333 Formula E Team

The NIO 333 Formula E Team has participated (under different ownerships) in the FIA Formula E Championship since its inception and won the inaugural Drivers' Championship title as Team China Racing in 2015. '333 Racing' partnered with the team in September 2019 and entered in to the sixth season of the all-electric racing series as the NIO 333 Formula E Team. The new organisation is fully managed and operated by motorsport management company, Shanghai Li Sheng Racing Co. Ltd in China, while its European subsidiary (Brilliant in Excellence UK Ltd) responsible for research and development, technical support, commercial and marketing is based in Silverstone, UK. In September 2021, BIE UK Ltd announced that the FIA (Fédération Internationale de l'Automobile) had bestowed the highest award for environmental protection and sustainability on the NIO 333 Formula E Team. By awarding the Three-Star Environmental Accreditation, the FIA recognised the team's environmental performance and excellent environmental awareness - www.nio.com/formulae

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