



Informazione Regolamentata n. 2358-32-2022	C	0ata/Ora Ricezione 13 Marzo 2022 12:54:38	Euronext Star Milan
Societa'	:	SECO	
Identificativo Informazione Regolamentata	:	158397	
Nome utilizzatore	:	SECON03	
Tipologia	:	REGEM	
Data/Ora Ricezione	:	13 Marzo 2022 12:5	4:38
Data/Ora Inizio Diffusione presunta	:	14 Marzo 2022 07:0	0:06
Oggetto	:	PIZZAROTTI AND SECO TOGHETHER TO FOR THE SAFETY AND SUSTAINABILITY OF SMART CITIES	
Testo del comunicato			

Vedi allegato.





### **PRESS RELEASE**

# PIZZAROTTI AND SECO TOGHETHER TO FOR THE SAFETY AND SUSTAINABILITY OF SMART CITIES

- The two companies join forces to monitor operation and energy consumption of road and hospital infrastructures
- A set of customized apps, based on CLEA, at Pizzarotti's disposal for predictive maintenance and energy consumption monitoring

*Parma/Arezzo, March 14, 2022* – Impresa Pizzarotti & C. S.p.A. ("**Pizzarotti**"), a leading company in the design and construction of road, railway, airport infrastructures and healthcare and residential buildings, has chosen CLEA, the IoT-AI software platform developed by SECO, to enable the "smart" management of road and hospital infrastructures through a number of high-added-value applications and functionalities.

The two companies will work at the development of a hardware and software solution to monitor the operational status and the energy consumption of these infrastructures, to allow users to identify the most appropriate actions for the improvement and reduction of the environmental impact, accelerating a transition path towards a safe and sustainable model of smart cities.

As a part of this, Pizzarotti will develop a solution based on CLEA in which a set of customized apps will allow the real-time visualization of the data from different assets.

Thanks to the Artificial Intelligence, Pizzarotti and its customers will be able to remotely control the status of their infrastructures, locating each connected device and monitoring its regular operation. An algorithm will then make it possible to predict the failure of the components mounted in any connected device, allowing to plan the maintenance activities and prevent downtimes.





# **PRESS RELEASE**

"Innovation, digitization and sustainability are the drivers that guide the development of a country. This is even more relevant in the constructions sector, that will no longer be able to ignore these three factors, which become therefore crucial in our Strategic business plan. The ecological transition of Italy, and not only, will be played in this direction. For a qualitative leap in this field, we could not have chosen a better partner. I am sure that Pizzarotti and SECO, together, will be able to trace a new path to make our cities more and more "smart", from a safety and sustainability point of view", **said Carlo Luzzatto, CEO of Pizzarotti** 

"Innovation, quality and sustainability have always been SECO's core values. We are enthusiast to begin this partnership with Pizzarotti, an excellence in which we find these same inspiring principles. We are proud to support our customers in a scenario in which the IoT and Artificial Intelligence will increasingly contribute to shape the smart cities world, a sector that will grow at an extraordinary pace in the coming years", **said Massimo Mauri, CEO of SECO** 





# **PRESS RELEASE**

#### SECO

SECO (IOT.MI) develops and manufactures cutting-edge technological solutions, from miniaturized computers to fully customized integrated systems combining hardware and software. SECO also offers Clea, a proprietary end-to-end IoT-AI analytics software suite, made available on a SaaS basis, that allows clients to gather insightful data from their on-field devices in real time. SECO employs almost 800 people worldwide and operates through 5 production plants, 9 R&D hubs and sales offices in 9 countries. SECO serves more than 300 blue-chip customers which are leaders in their respective fields, including Medical, Industrial Automation, Aerospace & Defense, Fitness, Vending and many other sectors. SECO R&D capabilities are further enhanced by long-lasting strategic partnerships with tech giants and collaborations with universities, research centers, and innovative start-ups. Corporate social responsibility is part of the strategy of SECO, that undertakes several actions to reduce its environmental footprint and increase its impact on its people and local communities.

For more information: http://www.seco.com/

#### Pizzarotti

IMPRESA PIZZAROTTI & C. S.p.A., founded in Parma in 1910, is the second largest construction company in Italy. The company operates in 15 countries around the world, mainly with high ratings and limited risk. The company, which has always been a leader in the construction of civil works, road, highway and railway infrastructures, as well as healthcare and residential building interventions, is developing innovative solutions in the asset management and urban regeneration field. Pizzarotti Group relies on a workforce of approximately 3,500 employees and a turnover of around 1.2 billion euro.

#### **Contacts**

S	ECO	Pizzarotti	
SECO SpA	COMMUNITY GROUP	Pizzarotti	
Marco Parisi	Marco Rubino	Verdesi and Partners	
Head of Investor Relations	Tel. +39 3356509552	Marco Verdesi	
Tel. +39 0575 26979	Marco Tansini	Tel. +39 3464182418	
investor.relations@seco.com	Tel. +39 3351899228	marcoverdesi@verdesiandpartners.it	
	seco@communitygroup.it	ufficiostampa@verdesiandpartners.it	