

## **COMPANY PRESENTATION**

**EURONEXT STAR CONFERENCE** 

March 22, 2022





















## **DISCLAIMER**

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## **AGENDA**

- 1. Overview
- 2. Markets and Growth drivers
- 3. Innovation: products & applications
- 4. Financial Highlights
- 5. Current Outlook
- 6. Multiples & Comparables







## Overview



# A primary player providing Medical, Industrial and Conservation Laser Solutions Worldwide



### **World Class Hi-Tech company**

Hi-Tech industrial group providing laser solutions with proprietary technologies and know how developed over 40 years



Listed on Milan's Stock Exchange Star segment since year 2000



### Within Worldwide leaders in its space



Active worldwide on several laser application segments and markets...



...progressively widening its worldwide presence achieving continuous growth over the years



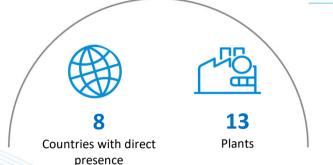


>40

years of experience

## Our businesses





## WE CREATE LIGHT, ENERGY, WAVES

### **Medical**

Our energy based systems improve people's well-being and life quality.

subsidiaries

In the **surgical sector**, our minimally invasive technology systems minimize pain, side effects and risks of surgical procedures and hospitalization days.

In the **aesthetic sector**, our systems satisfy the growing desire of individuals to improve their appearance also reducing pathological or painful imperfections



#### Conservation

Our laser systems preserve artworks of the universal heritage of our communities.

#### Industrial

Our laser cutting and marking systems reduce the environmental impact of manufacturing processes minimizing waste, fumes generated by the process, use of chemical additives, also allowing to eliminate the need for inks, solvents or glues within the process.







## Our approach



### **OUR STRATEGY FOR A SUSTAINABLE FUTURE:**

Create value over time and be ready to successfully meet the future challenges





R&D dept.



> 19 mln yearly R&D investments



> 180 patents



> 150 **R&D** specialists

### **PRODUCTS**



> 50.000

Laser sources produced



ISO 9001 e ISO 13485 Certifications



> 60

**Quality & Regulatory** specialists

#### **PEOPLE**

~25% under 30 years

~ +17%

>1.900

employees



Welfare at the heart of business projects. Workspaces were renewed for several Group companies: employees well-being increase and improvement of plants' energy efficiency



>33,000 hours training

### **ENVIRONMENT**



2021

headcount

- 2 Photovoltaic systems active in 21
- 4 New plants planned in 22

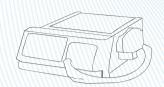


10%

Self-generated energy or from renewable sources

## **OUR HISTORY**





'80 s

CO<sub>2</sub> lasers for dermatology, surgery and physiotherapy

90'5

Short pulse Nd:YAG laser for dentistry and surgery

1998

Smartepil (Deka Mela S.r.l.) – our first long pulse Nd:YAG laser for hair removal

2002

Smartlipo (Deka Mela S.r.l.) laserlipolisi\*: minimally for the removal of localized fat cells

invasive treatment

2003

SmartXide DOT\*Therapy (Deka Mela S.r.l.) for dermatological surgery, anti aging treatments, pigmented lesions and scars

2005

MLS\* (ASA S.r.l.) lasertherapy HIRO (ASA S.r.l.) device for Hilterapia for the treatment of swellings, musclar lesions and post injury pathologies

2007

Cutlite Penta S.r.l. starts the joint venture Wuhan Penta Chutian Co.Ltd

El.En.S.p.A. incorporates Cutlite Do Brasil Alta Tecnologia Ltda



1981

Incorporation of El.En.S.n.c

1990 - 1993

Incorporation of Deka MELA S.r.l., Lasit S.r.l. and Cutlite Penta S.r.l.

2000

El.En.S.p.A. IPO

Acquisition of the majority stake of Cynosure Inc.

Acquisition of Asclepion GmbH

Acquisition of ASAS.r.l.

Cynosure Inc. IPO on Nasdaq



2008

Mediostar XT (Asclepion GmbH) hair removal El.En. – Industrial applications CO<sub>2</sub> BLADE RF laser sources family

Litho (Quanta System S.p.A.) surgical, stones treatment







Plus RF (Cutlite Penta S.r.l.) Laser Cutting system with El.En. RF laser sourceo

#### 2010

 $\label{eq:SmartXide2} \textbf{SmartXide}^2 \text{(Deka Mela S.r.l.) CO}_2 \text{ laser with RF laser source} \\ \text{for dermatologic} \\ \text{and aesthetic surgery} \\$ 

### 2012

MonnaLisaTouch\* (Deka Mela S.r.l.) for vaginal atrophy treatment

**Cyber** (Quanta System S.p.A.) surgical device for stones and BPH

### 2015

**Bolt** (Penta Chutian e Wenzhou - Cina) high power laser metal cutting system

**Discovery Pico** (Quanta System S.p.A.) tatoo removal, pigmented lesions and dermatologic treatments

**HIROTT** (ASA S.r.l.) painful pathologies of the musculoskeletal system

**Fiber Plus** (Cutlite Penta S.r.l.) first fiber laser metal cutting system

### 2017

RF 1222 "The Big Boy"

#### 2019

Incorporation in Lin Yi of Penta LaserTechnology (Shangdong) Co.Ltd

### 2021

Glide (dermatology)

Incorporation of Esthelogue S.r.l.

### 2011

**Mediostar Next** (Asclepion GmbH) for hair removal

### 2013

Cutlite Penta S.r.l. costituisce la seconda joint venture cinese Penta Laser Equipment (Wenzhou) Co.Ltd

#### 2016

 $\operatorname{\textbf{Motus}}\operatorname{\textbf{AX}}$  con Moveo (Deka Mela S.r.l.) hair removal and pigmented lesions

Juliet (Asclepion GmbH) for vagina atrophy

Deka M.E.L.A.S.r.l. and Quanta System S.p.A. join the Italian sales organizations under the **Reinassance\*** brand

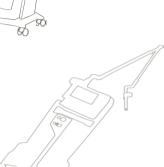
### 2018

**ONDA Coolwaves\*** by (Deka Mela S.r.l.) first body-contouring microwaves system

### 2020

Schwarzy (magnetotherapy) Red Touch (derm) Again (hair removal) and Dr. Arnold (magnetotherapy)

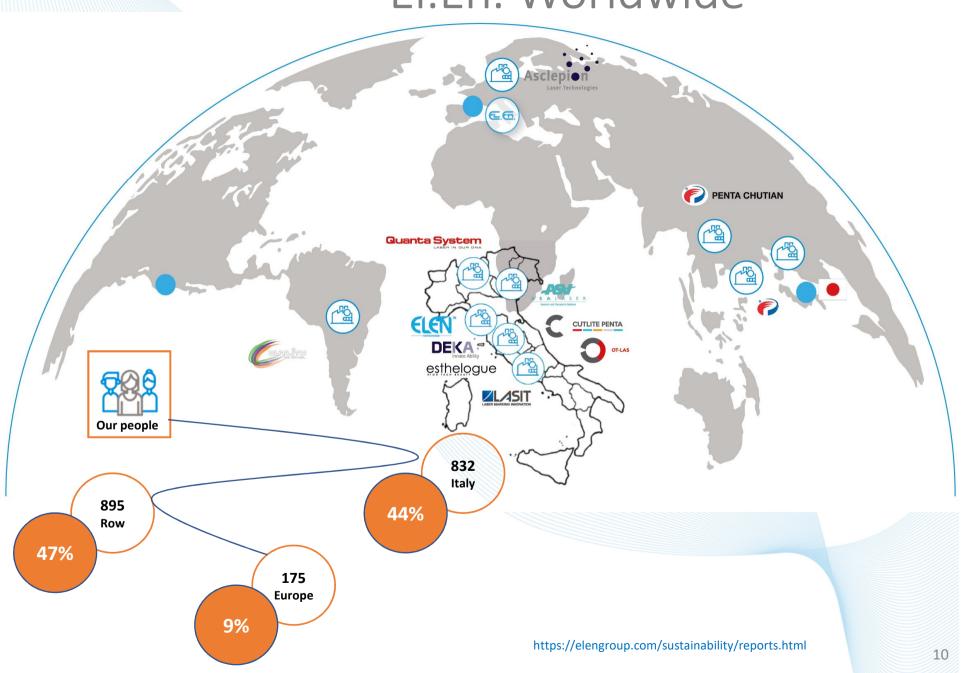








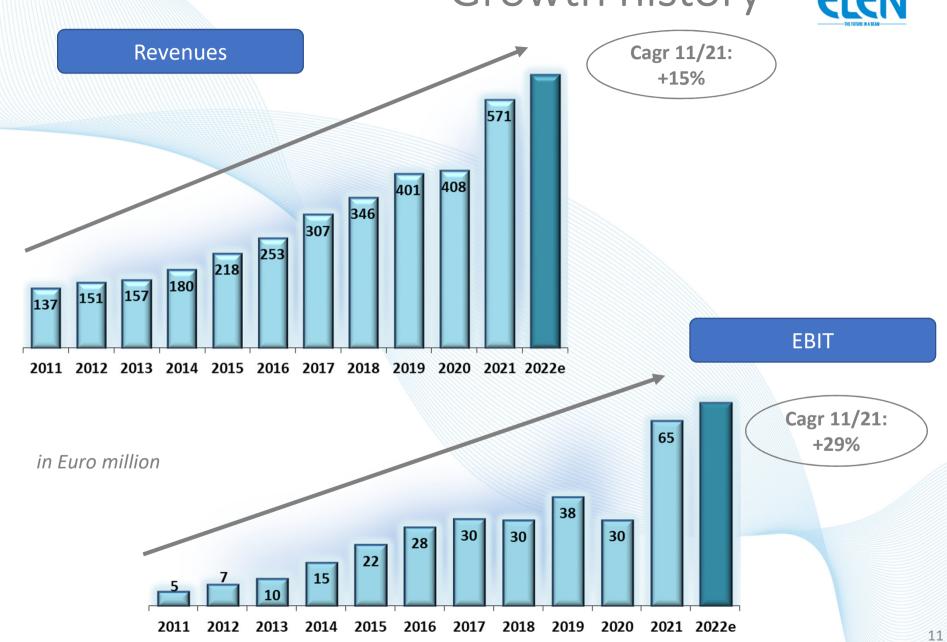
# El.En. Worldwide





# Growth history











# Laser surgery market trends **ELEN**

## Minimally invasive surgeries:

- Painless procedures
- Lower risks and side effects
- Shorter hospital stays/Faster recovery
- Savings by Private & National Health Systems
- Attractive ROI for surgical services providers



- Rapidly Growing Urology laser market
  - Mordor intelligence: 5,51% 2019-2027 CAGR from \$1Bn in 2020



# Medical Aesthetics market trend **ELEN**

- Aging demographics and increasing focus on improving appearance and youthfulness;
- Growing interest in non-invasive or minimallyinvasive procedures and awareness of energybased aesthetic treatments
- Growing global obesity rate
- Reductions in procedure costs, attracting a broader patient base
- Normalization and social acceptance of cosmetic procedures
- Rapid growth expected

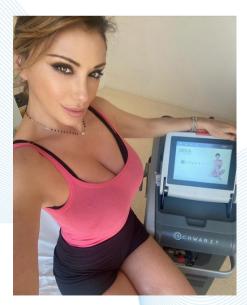
Decision Market Reports: CAGR 16,5% to 2027

Daniel Associates CAGR 10,23 to 2023

Fortune Business Insights CAGR 13,9 to 2027

Mordor Intelligence CAGR 11,08% to 2026







## Medical Aesthetics: our multi-brand approach **ELEN**





# Quanta System





## Industrial lasers market trend



## **Laser cutting applications:**

- Laser power increase + Cost reduction: enhanced flexibility, productivity and quality standards in manufacturing processes
- New application verticals
- Building and construction







## Laser marking:

- Products identification and traceability
- Minimal environmental impact



## Growth drivers



New laser cutting applications allowed by increased laser power

Strong
manufacturing
infrastructure
in China for
China

Comprehensive offer in body contouring

New manufacturing

applications for CO2 laser sources

Regulatory clearances worldwide

Leading innovation in hair removal Laser systems

Consumables for urology applications

Rich innovative products pipeline























Innovation: products & applications



## HAIR REMOVAL DEVICES









Again

Motus



Thunder



Mediostar







# BODY CONTOURING DEVICES

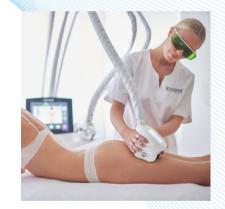




















## Skin Devices



### **Discovery Pico Smart Pico**

Unique high end system for laser hair removal



#### Luxea

The ultimate multi application and multi technology platform



#### **RED Touch**

The system for neocollagenesis and tissue regeneration







# Urology **€LEN**™



A complete line of Holmium lasers from 25 W to 155 W

#### **FIBER DUST**

One of two worldwide players in high power medical fiber lasers



## **New UHPTDL**

Our novel disruptive technology for the most effective stones micro fragmentation



# MonnaLisa Glide- Duoglide



**Novel CO<sub>2</sub> device** for dermatology and gynecology featuring an additional 1540nm laser source



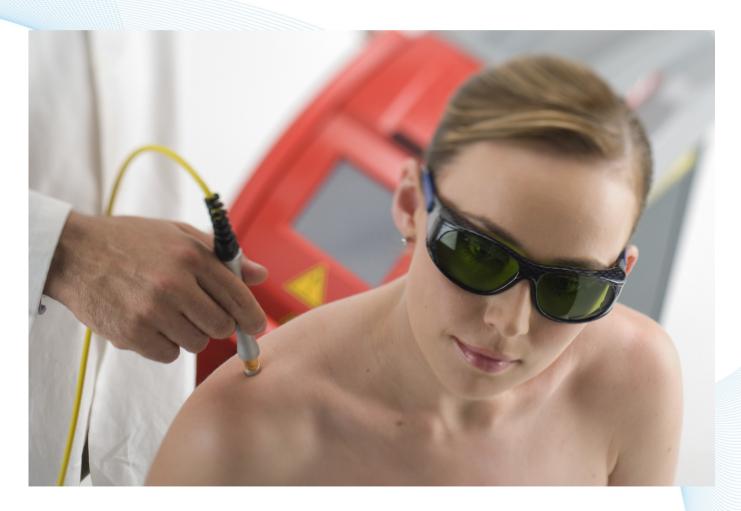




# Physiotherapy **€LEN**™



MiS (MLS Family) For degenerative neuropathies





# Industrial lasers systems

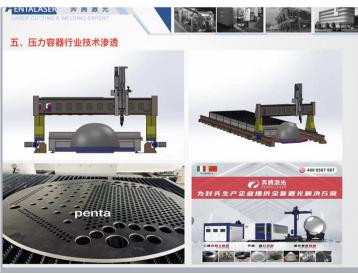


#### STEEL CUTTING

10 kW Average power in 2020 sales bookings 40 kW systems to come in 2021













## Laser cutting systems offer in China



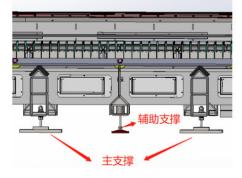
### 一、高功率激光切割机床的技术创新 Technical innovation of high power laser cutting machine tools



### 飞越6(SwingVI)的技术创新 Tech. innovation on Swing VI

### 设计定位Design orientation:

- 1. 最经济可靠的高功率激光机床;
- 1. The most economical and reliable high-power laser machine tools
- 2. 意大利CNC, 德国普雷切割头;
- 2. Italy CNC, Germany cutting head;
- 3. 独一无二的高功率切割工艺;
- 3. Unique high power cutting technology;
- 4. 大众定价: 130-320万元 (12-30kW)
- 4. Pricing: 1.3 million to 3.2 million yuan (12-30kW).

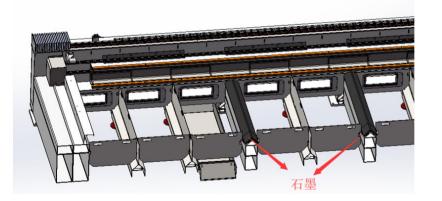


特点: feature

经济实用,

**Economical and practical,** 

牛年热销! hot sale









# Income Statement – FY 2021 .......



Euro '000	31/12/19	%	31/12/20	%	31/12/21	%	Cagr%
					unaudited		
Medical	242.184	60,4%	229.061	56,1%	311.290	54,5%	13,4%
Industrial	158.577	39,6%	179.023	43,9%	260.112	45,5%	28,1%
Revenues	400.761	100,0%	408.083	100,0%	571.402	100,0%	19,4%
Gross margin	156.021	38,9%	141.637	34,7%	212.073	37,1%	16,6%
Operating Expenses	43.624	10,9%	34.131	8,4%	47.812	8,4%	4,7%
Staff espenses	66.085	16,5%	66.692	16,3%	84.170	14,7%	12,9%
EBITDA	46.312	11,6%	40.814	10,0%	80.091	14,0%	31,5%
Depr., amort., accruals	8.114	2,0%	10.703	2,6%	15.234	2,7%	37,0%
EBIT	38.198	9,5%	30.111	7,4%	64.858	11,4%	30,3%
Net financ.income(charges)	468	0,1%	(1.762)	-0,4%	1.752	0,3%	93,4%
Other income (expense) net	(23)	0,0%	(425)	-0,1%	(185)	0,0%	185,3%
EBT	38.644	9,6%	27.924	6,8%	66.424	11,6%	31,1%
Income taxes	9.868	2,5%	5.382	1,3%	17.300	3,0%	32,4%
Minorities	2.759	0,7%	2.287	0,6%	3.688	0,6%	15,6%
NET INCOME	26.017	6,5%	20.255	5,0%	45.436	8,0%	32,2%
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# Balance sheet – 2021 .....

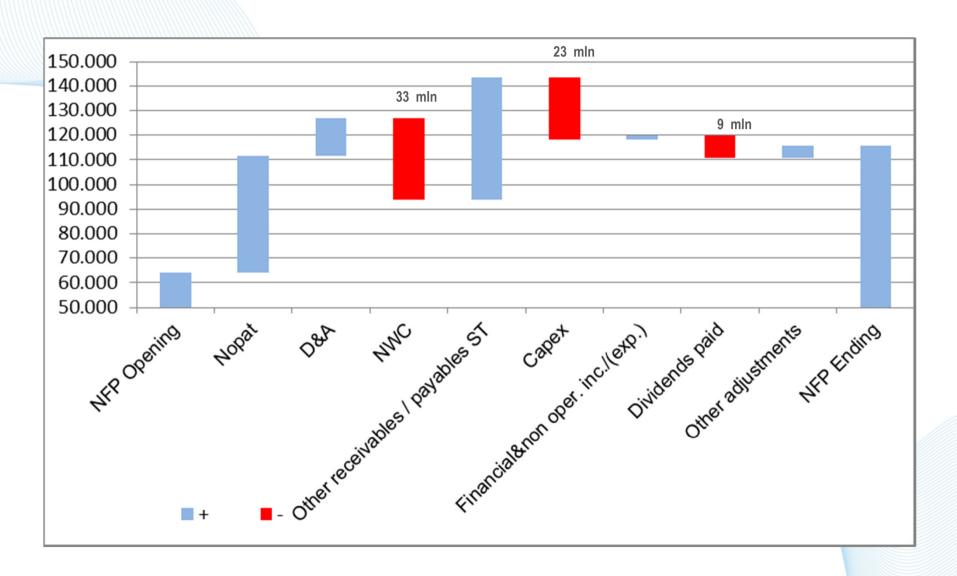


Euro '000	31/12/20	31/12/21	Var.%
		unaudited	
Total non current assets	116.838	136.648	17,0%
Net Working Capital	110.679	144.641	30,7%
Other receivables/payables ST	(37.946)	(91.278)	140,5%
Net financial position	64.168	115.766	80,4%
Long term liabilities	13.074	18.076	38,3%
Net Equity	240.665	287.701	19,5%
Net capital employed	176.497	171.935	-2,6%
Net Working Capital on sales	27,1%	25,3%	
ROCE	17,1%	37,7%	
(EBIT/Net capital employed)			
Capex	12.941	23.150	



## Cash Flow

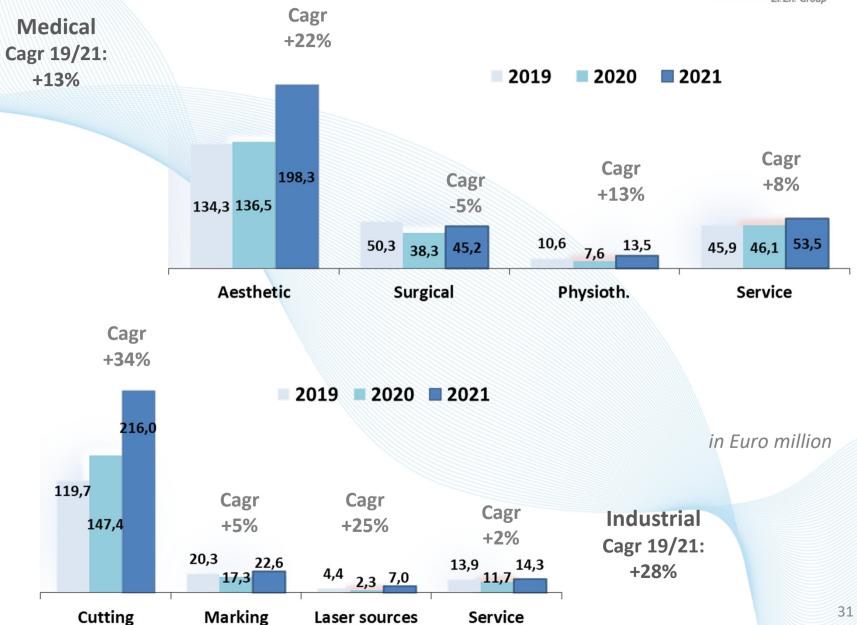






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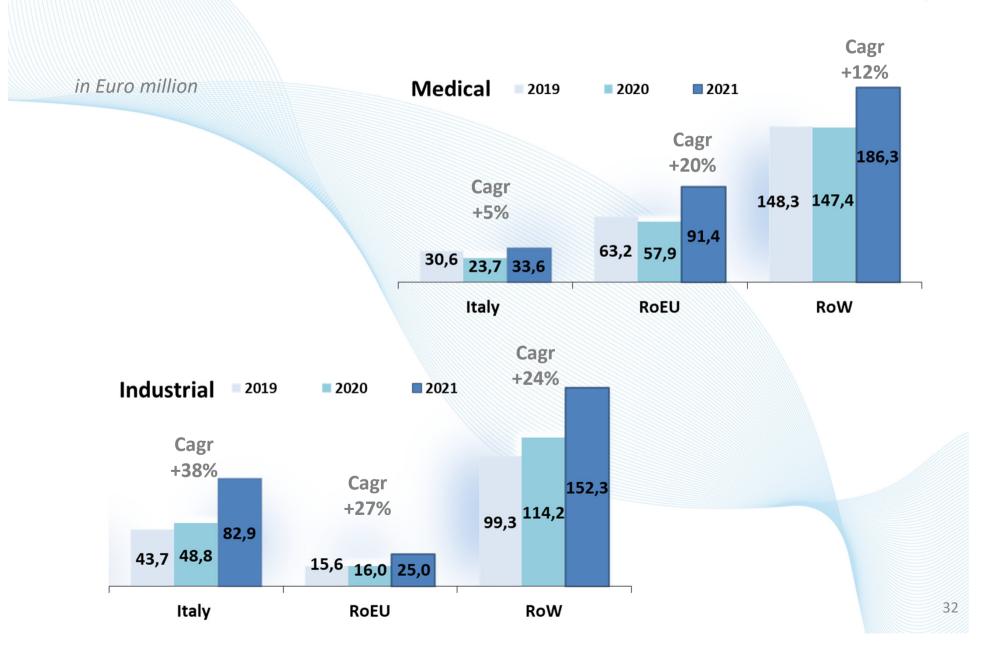






## Revenue breakdown by area ......











# 2022 Guidance ......











# Multiples **€LEN**™

115,8 @ 31/12/21

18,4 @ 31/12/21

949,7



Stockholder's Equity per share	3,6	
Price / Book Value Adj.	3,8	
EV /EBIT (90% EBIT)	16,3	
EV / Sales (90% Sales)	1,8	
El.En. Market Cap.	1.083,8 @ € 13,58	\

Net financial position

**Enterprise Value** 

Financial investments m/l term



# Comparables **€LEN**™



	Amounts in mln
۸	\

Dec. 31st , 2021	Price	Revenue	Var.%	EBIT	EBIT %	MK.Cap.	EV	EV/Sales	EV/EBIT	P/E	P/Book
Medical/Aesthetic			Rev.							-	Value
Cutera	\$44,87	\$231	57%	\$2	1%	\$808	\$793	3,4	433,4	384,7	14,3
InMode	\$38,01	\$304	73%	\$167	55%	\$3.110	\$2.698	8,9	16,1	16,3	7,5
Venus (2)	\$1,39	\$73	40%	\$(11)	-15%	\$76	\$137	1,4	n.a.	n.a.	2,7
Sisram Medical	\$1,13	\$294	82%	\$43	14%	\$525	\$430	1,5	10,1	13,2	1,5
Lutronic	€ 18,73	€ 128	52%	€ 22	17%	€ 469	€ 434	3,4	19,7	21,2	5,5
Industrial											
IPG Photonics Co.	\$116,06	\$1.461	22%	\$368	25%	\$6.140	\$4.661	3,2	12,7	16,7	2,2
Prima Industrie	€ 15,76	€ 408	22%	€ 14	3%	€ 165	€ 234	0,6	16,6	29,1	1,0
Han's Laser	¥41,54	¥16.317	36%	¥2.254	14%	¥43.050	¥45.002	2,8	20,0	22,5	3,7
Bystronic	CHF 997	CHF 939	17%	CHF 70	7%	CHF 1.850	CHF 1.360	1,4	19,4	23,9	2,3
El.En. (1)	€ 13,58	€ 571	40%	€ 65	11%	€ 1.084	€ 950	1,8	16,3	20,9	3,8

<sup>(1)</sup> EV and multiplies as for previous slide

<sup>(2)</sup> Financials on Sept. 30th, 2021



# Comparables







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Industrial and Medical Laser Solutions

















