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Informazione Regolamentata n. 20233-15-2022	Data/Ora Ricezione 22 Marzo 2022 08:31:59	Euronext Growth Milan
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Societa' : RACING FORCE

Identificativo : 158917

Informazione  
Regolamentata

Nome utilizzatore : RACINGFORCENSS01 - FERROGGIARO  
ROBERTO

Tipologia : 3.1

Data/Ora Ricezione : 22 Marzo 2022 08:31:59

Data/Ora Inizio : 22 Marzo 2022 08:32:00

Diffusione presunta

Oggetto : Racing Force: multi-year partnership with  
Valentino Rossi for his new career on four  
wheels

*Testo del comunicato*

Vedi allegato.

## PRESS RELEASE

**Racing Force, multi-year partnership with Valentino Rossi  
for his new career on four wheels**

*OMP racewear and Bell helmets  
for the MotoGP legend's GT campaign*

Ronco Scrivia / Tavullia, March 22<sup>nd</sup> 2022 – Racing Force Group and Valentino Rossi are pleased to announce a multi-year partnership agreement, which will see the two firms collaborate in the new phase of Valentino's sporting career.

The legendary MotoGP multi-champion will use OMP racewear and Bell helmets during his second racing life, which is starting in these days with a prestigious international GT program.

Rossi, who has already cooperated with OMP in his past rallying and GT experiences, will use totally customized suits, gloves, boots and underwear by OMP, and will be protected by Bell helmets, personalized as well.

For Racing Force and VR46, this agreement is the confirmation of a mutual trust which has grown through the years, under the sign of an absolute passion for racing, speed, technology and detail.

**Valentino Rossi:** "I'm happy to start my car racing career with OMP and Bell; I'm thankful for their support in this new adventure. We are building a really ambitious project for this 2022 and I can't wait to start with the real competition."

**Paolo Delprato, CEO and President of Racing Force Group:** "After writing the history of motorbike racing, Valentino's absolute talent is ready to face the racing car competitions as a protagonist, as well. Having the chance of supporting him and turning his dream into reality makes us very proud indeed, because with Valentino Rossi and his team we share the same values and the same enthusiasm for our sport".

**Luigi Rossi, Racing Force Group's Marketing Manager:** "The passion that Valentino puts into his job is beyond any description: he literally lives for motorsport. Helping him in the development of his gear is an absolute pleasure; you rarely meet drivers with such a level of attention to details, even big champions. It's a joy and, at the same time, a strong inspiration".

ITALY (Ronco Scrivia) - USA (Miami, Indianapolis, Mooresville) - Bahrain (Sakhir) - Belgium (Ghislenghien)  
racingforce.com - ompracing.com - bellracing.com

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### Racing Force Group

Racing Force is the leading Group in the motorsport safety product industry with the most advanced and complete range of protection and performance products used worldwide by top professionals, amateur athletes, racing teams and car manufacturers with products sold under brands including Bell Helmets, OMP, Zeronoise and Racing Spirit. The group is located in 3 different continents: Ronco Scrivia, Italy (headquarters); Sakhir, Bahrain; Miami USA.

OMP is a brand of Racing Force Group and was established in 1973 in Genoa. OMP is a world leader in the field of design and manufacture of safety equipment for race cars (suits, gloves, shoes, seats, safety belts, etc.).

Today OMP products are in all world racing championships. OMP is one of the very few companies in the world which are able to offer a complete range of items dedicated to race cars and to drivers' safety, with over 2,000 products in its catalogue, almost entirely homologated by the Fédération Internationale de l'Automobile – FIA.

Further information about Racing Force Group is available at [www.racingforce.com](http://www.racingforce.com) and OMP Racing is available at [www.ompracing.com](http://www.ompracing.com).

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Numero di Pagine: 4