

## Agenda

- 1. Key features
- 2. FY2014 performance
- 3. RDM and the Stock Exchange
- 4. Final remarks

**Annexes** 



### RDM is focused on the WLC business

Since 2008 RDM is focused on **one business segment**: White Lined Chipboard, "WLC".

#### **WLC growth drivers**



Marketing needs for establishing a strong product **brand image**.



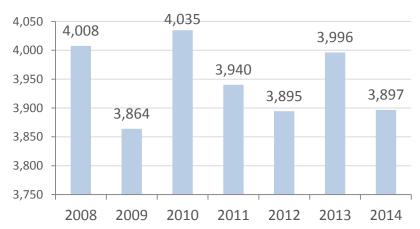


Favourable regulatory environment: UE committed to reduce **food waste over the coming 10 years**, leveraging on proper packaging of goods.

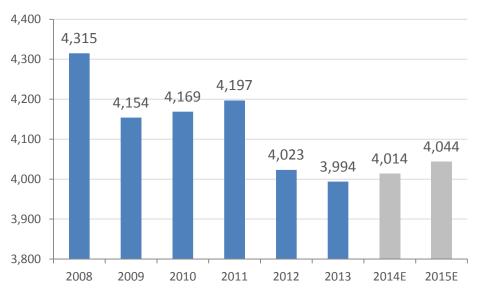
Recycled fibres well-perceived, since they contribute to forestry safeguard, CO<sub>2</sub> emissions' control and energy savings.

## Quite a stable demand profile

#### WLC demand in Europe ('000 tons)



#### WLC capacity in Europe ('000 tons)



Despite WLC demand is highly correlated to GDP evolution, European WLC demand is not expected to grow in the short term. Only a stronger increase in industrial production in 2016 can drive demand growth, according to RISI forecasts:

Western Europe	2015E	2016E
Industrial production	+0.8%	+1.7%
Cartonboard demand	-0.7%	+1.0%

Small and inefficient producers exiting the market generated the 2012 **decline in capacity** and an improvement in the **utilisation rate**.



Page ■ 4 Source: CEPI

## Two players dominate competition

**Mayr Melnhof** and **Reno De Medici** as a whole represent a market share of ca. 50%. The rest of competition is atomistic.

mills	capacity	tons sold	Revenues	
7	1,660 mn tons (including virgin fiber)	1,599 mn tons	964.6 €mn	
6	865 mn tons	807 mn tons	428.4 €mn	



865 mn tons

807 mn tons 428.4 €mn

805 mn tons

426.1 €mn

**-2014**\*

\* RDM 2013-2014 data exclude RDM Ibérica.



Several players with minor market shares...

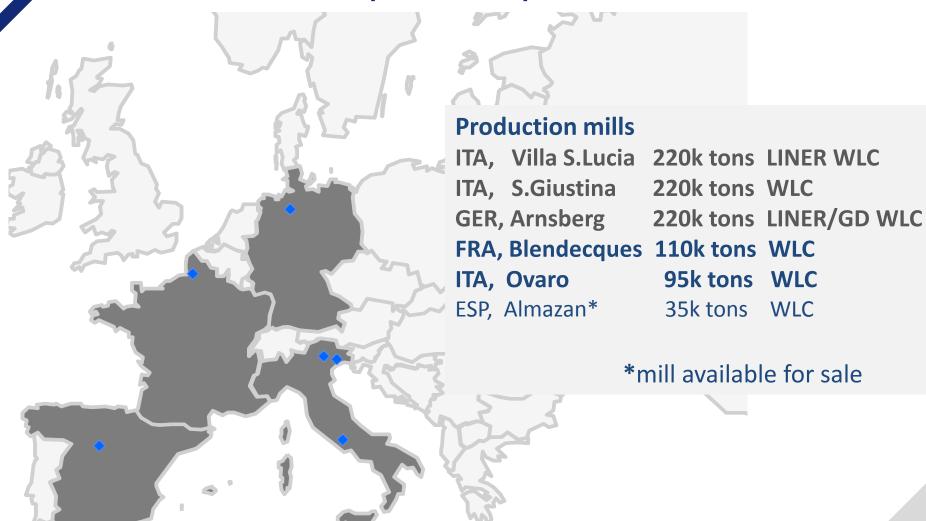








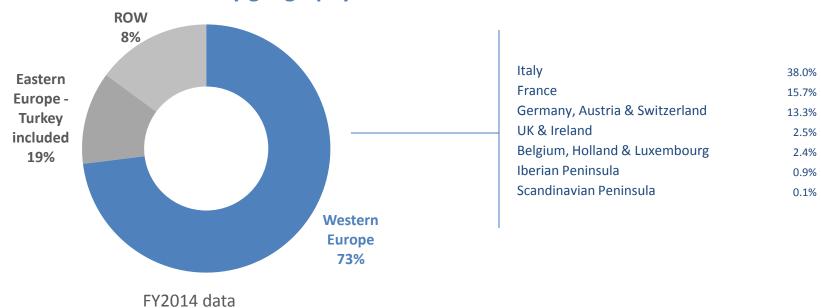
## Three European top-class assets





## Western Europe is our core market

#### Sales breakdown by geography

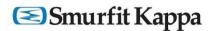


RDM ready to catch business opportunities out of its core market, both in **Western Europe** and in **RoW** (Middle East and Asia).



## RDM clients are converting companies











...providing a wide set of applications in packaging.







RDM – a well-diversified client portfolio

No. of RDM clients > 1,400

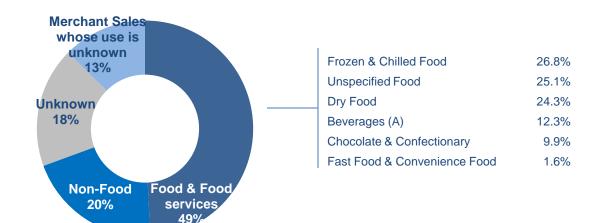
First 10 clients account for approx. **22.5%** of tons sold. Clients ranking from 11 to 100 weight for another **45.5%** of tons sold.



## A well-diversified end-users' portfolio

#### Breakdown of 2014 sales by end-user







Unspecified Non-Food	37.6%
Pharmaceuticals & Healthcare	18.6%
Games, Toys, Sports Goods, Textiles	10.7%
Beauty & Cosmetics	9.6%
Household, Kitchen, Gardening, Do-it-Yourself	8.9%
IT, Electronics, Media, Technical	6.6%
Detergents & Cleanings	5.7%
Tobacco	1.8%
Pet Food	0.5%







## A streamlined organization



#### 2 Operating Plants:

- S. Giustina
- Villa S. Lucia

Reno De Medici S.p.A.

(operating holding)

#### **Operations**

RDM Blendecques S.a.s. 100%

RDM Arnsberg GmbH (\*)
100%

RDM. Ovaro S.p.A. 80%

Reno De Medici Iberica S.I. 100%

ZAR S.r.I. 33.33%

Manucor S,p.A. 22.5%

#### **Marketing**

Careo 70%

#### **Distribution**

Emmaus Pack S.r.l. 51.39%

Pac Services S.p.A. 33.33%



## Differentiated marketing channels

#### A PanEuropean proprietary network

### 3 channels

Diversification of marketing channels to meet customer needs, improve service efficiency and control costs.

European Marketing Offices

Distributors
Sheeting centres

Agents with exclusive contracts

100 people all over Europe.
Italy, France,
Germany, Spain,
UK, Poland,
Hungary, Czech
Republic.

**Spain and UK**, exclusivity agreement.

Middle East, Asia, Latin America and Africa, and some European Countries, including Italy.



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## Focus on FY2014 performance /1

### **FY 2014 Highlights**

Volume stability in spite of S.Giustina production decrease 805 due to capex underway. (807 in FY 2013) Tons sold ('000) Slight decline in prices. 426.1 € mn Revenues from sales (-0.5% vs. FY 2013) EBITDA benefiting from: higher efficiencies in production, lower energy prices and white (+7.0% vs. FY 2013) 41.6 € mn certificates **EBITDA** (vs. 9.1% in FY 2013) EBITDA margin 9.8% Lower depreciation and write-18.8 € mn downs vs 2013 (+63.9% vs. FY 2013) **EBIT** Net profit before 10.6 € mn (+104.9% vs. FY 2013) Discontinued benefits from lower net financial expense and higher

Operations

5.9 € mn Net profit

(vs. 2.0 € mn in FY 2013)

Strong operating performance, income from equity investments offset higher taxes

## Focus on FY 2014 performance /2

### **FY 2014 Highlights**

Capex

19.7 € mn

(vs. 15.2 € mn in FY 2013)

Investments mainly focused on the refurbishment of the wet area at the Santa Giustina mill

Net Financial Debt

65.9 € mn

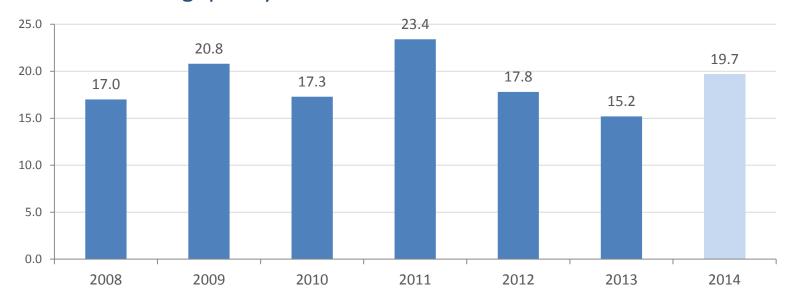
(vs. 73.5 € mn as of 31 Dec. 2013)

Strong cashflow generation in excess of capex funding needs



## Continuous optimisation of capex

Capex plan of 127.8 mn € (2008-2014) focused on improving cost efficiency and maintaining quality of the asset base.

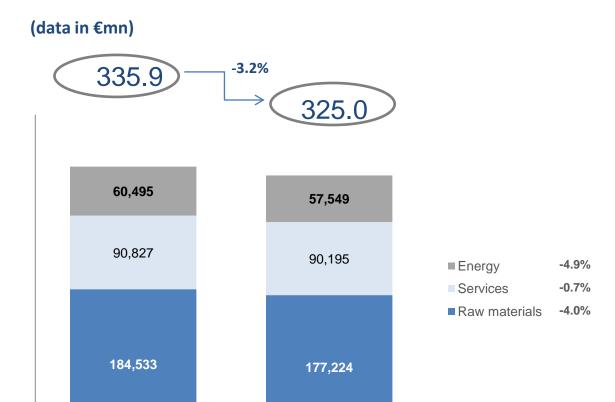


Annual capex has always been lower than depreciation over the 2008-2014 period.

Investments mainly concentrated in upgrading **one plant** at a time.



## Key operating costs decline...

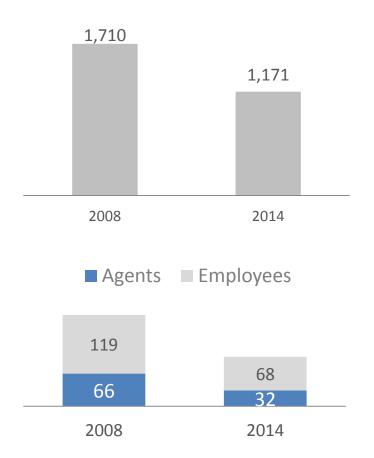


FY2014

FY2013



## ...as part of a wider plan of efficiency gains



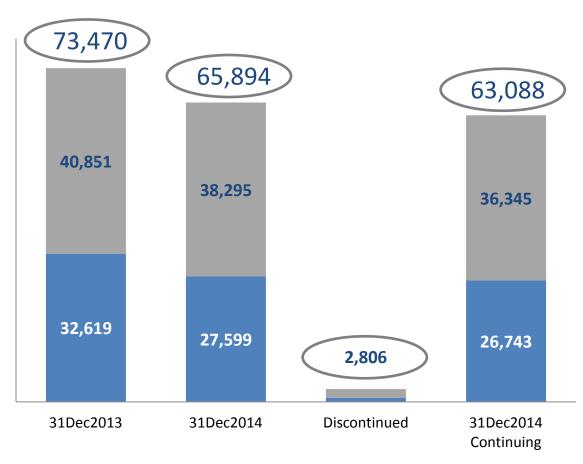
Headcount decline from 1,710 people in 2008 to 1,171 in 2014 (ex RDM lbérica).

Rationalization of **marketing force**: from 185 to 100 people.



### **Net Financial Debt**

#### (data in € '000)







## Key historical figures

€ million	2008	2009	2010	2011	2012	2013**	2014**
Tons sold ('000)	889	864	946	878	834	807	805
Revenues from Sales	451.1	428.1	503.1	507.1	466.3	428.4	426.1
Adjusted EBITDA	18.8	34.7	41.6	34.1	32.9		
Non-rec. & shut-down mills	21.2 (*)	(2.4)	(1.6)	(4.1)	(5.9)		
EBITDA	40.0	32.3	40.0	30.0	27.0	38.9	41.6
EBITDA margin	8.9%	7.5%	8.0%	5.9%	5.8%	9.1%	9.8%
Discountinued Operations						-3.1	-4.8
Net Result	0.6	(6.6)	2.0	(1.7)	(12.2)	2.0	5.8
Net Equity	161.2	154.8	156.6	153.3	136.7	139.9	142.0
Net Financial Debt Discontinued							2.8
Net Financial Debt Continuing	128.6	130.9	106.5	86.6	86.3	73.5	63.1
Headcount	1,716	1,618	1,595	1,502	1,430	1,302	1,171
Active Board Machines	7	7	7	6	6	5	5

<sup>(\*)</sup> Badwill generated by the business combination with Cascades

<sup>(\*\*)</sup>The representation of the 2014 and 2013 economic results of the Reno De Medici Group reflects the reclassification among the **Discontinued Operations** of the Reno De Medici Ibérica S.I.u., which in Q4 has been made available for sale, as it has been considered no longer a strategic asset for the Group.



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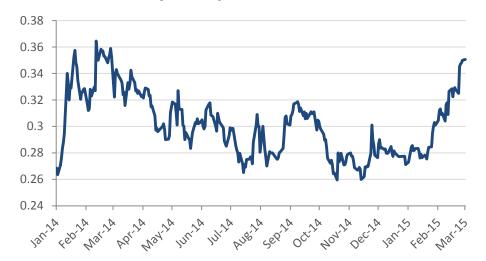
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### The RDM stock

#### RDM ordinary share performance since 2 Jan. 2014





Share Capital: 185,122,487.06 €, o/w 184,977,867.97 ordinary 144,619.09 conv. svgs

Outstanding shares: 377,509,870, o/w 377,509,870 ordinary shares 291,124 convertible savings shares

#### **Listing markets**

Milan Stock Exchange – MTA (STAR segment) Madrid Stock Exchange (admitted capital 148,020,968.15 €)

#### Codes

Bloomberg: RM IM; Reuters: RDM.MI

#### **Index Membership - Milan**

FTSE Italia: All-Share Capped, All-Share, STAR, Small Cap, Industrials, Industrial Goods and Services.

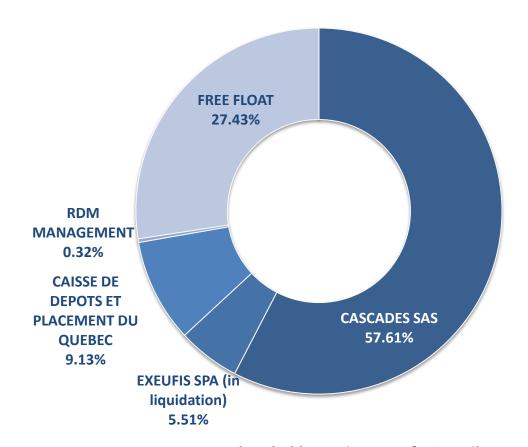
#### Avg. volumes (last 3 months):

735,030 Milan SE

**Mkt cap.:** 132.5 € mn (2 March 2015)



### An international shareholder base



Source: RDM shareholder register as of 29 April 2014

Share capital: 185,122,487.06 euro

Total outstanding shares: 377,800,994

377,509,870 ordinary shares, with no nominal value 291,124 convertible savings shares, with no nominal value



### Lean and effective Governance

**Traditional administration and control system** (BoD, Statutory Auditors and Shrs' Meeting). Adoption of the **Code of Corporate Governance** of Listed Companies promoted by Borsa Italiana.

#### **Board of Directors**



Robert Hall, Chairman
VP, Legal Affairs and Corporate
Secretary at Cascades. Part of the
senior management team, he
works for Cascades since 1994.



Ignazio Capuano, CEO
Engineer – Master in Economics
(N.Y. University)
Focused industry expertise.
RDM CEO since 2004.

## **Enrico Giliberti, Independent Director**



Lawyer boasting deep expertise in M&A and Financial Markets

Laura Guazzoni, Independent Director



Chartered accountant and business consultant. Bocconi University professor.

Laurent Lemaire, Director



Founder, shareholder and past-CEO of Cascades.
Presently Executive Vice
President of the Company

Board appointed on 29 April 2014. Term of office: 3 financial years. Number of Board Members reduced from 9 to 5.



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### Final remarks



2014 results prove consistent execution of strategy.



RDM can capitalise on strong and efficient assets to deliver profitable results over time.



High operating leverage can enhance the benefits of lower energy costs.



Financial flexibility puts the Company in the best position to catch the momentum provided by sector consolidation.



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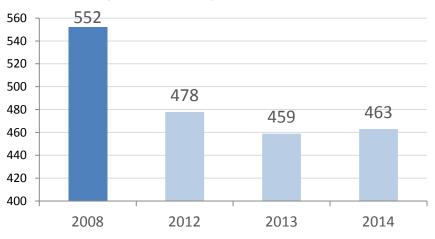
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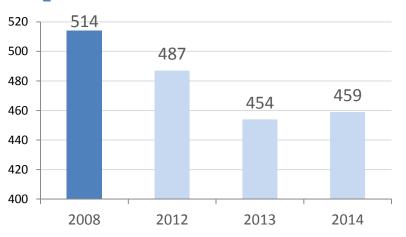


### Green ratios

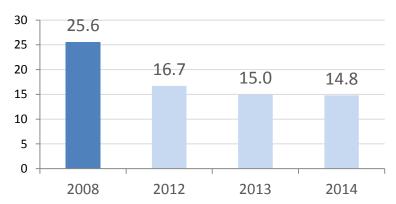
#### **Electricity consumptions (kWh/t)**



#### CO<sub>2</sub> emissions (kg/t)



### Water consumptions (m<sup>3</sup>/t)



We produce in a sustainable way. Benefits of restructuring and investments are visible in terms of green ratios achieved.



## A certified asset portfolio...

Asset	ISO 9001	ISO 14001	FSC	EN 15593	EPD (product)	OSHAS 18001	EMAS	НАССР
S.Giustina	X	Х	X	X	X	X		
Villa S.Lucia	X	Х	X	X	X			
Arnsberg	X	Х	X				X	
Blendecque	X	Х	X			X		X
Ovaro	X	Х	X		Х	X		
Almazan	Χ		X					







## Overview of group evolution

1947-2003

# Growing organically and through M&A

1928 Co.'s establishment

**1947** Listing - Milan Stock Exchange

**1954** Starting cartonboard production (Magenta).

**1979** Acquisition Cartiera di Villa S.Lucia.

**1985** Acquisition Cartiere di Verona.

1997-98 Saffa-RDM merger

2003 72.6 €mn capital increase; new shareholders and management team.

2004-2008

# Deep financial restructuring

**2005** Non-core assets disposals.

**2006** De-merger of real estate assets.

**2006** 150 €mn loan repayment.

2008 Business combination with Cascades.

2008-2014

# Consolidating and Focusing

Rationalization of production capacity.

Capex focused on core assets . Targets: to achieve top-class cost-efficiency, reduce energy consumptions and improve sustainability.

Internationalization of mkt presence and parallel re-organization of sales channels.

