Company Presentation 24 March 2015 – STAR Conference

RenoDeMedici



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1. Key features

2. FY2014 performance

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RDM is focused on the WLC business

RDM is currently focused on **one business segment**: White Lined Chipboard, "WLC".

WLC growth drivers



Marketing needs for establishing a strong product **brand image**.





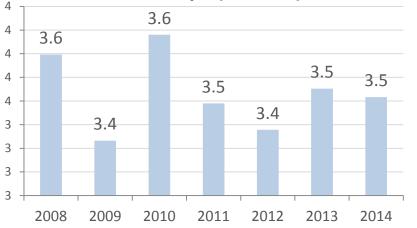
Favourable regulatory environment: UE committed to reduce **food waste over the coming 10 years**, leveraging on proper packaging of goods.

Recycled fibres well-perceived, since they contribute to forestry safeguard, CO₂ emissions' control and energy savings.

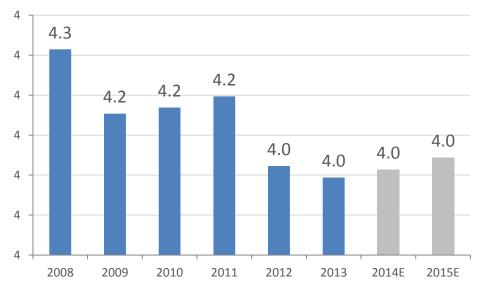


Quite a stable demand profile

WLC demand in Europe (mn tons)



WLC capacity in Europe (mn tons)



Despite WLC demand is highly correlated to GDP evolution, European WLC demand is not expected to grow in the short term. Only a stronger increase in industrial production in 2016 can drive demand growth, according to RISI forecasts:

Western Europe	2015E	2016E
Industrial production	+0.8%	+1.7%
Cartonboard demand	-0.7%	+1.0%

Small and inefficient producers exiting the market generated the 2012 **decline in capacity** and an improvement in the **utilisation rate**.



Two players dominate competition

Mayr Melnhof and **Reno De Medici** as a whole represent a market share of ca. 50%. The rest of competition is atomistic.

No. of mills		Current installed capacity	2013 tons sold	2013 Revenues	
KARTON AG	7	1,660 mn tons (including virgin fiber)	1,599 mn tons	964.6 €mn	
RDM	6 5	920 mn tons	807 mn tons 805 mn tons • RDM 2013-2014 data exc	428.4 €mn 426.1 €mn Iude RDM Ibérica.	-2014*



Three European top-class assets

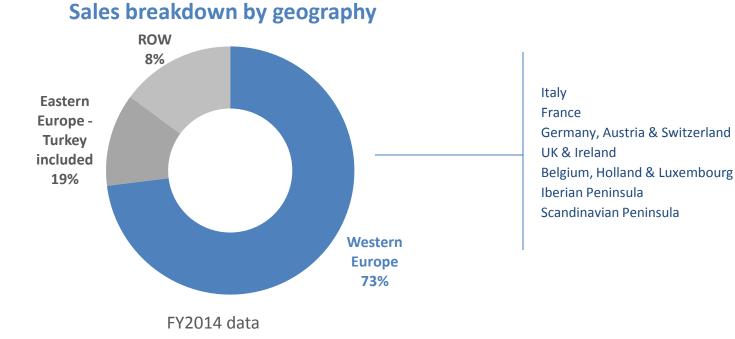


ITA, Villa S.Lucia220k tonsLINER WLCITA, S. Giustina240k tonsWLCGER, Arnsberg220k tonsLINER/GD WLCFRA, Blendecques110k tonsWLCITA, Ovaro95k tonsOG-GKESP, Almazan*35k tonsWLC

*mill available for sale



Western Europe is our core market



RDM ready to catch business opportunities out of its core market, both in **Western Europe** and in **RoW** (Middle East and Asia).



38.0%

15.7%

13.3%

2.5%

2.4%

0.9%

0.1%

RDM clients are converting companies

DSSmithPackaging THINK OF THE POSSIBILITIES

📧 Smurfit Kappa







... providing a wide set of applications in packaging.





RDM – a well-diversified client portfolio

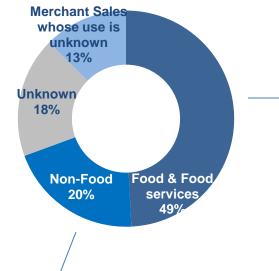
No. of RDM clients > **1,400** First 10 clients account for approx. **22.5%** of tons sold. Clients ranking from 11 to 100 weight for another **45.5%** of tons sold.



A well-diversified end-users' portfolio

Breakdown of 2014 sales by end-user





Frozen & Chilled Food	26.8%
Unspecified Food	25.1%
Dry Food	24.3%
Beverages (A)	12.3%
Chocolate & Confectionary	9.9%
Fast Food & Convenience Food	1.6%



Unspecified Non-Food	37.6%
Pharmaceuticals & Healthcare	18.6%
Games, Toys, Sports Goods, Textiles	10.7%
Beauty & Cosmetics	9.6%
Household, Kitchen, Gardening, Do-it-Yourself	8.9%
IT, Electronics, Media, Technical	6.6%
Detergents & Cleanings	5.7%
Tobacco	1.8%
Pet Food	0.5%

Source: Company data





A streamlined organization



Reno De Medici S.p.A.

(operating holding)

2 Operating Plants:

- S. Giustina

- Villa S. Lucia

Operations

RDM Blendecques S.a.s. 100% RDM Arnsberg GmbH (*)

100%

RDM. Ovaro S.p.A. 80%

Reno De Medici Iberica S.I. 100%

 ZAR S.r.I.
 Manucor S,p.A.

 33.33%
 22.5%

Marketing

Careo 70% Distribution

Emmaus Pack S.r.l.

51.39%

Pac Services S.p.A. 33.33%



Differentiated marketing channels

A PanEuropean proprietary network

3 channels

Diversification of marketing channels to meet customer needs, improve service efficiency and control costs.

European Marketing Offices Distributors Sheeting centres Agents with exclusive contracts

100 people all over Europe. Italy, France, Germany, Spain, UK, Poland, Hungary, Czech Republic.

Spain and UK, exclusivity agreements.

Middle East, Asia, Latin America and Africa, and some European Countries, including Italy.



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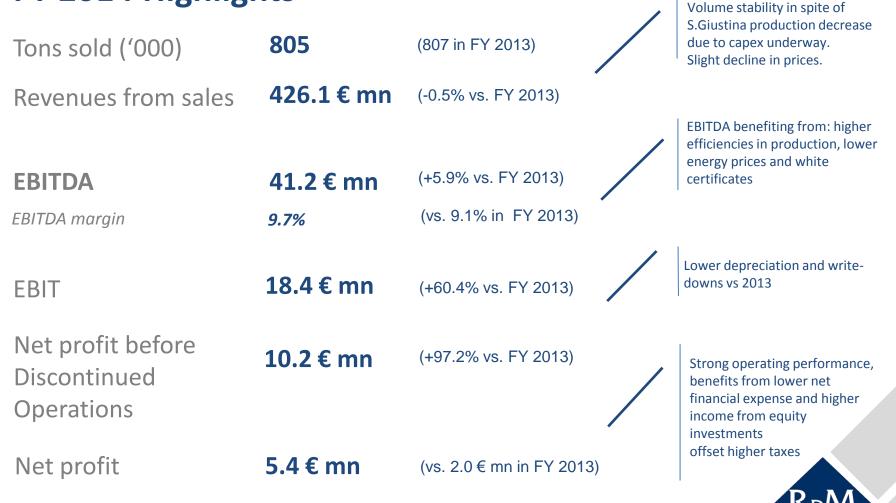
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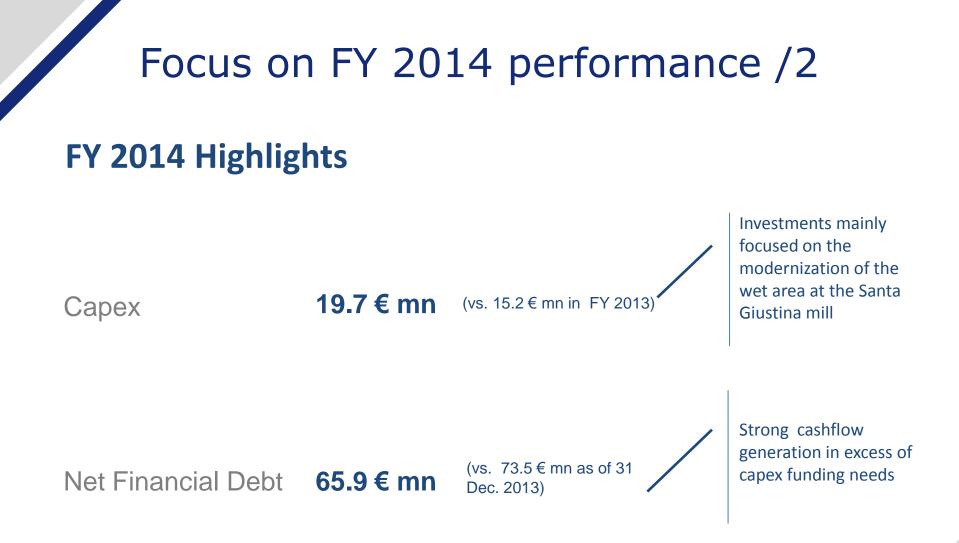
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Focus on FY2014 performance /1

FY 2014 Highlights

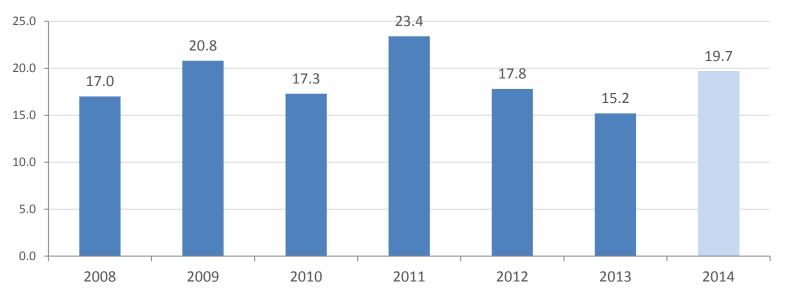






Continuous optimisation of capex

Capex plan of 131.2 mn € (2008-2014) focused on improving cost efficiency and maintaining quality of the asset base.



Annual **capex** has always been **lower than depreciation** over the 2008-2014 period.

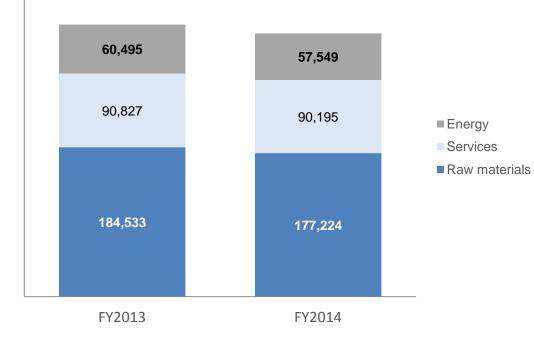
Investments mainly concentrated in upgrading **one plant** at a time.



Key operating costs decline...

(data in €mn)





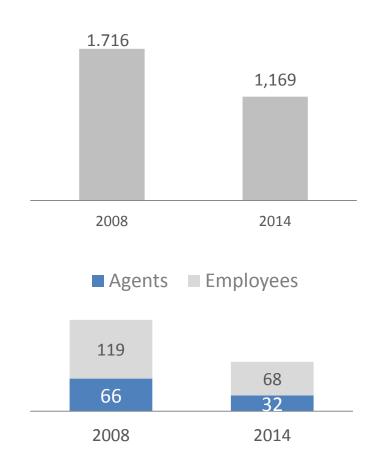


-4.9%

-0.7%

-4.0%

...as part of a wider plan of efficiency gains



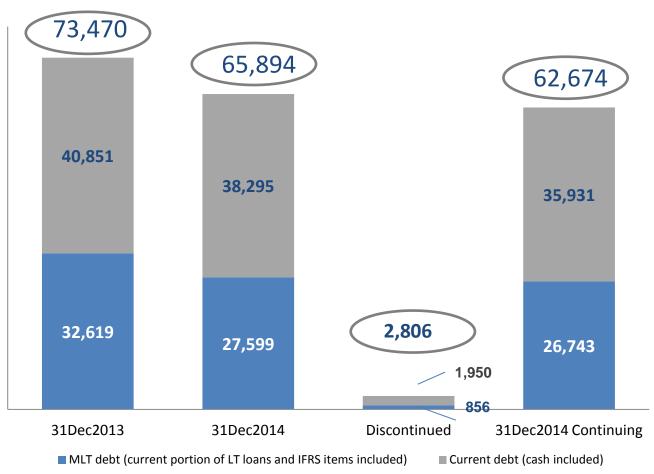
Headcount decline from 1,716 people in 2008 to 1,169 in 2014 (ex RDM Ibérica).

Rationalization of **marketing force**: from 185 to 100 people.



Net Financial Debt

(data in € '000)





Key historical figures

€ million	2008	2009	2010	2011	2012	2013**	2014**
Tons sold ('000)	889	864	946	878	834	807	805
Revenues from Sales	451.1	428.1	503.1	507.1	466.3	428.4	426.1
Adjusted EBITDA	18.8	34.7	41.6	34.1	32.9		
Non-rec. & shut-down mills	21.2 (*)	(2.4)	(1.6)	(4.1)	(5.9)		
EBITDA	40.0	32.3	40.0	30.0	27.0	38.9	41.2
EBITDA margin	8.9%	7.5%	8.0%	5.9%	5.8%	9.1%	9.7%
Discountinued Operations						-3.1	-4.8
Net Result	0.6	(6.6)	2.0	(1.7)	(12.2)	2.0	5.4
Net Equity	161.2	154.8	156.6	153.3	136.7	139.9	141.6
Net Financial Debt Discontinued							3.2
Net Financial Debt Continuing	128.6	130.9	106.5	86.6	86.3	73.5	62.7
Headcount	1,716	1,618	1,595	1,502	1,430	1,302	1,169
Active Board Machines	7	7	7	6	6	5	5

(*) Badwill generated by the business combination with Cascades

(**)The representation of the 2014 and 2013 economic results of the Reno De Medici Group reflects the reclassification among the **Discontinued Operations** of the Reno De Medici Ibérica S.I.u., which in Q4 has been made available for sale, as it has been considered no longer a strategic asset for the Group.



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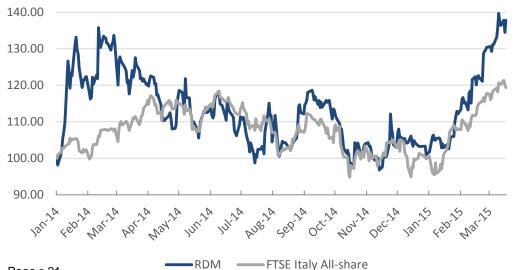


The RDM stock

RDM ordinary share performance since 2 Jan. 2014



RDM vs. FTSE Italy All-Share index (base 100 = 2 Jan. 2014)



Share Capital: 185,122,487.06 €, o/w

184,979,836.30 ordinary 142,650.76 conv. svgs

Outstanding shares: 377,800,994, o/w

377,512,370 ordinary shares 288,624 convertible savings shares

Listing markets

Milan Stock Exchange – MTA (STAR segment) Madrid Stock Exchange (admitted capital 148,020,968.15 €)

Codes

Bloomberg: RM IM; Reuters: RDM.MI

Index Membership - Milan

FTSE Italia: All-Share Capped, All-Share, STAR, Small Cap, Industrials, Industrial Goods and Services.

Avg. volumes (last 10 days):

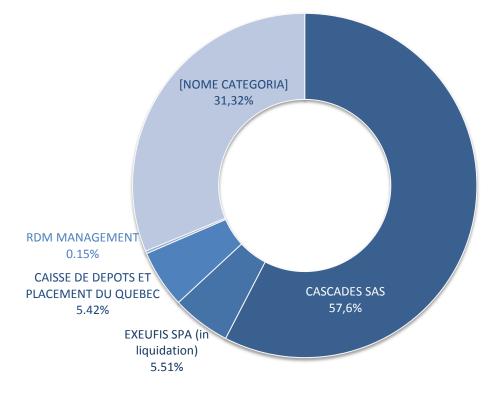
1.4 mn Milan SE

Mkt cap.: 138.2 € mn (@0.37 € p.s.)



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An international shareholder base



Source: RDM shareholder register as of 19 March 2015 integrated with Public Filings

Share capital: 185,122,487.06 euro Total outstanding shares: 377,800,994 377,512,370 ordinary shares, with no nominal value 288,624 convertible savings shares, with no nominal value



Lean and effective Governance

Traditional administration and control system (BoD, Statutory Auditors and Shrs' Meeting). Adoption of the **Code of Corporate Governance** of Listed Companies promoted by Borsa Italiana.

Board of Directors



Robert Hall, Chairman

VP, Legal Affairs and Corporate Secretary at Cascades. Part of the senior management team, he works for Cascades since 1994.



Ignazio Capuano, CEO

Engineer – Master in Economics (N.Y. University) Focused industry expertise. RDM CEO since 2004.

Enrico Giliberti, Independent Director



Lawyer boasting deep expertise in M&A and Financial Markets

Laura Guazzoni, Independent Director



Chartered accountant and business consultant. Bocconi University professor.

Laurent Lemaire, Director



Founder, shareholder and past-CEO of Cascades. Presently Executive Vice President of the Company

Board appointed on 29 April 2014. Term of office: 3 financial years. Number of Board Members reduced from 9 to 5.



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2. FY2014 performance

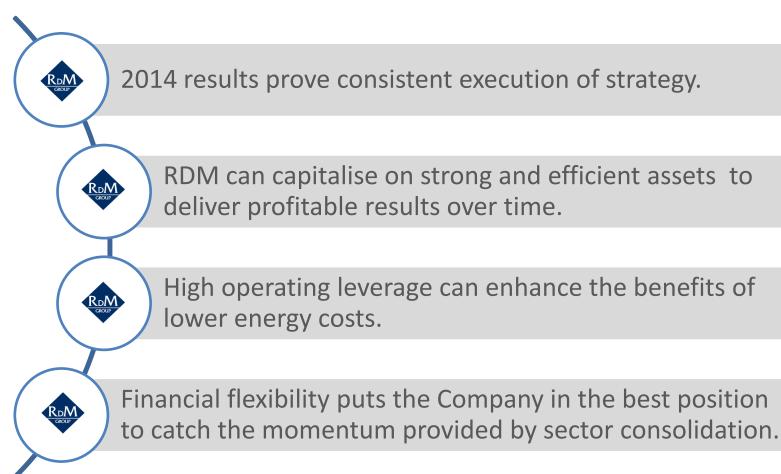
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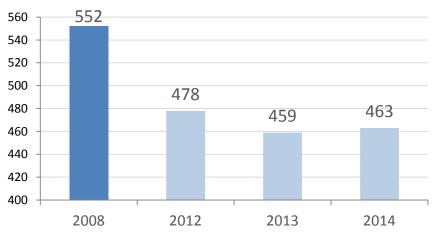
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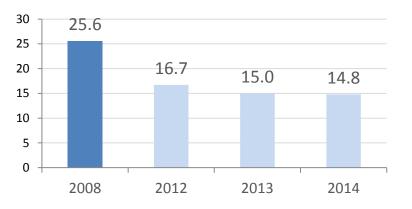


Green ratios

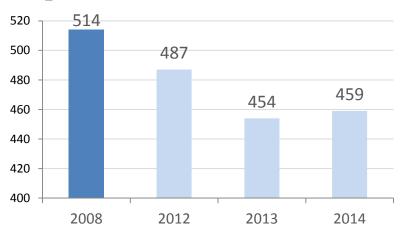
Electricity consumptions (kWh/t)



Water consumptions (m³/t)



CO₂ emissions (kg/t)



We produce in a sustainable way. Benefits of restructuring and investments are visible in terms of green ratios achieved.



A certified asset portfolio...

Asset	ISO 9001	ISO 14001	FSC	EN 15593	EPD (product)	OSHAS 18001	EMAS	НАССР
S.Giustina	Х	х	Х	Х	Х	Х		
Villa S.Lucia	Х	х	Х	Х	Х			
Arnsberg	Х	х	Х				Х	
Blendecque	Х	х	Х			Х		Х
Ovaro	Х	х	Х		Х	х		
Almazan	Х		х					







Overview of group evolution

1947-2003 2004-2008 2008-2014 **Growing organically Consolidating and Deep financial Focusing** and through M&A restructuring Rationalization of 1928 Co.'s establishment 2005 Non-core assets production capacity. 1947 Listing - Milan Stock disposals. Capex focused on core Exchange **2006** De-merger of real assets . Targets: to achieve **1954** Starting cartonboard estate assets. top-class cost-efficiency, production (Magenta). 2006 150 €mn loan reduce energy 1979 Acquisition Cartiera di consumptions and repayment and Villa S.Lucia. refinincing. improve sustainability. **1985** Acquisition Cartiere di Internationalization of 2008 Business Verona. mkt presence and parallel combination with 1997-98 Saffa-RDM merger re-organization of sales Cascades. 2003 72.6 €mn capital channels. increase; new shareholders and management team.

