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Vedi allegato.





PRESS RELEASE

YOOX S.P.A.: CLARIFICATION IN RESPONSE TO MARKET SPECULATION

Milan, 30 March 2015 - With reference to what has appeared in the press, YOOX S.p.A. clarifies that discussions are currently underway with Compagnie Financière Richemont SA regarding a potential business combination between YOOX S.p.A. and The Net-A-Porter Group Ltd.

The Company will update the market as appropriate in due course and cannot comment further at this stage.

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YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion brands. It has established itself amongst the market leaders with the multi-brand online stores <u>yoox.com</u>, <u>thecorner.com</u> and <u>shoescribe.com</u>, as well as with numerous mono-brand online stores, all of which are "Powered by YOOX Group." The Group is also a partner of Kering, with which it has created a joint venture dedicated to the management of the mono-brand online stores of several of the Kering Group's luxury brands. The Group has offices and operations in Europe, the United States, Japan, China and Hong Kong and delivers to more than 100 countries worldwide. Listed on the Milan stock exchange, the Group posted consolidated net revenues of Euro 524 million in 2014. For further information: <u>www.yooxgroup.com</u>.