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PRESS RELEASE

YOOX S.P.A.: RESIGNATION OF FRANCESCO GUIDOTTI, CFO

Milan, 13 April 2015 - YOOX S.p.A (MTA, STAR: YOOX) announces that Francesco Guidotti has stepped down from his position as Chief Financial Officer to pursue a new professional opportunity.

His resignation will be effective following the Shareholders' Meeting which will convene to approve the financial statements for the year ended 31 December 2014.

Federico Marchetti, Founder and CEO of YOOX Group, said, *"I thank Francesco Guidotti for the great work achieved, together with his wonderful team, over the past five years from the IPO until today. On behalf of myself and all at YOOX, I extend my best wishes to Francesco for his next professional chapter."*

In accordance with the Instructions to the Market Rules of the Italian Stock Exchange, the Company hereby states that Francesco Guidotti holds 121,212 YOOX shares.

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YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion & design brands. It has established itself amongst the market leaders with the multi-brand online stores yoox.com, thecorner.com and shoescribe.com, as well as with numerous mono-brand online stores, all of which are "Powered by YOOX Group." The Group is also a partner of Kering, with which it has created a joint venture dedicated to the management of the mono-brand online stores of several of the Kering Group's luxury brands. The Group has offices and operations in Europe, the United States, Japan, China and Hong Kong and delivers to more than 100 countries worldwide. Listed on the Milan stock exchange, the Group posted consolidated net revenues of Euro 524 million in 2014. For further information: www.yooxgroup.com.

Fine Comunicato n.1136-42

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