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Diffusione presunta
Oggetto : Enrico Cavatorta appointed Chief Financial
and Corporate Officer of YOOX Group

Testo del comunicato

Vedi allegato.

**PRESS RELEASE****YOOX S.P.A.: ENRICO CAVATORTA
APPOINTED CHIEF FINANCIAL AND CORPORATE OFFICER**

Milan, 24 April 2015 - The Board of Directors of YOOX S.p.A. (MTA, STAR: YOOX), the global Internet retailing partner for leading fashion and luxury brands, has appointed Enrico Cavatorta as Chief Financial and Corporate Officer, with effect from 27 April 2015.

Reporting to the Founder and CEO Federico Marchetti, Enrico Cavatorta will oversee Administration, Finance and Control, Corporate Development and Investor Relations, Legal and Corporate Affairs, Risk Management and Compliance, as well as General Services. From 1 May 2015, he will take on the role of Director responsible for preparing financial statements.

Enrico Cavatorta joins the YOOX team after 15 years at Luxottica, where he began in 1999 as Chief Financial Officer, then becoming General Manager - Corporate Functions in 2011, and co-Chief Executive Officer - Corporate Functions in 2014. During his 15 year tenure at Luxottica, Cavatorta contributed to its significant growth and transformation from a €2 billion revenue company into a leading global Group with €7.6 billion turnover in 2014. He also managed several international acquisitions, including SunglassHut, OPSM and Oakley, contributing to their successful integration.

Cavatorta graduated in Business and Economics from Rome's LUISS Guido Carli University and began his professional career at Procter & Gamble Italy, going on to McKinsey & Company and then Piaggio Group.

Federico Marchetti, Founder and CEO of YOOX Group, said, *"I am delighted that Enrico has decided to join the YOOX team. Thanks to his deep experience with dynamic global companies and his proven expertise in managing the integration of international acquisitions, I am sure that Enrico will play a key role in the exciting new chapter ahead of us."*

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YOOX GROUP



YOOX Group

YOOX Group is the global Internet retailing partner for leading fashion & design brands. It has established itself amongst the market leaders with the multi-brand online stores yoox.com, thecorner.com and shoescribe.com, as well as with numerous mono-brand online stores, all of which are "Powered by YOOX Group." The Group is also a partner of Kering, with which it has created a joint venture dedicated to the management of the mono-brand online stores of several of the Kering Group's luxury brands. The Group has offices and operations in Europe, the United States, Japan, China and Hong Kong and delivers to more than 100 countries worldwide. Listed on the Milan stock exchange, the Group posted consolidated net revenues of Euro 524 million in 2014. For further information: www.yooxgroup.com

Fine Comunicato n.1136-51

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