

Informazione Regolamentata n. 1615-30-2015	Data/Ora Ricezione 06 Maggio 2015 13:46:58	MTA
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Societa' : FINECOBANK
Identificativo : 57718
Informazione
Regolamentata
Nome utilizzatore : FINECOBANKN05 - Spolini
Tipologia : IRAG 10
Data/Ora Ricezione : 06 Maggio 2015 13:46:58
Data/Ora Inizio : 06 Maggio 2015 14:01:58
Diffusione presunta
Oggetto : Press Release Total Net Sales Apr15

Testo del comunicato

Vedi allegato.



Press Release

FinecoBank:

- **€ 494 million net sales in April (+42% y/y)**
- **€ 2,106 million total net sales since the beginning of the year (+50% y/y)**
- **Assets under Management: € 1,538 million at the end of April (+84% y/y)**

Milan, May 6th 2015

FinecoBank recorded total net sales of € 2,106 million since the beginning of 2015, an increase of 50% compared to the same period in 2014.

Total net sales through the Personal Financial Advisers network amounted to € 1,909 million (up by 53% compared to the period January – April 2014).

In April, net sales were equal to € 494 million (+42% y/y) and Assets under Management were € 340 million, reaching € 1,538 million since the beginning of the year (up by 84% y/y).

Over 994 thousand customers at the end of April: more than 40 thousand new customers acquired since the beginning of the year, increasing by 9% compared to the same period in 2014.

Alessandro Foti, CEO and Managing Director of FinecoBank, commented:

“This result confirms a trend that satisfies us even more because it is the outcome of a strategy aiming to promote organic growth. We are particularly pleased to be able to gain every month the trust of thousands of new customers, thanks to a business model which combines in a single solution advanced digital services with the support of a large network of Personal Financial Advisors.”

figures in € million

TOTAL NET SALES	April 2015	Jan-Apr 2015	Jan-Apr 2014
Assets under management	340.37	1,538.12	836.76
Assets under custody	23.38	-172.05	-124.64
Direct deposits	130.22	739.97	688.86
TOTAL NET SALES	493.97	2,106.03	1,400.97

figures in € million

PFA NETWORK NET SALES	April 2015	Jan-Apr 2015	Jan-Apr 2014
Assets under management	338.88	1,488.60	825.04
Assets under custody	4.95	-191.73	-134.17
Direct deposits	118.39	612.31	554.67
NET SALES PFA NETWORK	462.22	1,909.19	1,245.54

FinecoBank

FinecoBank is UniCredit Group's direct multichannel bank, with one of the largest advisory networks in Italy with 2,533 Personal Financial Advisors, and is the number one broker in Italy for equity trades in terms of volume of orders, with over 960,000 customers, €4 billion of net sales at December 31, 2014 and €49.3 billion of total financial assets. FinecoBank offers an integrated business model combining direct banking and financial advice, offering a single free-of-charge account with a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.



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Numero di Pagine: 5