

Informazione Regolamentata n. 1615-36-2015	Data/Ora Ricezione 08 Giugno 2015 09:20:38	MTA
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Societa' : FINECOBANK
Identificativo : 59436
Informazione
Regolamentata
Nome utilizzatore : FINECOBANKN01 - Spolini
Tipologia : IRAG 10
Data/Ora Ricezione : 08 Giugno 2015 09:20:38
Data/Ora Inizio : 08 Giugno 2015 09:35:39
Diffusione presunta
Oggetto : PRESS RELEASE CUSTOMERS_TOTAL
NET SALES

Testo del comunicato

Vedi allegato.



PRESS RELEASE

Fineco: over 1 million customers

- FinecoBank announced the significant milestone of over **1 million customers**.
- Positive net sales at end of May: total net sales since the beginning of the year at € 2,474 million (+39% y/y) and Assets under Management at € 1,698 million (+52% y/y).

Milan, June 8th 2015

More than one million customers: an all-time high for Fineco, reflecting the efficiency and solidity of a business model able to gain customers' trust and fully satisfaction, as well as to create value for its shareholders.

Since the beginning of the year more than 51 thousands new customers have been acquired, an increase of 15% compared to the same period of the previous year bringing to 1.003 million of total customers at end of May.

Fineco customers are particularly active, sophisticated and with a high level of attention to the quality of their investments. Customers' habits are confirmed especially by Private sector, currently representing 37% of Fineco's Total Financial Assets (TFAs), with an increase in TFAs of almost 86% over the last four years, classifying Fineco among the leading players in this segment. This extraordinary growth has been mainly driven by advanced advisory services.

"I would like to thank our clients for supporting us in the achievement of this important milestone of which we are very proud. Over 1 million customers have chosen Fineco because of the different and innovative banking experience it can offer; attentive and demanding customers require the bank to be simple and efficient and to offer integrated services to manage clients' assets and banking activities. This is a model that we want to strengthen and continue to evolve together with our customers".

Alessandro Foti, Chief Executive Officer and General Manager of Fineco

Fineco was set up in 1999 and became the benchmark for modern investors in only 15 years. A solid and profitable bank, recognized as a successful story also abroad. A fast growth story, from a purely online bank and pioneer in trading services to a direct multichannel bank, which has further accelerated following the listing on the stock exchange in 2014.

The significant result on number of customers acquired coupled with total net sales confirming the positive trend: Fineco registered total net sales equal to € 2,474 million since the beginning of 2015 with an increase of 39% compared to the same period in 2014.

Total net sales through the Personal Financial Advisors set to € 2,258 million (up to 44% compared to the period January-May 2014).

In May net sales were equal to € 368 million, of which € 160 million of Assets under Management (AuM) bringing total AuM to € 1,698 million since the beginning of the year (with an increase of 52% y/y).

figures in € million

TOTAL NET SALES	May 2015	Jan-May 2015	Jan-May 2014
Assets under management	159.66	1,697.79	1,120.46
Assets under custody	-130.01	-302.06	-99.84
Direct deposits	338.25	1,078.22	758.17
TOTAL NET SALES	367.91	2,473.94	1,778.79

figures in € million

PFA NETWORK NET SALES	May 2015	Jan-May 2015	Jan-May 2014
Assets under management	168.00	1,656.60	1,103.09
Assets under custody	-46.52	-238.26	-124.29
Direct deposits	227.72	840.03	589.04
NET SALES PFA NETWORK	349.19	2,258.38	1,567.83



FinecoBank

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

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Numero di Pagine: 5