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Vedi allegato.

**PRESS
RELEASE**

Banca Generali: 2014 Sustainability Report published

- Global Added Value (GAV) increased to €523.7 million (+17%)
- Employment on the rise (+2%)
- Decrease in per-capita electrical power (-9%) and gas consumption (-19%) in the two-year period 2012-2014

Milan, 24 June 2015 – Banca Generali announces the publication of its **2014 Sustainability Report**, whose guidelines and highlights had already been anticipated in the **annual Consolidated Financial Statements and Report on Operations**, as had been done in the previous two years.

In 2014, Banca Generali confirmed its strong commitment to social and environmental responsibility, which has now been effectively integrated into the Company's financial reporting and, above all, into its management processes. This is reflected in the 17% increase of **Global Added Value (GAV) to €523.7 million, compared to the previous year**. The figure shows the Bank's commitment to creating widespread wellbeing for all of its stakeholders, while pursuing sustainable growth over time and reducing the volatility factors inherent in the current economic and financial scenario.

The gradual recovery and the ongoing economic difficulties of Italy have led Banca Generali to intensify its **human resources development activities** by increasing training courses aimed at enhancing their skills and professionalism. Moreover, as in the previous year, the bank created new jobs (+2%). The good start of the year heightens optimistic expectations on the continuation of this virtuous cycle both for the Bank and the Community.

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From an operational standpoint, the decline in bond returns, which intensified early in the year, drove the Company to develop more solutions to protect **households' investments**. In light of the Bank's social responsibility role in determining the present and future wellbeing of investing households, research and development focused on innovative financial planning instruments and investment products with distinctive characteristics in terms of opportunities for diversification, protection and insurance coverage. The Bank also continued to invest in technology for developing increasingly efficient and transparent services to support its networks of professionals, and thus its clients. Finally, clients' initiatives continued to be supported through the granting of **new loans**, which reflect the confidence in Italy's prospects for recovery.

**PRESS
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The sensitivity to environmental issues, which is a distinctive feature of the Generali Group, led to an expansion of measures aimed at reducing electrical power consumption and polluting emissions. Specifically, over the past two years the Bank cut its annual per-capita use of electrical power (-9%) and gas consumption (-19%). In addition, Banca Generali adopted the new ecosystem protection guidelines included in the **Group Environment and Climate Policies**, drawn up by the Generali Group in 2014, with the goal of accelerating the implementation of an Environmental Management System compliant with the ISO 14001 standard.

In 2014, Banca Generali further emphasized its commitment to the local community in which it operates. The initiatives pursued by the Company, its employees and its financial professionals translated into concrete action in a number of socially beneficial projects, including grants for research and assistance organizations, sponsorship of local sporting and cultural events, and support for volunteer associations.

Banca Generali's 2014 Sustainability Report highlights a development process where the attention to social and environmental issues is a central and constructive component of the corporate strategy. The Bank is thus committed to constantly improving its sustainable development in order to continue creating value for its stakeholders (Clients, Distribution Networks, Shareholders, Employees, Suppliers, the Community and the Environment).

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The Manager responsible for preparing the company's financial reports (Stefano Grassi) declares, pursuant to Paragraph 2 of Art. 154-bis of the Italian Consolidated Law on Finance, that the accounting information contained in this press release corresponds to the documentary results, books and accounting records.

Stefano Grassi (CFO of Banca Generali)

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