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Regolamentata n. 02 Luglio 2015 MTA - Star
1513-18-2015

Societa' : MOLESKINE

Identificativo : 60462

Informazione

Regolamentata

Nome utilizzatore : MOLESKINEN03 - Bologna

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Diffusione presunta

Oggetto : LIQUIDITY CONTRACT SIGNED IN

RELATION TO THE ORDINARY SHARES

OF MOLESKINE SPA

Testo del comunicato

Vedi allegato.

## LIQUIDITY CONTRACT SIGNED IN RELATION TO THE ORDINARY SHARES OF MOLESKINE SPA IN COMPLIANCE WITH PERMITTED PRACTICE NO. 1 SET FORTH IN CONSOB RESOLUTION NO. 16839 OF 19 MARCH 2009

Milan, 2<sup>nd</sup> July 2015 - Moleskine SpA has entered into a liquidity contract with Exane SA, with registered offices at 16 Avenue Matignon, 75008 Paris and member ID IT 1875, as defined and disciplined by permitted practice n.1 set forth in Consob Resolution n. 16839 dated March 19th 2009.

## Under the Agreement:

- (i) the activity will be carried out on the MTA market STAR Segment (reference market);
- (ii) the risk of the liquidity activity is carried by Moleskine SpA
- (iii) the number of Moleskine SpA's shares purchased or sold by Exane in any given trading day cannot exceed 25% of the average daily trading volume on the reference market of the last twenty trading days;
- (iv) in any case, the total maximum value on the buy or sell side cannot exceed at any time 2% of the market value of Moleskine SpA issued shares

For the implementation of the contract, effective immediately, the Company has allocated Euro 1 million in cash to the liquidity account.

## **Contacts**

## **Analysts and Investors**

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Moleskine® was created as a brand in 1997, bringing back to life the legendary notebook used by avant-garde artists and thinkers over the past two centuries. A trusted and handy travel companion, the nameless black notebook held invaluable sketches, notes, stories, and ideas that would one day become famous paintings or the pages of beloved books. Today, the name Moleskine encompasses a family of objects: notebooks, diaries, journals, bags, writing instruments and reading accessories, dedicated to our mobile identity. Indispensable companions to the creative professions and the imagination of our times: they are intimately tied to the digital world. Since 1 January 2007, Moleskine has also become the name of the company that owns the worldwide trademark rights for the brand. Moleskine designs, markets and sells a series of objects for the creative class and others – that provide open platforms for creativity and communication, contributing to the expansion and dissemination of culture and knowledge and are closely connected to the digital world. The company grew out of the experience of Modo&Modo, a small Milanese publisher that in 1997 created the Moleskine® trademark, rediscovering and renewing an extraordinary tradition. In the fall of 2006, Modo&Modo was purchased by SGCapital Europe, now Syntegra Capital, with the objective of fully developing the potential of the Moleskine brand. Since April 2013 Moleskine is listed at the Borsa Italiana, the Italian stock exchange. Moleskine is a creative company enjoying continuing growth. It has more than 200 employees and a vast network of partners and consultants. The headquarter is located in Milan.

Fine Comunicato n	.1513-1	8
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