

Bit Market Services

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Oggetto : Press Release Total Net Sales June15

Testo del comunicato

Vedi allegato.



Press Release

FinecoBank:

- **€ 357 million net sales in June (+55% y/y)**
- **€ 2,831 million total net sales since the beginning of the year (+41% y/y)**
- **Assets under Management: € 1,723 million at the end of June (+25% y/y)**
- **Executed orders: 14.6 million in the first half of 2015 (+13% y/y)**

Milan, July 7th 2015

FinecoBank recorded total net sales of € 2,831 million since the beginning of 2015, an increase of 41% compared to the same period in 2014. In June, net sales were equal to € 357 million (+55% y/y)

Assets under Management reached € 1,723 million in the first six months of 2015 (up by 25% y/y).

Total net sales through the Personal Financial Advisers network amounted to € 2,582 million (up by 46% compared to the period January-June 2014).

Total Financial Assets reached € 53,798 million as of June 2015 (respectively +9% and +14% compared to December and June 2014).

Over 1,009,000 customers at the end of June: 60 thousand new customers acquired since the beginning of the year, increasing by 11% compared to the first half of 2014.

As regards brokerage, 14.6 million orders were executed since the beginning of 2015, an increase of 13% compared to the same period in 2014.

Alessandro Foti, CEO and Managing Director of FinecoBank, commented:

“Fineco has reached important goals during the first half of the year, the best ever result

in terms of total net sales, a further increase of brokerage activity and the achievement of one million customers.

These results confirm once again how successful our business model is, as it combines an important PFA network with a performing, smart and easy to use platform”

figures in € million

TOTAL NET SALES	June 2015	Jan-June 2015	Jan-June 2014
Assets under management	25.38	1,723.17	1,374.84
Assets under custody	160.23	-141.83	-551.25
Direct deposits	171.04	1,249.26	1,184.72
TOTAL NET SALES	356.65	2,830.59	2,008.30

figures in € million

PFA NETWORK NET SALES	June 2015	Jan-June 2015	Jan-June 2014
Assets under management	31.61	1,688.22	1,354.55
Assets under custody	129.37	-108.89	-496.40
Direct deposits	162.93	1,002.96	914.94
NET SALES PFA NETWORK	323.91	2,582.29	1,773.09

figures in € million

TOTAL FINANCIAL ASSETS	June 2015	Dec 2014	June 2014
Assets under management	26,169.29	23,635.89	21,562.53
Assets under custody	12,612.73	11,951.55	11,902.62
Direct deposits	15,016.27	13,753.72	13,731.11
TOTAL TFA	53,798.29	49,341.17	47,196.26

figures in € million

PFA NETWORK TFA	June 2015	Dec 2014	June 2014
Assets under management	25,619.31	23,133.68	21,082.44
Assets under custody	9,212.54	8,669.71	8,615.05
Direct deposits	10,696.71	9,669.82	9,656.53
PFA NETWORK TFA	45,528.57	41,473.21	39,354.02

EXECUTED ORDERS	June 2015	June 2014
Equity Italy	7,440,590	6,617,362
<i>of which internalized</i>	<i>1,433,429</i>	<i>569,067</i>
Equity USA + other markets	1,743,418	1,979,867
Bond, derivatives, CFDs, other	5,389,470	4,250,155
TOTAL EXECUTED ORDERS	14,573,478	12,847,384

FinecoBank

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

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