

Bit Market Services

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| Informazione Regolamentata n. 0491-77-2015 | Data/Ora Ricezione 31 Luglio 2015 18:56:14 | MTA |
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Societa' : LUXOTTICA GROUP
Identificativo : 61624
Informazione
Regolamentata
Nome utilizzatore : LUXOTTICAN03 - Senici
Tipologia : AVVI 16
Data/Ora Ricezione : 31 Luglio 2015 18:56:14
Data/Ora Inizio : 31 Luglio 2015 19:11:15
Diffusione presunta
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Testo del comunicato

Vedi allegato.



Milan (Italy), July 31, 2015 – Notice is hereby provided that the required Form 3F under CONSOB Regulation no. 11971/1999 was filed today by Luxottica Group S.p.A. to disclose the transactions set forth below which were executed during the month of July 2015 in order to enhance the market liquidity of Luxottica Group’s ordinary shares. These transactions were carried out on the Mercato Telematico Azionario (MTA), organized and managed by Borsa Italiana S.p.A. in compliance with CONSOB’s market practices permitted under resolution no. 16839 adopted on March 19, 2009 regarding activity to support market liquidity.

The Form in Italian is available on the Company’s website (www.luxottica.com) under the Company/Investors/Shareholding/Liquidity-Enhancement section, and on the authorized central storage platform eMarket Storage at www.emarketstorage.com.

| Trade date | Market | Type of Transaction (Purchase/Sale) | Luxottica Group Shares Quantity | Currency | Average Price | Number of trades |
|---------------|--------|--|------------------------------------|----------|---------------|------------------|
| July 1, 2015 | MTA | Purchase | 11,000 | Euro | 60.38 | 25 |
| July 1, 2015 | MTA | Sale | 7,500 | Euro | 60.83 | 24 |
| July 2, 2015 | MTA | Purchase | 9,000 | Euro | 60,06 | 41 |
| July 2, 2015 | MTA | Sale | 3,656 | Euro | 60,50 | 15 |
| July 3, 2015 | MTA | Purchase | 11,421 | Euro | 59.83 | 32 |
| July 3, 2015 | MTA | Sale | 8,845 | Euro | 60.18 | 20 |
| July 6, 2015 | MTA | Purchase | 26,579 | Euro | 58.90 | 86 |
| July 6, 2015 | MTA | Sale | 10,003 | Euro | 59.26 | 34 |
| July 7, 2015 | MTA | Purchase | 27,000 | Euro | 58.13 | 72 |
| July 7, 2015 | MTA | Sale | 13,084 | Euro | 58.86 | 39 |
| July 8, 2015 | MTA | Purchase | 8,540 | Euro | 57.22 | 19 |
| July 8, 2015 | MTA | Sale | 20,000 | Euro | 57.78 | 59 |
| July 9, 2015 | MTA | Sale | 24,913 | Euro | 59.59 | 71 |
| July 10, 2015 | MTA | Purchase | 1,520 | Euro | 60.43 | 6 |
| July 10, 2015 | MTA | Sale | 25,517 | Euro | 61.25 | 58 |
| July 13, 2015 | MTA | Purchase | 6,000 | Euro | 62.32 | 19 |
| July 13, 2015 | MTA | Sale | 15,000 | Euro | 62.51 | 46 |
| July 14, 2015 | MTA | Purchase | 12,000 | Euro | 61.88 | 38 |
| July 14, 2015 | MTA | Sale | 4,807 | Euro | 62.09 | 13 |
| July 15, 2015 | MTA | Purchase | 1,327 | Euro | 62.05 | 7 |
| July 15, 2015 | MTA | Sale | 17,292 | Euro | 63.09 | 64 |
| July 16, 2015 | MTA | Sale | 11,901 | Euro | 64.55 | 42 |
| July 17, 2015 | MTA | Purchase | 4,540 | Euro | 64.93 | 17 |
| July 17, 2015 | MTA | Sale | 7,000 | Euro | 65.34 | 17 |
| July 20, 2015 | MTA | Sale | 7,037 | Euro | 65.91 | 31 |
| July 21, 2015 | MTA | Purchase | 7,500 | Euro | 65.66 | 12 |
| July 22, 2015 | MTA | Purchase | 709 | Euro | 65.25 | 5 |
| July 23, 2015 | MTA | Purchase | 2,000 | Euro | 65.88 | 6 |



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|---------------|-----|----------|--------|------|-------|----|
| July 23, 2015 | MTA | Sale | 2,000 | Euro | 66.00 | 8 |
| July 24, 2015 | MTA | Purchase | 3,291 | Euro | 65.46 | 8 |
| July 27, 2015 | MTA | Purchase | 16,145 | Euro | 64.59 | 74 |
| July 27, 2015 | MTA | Sale | 3,000 | Euro | 65.26 | 7 |
| July 28, 2015 | MTA | Purchase | 1,435 | Euro | 65.10 | 4 |
| July 28, 2015 | MTA | Sale | 6,080 | Euro | 65.55 | 23 |
| July 29, 2015 | MTA | Sale | 3,065 | Euro | 66.31 | 11 |
| July 30, 2015 | MTA | Purchase | 1,000 | Euro | 66.00 | 2 |
| July 31, 2015 | MTA | Purchase | 3,000 | Euro | 65.72 | 6 |

| July 2015 Summary | | |
|--------------------------|--|---|
| Purchase/Sale | Luxottica Group Shares Total Quantity | Total Number of Transactions |
| Purchases | 154,007 | 479 |
| Sales | 190,700 | 582 |

Contacts

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