

# Bit Market Services

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Informazione  
Regolamentata  
Nome utilizzatore : BCAGENERALIN02 - Seghizzi  
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Oggetto : PR: Net Inflows July

<i>Testo del comunicato</i>
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Vedi allegato.

PRESS RELEASE

## Total net inflows in July at €341 million (€2,577 million YTD)

## Net inflows in managed products at €347 million in July (€2,377 million YTD)

Milan, 3 August 2015 – Total net inflows in July amounted to **€341 million**, of which €216 million gathered by Banca Generali's Financial Planner network (€1,496 million YTD) and €125 million gathered by Banca Generali Private Banking (€1,081 million YTD).

Despite market tensions due to the political outcome of Greek negotiations, as well as the fluctuations on the Chinese and commodities stock markets, the past few weeks confirmed the strong growth trend of Banca Generali's net inflows thanks the versatile products and skilled professionals.

The July result once again highlights the quality of asset management solutions, whose net inflows totalled **€347 million**. **BG Stile Libero (€213 million in July and 1,648 million YTD)** continued to meet with great success during the month. In addition to investing 85% of its underlying assets in funds and SICAVs of leading international management firms, this multi-line policy offers a combination of segregated accounts and a wide range of insurance coverage.

Demand for direct investments in **funds/SICAVs and portfolio management** also grew, totalling **€70 million** in net inflows in July and over half a billion euros YTD (€531 million).

The CEO of Banca Generali, Piermario Motta, commented: *"In the context of the market volatility of the last few weeks, our professionals were at the forefront in providing investors with the most appropriate portfolio analysis and advisory services. Their dedication and commitment are proven by the sizeable net inflows achieved in July, once again particularly in the managed assets component, thanks to the protection and diversification opportunities offered by our different solutions. The excellent figure reported in July is even more significant when considering that it entirely represented by retail assets gathered by Banca Generali's professionals, without any contribution from institutional or online channels. The appreciation shown by our new customers coupled with the high profile recruiting prospects allows us look to the coming months with great confidence and enthusiasm."*

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PRESS RELEASE

## 1. NET INFLOWS AND LIFE NEW BUSINESS IN JULY 2015

<i>Million of Euros</i>	<b>Jul 2015</b>	<b>Jun 2015</b>	<b>Abs. Chg</b>
Mutual Funds	38	97	-59
Managed Portfolio	32	-102	134
<b>Mutual Funds and Managed Portfolio</b>	<b>70</b>	<b>-5</b>	<b>75</b>
Life Insurance	277	306	-29
<i>of which BG STILE LIBERO</i>	213	263	-50
<b>Managed Assets</b>	<b>347</b>	<b>301</b>	<b>46</b>
<b>Non Managed Assets</b>	<b>-6</b>	<b>134</b>	<b>-140</b>
<i>of which: Securities</i>	-38	-44	6
<b>Total</b>	<b>341</b>	<b>435</b>	<b>-94</b>
	<b>Jan-Jul 2015</b>	<b>Jan-Jul 2014</b>	<b>Abs. Chg</b>
Mutual Funds	629	545	84
Managed Portfolio	-98	198	-296
<b>Mutual Funds and Managed Portfolio</b>	<b>531</b>	<b>743</b>	<b>-212</b>
Life Insurance	1,846	1,727	119
<i>of which BG STILE LIBERO</i>	1,648	940	708
<b>Managed Assets</b>	<b>2,377</b>	<b>2,470</b>	<b>-93</b>
<b>Non Managed Assets</b>	<b>200</b>	<b>97</b>	<b>103</b>
<i>of which: Securities</i>	-377	-206	-171
<b>Total</b>	<b>2,577</b>	<b>2,567</b>	<b>10</b>

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*The Manager responsible for preparing the company's financial reports (Stefano Grassi) declares, pursuant to Paragraph 2 of Art. 154-bis of the Italian Consolidated Law on Finance, that the accounting information contained in this press release corresponds to the documentary results, books and accounting records.*

Fine Comunicato n.0856-51

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