

Bit Market Services

Informazione Regolamentata n. 1615-43-2015	Data/Ora Ricezione 06 Agosto 2015 15:23:08	MTA
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Societa' : FINECOBANK
Identificativo : 61962
Informazione
Regolamentata
Nome utilizzatore : FINECOBANKN01 - Spolini
Tipologia : IRAG 10
Data/Ora Ricezione : 06 Agosto 2015 15:23:08
Data/Ora Inizio : 06 Agosto 2015 15:38:09
Diffusione presunta
Oggetto : Press Release Total net sales July 2015

Testo del comunicato

Vedi allegato.



Press Release

FinecoBank:

- **€ 3,198 million total net sales since the beginning of the year (+36% y/y)**
- **Assets under Management: € 1,880 million at the end of July (+7% y/y)**
- **€ 368 million net sales in July (+6% y/y)**

Milan, August 6th 2015

FinecoBank recorded total net sales of € 3,198 million since the beginning of 2015, an increase of 36% compared to the same period in 2014. In July, net sales were equal to € 368 million (+6% y/y)

Assets under Management reached € 1,880 million in the first seven months of 2015 (up by 7% y/y).

Total net sales through the Personal Financial Advisers network amounted to € 2,921 million (up by 40% compared to the same period in 2014).

About 1,016,000 customers at the end of July: 69 thousand new customers acquired since the beginning of the year, increasing by 11% compared to the period January-July 2014.

Alessandro Foti, CEO and Managing Director of FinecoBank, commented:

“July net sales confirm the strength of a well-balanced business model, allowing us to deliver positive results in all business areas, even in a context of market complexity. July confirms the trend of a strong demand for financial advisory services by Italian savers, who keep on asking a professional and transparent management of their assets.”

figures in € million

TOTAL NET SALES	July 2015	Jan-July 2015	Jan-July 2014
Assets under management	156.64	1,879.81	1,757.65
Assets under custody	261.10	119.27	-341.64
Direct deposits	-49.84	1,199.41	939.74
TOTAL NET SALES	367.89	3,198.49	2,355.75

figures in € million

PFA NETWORK NET SALES	July 2015	Jan-July 2015	Jan-July 2014
Assets under management	157.27	1,845.48	1,729.60
Assets under custody	172.16	63.27	-359.42
Direct deposits	9.44	1,012.40	720.36
NET SALES PFA NETWORK	338.87	2,921.16	2,090.54

FinecoBank

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

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Numero di Pagine: 5