

Bit Market Services

Informazione Regolamentata n. 1615-47-2015	Data/Ora Ricezione 07 Settembre 2015 10:15:51	MTA
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Societa' : FINECOBANK
Identificativo : 62892
Informazione
Regolamentata
Nome utilizzatore : FINECOBANKN01 - Spolini
Tipologia : IRAG 10
Data/Ora Ricezione : 07 Settembre 2015 10:15:51
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Diffusione presunta
Oggetto : PRESS RELEASE TOTAL NET SALES
AUGUST

Testo del comunicato

Vedi allegato.



COMUNICATO STAMPA

FinecoBank:

- **€ 3,435 million total net sales since the beginning of the year (+31% y/y)**
- **€ 236 million net sales in August (-8 y/y)**
- **Daily record executed orders: 207 thousands on Monday August 24th**

Milano, September 7th 2015

FinecoBank recorded total net sales of € 3,435 million since the beginning of 2015, an increase of 31% compared to the same period in 2014. In August, net sales were equal to € 236 million (-8% y/y)

Assets under Management reached € 1,913 million in the first eight months of 2015, almost in line y/y.

Total net sales through the Personal Financial Advisors network amounted to € 3,140 million (up by 34% compared to the same period in 2014).

Over 1,019 thousands customers at the end of August: more than 74 thousands new customers acquired since the beginning of the year, increasing by 12% compared to the period January - August 2014.

Following the high volatility recorded in August, Brokerage registered a remarkable performance: on Monday, August 24th FinecoBank achieved the best ever result with 207 thousands executed orders, confirming the absolute leadership in brokerage. Monthly executed orders registered an increase of 40% compared to the same period of the previous year.

Alessandro Foti, CEO and General Manager of FinecoBank, commented:

"In August the result of total net sales has been extremely positive, despite seasonality and exceptional volatility that characterized the month. Our ability to face successfully

different market phases, even the most difficult, confirms once again the strength of our business model. In August, we recorded brilliant results in brokerage activity, reaching the all-time best daily performance in terms of executed orders. At the same time, our Personal Financial Advisors have showed great expertise, supporting customers and meeting their needs even in such a complex period.”

figures in € million

TOTAL NET SALES	August 2015	Jan-August 2015	Jan-August 2014
Assets under management	33.11	1,912.92	1,936.74
Assets under custody	345.27	464.53	-348.71
Direct deposits	-142.24	1,057.17	1,024.23
TOTAL NET SALES	236.14	3,434.63	2,612.26

figures in € million

PFA NETWORK NET SALES	August 2015	Jan-August 2015	Jan-August 2014
Assets under management	33.68	1,879.16	1,906.74
Assets under custody	250.28	313.55	-364.17
Direct deposits	-65.47	946.93	796.28
NET SALES PFA NETWORK	218.49	3,139.65	2,338.86

FinecoBank

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.



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