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PRESS RELEASE

MASI AGRICOLA: B.O.D. RESOLUTIONS ON CORPORATE MATTERS

Proposed merger by incorporation of wholly-owned subsidiary

Addition of dates to the corporate calendar – voluntary publication of selected quarterly accounting data

Modifications to the Internal Dealing procedure

Sant’Ambrogio di Valpolicella, 30 September 2015. As part of the meeting held today, in parallel with the approval of the half year financial report at 30 June 2015 (please see the related press release) the Board of Directors of Masi Agricola S.p.A., a company quoted on the AIM Italia market and among the leading producers of premium wine (hereinafter “the Company”), passed a number of resolutions that are worthy of mention.

Approval of the proposed merger by incorporation of Canova S.r.l. into Masi Agricola S.p.A.

The Board of Directors approved the proposed merger by incorporation of the wholly-owned subsidiary Canova S.r.l. into Masi Agricola S.p.A.: Canova S.r.l. owns vineyards, buildings (a cellar equipped to dry grapes and age the wine, as well as a wine shop with tasting facilities) within the Bardolino Classico production area at Lazise (in province of Verona). This operation is being performed as part of an intra-group reorganisation.

Addition of dates to the corporate calendar - voluntary publication of selected quarterly accounting data

The company will, within 60 days of the relevant period end, approve quarterly accounts for the first three months and the first nine months of each financial year, in addition to the full year and half-year financial statements. This shall be done to permit the subsequent publication of selected consolidated accounting data such as: net sales, EBITDA and net financial position. The corporate calendar has therefore been modified, with the forecasted fulfilments as follows being added:

26 November 2015: Board of Directors meeting – Approval and publication of selected accounting data at 30 September 2015

13 May 2016: Board of Directors meeting – Approval and publication of selected accounting data at 31 March 2016

Modifications to the “internal dealing” procedure

The “internal dealing” procedure has been modified, with the “Relevant Parties” category also to include those individuals performing company management functions and senior executives who have regular access to Privileged Information and hold the power to take decisions that can have an



impact on the development and prospects of the company. It has been included also the so-called “blackout period” when the Company will approve the quarterly accounts.

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MASI AGRICOLA

Masi Agricola is a wine producing company rooted in Valpolicella Classica, producing and distributing wines of quality which are firmly anchored to the values of Venice and its surrounding area. Thanks to the use of indigenous grape varieties and methods, and ongoing experimentation and research activities, Masi is today one of the best known Italian producers of quality wines in the world. Its wines, in particular its Amarone, have received numerous honours from international critics.

The entrepreneurial model of the Group marries high quality and efficiency with bringing up to date the values and traditions of its local territory. All this forms part of a vision that leads Masi to stand out not only for its core business, but also for how it carries out research and experimentation in the fields of agriculture and wine production, in order to enhance and promote its local territory, and the cultural heritage of Venice and its surrounding area.

The Group can count on a strong and growing international calling: it has a presence in almost 100 countries, with exports representing over 90% of overall turnover.

The Masi Group had sales of approximately €60 million in 2014, with an EBITDA margin of around 30%.

Masi has a precise growth strategy, based on three building blocks: broadening of the offering of wines linked to the territory and techniques of Venice and the surrounding area, including through acquisitions; organic growth through the strengthening of its position in the numerous markets where it is a key player; achieving ever more direct contact with the final consumer, attaining richer significance for its internationally well-known brand.

The alphanumeric code for the shares is “MASI” and the ISIN code IT0004125677. The minimum tradable amount is 250 shares.

The Nomad and Specialist for the company is Equita Sim S.p.A..

For further information:

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