

# Bit Market Services

Informazione Regolamentata n. 1615-53-2015	Data/Ora Ricezione 06 Ottobre 2015 17:41:45	MTA
--	---	-----

Societa' : FINECOBANK  
Identificativo : 63961  
Informazione  
Regolamentata  
Nome utilizzatore : FINECOBANKN01 - Spolini  
Tipologia : IRAG 10  
Data/Ora Ricezione : 06 Ottobre 2015 17:41:45  
Data/Ora Inizio : 06 Ottobre 2015 17:56:45  
Diffusione presunta  
Oggetto : PR Total net sales September 2015

*Testo del comunicato*

Vedi allegato.



## COMUNICATO STAMPA

### FinecoBank:

- **€ 3,713 million total net sales since the beginning of the year (+34% y/y)**
- **€ 278 million net sales in September (+79 y/y)**

*Milano, October 6th 2015*

FinecoBank recorded total net sales of € 3,713 million since the beginning of 2015, an increase of 34% compared to the same period in 2014. In September, net sales were equal to € 278 million (+79% y/y)

Assets under Management reached € 1,921 million in the first nine months of 2015, while Assets under Custody totaled € 735 million and Direct deposits were equal to € 1,057 million, confirming that during uncertain and volatile market periods our customers take advantage from the wide offer of solutions and products available on our platforms.

Total net sales through the Personal Financial Advisors network amounted to € 3,403 million (up by 36% compared to the same period in 2014).

Total Financial Assets reached € 52,521 million as of September 2015 (respectively +6% and +9% compared to December and September 2014).

Over 1,026 thousands customers at the end of September: more than 83 thousands new customers acquired since the beginning of the year, increasing by 11% compared to the period January - September 2014.

Alessandro Foti, CEO and General Manager of FinecoBank, commented:

*“This result confirms our trend of structural growth, overcoming the typical seasonality factor in the month of September as shown by the performance of total net sales when compared to the same period of last year.*

*We recorded a strong growth, thanks to a well-diversified business model which allows us to reach solid results also during complex market phases.”*

*figures in € million*

<b>TOTAL NET SALES</b>	<b>September 2015</b>	<b>Jan-Sep 2015</b>	<b>Jan-Sep 2014</b>
Assets under management	7.65	1,920.57	2,154.82
Assets under custody	270.49	735.02	-409.74
Direct deposits	0.32	1,057.49	1,023.09
<b>TOTAL NET SALES</b>	<b>278.46</b>	<b>3,713.09</b>	<b>2,768.18</b>

*figures in € million*

<b>PFA NETWORK NET SALES</b>	<b>September 2015</b>	<b>Jan-Sep 2015</b>	<b>Jan-Sep 2014</b>
Assets under management	8.01	1,887.17	2,124.34
Assets under custody	178.31	491.87	-445.51
Direct deposits	77.20	1,024.13	827.02
<b>NET SALES PFA NETWORK</b>	<b>263.53</b>	<b>3,403.18</b>	<b>2,505.85</b>

*figures in € million*

<b>TOTAL FINANCIAL ASSETS</b>	<b>September 2015</b>	<b>December 2014</b>	<b>September 2014</b>
Assets under management	24,824.88	23,635.89	22,563.31
Assets under custody	12,868.33	11,951.55	12,033.65
Direct deposits	14,827.77	13,753.72	13,583.86
<b>TFA</b>	<b>52,520.98</b>	<b>49,341.17</b>	<b>48,180.81</b>

*figures in € million*

<b>PFA NETWORK TFA</b>	<b>September 2015</b>	<b>December 2014</b>	<b>September 2014</b>
Assets under management	24,325.41	23,133.68	22,067.29
Assets under custody	9,418.42	8,669.71	8,680.48
Direct deposits	10,722.14	9,669.82	9,585.89
<b>TFA PFA NETWORK</b>	<b>44,465.97</b>	<b>41,473.21</b>	<b>40,333.66</b>

### **FinecoBank**

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders and number one broker in Europe for number of executed trades. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

#### **Contatti:**

Fineco - *Media Relations*  
Tel.: +39 02 2887 2256  
[ufficiostampa@fineco.it](mailto:ufficiostampa@fineco.it)

Fineco - *Investor Relations*  
Tel. +39 02 8862 3820  
[investors@fineco.it](mailto:investors@fineco.it)

*Barabino & Partners*  
Tel. +39 02 72023535  
Emma Ascani  
[e.ascani@barabino.it](mailto:e.ascani@barabino.it)  
+39 335 390 334  
Tommaso Filippi  
[t.filippi@barabino.it](mailto:t.filippi@barabino.it)  
+39 366 644 4093

Fine Comunicato n.1615-53

Numero di Pagine: 5