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Testo del comunicato			

Vedi allegato.

YOOX NET-A-PORTER GROUP

PRESS RELEASE

YOOX NET-A-PORTER GROUP: Update of Federico Marchetti's stake resulting from the capital increase executed for the implementation of the Merger

Milan, 12 October 2015 - YOOX NET-A-PORTER GROUP (MTA: YNAP), the world's leading online luxury fashion retailer, informs that Chief Executive Officer Federico Marchetti's total stake in the Company is equal to 4,760,697 YNAP shares, corresponding to 5.75% of the current ordinary share capital.

The Company specifies that the decrease in the percentage holding from the previous 7.66% to the current 5.75% is the mere consequence of the dilution resulting from the capital increase of 65,599,597 YNAP shares, of which 20,693,964 ordinary shares, executed on 5 October 2015 for the purpose of implementing the Merger with THE NET-A-PORTER-GROUP.

YOOX NET-A-PORTER GROUP

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YOOX NET-A-PORTER GROUP

YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is the result of a gamechanging merger which in October 2015 brought together YOOX GROUP and THE NET-A-PORTER GROUP, two companies that revolutionized the luxury fashion industry since their birth in 2000.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering including multi-brand in-season online stores <u>NET-A-PORTER.COM</u>, <u>MR PORTER.COM</u>, <u>THECORNER.COM</u>, <u>SHOESCRIBE.COM</u>, multi-brand off-season online stores <u>YOOX.COM</u> and <u>THE OUTNET.COM</u>, as well as numerous ONLINE FLAGSHIP STORES, all Powered by YOOX NET-A-PORTER GROUP. Through a joint venture established in 2012, YOOX NET-A-PORTER GROUP has partnered with Kering to manage the ONLINE FLAGSHIP STORES of several of the French Group's luxury brands.

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 2 million high-spending customers, 24 million monthly unique visitors worldwide and combined 2014 net revenues of €1.3 billion. The Group has offices and operations in the United States, Europe, Japan, China and Hong Kong and delivers to more than 180 countries around the world. YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP. For further information: www.ynap.com.