

# Bit Market Services

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Oggetto : Nautical Channel lands in Latin America

*Testo del comunicato*

Vedi allegato.



**GIGLIO GROUP:**

**NAUTICAL CHANNEL LANDS IN LATIN AMERICA**

***Agreement signed with Comarex, international leader of TV channels and contents distribution in Latin America***

**Milan, 4th November 2015** – Giglio Group, global TV and multimedia network, announces the signing of an agreement with Comarex for distribution of Nautical Channel in Latin America. Comarex is the leading TV channel and content distributor in South America. Comarex is also the exclusive distribution partner for pivotal South American broadcasters and production companies such as: TV Azteca (globally), Studio100 Media in Latin America and in the Hispanic areas of the USA, MTV Networks, Mediaset Distribuzione and Dicon Media, as well as HBOLA in Eastern Europe, Asia and Africa.

This agreement brings Nautical Channel to new heights, opening up a huge market with great potential. Comarex will now distribute a channel, for the first time in the history of television in South America, that is entirely dedicated to water sports and lifestyle aficionados. This will increase the interest of broadcasters and Latin American TV platforms.

**Alessandro Giglio, Chairman and founder of Giglio Group, says:** “We are extremely proud of pursuing our international growth with a leading partner such as Comarex on our side. We are sure that Nautical Channel, thanks to Comarex, will soon become popular throughout the whole Latin America, where surf enthusiasts and water sports fans flourish.”

Nautical Channel, fully owned by Giglio Group broadcasts in 4 different languages, 24 hours a day, in 44 Countries and in 5 continents. Created in 2011, Nautical Channel is now available on more than 100 international TV platforms, 80 of which are Pay TV with more than 20 million viewers and more than 300 hours of fresh content annually.

**About Comarex:**

Comarex, founded thirty years ago, quickly expanded throughout South America, introducing new technologies and innovation in the Entertainment industry. The company is one of the principal global players in the media sector and works with important global broadcasters such as TV Azteca, Studio100 Media, MTV Networks, Mediaset Distribuzione and Dicon Media both in Latin America and the US, as well as HBOLA in Eastern Europe, Asia and Africa.

**About Giglio Group:**

Giglio Group is a global TV and multimedia network founded in 2003, based in Rome, and made up of **three companies:**

**Giglio Group SpA**, parent company that owns two TV channels on the Italian digital terrestrial (Acqua and Play.Me) and offers technological services both to the Groups companies and to other firms.

**Nautical Channel Ltd**, is the only international channel, broadcasted in 43 countries, 5 continents and in 6 languages, to be fully dedicated to sailing and water sports. Starting from 1 April 2015, the channel can be viewed in full HD both in Europe and Russia. Nautical Channel has been fully acquired by Giglio Group in November 2014.

**Giglio TV HK Ltd**, start-up created in July 2014 that manages the Group's activities in China. It's the first Italian TV group to broadcast in China on all major TV and web platforms, with its own contents fully dedicated to the Italian lifestyle.

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