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Oggetto	Placement successfully completed. Federico Marchetti increases his stake in YOOX NET-A-PORTER GROUP		
Testo del comunicato			

Vedi allegato.

YOOX NET-A-PORTER GROUP

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PRESS RELEASE

YOOX NET-A-PORTER GROUP: Placement successfully completed. Federico Marchetti increases his stake in YOOX NET-A-PORTER GROUP

Milan, 11 November 2015 - YOOX NET-A-PORTER GROUP announced the completion of the placement of 1,987,986 YNAP shares, corresponding to 1.5% of the Company's new total share capital, for a total consideration of Euro 61.3 million.

The placement was carried out through an accelerated bookbuild offering to institutional investors at a price of Euro 30.85 per share, with Mediobanca - Banca di Credito Finanziario S.p.A. acting as Sole Bookrunner.

Through an entirely cash-neutral transaction, Chief Executive Officer Federico Marchetti's holding in YOOX NET-A-PORTER GROUP S.p.A. will increase to 5,164,667 shares, representing 6.1% of the new ordinary share capital, up from the previous 4,760,697 shares corresponding to 5.7%.

The Company specifies that the new share capital following the issue of 2,391,956 YNAP shares upon stock option exercise (see press release dated 11 November 2015) will amount to Euro 1,301,258.85 represented by 130,125,885 shares with no nominal value, of which 85,220,252 ordinary shares and 44,905,633 B Shares.

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This announcement is not a prospectus within the meaning of Directive 2003/71/EC, as implemented in each member state of the European Economic Area, and amendments thereto, including Directive 2010/73/EU to the extent implemented in the relevant member State of the European Economic Area (together, the "**Prospectus Directive**").

With respect to the member states of the European Economic Area which have implemented the Prospectus Directive (each, a "**Relevant Member State**"), no action has been undertaken or will be undertaken to make an offer to the public of the shares of YOOX NET-A-PORTER GROUP S.p.A. sold by Federico Marchetti requiring a publication of a prospectus in any Relevant Member State. As a consequence, the shares of YOOX NET-A-PORTER GROUP S.p.A. may only be sold by Federico Marchetti in any Relevant Member State pursuant to an exemption under the Prospectus Directive.

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YOOX NET-A-PORTER GROUP

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YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is the result of a gamechanging merger which in October 2015 brought together YOOX GROUP and THE NET-A-PORTER GROUP, two companies that revolutionized the luxury fashion industry since their birth in 2000.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering including multi-brand in-season online stores NET-A-PORTER.COM, MR PORTER.COM, THECORNER.COM, SHOESCRIBE.COM, multi-brand off-season online stores YOOX.COM and THE OUTNET.COM, as well as numerous ONLINE FLAGSHIP STORES, all Powered by YOOX NET-A-PORTER GROUP. Through a joint venture established in 2012, YOOX NET-A-PORTER GROUP has partnered with Kering to manage the ONLINE FLAGSHIP STORES of several of the French Group's luxury brands.

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 2 million high-spending customers, 24 million monthly unique visitors worldwide and combined 2014 net revenues of €1.3 billion. The Group has offices and operations in the United States, Europe, Japan, China and Hong Kong and delivers to more than 180 countries around the world. YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP. For further information: www.ynap.com.