BIt Market Services

Informazione Regolamentata n. 0856-67-2015	Data/Ora F 01 Dicemb 17:46	ore 2015	MTA
Societa'	: BANCA	GENERAL	I
Identificativo Informazione Regolamentata	[:] 66513		
Nome utilizzatore	BCAGENERALIN02 - Seghizzi		
Tipologia	[:] IRAG 10)	
Data/Ora Ricezione	[:] 01 Dicembre 2015 17:46:36		
Data/Ora Inizio Diffusione presunta	[:] 01 Dicembre 2015 18:01:37		
Oggetto	[:] PR: Net	PR: Net Inflows November	
Testo del comunicato			

Vedi allegato.



PRESS RELEASE

Net inflows in November at €522 million (€3,953 million YTD)

Net inflows in managed products at €471 million (€3,438 million YTD)

Milan, 1 December 2015 – Total net inflows in November amounted to **€522 million**, of which €331 million gathered by Banca Generali's Financial Planner network (€2,375 million YTD) and €191 million gathered by Banca Generali Private Banking (€1,578 million YTD).

The ongoing decrease in interest rates and the rising market uncertainties are leading Italian households to increasingly rely on the expertise and solidity of our innovative and versatile bank. Figures confirmed this trend: the sharp acceleration reported in November — **the Bank's best-ever monthly** net inflows from retail customers — added to the significant rise already reported in October, for a total growth of nearly 1 billion in 60 days only.

Managed investment solutions met with great success totalling \notin 471 million net inflows in November and \notin 3.4 billion YTD. Geopolitical destabilisation and currency volatility drew attention towards insurance investment solutions, particularly BG Stile Libero. This state-of-the-art multi-line policy is highly appreciated thanks to its flexible and diversified underlying investments, its insurance segregated accounts and wide insurance coverage (YTD net inflows at \notin 2,082 million).

Lastly, the growth in assets under administration (€51 million in November, €515 million YTD) reflects the ongoing acquisition of new clients.

The CEO of Banca Generali, Piermario Motta, commented: "This month's extraordinary performance set a new all-time record, bringing us close to the 4 billion net inflows target, in line with the revised objectives disclosed to the market during the year. Our high-quality products and services and highly-skilled financial advisors are able to provide effective investment protection solutions, even in periods marked by tensions and volatility. Our focus on innovative wealth management services is increasingly setting us apart as a private bank at the service of households and able to attract talented and expert professionals. We look forward to an excellent last part of the year and beginning of 2016."

CONTACTS:

www.bancagenerali.com

Media Relations Michele Seghizzi Tel. +39 02 6076 5683

michele.seghizzi@bancagenerali .it

Investor Relations Giuliana Pagliari Tel. +39 02 6076 5548

giuliana.pagliari@bancagenerali. it







PRESS RELEASE

1. NET INFLOWS AND LIFE NEW BUSINESS IN NOVEMBER 2015

Million of Euros	Nov 2015	Oct 2015	Abs. Chg
Mutual Funds	40	56	-16
Managed Portfolio	16	-9	25
Mutual Funds and Managed Portfolio	56	47	9
Life Insurance	415	225	190
of which BG STILE LIBERO	112	103	9
Managed Assets	471	272	199
Non Managed Assets of which: Securities	51 29	143 -14	-92 43
Total	522	415	107
	Jan-Nov 2015	Jan-Nov 2014	Abs. Chg
Mutual Funds	831	553	278
Managed Portfolio	-154	87	-241
Mutual Funds and Managed Portfolio	677	640	37
Life Insurance	2,761	2,996	-235
of which BG STILE LIBERO	2,082	1,846	236
Managed Assets	3,438	3,636	-198
Non Managed Assets of which: Securities	515 -277	55 -542	460 265
Total	3,953	3,691	262
Life New Business			
	Nov 2015	Oct 2015	Abs. Chg
Life New Business	483	289	194
	Jan-Nov 2015	Jan-Nov 2014	Abs. Chg
Life New Business	3,828	3,489	339

The Manager responsible for preparing the company's financial reports (Stefano Grassi) declares, pursuant to Paragraph 2 of Art. 154-bis of the Italian Consolidated Law on Finance, that the accounting information contained in this press release corresponds to the documentary results, books and accounting records.

CONTACTS:

www.bancagenerali.com

Media Relations Michele Seghizzi Tel. +39 02 6076 5683

michele.seghizzi@bancagenerali .it

Investor Relations Giuliana Pagliari Tel. +39 02 6076 5548

giuliana.pagliari@bancagenerali. it