BIt Market Services

Informazione Regolamentata n. 1615-65-2015		Data/Ora Ricezione 04 Dicembre 2015 15:10:33	MTA
Societa'	:	FINECOBANK	
Identificativo Informazione Regolamentata	:	66653	
Nome utilizzatore	:	FINECOBANKN01	- Spolini
Tipologia	:	IRAG 10	
Data/Ora Ricezione	:	04 Dicembre 2015 1	5:10:33
Data/Ora Inizio Diffusione presunta	:	04 Dicembre 2015 1	5:25:34
Oggetto	:	PR_Total Net sales	november
Testo del comunicato			

Vedi allegato.



PRESS RELEASE

FinecoBank:

- € 4,383 million total net sales since the beginning of the year (+30% y/y)
- € 294 million net sales in November (-3% y/y), increasing by 39% y/y excluding clients' tax payment on November 30th
- 100 thousands new customers acquired since the beginning of the year (+8% y/y)

Milan, December 4th 2015

FinecoBank recorded total net sales of \notin 4,383 million since the beginning of 2015, an increase of 30% compared to the same period in 2014.

In November, net sales were equal to \notin 294 million (-3% y/y). On a year-on-year comparison, \notin 130 million related to the customers' payment of taxes were recorded on November 30th, on the contrary, in 2014 this payment was made on December 1st. Excluding this effect, the monthly net sales confirm a growing trend at 39%. In November, the total amount of taxes paid by customers amounted to \notin 246 million, confirming that Fineco is used by its customers as the primary bank.

Assets under Management reached € 2,364 million at the end of November, while Assets under Custody totaled € 615 million and Direct deposits were equal to € 1,404 million.

A significant result was registered in the Private Banking segment: in only 4 years, the total assets have risen from \in 9.7 billion to \in 20.2 billion at the end of November. Such a notable growth has been sustained by advanced advisory services and put Fineco among the most relevant Italian players in this segment.

Total net sales through the Personal Financial Advisors network amounted to \in 3,997 million (up by 30% compared to the same period in 2014).

Over 1,039 thousands customers at the end of November: 100 thousands new customers acquired since the beginning of the year, increasing by 8% compared to the period January - November 2014.



Alessandro Foti, CEO and General Manager of FinecoBank, commented:

"This result confirms once again the full strength of structural trends in place in the Italian society, characterized by an increasing role of advisory and digitalisation. In this context, FinecoBank fully embraces the evolution of Private Banking segment, as confirmed by the outstanding growth of financial assets in this area over the last four years. Such strengthening is the result of advanced and transparent advisory activity, combined with technological services, key elements for more demanding customers."

TOTAL NET SALES	November 2015	Jan-Nov 2015	Jan-Nov 2014
Assets under management	254.49	2,363.70	2,625.43
Assets under custody	65.22	615.02	-242.37
Direct deposits	-25.45	1,403.97	986.98
TOTAL NET SALES	294.26	4,382.69	3,370.05

figures in € million

figures in € million

PFA NETWORK NET SALES	November 2015	Jan-Nov 2015	Jan-Nov 2014
Assets under management	250.60	2,323.36	2,588.89
Assets under custody	56.42	428.65	-315.31
Direct deposits	-32.82	1,244.84	792.50
NET SALES PFA NETWORK	274.19	3,996.85	3,066.08

FinecoBank

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders and number one broker in Europe for number of executed orders. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.



Contatti:

Fineco - *Media Relations* Tel.: +39 02 2887 2256 <u>ufficiostampa@fineco.it</u>

Barabino & Partners Tel. +39 02 72023535 Emma Ascani e.ascani@barabino.it +39 335 390 334 Tommaso Filippi t.filippi@barabino.it +39 366 644 4093 Fineco - *Investor Relations* Tel. +39 02 8862 3820 <u>investors@fineco.it</u>