# **BIt** Market Services

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Oggetto	:	PR_Total Net sales	november
Testo del comunicato			

Vedi allegato.



# PRESS RELEASE

# FinecoBank:

- € 4,383 million total net sales since the beginning of the year (+30% y/y)
- € 294 million net sales in November (-3% y/y), increasing by 39% y/y excluding clients' tax payment on November 30<sup>th</sup>
- 100 thousands new customers acquired since the beginning of the year (+8% y/y)

## *Milan, December* 4<sup>th</sup> 2015

FinecoBank recorded total net sales of  $\notin$  4,383 million since the beginning of 2015, an increase of 30% compared to the same period in 2014.

In November, net sales were equal to  $\notin$  294 million (-3% y/y). On a year-on-year comparison,  $\notin$  130 million related to the customers' payment of taxes were recorded on November 30<sup>th</sup>, on the contrary, in 2014 this payment was made on December 1<sup>st</sup>. Excluding this effect, the monthly net sales confirm a growing trend at 39%. In November, the total amount of taxes paid by customers amounted to  $\notin$  246 million, confirming that Fineco is used by its customers as the primary bank.

Assets under Management reached € 2,364 million at the end of November, while Assets under Custody totaled € 615 million and Direct deposits were equal to € 1,404 million.

A significant result was registered in the Private Banking segment: in only 4 years, the total assets have risen from  $\in$  9.7 billion to  $\in$  20.2 billion at the end of November. Such a notable growth has been sustained by advanced advisory services and put Fineco among the most relevant Italian players in this segment.

Total net sales through the Personal Financial Advisors network amounted to  $\in$  3,997 million (up by 30% compared to the same period in 2014).

Over 1,039 thousands customers at the end of November: 100 thousands new customers acquired since the beginning of the year, increasing by 8% compared to the period January - November 2014.



Alessandro Foti, CEO and General Manager of FinecoBank, commented:

"This result confirms once again the full strength of structural trends in place in the Italian society, characterized by an increasing role of advisory and digitalisation. In this context, FinecoBank fully embraces the evolution of Private Banking segment, as confirmed by the outstanding growth of financial assets in this area over the last four years. Such strengthening is the result of advanced and transparent advisory activity, combined with technological services, key elements for more demanding customers."

TOTAL NET SALES	November 2015	Jan-Nov 2015	Jan-Nov 2014
Assets under management	254.49	2,363.70	2,625.43
Assets under custody	65.22	615.02	-242.37
Direct deposits	-25.45	1,403.97	986.98
TOTAL NET SALES	294.26	4,382.69	3,370.05

#### figures in € million

### figures in € million

PFA NETWORK NET SALES	November 2015	Jan-Nov 2015	Jan-Nov 2014
Assets under management	250.60	2,323.36	2,588.89
Assets under custody	56.42	428.65	-315.31
Direct deposits	-32.82	1,244.84	792.50
NET SALES PFA NETWORK	274.19	3,996.85	3,066.08

## FinecoBank

FinecoBank is UniCredit Group's direct multichannel bank. It has one of the largest advisory networks in Italy, and is the number one broker in Italy for equity trades in terms of volume of orders and number one broker in Europe for number of executed orders. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.



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