

# Bit Market Services

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| Informazione<br>Regolamentata n.<br>1513-37-2015 | Data/Ora Ricezione<br>17 Dicembre 2015<br>10:21:47 | MTA - Star |
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Societa' : MOLESKINE  
Identificativo : 67028  
Informazione  
Regolamentata  
Nome utilizzatore : MOLESKINEN03 - Bologna  
Tipologia : IRAG 09  
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*Testo del comunicato*

Vedi allegato.

## MOLESKINE S.p.A. 2016 FINANCIAL CALENDAR

Milan, 17 December 2015 – Moleskine S.p.A. announces the calendar of corporate events for 2016:

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|------------------------|--|
| <b>4 February 2016</b> | Board of Directors' Meeting for the approval of the 2015 preliminary net revenues results; |
| <b>1 March 2016</b>    | Board of Directors' Meeting for the approval of the Draft 2015 Financial Statements;       |
| <b>14 April 2016</b>   | Shareholders' Meeting for the approval of the 2015 Financial Statements;                   |
| <b>10 May 2016</b>     | Board of Directors' Meeting for the approval of the Interim Report at 31 March 2016;       |
| <b>4 August 2016</b>   | Board of Directors' Meeting for the approval of the Interim Report at 30 June 2016;        |
| <b>8 November 2016</b> | Board of Directors' Meeting for the approval of the Interim Report at 30 September 2016.   |

Any change to the above dates will be timely notified.

### **Analysts and Investors**

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The Moleskine brand was established in the mid-1990s by a small Milan-based publisher (Modo&Modo) who brought back to life the legendary and iconic notebook used by great artists and thinkers over the past two centuries, restarted production in 1995 and registered the Moleskine trademark in 1997.

From the very outset Modo&Modo conceived and marketed the Moleskine notebook in a disruptive way - not simply as a notebook, but as an enabler of personal creativity, thereby establishing the basis for creating an aspirational brand and a new market segment. A brand with a unique history that was highly evocative of cultural values, Moleskine was in a position to meet the needs of the emerging "creative class" and therefore brand awareness grew quickly.

Today, the name Moleskine encompasses a family of nomadic objects: notebooks, diaries, journals, bags, writing instruments and reading accessories, dedicated to the mobile identity. Indispensable companions to the creative professions and the imagination of our times, they are intimately tied to the digital world.

On October 4, 2006, Modo&Modo was taken over by private equity investors and in 2007 the company name was changed to Moleskine. The management team led by current CEO, Arrigo Berni implemented a growth strategy focused on enlarging and enhancing distribution footprint, broadening product and services offering and growing brand visibility and awareness.

Moleskine is a creative company enjoying continued growth. It has more than 250 employees and a vast network of partners and consultants. The headquarter is located in Milan. Moleskine listed on the Milan Stock Exchange in April 2013.

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