

# Bit Market Services

Informazione Regolamentata n. 20071-2-2016	Data/Ora Ricezione 07 Gennaio 2016 18:11:05	AIM -Italia/Mercato Alternativo del Capitale
--	---	---

Societa' : Masi Agricola S.p.A.  
Identificativo : 67751  
Informazione  
Regolamentata  
Nome utilizzatore : MASIN01 - Giroto  
Tipologia : IROS 02  
Data/Ora Ricezione : 07 Gennaio 2016 18:11:05  
Data/Ora Inizio : 07 Gennaio 2016 18:26:06  
Diffusione presunta  
Oggetto : FUSIONE INTRAGRUPPO

*Testo del comunicato*

Vedi allegato.



PRESS RELEASE

**MASI AGRICOLA: MERGER BY INCORPORATION OF WHOLLY-OWNED SUBSIDIARY**

*Sant’Ambrogio di Valpolicella, January 7<sup>th</sup>, 2016.* We inform that on December 23<sup>rd</sup>, 2015 the deed of merger by incorporation of the wholly-owned subsidiary Canova S.r.l. into Masi Agricola S.p.A. (please see the press release issued by Masi Agricola S.p.A. on September 30<sup>th</sup>, 2015) has been registered by the Register of Companies of Verona. This operation has been performed as part of an intra-group reorganization.

— — —

**MASI AGRICOLA**

Masi Agricola is a wine producing company rooted in Valpolicella Classica, producing and distributing premium wines firmly anchored to the values of the Venetian area. Thanks to the use of indigenous grape varieties and methods, and ongoing experimentation and research activities, Masi is today one of the best known Italian producers of quality wines in the world. Its wines, in particular its Amarone, have gained wide international acclaim by the critics.

The Group’s business model combines high quality and efficiency with an updating of the values and traditions of its local territory. All this forms part of a vision that leads Masi to stand out not only for its core business, but also its research and experimentation activities in the fields of agriculture and wine production, in order to enhance and promote its local territory and its Venetian cultural heritage.

The Group can count on a strong and growing international calling: it has a presence in almost 100 countries, with exports representing over 90% of overall turnover.

The Masi Group had sales of approximately €60 million in 2014, with an EBITDA margin of around 30%.

Masi has a precise growth strategy, based on three building blocks: broadening of the offering of wines linked to the territory and techniques of the Venetian area, including through acquisitions; organic growth through the strengthening of its position in the numerous markets where it is a key player; achieving ever more direct contact with the final consumer, attaining richer significance for its internationally well-known brand.

The alphanumeric code for the shares is “MASI” and the ISIN code IT0004125677. The minimum tradable amount is 250 shares. The Nomad and Specialist for the company is Equita Sim S.p.A..

For further information:

**Masi Agricola S.p.A.**

Investor Relations

Federico Girotto

Tel: +39 045 6832511

Fax: +39 045 6832535

Email: [investor@masi.it](mailto:investor@masi.it)

**Nomad and Specialist**

EQUITA SIM S.p.A.

Roberto Borsato

Tel: +39 02 6204 1

Fax: +39 02 2900 5805

Email: [r.borsato@equitasim.it](mailto:r.borsato@equitasim.it)

**Finance Press Office**

Close to Media

Luca Manzato, Adriana Liguori

Tel: +39 02 70006237

Fax: +39 02 89694809

Email: [luca.manzato@closetomedia.it](mailto:luca.manzato@closetomedia.it)  
[adriana.liguori@closetomedia.it](mailto:adriana.liguori@closetomedia.it)

**Masi Agricola S.p.A. Press Office**

Elisa Venturini

Tel: +39 045 6832511

Cell: +39 335 7590837

Email: [elisa.venturini@masi.it](mailto:elisa.venturini@masi.it)

[www.masi.it](http://www.masi.it)

MASI AGRICOLA S.P.A.

VIA MONTELEONE, 26 – 37015 GARGAGNAGO DI SANT’AMBROGIO DI VALPOLICELLA – VERONA – ITALIA  
TELEPHONE +39 045 6832511 – FAX +39 045 6832435 – [MASI@MASI.IT](mailto:MASI@MASI.IT) – [WWW.MASIT.IT](http://WWW.MASIT.IT)

Fine Comunicato n.20071-2

Numero di Pagine: 3