

# Bit Market Services

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Oggetto : PR 12012016 Be: online the new website.

*Testo del comunicato*

Vedi allegato.



## Be: online the new website. Reinforce the digital presence among the 2016 targets

Rome, January 12 2016

It is online the new website of Be Think, Solve, Execute (in short Be), company acting in the ICT Consulting, listed in the STAR Segment of Borsa Italiana. With completely renovated design, contents and informational potential, it is characterized by a modern and effective lay-out inspired by the Group main strengths: offering, competence and transparency in the institutional communication.

*“During 2016 we will strongly invest on ‘digital’ – says Stefano Achermann, Be Group CEO – both in strengthening our presence on the web and in looking for companies, partners and individuals that can complement our business eco-system. First step is the new website, not only our business card, but also a channel to meet new talents that would like to join our challenge and the window where we show the Group performances to the market. We believe that “be-tse.it” represents effectively our Group: one of the leading players providing IT Consulting to the financial services industry – with a comprehensive and innovative offering and with a constantly positive trend of results – but also a stimulating place to work and develop one’s own competences”.*

The website will be continuously enriched with new contents in order to provide the visitors with a constantly updated overview of the Group situation.

*This press release is available on the Company website, [www.be-tse.com](http://www.be-tse.com)*

The Be Group is listed in the STAR segment of Borsa Italiana and is one of the leading Italian players in the IT Consulting sector. The company provides Business Consulting, Information Technology and Process & Document Management services. A combination of specialist skills, advanced proprietary technologies and a wealth of experience enable the Group to work with leading financial and insurance institutions and Italian industry to create value and boost business growth. With around 1,000 employees and branches in Italy, United Kingdom, Germany, Austria, Switzerland, Romania, Poland and the Ukraine, in 2014, the Group recorded a value of production of Euro 98.5 million.

### Contacts

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