

Bit Market Services

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Oggetto : GIGLIO GROUP: DISCOVERY CHANNEL
CHOOSES M-THREE SATCOM
FOR“DEEJAY TV” SATELLITE
BROADCASTINGS

Testo del comunicato

Vedi allegato.



**GIGLIO GROUP:
DISCOVERY CHANNEL CHOOSES M-THREE SATCOM FOR “DEEJAY TV”
SATELLITE BROADCASTINGS**

Milan, 11 February 2016 – Giglio Group, TV and multimedia global network, announces that its subsidiary, M-Three SatCom Srl (M-Three) – an Italian company offering high-end services and solutions for the TV-radio broadcasting industry – signed an agreement with Discovery Italia ensuring DeeJay TV broadcastings over the next three years on Hot Bird 13 est, one of the main satellites for TV and radio broadcasts, with more than 180 million receptions in Europe, as well as extensive coverage in the Middle East and in over the Mediterranean. DeeJay TV channel (just recently acquired by Discovery Italia) has been airing ever since 2001, and is currently broadcasted on TivùSat and Sky, two Italian leading platforms.

DeeJay TV broadcasting agreement, worth more than half a million Euros, includes gathering and broadcasting of the signal from M3 Milan primary teleport and accessing Eutelsat Hot Bird satellite, operated by M-Three, its official broadcaster.

M-Three, owned in its entirety by Giglio Group starting from September 2015, is a benchmark in the broadcasting sector, and offers its services to the main TV and radio networks, both private and public, such as: RAI, Mediaset, SKY, QVC, RTL 102.5, Radio 24, Radio DeeJay and much more.

Alessandro Giglio, Chairman of Giglio Group, said: *“We knew that acquiring M-Three meant adding an important production and broadcasting infrastructure to our team. This company has huge growth potential especially on an international level, which will help us create strong technological synergies with our own channels, and thus face the new generation of Media society. Today’s deal confirms M-Three’s reliability and renowned know-how on a global level, which makes it the best partner for all TV and radio networks around the world.”*

M-Three’s infrastructure is in constant development, and the company recently released new broadcasting services for its digital platforms in Milan and Rome, allowing its clients and partners to reach beyond Europe, covering Northern Africa and the Middle East, as well as Oceania and the Far East. Some of the new clients, such as Persian Music Channel, Yek (USA), MTA International, Bike TV HD and its British version, Bike UK, recognized M-Three as the best partner for handling all the various services of the sector, from airing to broadcasting on a global level, thanks to its high reliability and the flexibility of its structure, capable of offering a full and wide range of services, unique in its kind.

About M-Three Sat Com Srl

Founded in 2004, M-Three SatCom supplies high-end services and solutions for the TV and radio broadcasting industry, especially for those companies with particular connection and information distribution needs. Their range of services is based on **three interrelated business units: Teleport services** with DTH distribution platforms on Hot Bird 13 from Rome and Milan, many contribution platform on the fleet of Eutelsat satellites, co-location services and optical fibre connectivity; **Outside Broadcast** for producing and broadcasting in real-time any news report, sports or entertainment events, based on OB vans, SD/HD DSNG means and innovative IP services; **System Integration** offers complete solutions for the whole production chain in the broadcasting field, from design to turnkey supply of signal-compression and delivery systems. M-Three already offers its services to some of the major radio and TV networks in the media world, such as RAI, Discovery, Viacom, the Mediaset group, La7, RTL102.5, Radio Deejay, CCTV, ESPN, Eurosport, Associated Press, NHK and many more.

About Giglio Group:

Giglio Group is a global TV and multimedia network founded in 2003, based in Rome, and made up of **five companies:**

Giglio Group SpA, parent company that owns two TV channels on the Italian digital terrestrial (Acqua and Play.Me) and offers technological services both to the Groups companies and to other firms.

Nautical Channel Ltd, is the only international channel, broadcasted in 43 countries, 5 continents and in 6 languages, to be fully dedicated to sailing and water sports. Starting from 1 April 2015, the channel can be viewed in full HD both in Europe and Russia. Nautical Channel has been fully acquired by Giglio Group in November 2014.

Giglio TV HK Ltd, start-up created in July 2014 that manages the Group's activities in China. It's the first Italian TV group to broadcast in China on all major TV and web platforms, with its own contents fully dedicated to the Italian lifestyle.

M-Three Satcom, Founded in 2004 and acquired by Giglio Group in September 2015, the company offers high-end services and solutions for the TV-radio broadcasting industry and for those businesses who need to distribute their information.

MF Fashion Spa, Founded in 2011, MF Fashion represents one of the main distributors of Business to Business entirely specialized in the distribution of excellence in online fashion, representing the new virtual global online market place for Fashion. Thanks to its own sales network able to reach main markets worldwide, MF Fashion supplies the most important 30 digital retailers globally.

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