

# Bit Market Services

Informazione Regolamentata n. 0525-28-2016	Data/Ora Ricezione 04 Marzo 2016 15:01:13	MTA - Star
--	---	------------

Societa' : AMPLIFON

Identificativo : 70289

Informazione  
Regolamentata

Nome utilizzatore : AMPLIFONNSS02 - Giorcelli

Tipologia : AIOS 06

Data/Ora Ricezione : 04 Marzo 2016 15:01:13

Data/Ora Inizio : 04 Marzo 2016 15:16:14

Diffusione presunta

Oggetto : Amendment of the shares going ex-  
dividend date

*Testo del comunicato*

Vedi allegato.



## **PRESS RELEASE**

### **AMPLIFON: Amendment of the shares going ex-dividend date**

**Milan, March 4<sup>th</sup>, 2016** – Amplifon (MTA; Bloomberg ticker: AMP:IM), the global leader in hearing solutions and services, informs that, in accordance with art. IA.2.1.1. of Borsa Italiana S.p.A.'s Market Rules Instructions, the date of the shares going ex-dividend (detachment of coupon n. 9) concerning the distribution of 2015 fiscal year's earnings as a dividend is **May 23<sup>rd</sup>, 2016** (record date May 24<sup>th</sup>, 2016) to be paid as from **May 25<sup>th</sup>, 2016**.

The above dates replace the ones previously published on the press release dated March 2<sup>nd</sup>, 2016, that incorrectly indicated May 16<sup>th</sup>, 2016 as the date of the shares going ex-dividend.

#### **About Amplifon**

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of approximately 3,500 points of sale, 3,400 service centers and 1,700 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With approximately 5,500 hearing care professionals, the Company is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information available at: [www.amplifon.com/corporate](http://www.amplifon.com/corporate).

#### **Contacts:**

##### **Investor Relations: Amplifon S.p.A.**

Francesca Rambaudi  
Tel +39 02 5747 2261  
Fax +39 02 5740 9427  
[francesca.rambaudi@amplifon.com](mailto:francesca.rambaudi@amplifon.com)

##### **Media Relations: Edelman Italia**

Luciano Luffarelli  
Tel +39 02 631161  
Mob +39 335 1320467  
[luciano.luffarelli@edelman.com](mailto:luciano.luffarelli@edelman.com)

Fine Comunicato n.0525-28

Numero di Pagine: 3