# **BIt Market Services**

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Diffusione presunta

Oggetto : Notice of Convocation of the Ordinary

Shareholders' Meeting

## Testo del comunicato

Please find attached herewith the notice of convocation of the Ordinary Shareholders' Meeting, which will be convened once on April 28th 2016.

Such notice will be published tomorrow, March 19th 2016, on the daily Newspaper "Avvenire".

The following is a translation of the Italian language Notice of convocation. For any difference between the two texts, the Italian text shall prevail.



#### FIERA MILANO S.p.A.

Registered office in Milan, Piazzale Carlo Magno, 1

Operational and administrative headquarters in Rho (MI), Strada Statale del Sempione, 28

Share capital Euro 42,445,141.00 fully paid-up

Milan Company Register,

Tax code and VAT number 13194800150

# Notice of convocation of the Ordinary Shareholders' Meeting

The ordinary meeting of shareholders of Fiera Milano SpA is convened once in Rho (Milan), in the Auditorium of the Centro Servizi of the Exhibition Site, Strada Statale del Sempione 28, (reserved parking available on entering from Porta Sud), on 28 April 2016 at 14.00 hours to approve the following

#### Agenda

- 1. The Financial Statements for the year to 31 December 2015, the Board of Directors' Management Report, the Report of the Statutory Auditors; resolutions pertaining thereto and resulting therefrom.
- 2. The Report on Remuneration pursuant to Article 123-*ter* of Legislative Decree 58/98; resolutions pertaining thereto and resulting therefrom.
- 3. Incentive Plan under Article 114-bis of Legislative Decree 58/98; resolutions pertaining thereto and resulting therefrom.
- 4. Authority for the purchase and disposal of treasury shares; resolutions pertaining thereto and resulting therefrom.

The issued and fully paid-up share capital is Euro 42,445,141.00 (forty-two million four hundred and forty-five thousand one hundred and forty-one/00) made up of no. 71,917,829 (seventy-one million nine hundred and seventeen thousand eight hundred and twenty-nine) registered shares with no nominal value.

The shares are indivisible and each carries one voting right except for treasury shares held either directly and indirectly, which do not have this right. At today's date, the Company holds directly and indirectly no. 645,008 treasury shares, equal to 0.90% of the share capital.

#### Additions to the Agenda and tabling of new resolutions

Shareholders who collectively represent at least one-fortieth of the Company's share capital may also request, in writing, additions to the agenda of the meeting within ten days of publication of this notice of the

Shareholders' Meeting, in accordance with Article 126-bis of Legislative Decree 58/1998 - the Consolidated Finance Act - (hereinafter, "TUF") and article 10.3 of the Articles of Association, by specifying in the request the additional topics they wish to discuss or any proposals for additional discussions on items already on the Agenda. Any such request must be sent, together with certification of ownership of the shares, by registered delivery, with proof of receipt, to the operational and administrative offices of the Company in Rho (Milan), Strada Statale del Sempione 28 (Investor Relations Department) or by e-mail to the e-mail address investor.relations@fieramilano.it. Within the same time limit and in the same way a report which gives the reasons for the request for additional topics to be deliberated or for additional discussions of items already on the Agenda must be delivered to the Board of Directors of the Company. Requests for additions to the Agenda are not permitted if they concern topics that the Shareholders' Meeting has been asked to approve by the Directors under applicable law or regard a plan or report prepared by the Directors.

#### Legitimate attendance at the Shareholders' Meeting

Legitimate attendance at the Shareholders' Meeting and the exercise of the right to vote must be proved by a communication to the Company from an intermediary that agrees with the latter's accounting records on behalf of the person having the right to vote on the basis of evidence of possession of the shares at the end of the accounting day on the seventh trading day preceding the date set for the Shareholders' Meeting (i.e. by 19 April 2016); credit or debit registrations to the share account after this time will not be considered for the legitimate exercise of voting rights at the Shareholders' Meeting. Those who appear as shareholders of the Company after this date are not permitted to attend or vote in the Shareholders' Meeting. The aforementioned communication from the intermediary much reach the Company by the end of the third stock market trading day prior to the date set for the Shareholders' Meeting (i.e. by 25 April 2016). Those persons whose communication arrives at the Company after this date, as long as it arrives before the start of the Shareholders' Meeting that has been convened, may still legitimately attend and vote at the Meeting.

#### Proxy attendance at the Shareholders' Meeting

Any person who may legitimately attend the Shareholders' Meeting may be represented by a written proxy according to the provisions of enacted law if the person who may legitimately vote signs the proxy form that is available on the Company website <a href="www.fieramilano.it">www.fieramilano.it</a> (under <a href="mailto:lnvestor Relations/Corporate">lnvestor Relations/Corporate</a> Governance/Shareholders' Meeting). Notification of the proxy may be made by sending the form to the operational and administrative headquarters of the Company in Rho (Milan), Strada Statale del Sempione 28 (Investor Relations Department) or to the e-mail address <a href="mailto:investor.relations@fieramilano.it">investor.relations@fieramilano.it</a>. Proxies attending the Shareholders' Meeting on behalf of shareholders must demonstrate, assuming full responsibility, that they are the person delegated in the original notification and have a proxy form that is identical to the original notification.

The proxy may also be freely given, with instructions on how to vote, to Computershare S.p.A., which has been delegated for this purpose by the Company, in accordance with Article135-undecies of the Consolidated Finance Act by signing the proxy form available from 18 March 2016 on the Company website <a href="https://www.fieramilano.it">www.fieramilano.it</a> (under Investor Relations/Corporate Governance/Shareholders' Meetings) on condition that the original is received by Computershare S.p.A. at its registered office in via Lorenzo Mascheroni 19, 20145 Milan, and by sending in advance a fax to +39-02-46776850 declaring that the proxy corresponds to the original notification or by sending it as an e-mail attachment to the e-mail address <a href="mailto:ufficiomilano@pecserviziotitoli.it">ufficiomilano@pecserviziotitoli.it</a>, by the end of the second stock market trading day preceding the date of the

Shareholders' Meeting (i.e. by 26 April 2016). Proxies given in this manner may only be used for proposals where voting instructions have also been given. The proxy and the voting instructions may be retracted within the same time period above (i.e. by 26 April 2016).

## Right to table questions regarding items on the Agenda

Shareholders may table questions regarding the items on the agenda of the Shareholders' Meeting in accordance with Article 127-ter of the Consolidated Finance Act (TUF); these must be sent by registered delivery, with proof of receipt, to the operational and administrative offices of the Company in Rho (Milan), Strada Statale del Sempione 28 (Investor Relations Department) or by e-mail to the e-mail address investor.relations@fieramilano.it. Questions received by the third day preceding the date of the only convocation of the Shareholders' Meeting (i.e. by 25 April 2016) ) will be answered, at the latest, during the Shareholders' Meeting and the Company reserves the right to give a single answer to questions covering the same item.

#### **Documentation and Information**

The documentation relating to items on the Agenda will be deposited at the registered office of the Company and at its operational and administrative offices in Rho (Milan), Strada Statale del Sempione 28, Centro Servizi, Office reception, on the Company website <a href="www.fieramilano.it">www.fieramilano.it</a> under <a href="mailto:lnvestor Relations/Corporate">lnvestor Relations/Corporate</a> Governance/ Shareholders' Meetings, and on the website <a href="www.emarketstorage.com">www.emarketstorage.com</a> managed by Bit Market Services S.p.A. as required by law. Shareholders may obtain copies of all the aforementioned documentation.

Rho (Milan), 14 March 2016

The Chairman of the Board of Directors

Roberto Rettani

(Notice published in the daily newspaper Avvenire on 19 March 2016)

Fine Comunicato	n.0620-11
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