

Bit Market Services

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Societa' : Giglio Group S.p.A.

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Diffusione presunta

Oggetto : the Group signed a three-years agreement worth 1.5 Million Euro with Simaye Azadi – Iran National TV

Testo del comunicato

Vedi allegato.



**GIGLIO GROUP:
ONE OF THE FIRST ITALIAN GROUPS TO INTRODUCE “HD” TECHNOLOGY IN
IRANIAN TELEVISIONS AND MEDIA**

***The Group signed a three-years agreement worth 1.5 Million Euro with Simaye
Azadi – Iran National TV***

Milan, 14 April 2016 – Giglio Group, TV and multimedia global network listed on the AIM market of Borsa Italiana, announces that its subsidiary M-Three SatCom SpA (M-Three) – an Italian company offering high-end services and solutions for the TV-radio broadcasting industry – signed a three-years agreement worth 1.5 Million Euro with Simaye Azadi – Iran National TV, for HD broadcastings of its channels.

Simaye Azadi – Iran National TV, an independent satellite channel produced by Paris and London headquarters, is mainly focused on news broadcasting, but it also offers documentaries, music and sociocultural programs. The channel will be distributed in HD on Hot Bird/Eutelsat, of which M-Three is partner and official distributor. TV coverage will be guaranteed in Europe, the Middle East and northern African coasts.

M-Three, owned in its entirety by Giglio Group starting from September 2015, is a benchmark in the broadcasting sector, and offers its services to the main TV and radio networks, both private and public, such as: RAI, Mediaset, SKY, QVC, RTL 102.5, Radio 24, Radio DeeJay, Discovery, Viacom and many other international broadcasters.

Alessandro Giglio, Chairman of Giglio Group, said: *“This agreement represents yet another step forward in our strategy of supporting Italian and international channels in the HD evolution. We are glad to offer the quality of our services to Simaye Azadi, thus ensuring that their audience, and the Iranian people as a whole, will benefit from a better HD experience”.*

The end of economic sanctions against Iran represents an historic moment for Europe, and it is an honour for Giglio Group to be one of the first Italian companies giving its contribution to the multimedia industry’s revitalisation of a Country with a thousand-year old tradition which has now decided to open to HD technology. This agreement will help a cultural industry that was already deemed of the utmost importance in the famous “Conference on Four Ancient Civilizations” held in Tehran in 1999.

M-Three’s infrastructure is in constant development, and the company recently released new broadcasting services for its digital platforms in Milan and Rome, allowing its clients and partners to reach beyond Europe, covering Northern Africa and the Middle East, as well as Oceania and the

Far East. The company also offers live, external production and broadcasting services, and has recently been appointed by international operators such as Eurovision to cover the Champions League and the Europa League. Last but not least, M-Three is also covering the online streaming of live episodes of “Isola dei Famosi” for Mediaset channels across the Atlantic ocean.

About M-Three Sat Com

Founded in 2004, M-Three SatCom supplies high-end services and solutions for the TV and radio broadcasting industry, especially for those companies with particular connection and information distribution needs. Their range of services is based on **three business units: Teleport services** with DTH distribution platforms on Hot Bird 13 from Rome and Milan, many contribution platform on the fleet of Eutelsat satellites, co-location services and optical fibre connectivity; **Outside Broadcast** for producing and broadcasting in real-time any news report, sports or entertainment events, based on OB vans, SD/HD DSNG means and innovative IP services; **System Integration** offers complete solutions for the whole production chain in the broadcasting field, from design to turnkey supply of signal-compression and delivery systems. M-Three already offers its services to some of the major radio and TV networks in the media world, such as RAI, Discovery, Viacom, the Mediaset group, La7, RTL102.5, Radio DeeJay, CCTV, ESPN, Eurosport, Associated Press, NHK and many more.

About Giglio Group:

Giglio Group is a global TV and multimedia network founded in 2003, based in Rome, and made up of **five companies:**

Giglio Group SpA, parent company that owns two TV channels on the Italian digital terrestrial (Acqua and Play.Me) and offers technological services both to the Groups companies and to other firms.

Nautical Channel Ltd, is the only international channel, broadcasted in 43 countries, 5 continents and in 6 languages, to be fully dedicated to sailing and water sports. Starting from 1 April 2015, the channel can be viewed in full HD both in Europe and Russia. Nautical Channel has been fully acquired by Giglio Group in November 2014.

Giglio TV HK Ltd, start-up created in July 2014 that manages the Group’s activities in China. It’s the first Italian TV group to broadcast in China on all major TV and web platforms, with its own contents fully dedicated to the Italian lifestyle.

M-Three Satcom, founded in 2004 and acquired by Giglio Group in September 2015, the company offers high-end services and solutions for the TV-radio broadcasting industry and for those businesses who need to distribute their information.

Giglio Fashion SpA, founded in 2011 as MF Fashion, Giglio Fashion is Italy’s Business-to-Business major distributor specialized in online fashion – the new global market place for this sector. Thanks to its own sales network, which reaches out to the main e-players around the world, Giglio Fashion supplies thirty major digital retailers globally.

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