

April 28, 2016



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# Q1 2016 Group Results

	Q116	Q115	Change
Entry fees	17.6	27.8	-37%
Management fees	200.5	195.5	+3%
Performance fees	50.4	132.9	-62%
Banking service fees	20.4	22.1	-8%
Other fees	8.1	9.6	-15%
<b>Total commission income</b>	<b>297.1</b>	<b>387.9</b>	<b>-23%</b>
Net interest income	61.6	61.3	+0%
Net income on investments at fair value	(10.6)	(3.4)	+212%
<b>Net financial income</b>	<b>51.0</b>	<b>57.9</b>	<b>-12%</b>
<b>Insurance revenues ex U-L commissions</b>	<b>7.4</b>	<b>17.5</b>	<b>-57%</b>
Equity contribution (Mediocredito & Banca Esperia)	0.6	(0.9)	n.s.
Net income on other investments	(3.3)	(2.7)	+22%
<i>o/w Impairment on loans</i>	(4.0)	(5.1)	-20%
Other revenues	5.7	6.1	-8%
<b>Total Revenues</b>	<b>358.5</b>	<b>465.8</b>	<b>-23%</b>
Acquisition costs	(109.8)	(123.3)	-11%
Other commission expenses	(13.4)	(17.9)	-25%
G&A expenses	(122.3)	(120.9)	+1%
Amortisation & depreciation	(7.2)	(5.6)	+27%
Provisions for risks & charges	(12.5)	(24.9)	-50%
<b>Total Costs</b>	<b>(265.1)</b>	<b>(292.5)</b>	<b>-9%</b>
<b>PROFIT BEFORE TAX</b>	<b>93.3</b>	<b>173.3</b>	<b>-46%</b>
Income tax	(20.2)	(35.9)	-44%
<b>NET INCOME</b>	<b>73.2</b>	<b>137.4</b>	<b>-47%</b>

# 5 Income Statement Salient Points

YoY comparison



Q1 2016  
Group

**Entry fees** (€ 10 mn lower YoY)

reflected the lower gross inflows into mutual funds due to a sluggish start to the year

**Management fees** (€ 5 mn higher YoY)

increased slightly despite the market downturn in Q1

**Performance fees** (€ 82 mn lower YoY)

were impacted by an entirely different market situation compared to Q115, however registered a decent quarter thanks to a strong March

**Net Interest Income** was flat YoY

thanks to lower cost of funding & increase in loan book still offsetting negative impact from lower fixed-income yields

**Net Income on Investments at FV** (€ 7 mn lower YoY)

were mainly impacted by the MtoM of derivatives originally hedging fixed-rate mortgages no longer in our books

**G&A expenses** were up 1% YoY,

largely in line with guidance

**Provisions for risks & charges** (€ 12 mn lower YoY)

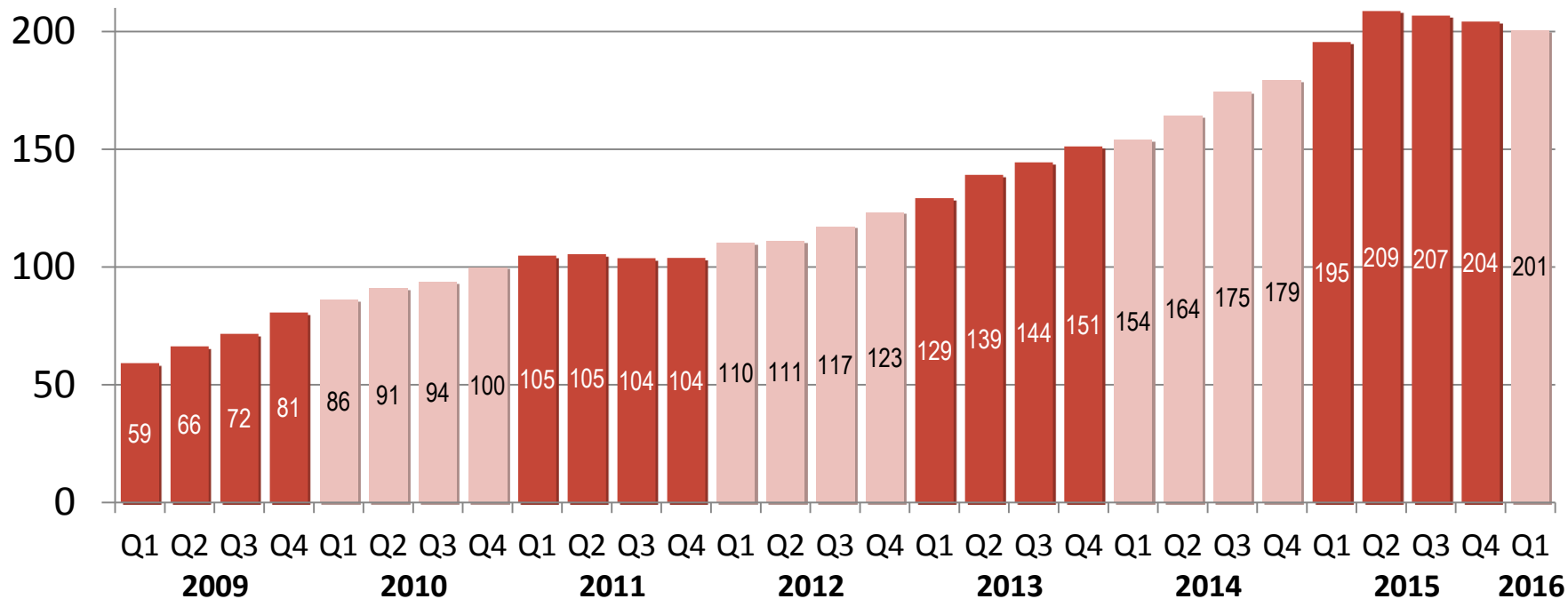
returned to normal levels not including any one-offs

(N.B. provision made in Q115 related to the inherited Fibanc's lawsuit)

**Income Tax** includes € 11 mn of taxes paid on intercompany dividends, as always accounted for in Q1

	Q115	Q215	Q315	Q415	Q116
Entry fees	27.8	31.3	21.9	21.0	17.6
Management fees	195.5	208.7	206.8	204.2	200.5
Performance fees	132.9	26.4	19.5	147.2	50.4
Banking service fees	22.1	21.0	22.1	21.2	20.4
Other fees	9.6	10.5	8.1	8.9	8.1
<b>Total commission income</b>	<b>387.9</b>	<b>297.8</b>	<b>278.3</b>	<b>402.4</b>	<b>297.1</b>
Net interest income	61.3	64.0	63.0	64.6	61.6
Net income on investments at fair value	(3.4)	3.6	(2.2)	0.9	(10.6)
<b>Net financial income</b>	<b>57.9</b>	<b>67.6</b>	<b>60.7</b>	<b>65.5</b>	<b>51.0</b>
<b>Insurance revenues ex U-L commissions</b>	<b>17.5</b>	<b>11.7</b>	<b>5.9</b>	<b>8.8</b>	<b>7.4</b>
Equity contribution (Mediocredito & Banca Esperia)	(0.9)	7.7	12.3	3.1	0.6
Net income on other investments	(2.7)	(2.0)	(0.5)	(3.5)	(3.3)
<i>o/w Impairment on loans</i>	<i>(5.1)</i>	<i>(1.1)</i>	<i>(2.8)</i>	<i>(4.2)</i>	<i>(4.0)</i>
Other revenues	6.1	6.7	7.7	6.1	5.7
<b>Total Revenues</b>	<b>465.8</b>	<b>389.5</b>	<b>364.5</b>	<b>482.4</b>	<b>358.5</b>
Acquisition costs	(123.3)	(130.5)	(116.9)	(125.0)	(109.8)
Other commission expenses	(17.9)	(12.8)	(13.2)	(13.7)	(13.4)
G&A expenses	(120.9)	(124.7)	(112.8)	(146.3)	(122.3)
Amortisation & depreciation	(5.6)	(6.4)	(6.2)	(7.8)	(7.2)
Provisions for risks & charges	(24.9)	(9.5)	(12.9)	(9.7)	(12.5)
<b>Total Costs</b>	<b>(292.5)</b>	<b>(283.9)</b>	<b>(262.1)</b>	<b>(302.6)</b>	<b>(265.1)</b>
<b>PROFIT BEFORE TAX</b>	<b>173.3</b>	<b>105.7</b>	<b>102.4</b>	<b>179.8</b>	<b>93.3</b>
Income tax	(35.9)	(15.6)	(18.5)	(52.6)	(20.2)
<b>NET INCOME</b>	<b>137.4</b>	<b>90.0</b>	<b>84.0</b>	<b>127.2</b>	<b>73.2</b>

€ mn



194

198

200

200

202

199

200

200

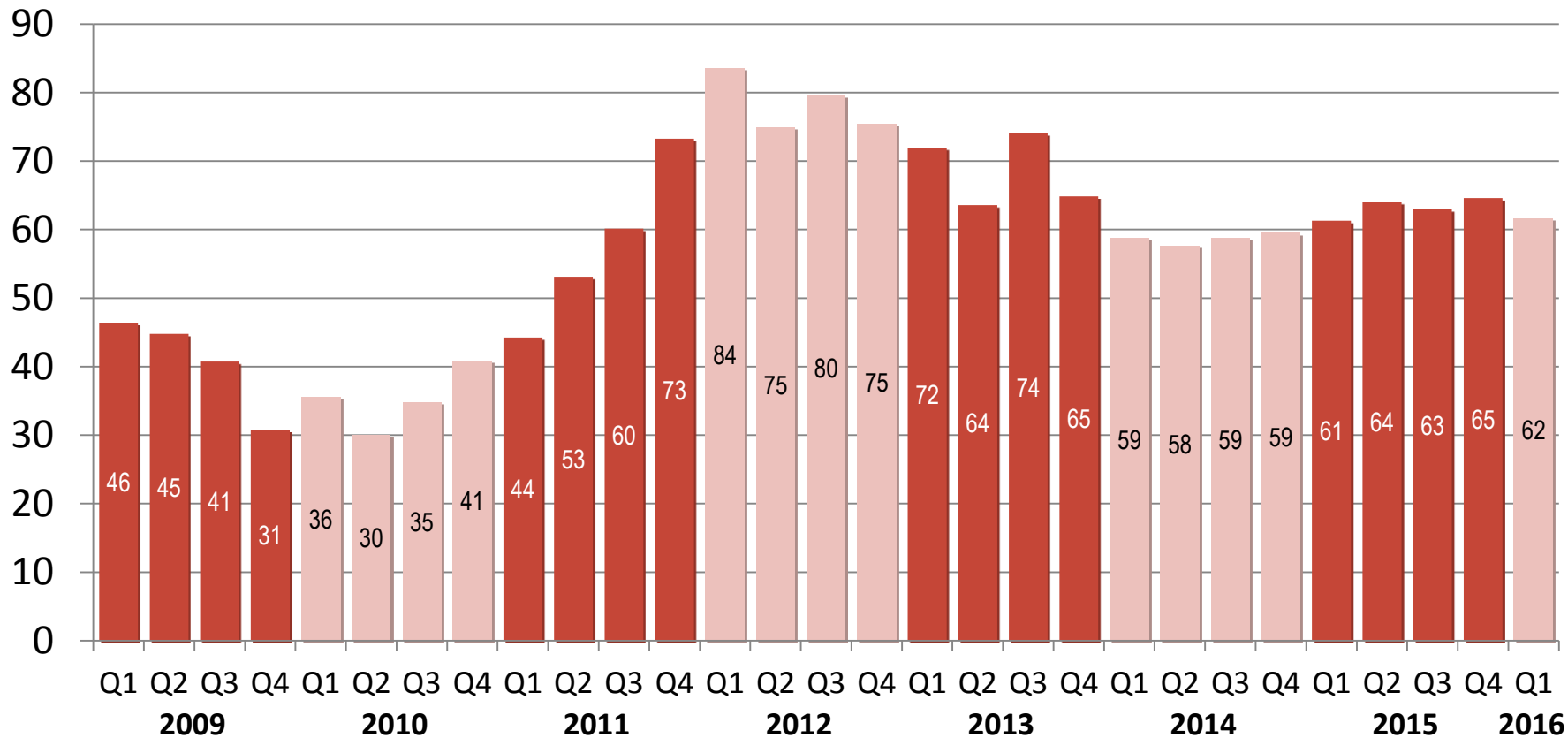
Yearly bps on average assets

# 8 Quarterly Net Interest Income

€ mn



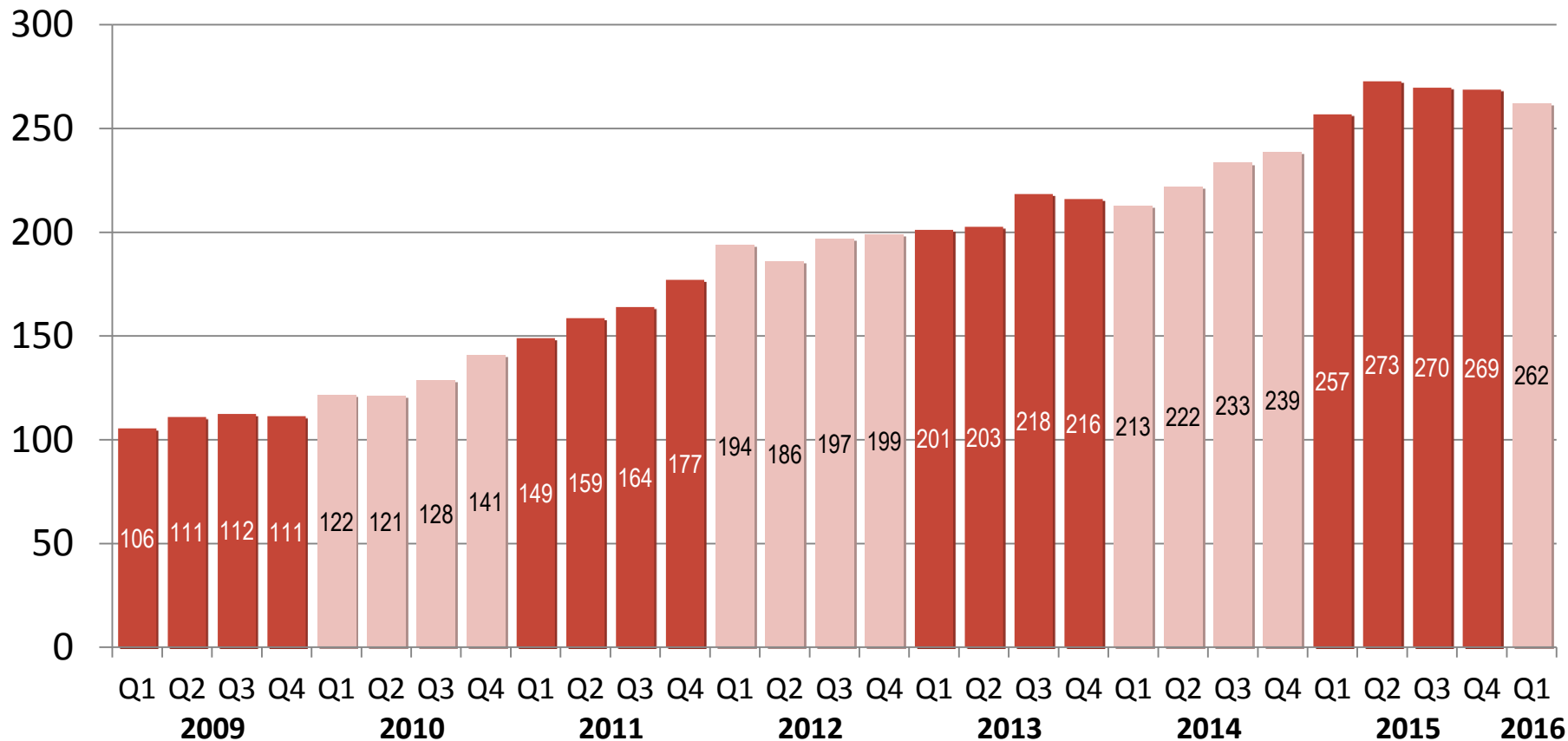
Q1 2016  
Group

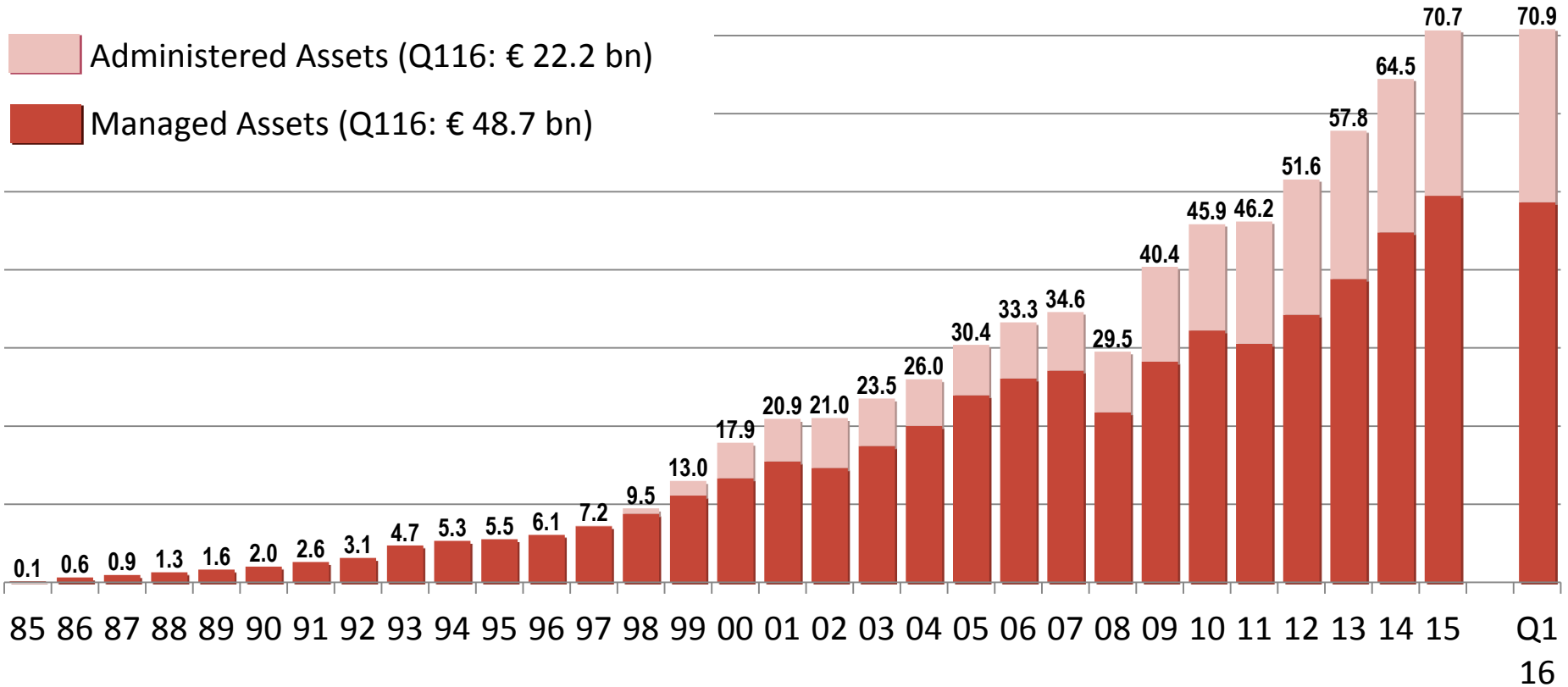




# Quarterly Recurring Revenues

Commission Income from Management Fees + Net Interest Income (€ mn)





# 11 Assets under Administration/Management

€ mn



Q1 2016  
Group

	31/03/16	31/12/15	Change	31/03/15	Change
Mutual Funds & U-L Policies	39,143.1	39,820.7	-2%	39,052.0	+0%
'Freedom' Life Policies	437.6	503.1	-13%	908.6	-52%
Other Life Insurance products	1,655.9	1,730.9	-4%	2,038.3	-19%
Banking*	17,086.3	15,979.4	+7%	14,941.7	+14%
<b>Italy – Banca Mediolanum</b>	<b>58,322.8</b>	<b>58,034.2</b>	<b>+0%</b>	<b>56,940.6</b>	<b>+2%</b>
<b>Italy – Banca Esperia (Mediolanum's share)</b>	<b>8,547.6</b>	<b>8,595.6</b>	<b>-1%</b>	<b>8,979.0</b>	<b>-5%</b>
Mutual Funds & U-L Policies	2,020.2	1,984.9	+2%	1,708.1	+18%
Other Insurance Products	216.7	238.1	-9%	367.5	-41%
Banking*	1,246.0	1,323.1	-6%	1,224.7	+2%
<b>Spain – Banco Mediolanum</b>	<b>3,482.9</b>	<b>3,546.0</b>	<b>-2%</b>	<b>3,300.3</b>	<b>+6%</b>
Mutual Funds & U-L Policies	378.7	386.3	-2%	403.6	-6%
Other Insurance Products	25.5	26.5	-4%	39.6	-36%
Banking	96.2	92.9	+4%	80.6	+19%
<b>Germany – B. A. Lenz &amp; Gamax</b>	<b>500.5</b>	<b>505.8</b>	<b>-1%</b>	<b>523.7</b>	<b>-4%</b>
<b>TOTAL AUA/AUM</b>	<b>70,853.9</b>	<b>70,681.6</b>	<b>+0%</b>	<b>69,743.6</b>	<b>+2%</b>

\* Retail only

	Q116	FY15
<b>Total Regulatory Capital Held*</b>	<b>1,871</b>	<b>1,484</b>
<b>Total Required Capital</b>	<b>1,465</b>	<b>1,159</b>
o/w Required Capital – Banks**	919	920
o/w Solvency Capital Requirements – Insurance companies*	546	239
<b>EXCESS CAPITAL</b>	<b>406</b>	<b>325</b>
<b>GROUP CAPITAL RATIOS</b>		
Total Capital Ratio	19.8%	19.7%
Common Equity Tier 1 Ratio	19.7%	19.7%

\* Q116 reconciliation reserve (part of total regulatory capital held) & solvency capital requirements are calculated according to the Solvency II framework as at 31/12/2015

\*\* Banks' required capital amounts to 13.1% (minimum total capital ratio as per SREP) of consolidated RWA (€ 7,602 mn as at 31/03/2016), excluding stakes in insurance companies



# Q1 2016 Domestic Market Results

	Q116	Q115	Change
Entry fees	14.3	24.9	-43%
Management fees	189.5	186.1	+2%
Performance fees	47.6	123.3	-61%
Banking service fees	15.7	17.5	-11%
Other fees	7.7	9.2	-16%
<b>Total commission income</b>	<b>274.7</b>	<b>361.0</b>	<b>-24%</b>
Net interest income	56.9	56.1	+1%
Net income on investments at fair value	(10.6)	(3.7)	+187%
<b>Net financial income</b>	<b>46.3</b>	<b>52.4</b>	<b>-12%</b>
<b>Insurance revenues ex U-L commissions</b>	<b>5.3</b>	<b>11.8</b>	<b>-55%</b>
Equity contribution (Mediobanca & Banca Esperia)	0.6	(0.9)	n.s.
Net income on other investments	(3.2)	(2.8)	+12%
<i>o/w Impairment on loans</i>	(3.8)	(5.1)	-25%
Other revenues	5.1	5.7	-11%
<b>Total Revenues</b>	<b>328.8</b>	<b>427.1</b>	<b>-23%</b>
Acquisition costs	(101.8)	(114.4)	-11%
Other commission expenses	(8.7)	(12.6)	-31%
G&A expenses	(109.1)	(107.6)	+1%
Amortisation & depreciation	(6.7)	(5.2)	+28%
Provisions for risks & charges	(12.2)	(13.5)	-9%
<b>Total Costs</b>	<b>(238.4)</b>	<b>(253.3)</b>	<b>-6%</b>
<b>PROFIT BEFORE TAX</b>	<b>90.4</b>	<b>173.8</b>	<b>-48%</b>
Income tax	(19.2)	(37.2)	-48%
<b>NET INCOME</b>	<b>71.1</b>	<b>136.6</b>	<b>-48%</b>

	Q115	Q215	Q315	Q415	Q116
Entry fees	24.9	27.5	18.1	17.3	14.3
Management fees	186.1	198.3	196.1	192.9	189.5
Performance fees	123.3	24.3	18.6	140.0	47.6
Banking service fees	17.5	16.5	17.2	16.0	15.7
Other fees	9.2	10.1	7.7	8.4	7.7
<b>Total commission income</b>	<b>361.0</b>	<b>276.5</b>	<b>257.8</b>	<b>374.6</b>	<b>274.7</b>
Net interest income	56.1	58.6	57.9	59.7	56.9
Net income on investments at fair value	(3.7)	3.6	(2.2)	0.7	(10.6)
<b>Net financial income</b>	<b>52.4</b>	<b>62.2</b>	<b>55.7</b>	<b>60.4</b>	<b>46.3</b>
<b>Insurance revenues ex U-L commissions</b>	<b>11.8</b>	<b>7.6</b>	<b>3.9</b>	<b>4.9</b>	<b>5.3</b>
Equity contribution (Mediobanca & Banca Esperia)	(0.9)	7.7	12.3	3.1	0.6
Net income on other investments	(2.8)	(1.8)	(0.4)	(3.2)	(3.2)
<i>o/w Impairment on loans</i>	(5.1)	(0.9)	(2.7)	(3.9)	(3.8)
Other revenues	5.7	5.7	6.8	6.1	5.1
<b>Total Revenues</b>	<b>427.1</b>	<b>357.9</b>	<b>336.1</b>	<b>446.0</b>	<b>328.8</b>
Acquisition costs	(114.4)	(121.7)	(108.6)	(116.8)	(101.8)
Other commission expenses	(12.6)	(9.6)	(9.1)	(8.8)	(8.7)
G&A expenses	(107.6)	(110.9)	(99.4)	(133.2)	(109.1)
Amortisation & depreciation	(5.2)	(5.9)	(5.8)	(7.3)	(6.7)
Provisions for risks & charges	(13.5)	(8.7)	(12.5)	(9.4)	(12.2)
<b>Total Costs</b>	<b>(253.3)</b>	<b>(256.8)</b>	<b>(235.5)</b>	<b>(275.4)</b>	<b>(238.4)</b>
<b>PROFIT BEFORE TAX</b>	<b>173.8</b>	<b>101.1</b>	<b>100.6</b>	<b>170.5</b>	<b>90.4</b>
Income tax	(37.2)	(14.9)	(17.5)	(50.9)	(19.2)
<b>NET INCOME</b>	<b>136.6</b>	<b>86.2</b>	<b>83.1</b>	<b>119.6</b>	<b>71.1</b>

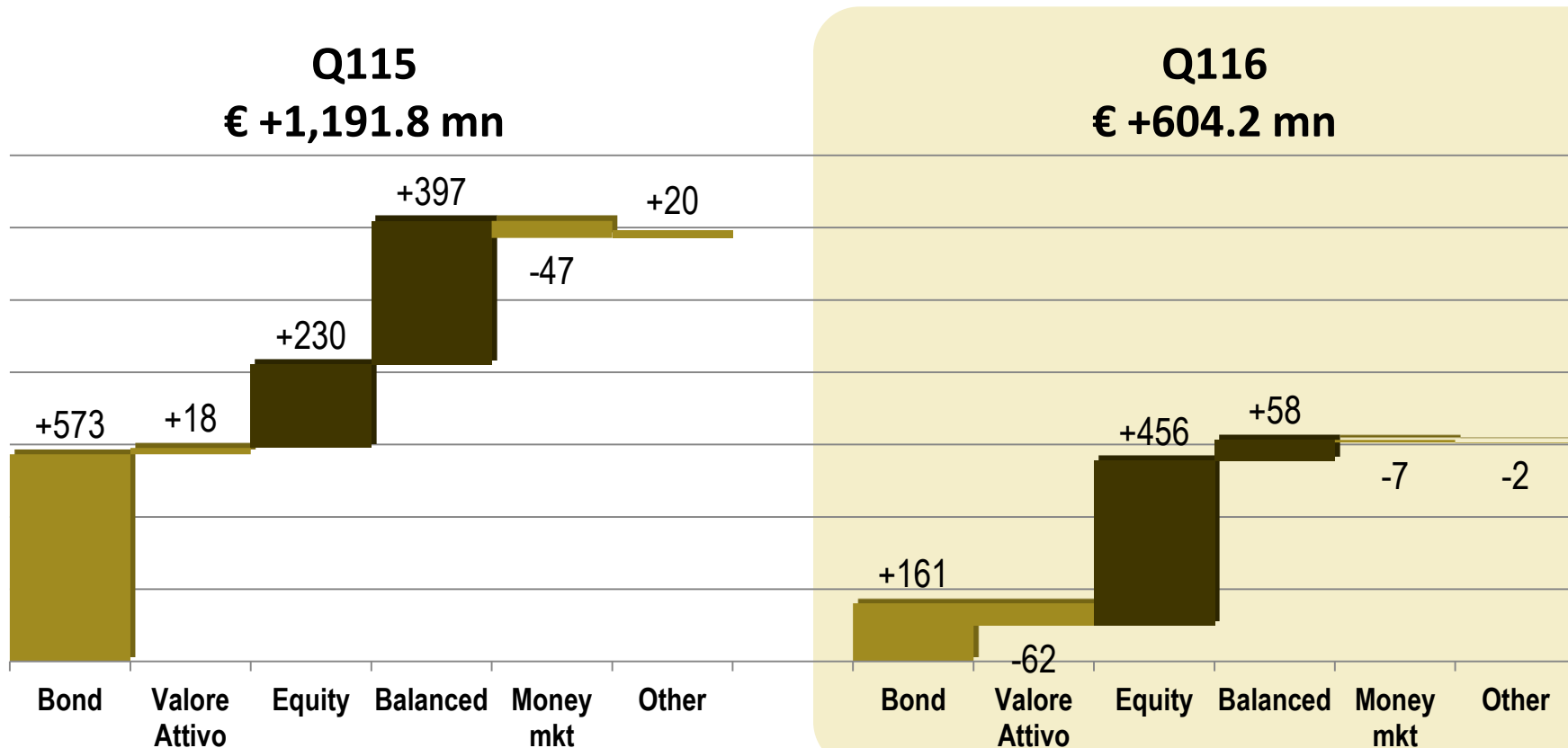
	Q116	Q115	Change
One-time commissions	18.4	27.4	-33%
Ongoing commissions	63.7	61.7	+3%
<b>Total commissions</b>	<b>82.0</b>	<b>89.1</b>	<b>-8%</b>
Incentives on individual net inflows	7.1	6.8	+4%
Contests & bonuses	2.3	3.1	-26%
Reimbursement of costs for customer events	3.3	4.9	-33%
<b>Total incentives &amp; bonuses</b>	<b>12.7</b>	<b>14.8</b>	<b>-14%</b>
<b>Costs related to the agency agreement</b>	<b>7.0</b>	<b>10.5</b>	<b>-33%</b>
<b>TOTAL ACQUISITION COSTS</b>	<b>101.8</b>	<b>114.4</b>	<b>-11%</b>



	Q116	Q115	Change
↓ directly into Mutual Funds	+391.1	+654.0	-40%
↓ through 'MyLife' U-L policy	+145.5	+602.7	-76%
↓ through other U-L policies	+67.6	-64.9	n.s.
<b>Mutual Funds Inflows</b>	<b>+604.2</b>	<b>+1,191.8</b>	<b>-49%</b>
Other Life Insurance policies	-93.3	-150.8	-38%
<b>Managed Assets Inflows</b>	<b>+510.9</b>	<b>+1,041.0</b>	<b>-51%</b>
3rd-party Structured Bonds	-42.3	-38.1	+11%
<b>Managed Assets incl. Structured Bonds</b>	<b>+468.6</b>	<b>+1,002.9</b>	<b>-53%</b>
Cash deposits	+1,186.1	+169.0	n.s.
Repurchase agreements	+30.2	+30.1	+1%
Mediolanum bonds	-14.0	-9.2	+53%
Other securities under custody	+117.2	-86.5	n.s.
<b>Administered Assets Inflows</b>	<b>+1,319.5</b>	<b>+103.4</b>	<b>n.s.</b>
'Freedom' Life Policies (change in assets)	-65.5	-65.7	-0%
<b>Administered Assets incl. 'Freedom' accts.</b>	<b>+1,254.0</b>	<b>+37.7</b>	<b>n.s.</b>
<b>BANCA MEDIOLANUM</b>	<b>+1,722.6</b>	<b>+1,040.6</b>	<b>+66%</b>
<b>BANCA ESPERIA (Mediolanum's share)</b>	<b>+34.6</b>	<b>-37.0</b>	<b>n.s.</b>
<b>TOTAL NET INFLOWS</b>	<b>+1,757.2</b>	<b>+1,003.5</b>	<b>+75%</b>

## Net Inflows by Category

€ bn – including Unit-Linked policies



# Mutual Funds

## Net Inflows by Product

€ mn



	Q116	Q115	Change
'Best Brands' funds of funds (IRL)	+309.2	+415.1	-26%
'Challenge' mutual funds (IRL)	+17.8	-12.2	n.s.
'Fondi Italia' mutual funds (ITA)	+16.6	+165.1	-90%
3rd-party stand-alone funds	+49.5	+95.2	-48%
Other	-2.0	-9.1	-77%
<b>DIRECT NET INFLOWS INTO MUTUAL FUNDS</b>	<b>+391.1</b>	<b>+654.0</b>	<b>-40%</b>
'MyLife' U-L policy	+145.5	+602.7	-76%
Other U-L policies	+67.6	-64.9	n.s.
<b>TOTAL NET INFLOWS INTO MUTUAL FUNDS</b>	<b>+604.2</b>	<b>+1,191.8</b>	<b>-49%</b>

## Gross Inflows by Product

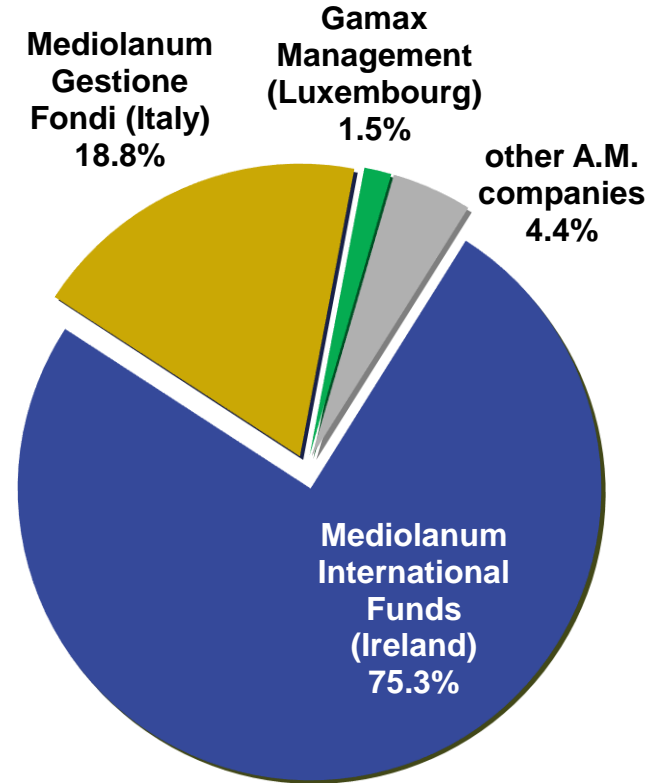
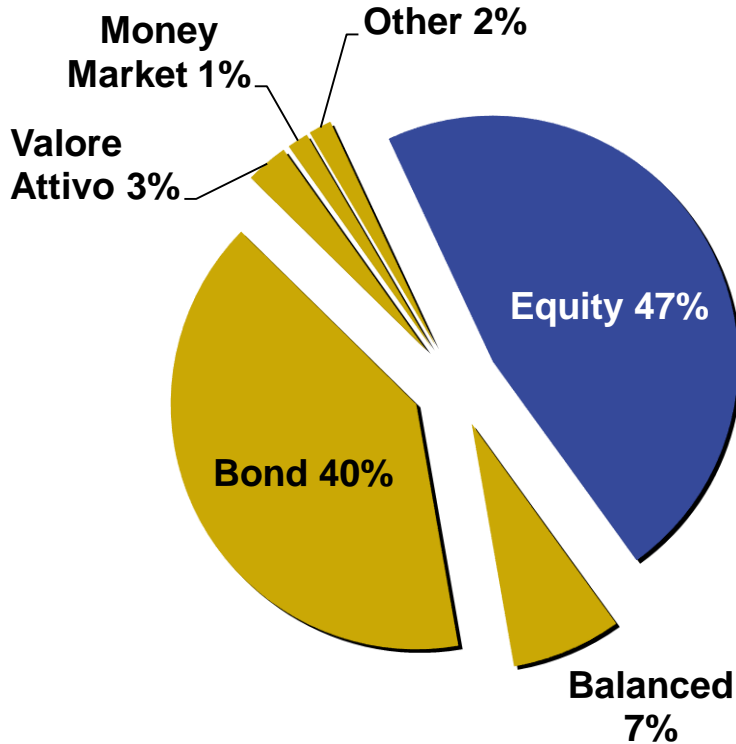
€ mn



	Q116	Q115	Change
'Best Brands' funds of funds (IRL)	753.9	1,586.4	-52%
'Challenge' mutual funds (IRL)	137.3	252.0	-46%
'Fondi Italia' mutual funds (ITA)	277.2	583.8	-53%
3rd-party stand-alone funds	69.4	114.5	-39%
Other	7.6	38.8	-80%
<b>DIRECT GROSS INFLOWS INTO MUTUAL FUNDS</b>	<b>1,245.3</b>	<b>2,575.6</b>	<b>-52%</b>
'MyLife' U-L policy	217.6	619.5	-65%
Other U-L policies	287.0	255.0	+13%
<b>TOTAL GROSS INFLOWS INTO MUTUAL FUNDS</b>	<b>1,749.9</b>	<b>3,450.1</b>	<b>-49%</b>

## Assets\* by category and A.M. company

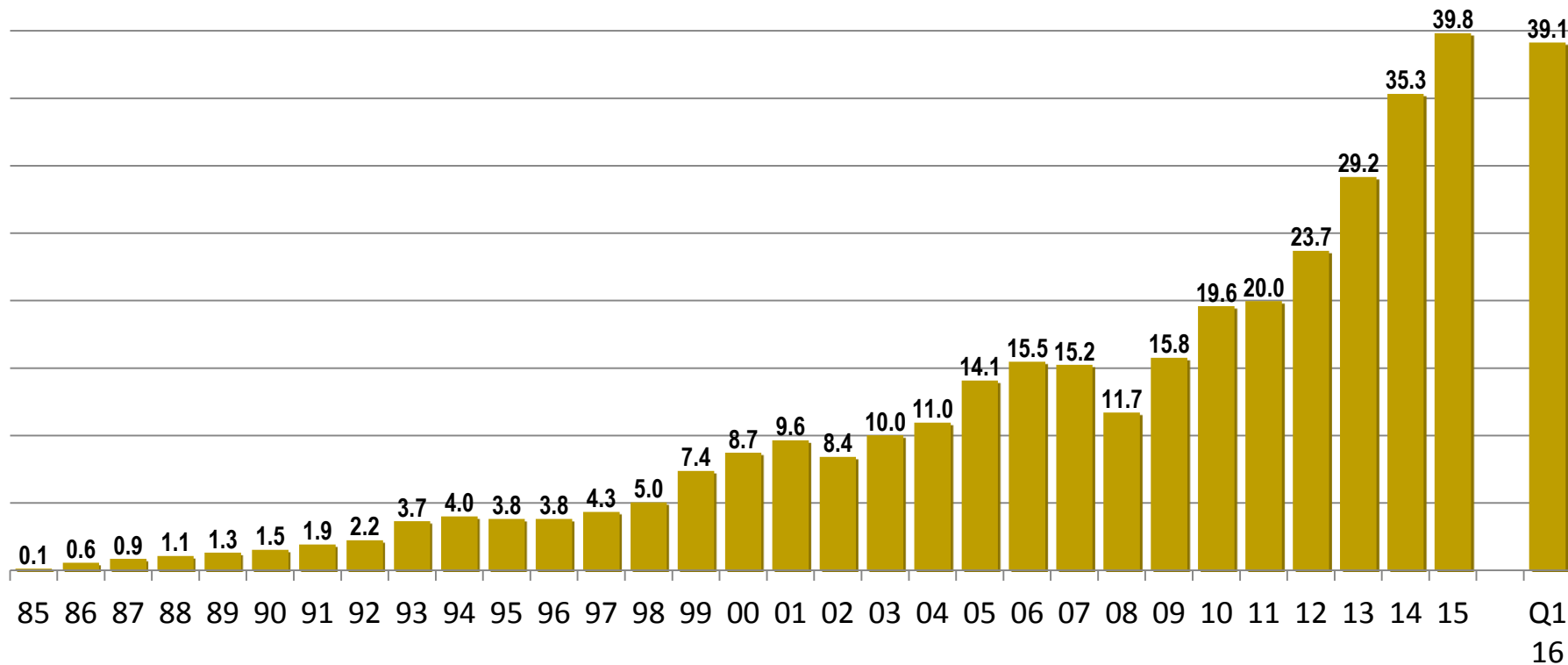
as at 31/03/2016 – including U-L assets



\*Flexible funds are classified according to their equivalent risk level

# Mutual Funds AUM Trend

€ bn – including U-L assets



## Assets under Management

€ mn



	31/03/16	31/12/15	Change	31/03/15	Change
'Best Brands' funds of funds (IRL)	16,257.8	16,403.4	-1%	15,375.2	+6%
'Portfolio' funds of funds (IRL)	365.0	383.8	-5%	442.9	-18%
'Challenge' mutual funds (IRL)	12,893.6	13,369.0	-4%	14,278.6	-10%
Funds of Hedge Funds (IRL)	111.6	121.9	-8%	162.8	-31%
'Fondi Italia' mutual funds (ITA)	6,887.9	7,003.8	-2%	6,878.5	+0%
'Real estate' fund (ITA)	310.5	315.0	-1%	412.7	-25%
3rd-party stand-alone funds	678.4	611.5	+11%	272.0	+149%
Other	787.4	792.8	-1%	833.7	-6%
<i>Adj. for own mutual funds in FoFs &amp; Managed accts.</i>	<i>(437.8)</i>	<i>(458.0)</i>	<i>-4%</i>	<i>(530.8)</i>	<i>-18%</i>
'MyLife' U-L policy	3,475.6	3,434.9	+1%	2,260.3	+54%
Other U-L policies	11,199.6	11,612.2	-4%	12,397.0	-10%
<i>Adj. for own mutual funds in U-L policies</i>	<i>(13,386.5)</i>	<i>(13,769.7)</i>	<i>-3%</i>	<i>(13,731.0)</i>	<i>-3%</i>
<b>ASSETS IN MUTUAL FUNDS &amp; U-L</b>	<b>39,143.1</b>	<b>39,820.7</b>	<b>-2%</b>	<b>39,052.0</b>	<b>+0%</b>

# Banking Revenues

€ mn



	Q116	Q115	Change
Securities trading fees	3.1	5.3	-40%
<i>o/w 3rd-party structured bonds</i>	<i>1.1</i>	<i>2.6</i>	<i>-59%</i>
Service fees	12.5	12.2	+2%
<b>Fee income</b>	<b>15.7</b>	<b>17.5</b>	<b>-11%</b>
Net Interest Income	53.8	52.9	+2%
Net income on investments at fair value	(11.5)	(6.9)	+67%
<i>o/w unrealised</i>	<i>(8.4)</i>	<i>(6.3)</i>	<i>+34%</i>
<b>Net financial income</b>	<b>42.4</b>	<b>46.0</b>	<b>-8%</b>
<b>Net income on other investments</b>	<b>(2.5)</b>	<b>(4.6)</b>	<b>-46%</b>
<b>Other fees &amp; Other revenues</b>	<b>2.1</b>	<b>2.3</b>	<b>-10%</b>
<b>BANKING REVENUES</b>	<b>57.6</b>	<b>61.2</b>	<b>-6%</b>



# Banking Interest Spread



	Q116	FY15
<b>Total Cost of Funding</b>	<b>0.53%</b>	<b>0.66%</b>
Retail Cost of Funding	0.84%	1.09%
<b>Total Interest Income</b>	<b>1.48%</b>	<b>1.59%</b>
Retail Interest Income	2.55%	2.75%
<b>TOTAL SPREAD</b>	<b>0.95%</b>	<b>0.92%</b>
Spread on Retail	1.70%	1.66%

# Banking Credit Quality

€ mn – as at 31/03/2016



	31/03/16	31/12/15	Change	31/03/15	Change
Mortgages	4,838	4,757	+2%	4,288	+13%
Personal & Commercial Loans	1,144	1,127	+2%	911	+26%
Lines of credit	417	418	-0%	406	+3%
<b>Total Loans</b>	<b>6,399</b>	<b>6,302</b>	<b>+2%</b>	<b>5,605</b>	<b>+14%</b>

## % on total loans

Gross non-performing loans

**B.Mediolanum**

1.44%

**Italian Banks\***

17.0%

as at 31/12/2015

Net non-performing loans

0.77%

10.9%

as at 30/06/2015

last available update

\* Source: Bank of Italy – Statistical Bulletin I 2016 & Financial Stability Report No. 2 2015

	Q116	FY15	Q115
<b>Mortgage Portfolio</b>			
Total Value	4,838	4,757	4,288
Average rate	2.27%	2.49%	2.64%
Average residual LTV	58%	58%	57%
<b>New Business</b>			
Total amount granted	217	1,001	210
Average rate	1.73%	2.07%	2.33%
Average amount granted	143	143	143
Average initial LTV	62%	62%	62%

## Assets under Administration

€ mn

	31/03/16	31/12/15	Change	31/03/15	Change
Cash Deposits	14,040.9	12,854.8	+9%	11,548.8	+22%
Repurchase agreements	30.2	0	n.s.	30.4	-1%
Mediolanum bonds	140.5	154.7	-9%	263.8	-47%
3rd-party structured bonds	816.1	885.4	-8%	1,052.2	-22%
Other securities under custody	2,058.6	2,084.6	-1%	2,046.5	+1%
<b>BANKING ADMINISTERED ASSETS</b>	<b>17,086.3</b>	<b>15,979.4</b>	<b>+7%</b>	<b>14,941.7</b>	<b>+14%</b>

	Liabilities	Assets
<b>Retail</b>	<b>14,280</b>	<b>6,399</b>
<b>Treasury</b>	<b>7,948</b>	<b>15,734</b>
o/w interbank / intra-group deposits & repos	1,368	965
o/w ECB refinancing	0	0
o/w MTS refinancing	6,580	6,777
o/w securities (bonds)		7,992
<b>Other liabilities / assets</b>	<b>2,911</b>	<b>3,005</b>
<b>TOTAL</b>	<b>25,139</b>	<b>25,139</b>

Operating Liquidity (24hr) : € 9,726 mn

€ mn – as at 31/03/2016

	Mediolanum Group		Banca Mediolanum		Mediolanum Vita	
	Book value	AD	Book Value	AD	Book Value	AD
Italian Govies	<b>16,755</b>	<b>0.9</b>	15,497	0.7	1,096	3.5
Italian Financials	<b>646</b>	<b>2.5</b>	401	1.3	237	4.4
Spanish Govies	<b>803</b>	<b>1.7</b>	717	1.9	86	0.9
Spanish Financials	<b>7</b>	<b>5.7</b>	0		5	7.0
Core Europe Govies*	<b>-401</b>	<b>2.0</b>	-426	1.9	0	
Greek Govies	<b>0</b>		0		0	
Portuguese, Irish Govies	<b>0</b>		0		0	
Other Financials	<b>111</b>	<b>1.7</b>	53	0.9	58	2.5
Other Corporate	<b>44</b>	<b>3.7</b>	10	0.8	33	4.7
Other ABS	<b>5</b>	<b>1.7</b>	5	1.7	0	
<b>TOTAL</b>	<b>17,970</b>	<b>1.0</b>	<b>16,257</b>	<b>0.7</b>	<b>1,515</b>	<b>3.5</b>

AD = average duration weighted by absolute nominal value

\* includes: Austria, Belgium, Finland, France, Germany, Luxembourg & Holland

€ mn – as at 31/03/2016

	TOTAL	Covered	Senior	Subordinated	Other	Avg Length to Maturity
INTESA SANPAOLO	206.3	15.0	175.4	15.9	-	2.6
UNICREDIT	145.6	10.0	121.1	14.5	-	2.2
BANCO POPOLARE	76.0	2.5	73.5	-	-	2.4
MONTE DEI PASCHI SIENA	75.0	65.0	10.0	-	-	2.3
MEDIO CREDITO CENTRALE	37.1		37.1	-	-	5.9
UBI BANCA	29.4	13.0	12.0	-	4.4	2.6
CREDIT SUISSE	20.0		20.0	-	-	2.1
HSBC FRANCE	16.0		16.0	-	-	3.7
DEXIA	15.0		12.0	-	3.0	6.1
BANCA IMI	14.2		14.2	-	-	2.6
ROYAL BANK OF SCOTLAND	13.8		13.8	-	-	4.3

\* Most significant long positions (> € 10 mn)

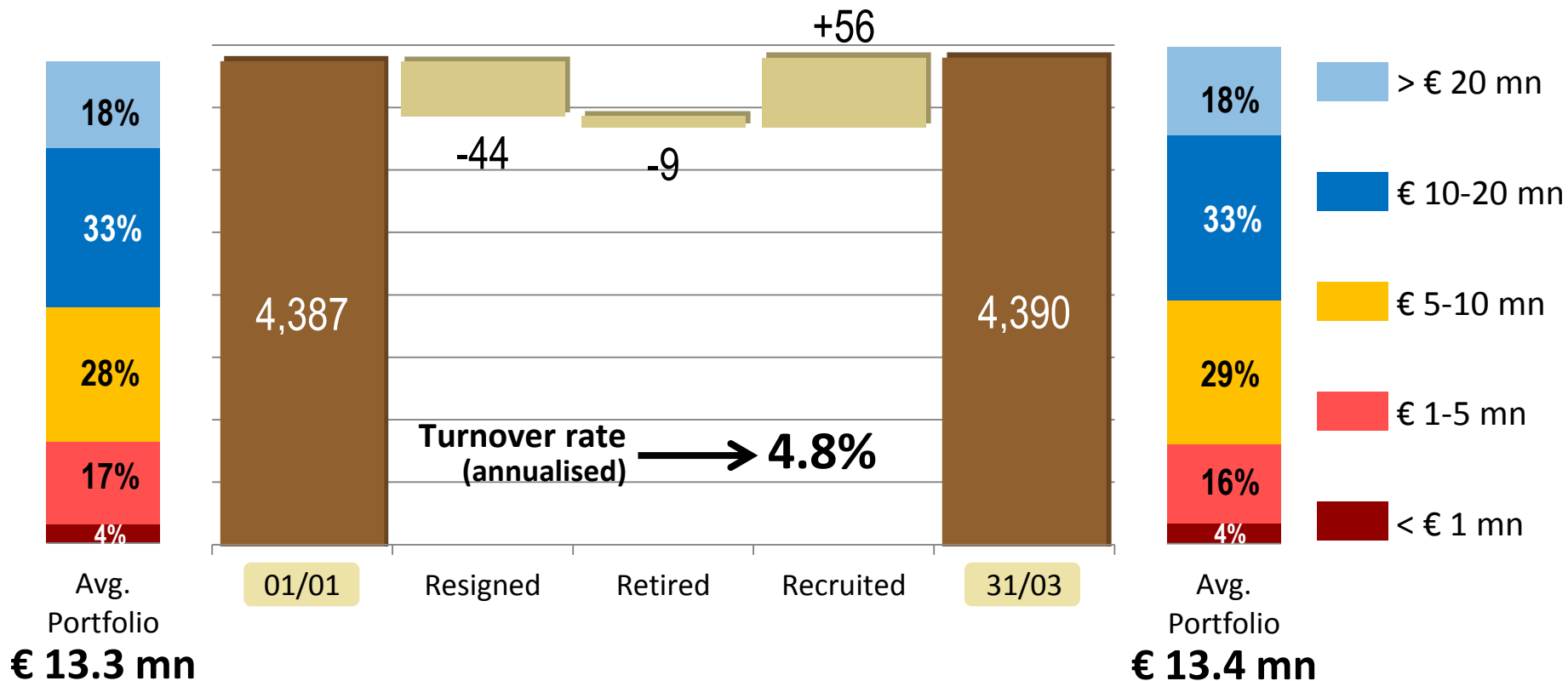
	Q116	Q115	Change
Premiums less Amounts paid & change in reserves	5.3	11.8	-55%
Commission income	95.6	132.2	-28%
Net Interest Income	3.1	3.1	-2%
Net income on investments at fair value	0.9	3.2	-73%
<i>o/w unrealised</i>	0.8	1.9	-58%
<b>Net financial income</b>	<b>3.9</b>	<b>6.3</b>	<b>-38%</b>
Net income on other investments	(0.8)	1.8	n.s.
Other revenues	3.0	3.3	-11%
<b>INSURANCE REVENUES</b>	<b>107.0</b>	<b>155.5</b>	<b>-31%</b>



## Life – Policyholders' Assets

€ mn

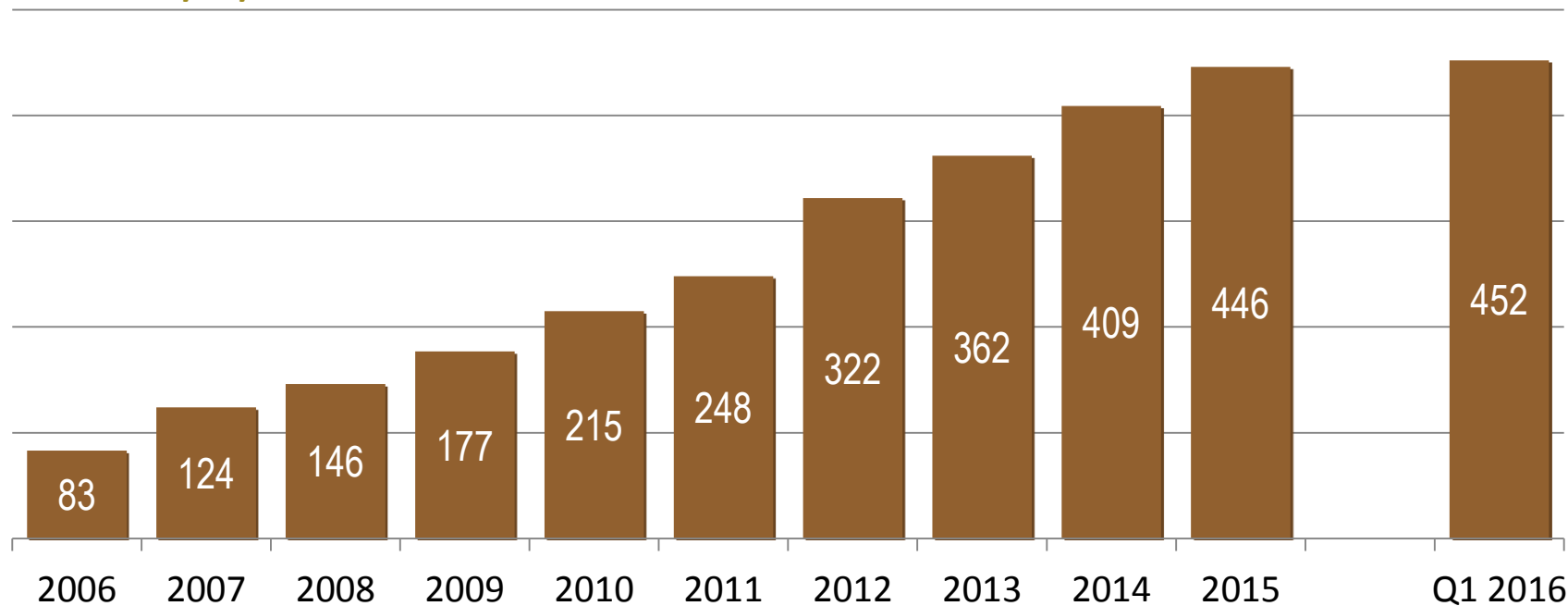
	31/03/16	31/12/15	Change	31/03/15	Change
Traditional	1,315.7	1,326.0	-1%	1,269.5	+4%
Index-linked	340.2	404.9	-16%	768.8	-56%
Unit-linked pension plans	5,265.1	5,427.0	-3%	5,584.2	-6%
Unit-linked endowment policies	3,648.6	3,829.8	-5%	4,195.5	-13%
Unit-linked investment policies	5,761.6	5,790.3	-0%	4,877.6	+18%
<b>Unit-linked</b>	<b>14,675.3</b>	<b>15,047.1</b>	<b>-2%</b>	<b>14,657.3</b>	<b>+0%</b>
<i>o/w equity</i>	<i>60.8%</i>	<i>63.5%</i>	<i>-4%</i>	<i>67.9%</i>	<i>-10%</i>
<b>LIFE ASSETS (EX-'FREEDOM')</b>	<b>16,331.1</b>	<b>16,778.0</b>	<b>-3%</b>	<b>16,695.6</b>	<b>-2%</b>
'Freedom' Life policies	437.6	503.1	-13%	908.6	-52%



# Banca Mediolanum

## Focus on 'Private Bankers'\*

as at 31/03/2016



**Average assets in portfolio: € 31.4 mn**  
o/w managed assets: € 22.3 mn

\* 'Private Bankers' are a subset of Family Bankers who mainly deal with affluent & HNW customers

## Highlights

€ mn



	Q116	Q115	Change	vs.FY15
Statutory Net Income	1.2	4.8	-75%	
Equity contribution in Mediolanum's P&L*	0.6	(0.9)	n.s.	
Assets under Administration/Management	17,095	17,958	-5%	-1%
<i>% in Managed Assets</i>	<i>51.5%</i>	<i>49.7%</i>	<i>+4%</i>	<i>+0%</i>
Net Inflows	+69	-74	n.s.	
<i>o/w Managed Assets Inflows</i>	<i>+72</i>	<i>+21</i>	<i>+246%</i>	
Private Bankers	90	88	+2%	+1%
Clients	4,910	4,592	+7%	+15%

\*reflects adjustments to Esperia's financial statements made after the closing of BMED's accounts.



# Q1 2016 Foreign Markets Results

	Q116	Q115	Change	vs.FY15
Net Income excluding non-recurring items	5.4	9.7	-44%	
Net impact of settlement of past (inherited) litigation		(7.8)	n.s.	
<b>Net Income</b>	<b>5.4</b>	<b>1.9</b>	<b>+189%</b>	
Managed Assets	2,236.9	2,075.6	+8%	+1%
Administered Assets	1,246.0	1,224.7	+2%	-6%
<b>Total Assets</b>	<b>3,482.9</b>	<b>3,300.3</b>	<b>+6%</b>	<b>-2%</b>
<b>Gross Inflows into Managed Assets</b>	<b>229.2</b>	<b>193.4</b>	<b>+18%</b>	
Net Inflows into Managed Assets	+114.7	+55.6	+106%	
Net Inflows into Administered Assets	-64.9	+92.1	n.s.	
<b>Total Net Inflows</b>	<b>+49.8</b>	<b>+147.7</b>	<b>-66%</b>	
Family Bankers (Mediolanum model)	760	713	+7%	+1%
Traditional agents	34	36	-6%	-0%
<b>Total Sales Network</b>	<b>794</b>	<b>749</b>	<b>+6%</b>	<b>+1%</b>
<b>Total Customers</b>	<b>104,822</b>	<b>98,499</b>	<b>+6%</b>	<b>+1%</b>

	Q116	Q115	Change	vs.FY15
<b>Net Income</b>	<b>(3.3)</b>	<b>(1.1)</b>	<b>+198%</b>	
Managed Assets	404.2	443.1	-9%	-2%
Administered Assets	96.2	80.6	+19%	+4%
<b>Total Assets</b>	<b>500.5</b>	<b>523.7</b>	<b>-4%</b>	<b>-1%</b>
<b>Gross Inflows into Managed Assets</b>	<b>16.4</b>	<b>14.2</b>	<b>+15%</b>	
Net Inflows into Managed Assets	+8.4	-6.1	n.s.	
Net Inflows into Administered Assets	+3.5	+1.5	+133%	
<b>Total Net Inflows</b>	<b>+11.9</b>	<b>-4.6</b>	<b>n.s.</b>	
<b>Total Sales Network</b>	<b>61</b>	<b>56</b>	<b>+9%</b>	<b>+27%</b>
<b>Total Customers</b>	<b>4,940</b>	<b>4,452</b>	<b>+11%</b>	<b>+4%</b>

€ mn



	Q116	Q115	Change	vs.FY15
<b>Net Income</b>	<b>(3.6)</b>	<b>(2.9)</b>	<b>+25%</b>	
Managed Assets	221.5	212.7	+4%	+3%
Administered Assets	96.2	80.6	+19%	+4%
<b>Total Assets</b>	<b>317.7</b>	<b>293.3</b>	<b>+8%</b>	<b>+3%</b>
<b>Gross Inflows into Managed Assets</b>	<b>15.2</b>	<b>11.1</b>	<b>+37%</b>	
Net Inflows into Managed Assets	+11.6	+5.2	+122%	
Net Inflows into Administered Assets	+3.5	+1.5	+133%	
<b>Total Net Inflows</b>	<b>+15.1</b>	<b>+6.7</b>	<b>+124%</b>	
<b>Total Sales Network</b>	<b>61</b>	<b>56</b>	<b>+9%</b>	<b>+27%</b>
<b>Total Customers</b>	<b>4,940</b>	<b>4,452</b>	<b>+11%</b>	<b>+4%</b>



	Q116	Q115	Change	vs.FY15
<b>Net Income</b>	<b>0.3</b>	<b>1.8</b>	<b>-83%</b>	
<b>Assets under Management</b>	<b>182.7</b>	<b>230.4</b>	<b>-21%</b>	<b>-7%</b>
<b>Gross Inflows</b>	<b>1.2</b>	<b>3.1</b>	<b>-63%</b>	
<b>Net Inflows</b>	<b>-3.2</b>	<b>-11.3</b>	<b>-72%</b>	



# Business Update

# Banca Mediolanum

## March 2016 Net Inflows

€ mn



	Mar '16	YTD '16	YTD '15
directly into Mutual Funds	+166	+391	+654
through 'MyLife' U-L policy	+51	+145	+603
through other U-L policies	+29	+68	-65
<b>Mutual Funds Inflows</b>	<b>+246</b>	<b>+604</b>	<b>+1,192</b>
Other Life insurance policies	-35	-93	-151
3rd-party Structured Bonds	-28	-42	-38
<b>Managed Assets &amp; similar inflows</b>	<b>+183</b>	<b>+469</b>	<b>+1,003</b>
<b>Administered Assets &amp; similar inflows</b>	<b>+390</b>	<b>+1,254</b>	<b>+38</b>
o/w 'Freedom' Life Policies (change in assets)	-26	-66	-66
<b>BANCA MEDIOLANUM</b>	<b>+573</b>	<b>+1,723</b>	<b>+1,041</b>

## Customers acquired & Monthly Net Inflows

	<b>Dec'15</b> vs. Dec'14	<b>Jan'16</b> vs. Jan'15	<b>Feb'16</b> vs. Feb'15	<b>Mar'16</b> vs. Mar'15
<b>Customers Acquired</b>	<b>10,204</b> +46%	<b>8,570</b> +24%	<b>11,625</b> +52%	<b>9,895</b> +20%
<b>Total Net Inflows</b>	<b>982</b> +68%	<b>502</b> +79%	<b>648</b> +68%	<b>573</b> +53%

# Italian Sales Networks Ranking by Net Inflows

€ thousands - totals by Group

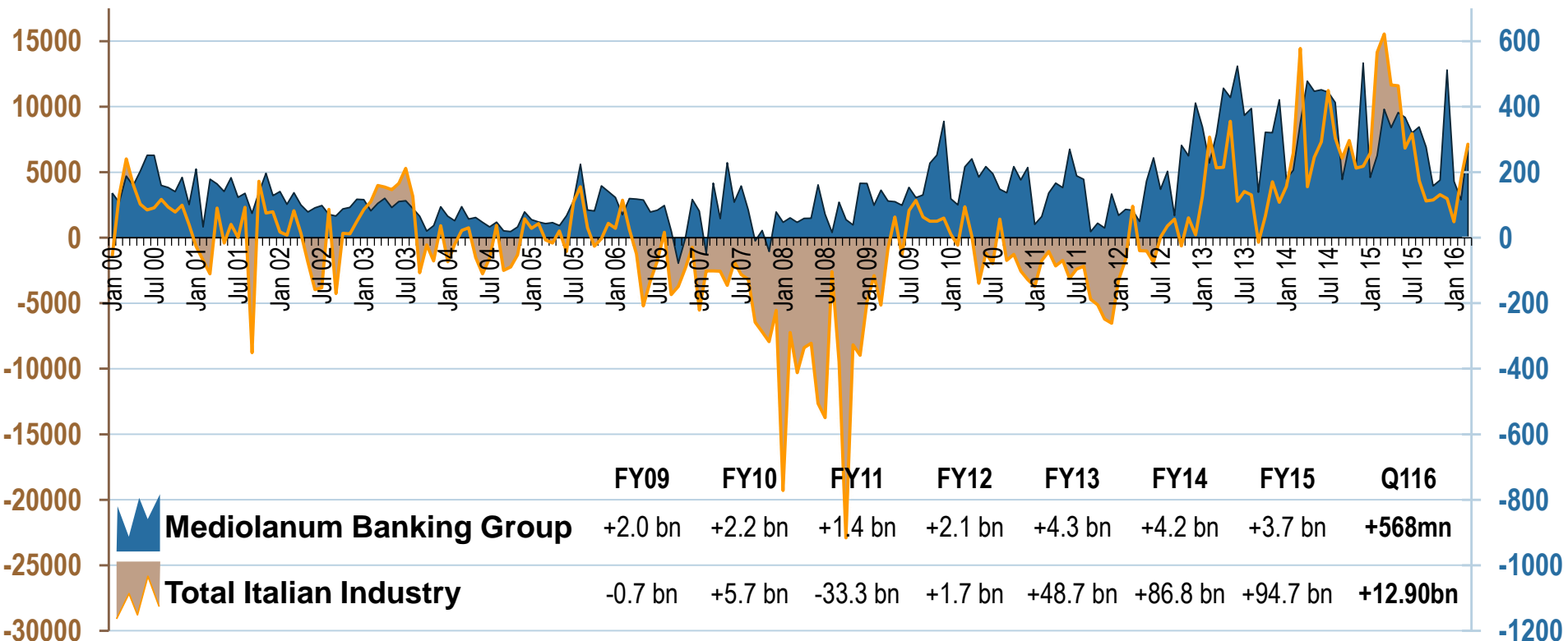


Q1 2016

Total Net Inflows

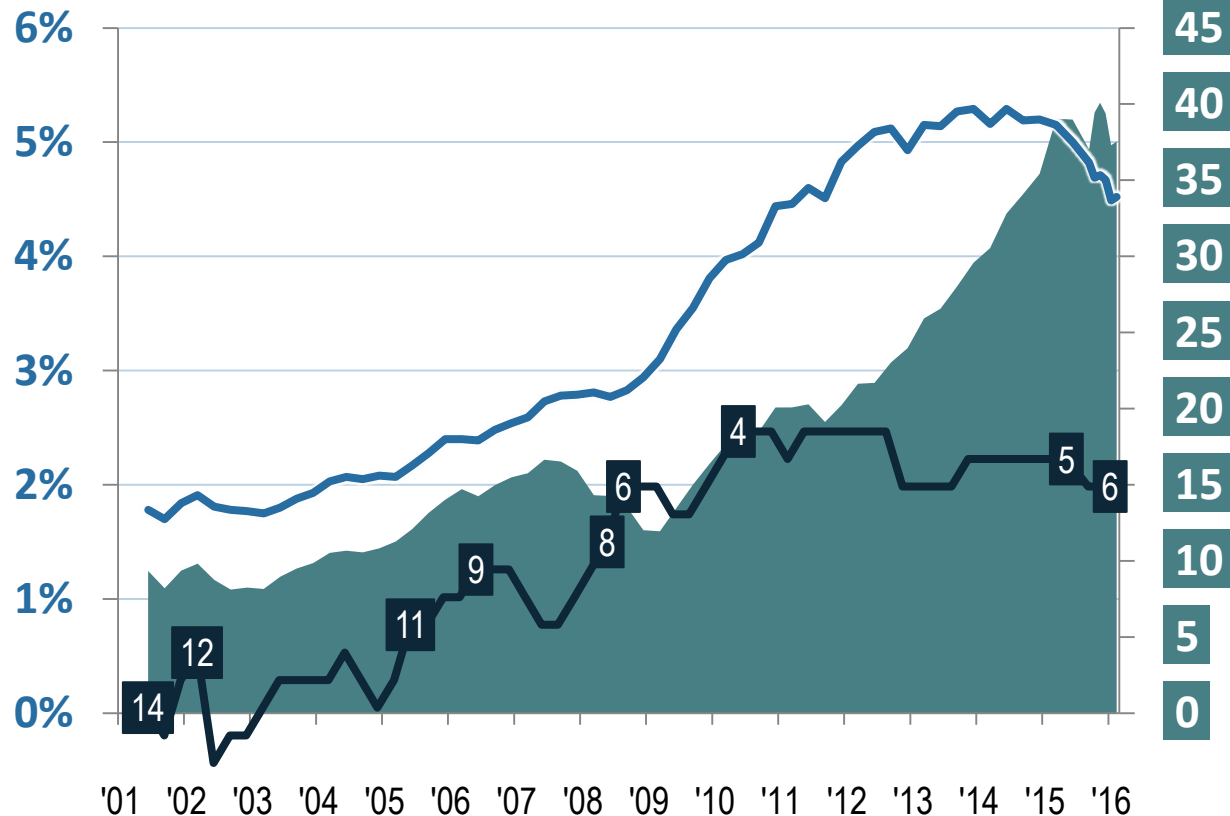
o/w Managed Assets

Banca Fideuram (incl. Sanpaolo)	1.880.578	-323.078
<b>Banca Mediolanum</b>	<b>1.723.297</b>	<b>511.602</b>
Banca Generali	1.529.654	837.984
Finecobank	1.217.593	-42.211
Azimut	993.285	884.867
Allianz Bank	753.594	362.878
Deutsche Bank (Finanza & Futuro)	451.077	394.607
Credem	106.662	19.612
UBI (IW Bank)	106.602	62.747
Consultinvest	-9.220	-7.901
Monte dei Paschi di Siena (Widiba)	-21.774	-72.241
Veneto Banca	-22.680	-22.578
Banca Pop. Vicenza (Banca Nuova)	-65.195	-38.135



\*including Managed Accounts & Unit-Linked policies

source: Assogestioni monthly reports; total figures integrated with quarterly reports

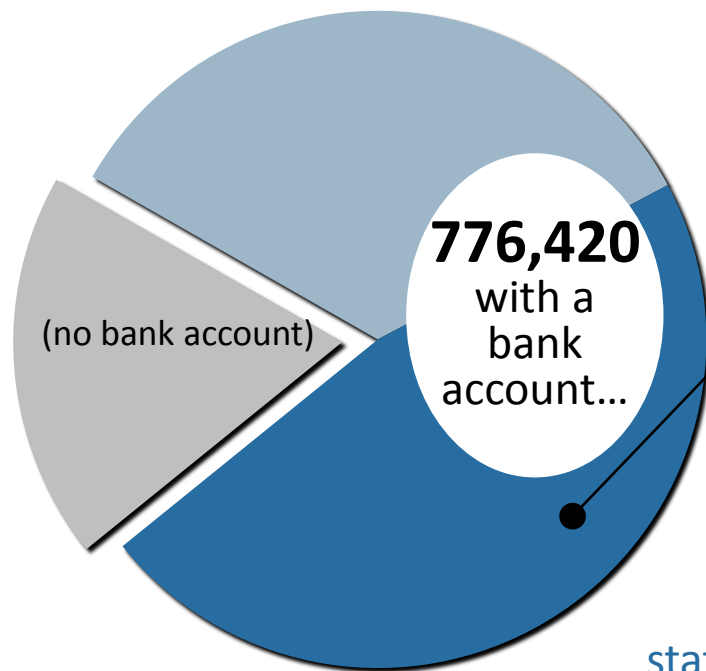


March 2016	mkt share
Intesa Sanpaolo	19.5%
Pioneer	10.1%
Generali	9.0%
Blackrock	6.9%
Anima	6.3%
<b>6 Mediolanum</b>	<b>4.6%</b>
Azimut	3.5%
UBI Banca	2.9%
JP Morgan	2.9%
Arca	2.8%
Amundi	2.4%
Invesco	2.3%
F. Templeton	2.3%
Deutsche A&W Mgmt.	2.1%
Pictet	2.1%

# Banca Mediolanum Customer Behaviour

as at 31/03/2016

**959,486** primary account holders:



...**58%** of which  
use Mediolanum as their primary  
banking institution

450,513 vs. 412,804 as at 31/03/2016

In a 2013 survey,  
**39%** of Mediolanum customers with a bank account  
stated they don't have a relationship with any other bank



# 'Freedom' account customers: Cross-selling into managed products

Per-capita asset growth of 'Freedom' account holders\*  
(€11.7 bn in total assets as at 31/03/2016)



Average assets  
after 83 months  
**€ 176,791**

Average assets  
at account opening  
**€ 64,122**

**€ 116,142 (66%)**  
in high-margin  
managed assets products

*(Life products, mutual funds,  
3rd-party structured bonds)*

**€ 60,649 (34%)**  
in administered assets

*(bank deposits & securities  
under custody)*

0 10 20 30 40 50 60 70 80 Months after acct. opening

\*all households who opened a 'Freedom' or 'Freedom+' as their first current account with Mediolanum, excluding those with a balance permanently below € 15,000

## Focus on high-remuneration deposits

Deposits in € mn as at 31/03/2016 – rates offered as at 01/04/2016

<b>'Freedom+' balances above € 15,000</b> (current offer*: 0.70%)	<b>4,370</b>
---	--------------

<b>'InMediolanum' time deposits &amp; lock-ins on current accounts</b> (current offer*: 1.00%)	<b>3,257</b>
--	--------------

Launched May 2011 as an aggressive move to acquire customers & assets.

First product openable online by customer autonomously (27% of new customers).

<b>'Double Chance' accounts</b> (current offer*: 0.75% to 3.75% according to asset class & duration)	<b>586</b>
--	------------

Temporary accounts with gradual automatic transfer of balance to a managed product.

The benefit of dollar-cost averaging with a high yield on yet-to-be-invested assets.

<b>Total high-remuneration deposits</b>	<b>8,212</b>
---	--------------

<b>Low- or no-remuneration deposits</b>	<b>5,828</b>
---	--------------

Includes 'Freedom' & 'Freedom+' assets below € 15,000 and all other current accounts

<b>TOTAL CASH DEPOSITS</b>	<b>14,041</b>
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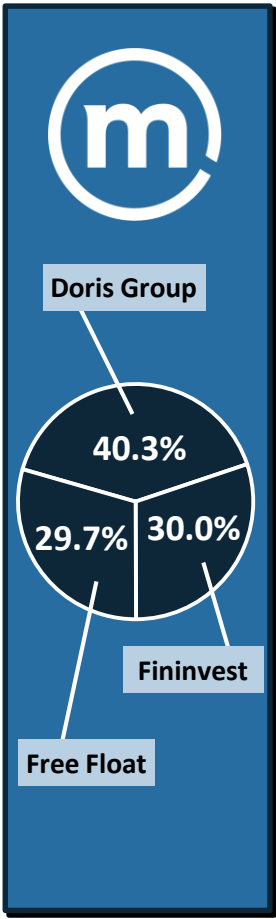
\* Actual impact on Net Interest Income depends upon average rates offered during the year



# Mediolanum Facts

# 52 BMED Shareholders & Group Structure

as at 31/03/2016



## BANKING



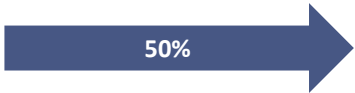
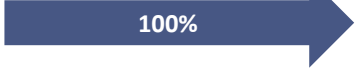
## ASSET MANAGEMENT



## INSURANCE



## OTHER



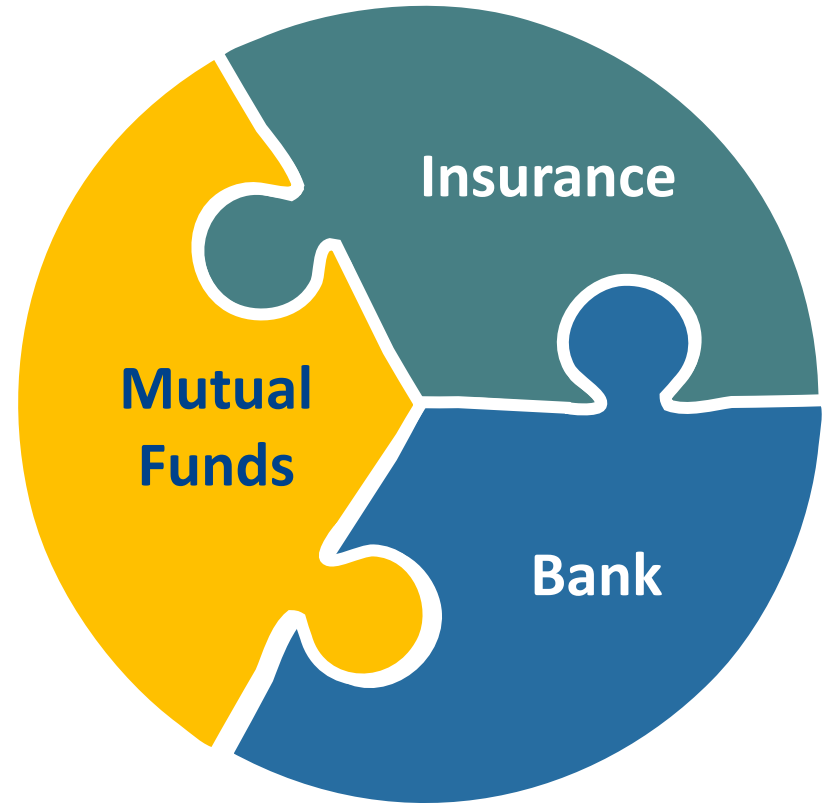
  
All companies Italy-based unless otherwise indicated

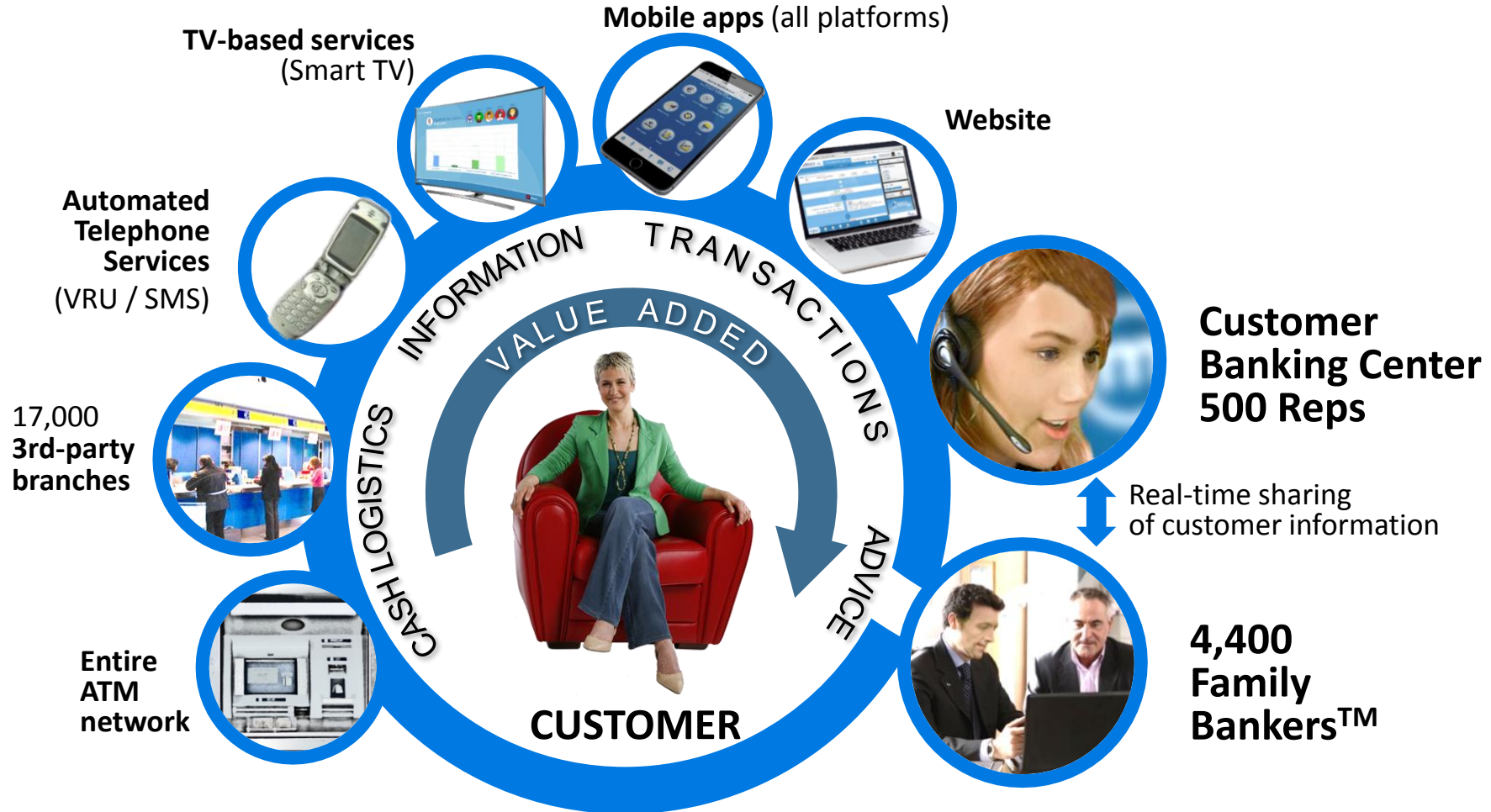
We and our Family Bankers view the company as a single entity, providing solutions that best fit the needs of the customer, whether it be in the form of a mutual fund, an insurance policy or a bank product

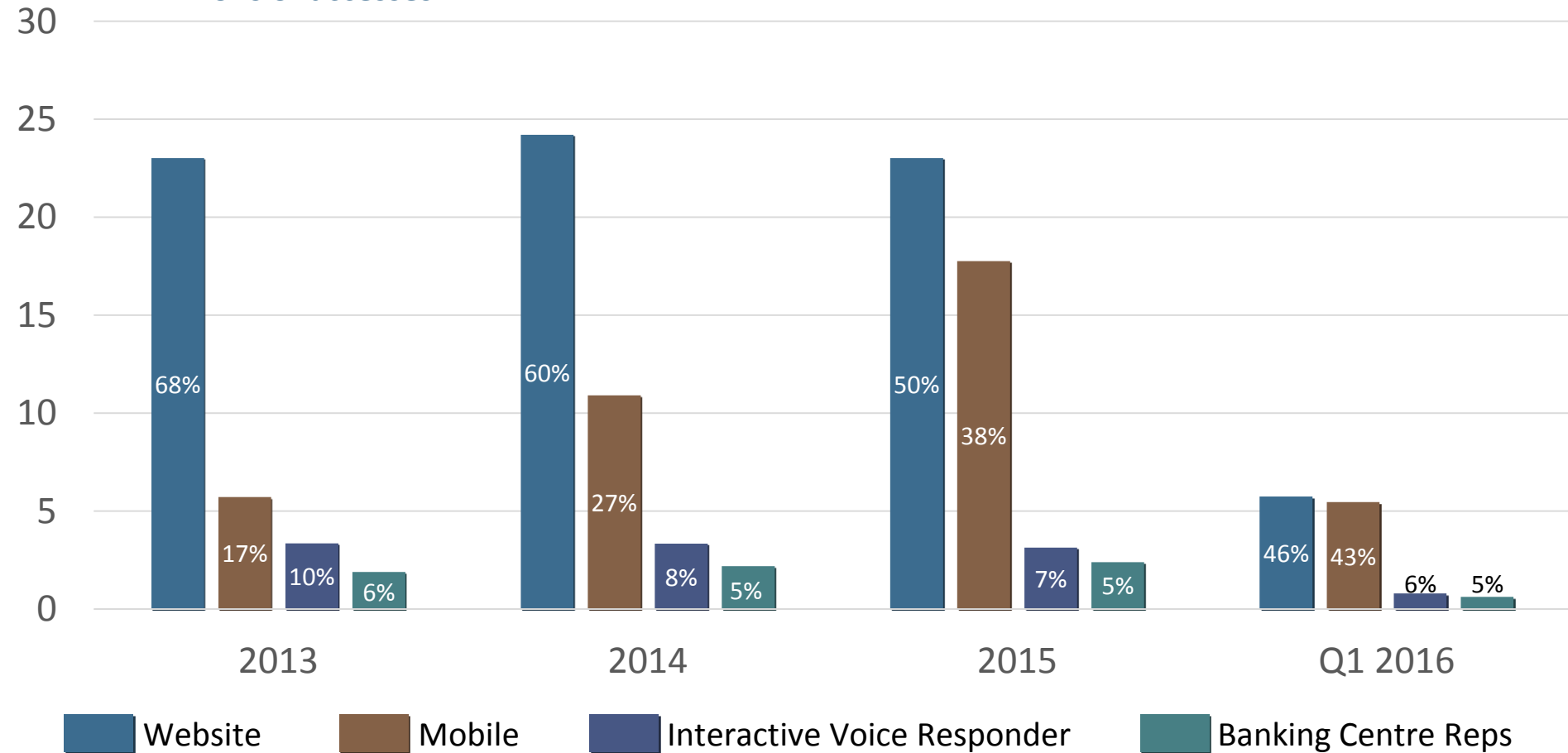
The Bank (est. 1997) has a special role as the place where customer savings are naturally built

It is also where service quality is more readily appreciated & compared

Therefore, it represents the mandatory point of entry for all new customers







# Banca Mediolanum's model combines the advantages of traditional and direct banks



## Family Bankers: the human touch

Self-employed tied agents with entrepreneurial approach

Extensively trained to tackle every household financial need

Share Mediolanum's view that banking services are an effective acquisition & retention tool

Compensated even for operations performed by customers through direct channels

- Willing to provide professional advice anytime, anywhere
- Equally competent across all product lines
- Unlike the typical FA, offer assistance also with everyday banking needs
- Synergy, not competition, between human and direct channels



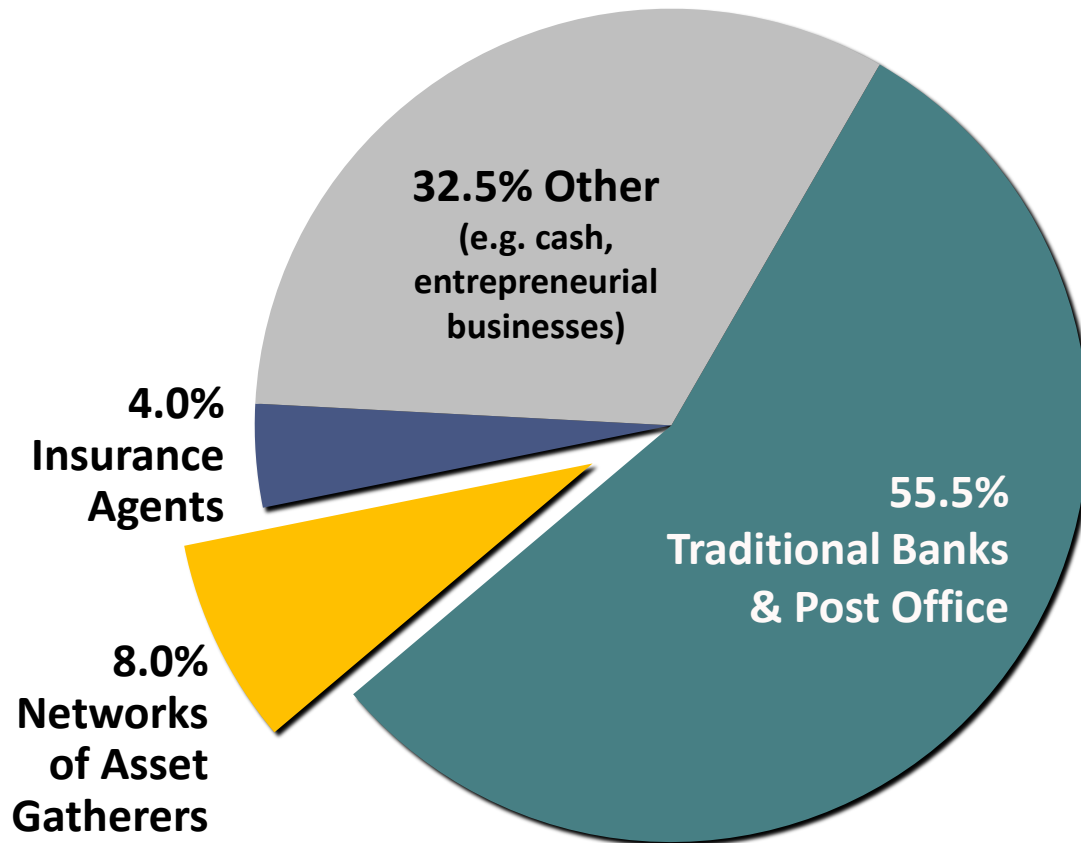
## Customers: freedom in banking

Top-quality and valuable direct banking services associated with a human relationship



# Italian Household Financial Assets

as at 31/12/2014 – real estate not included

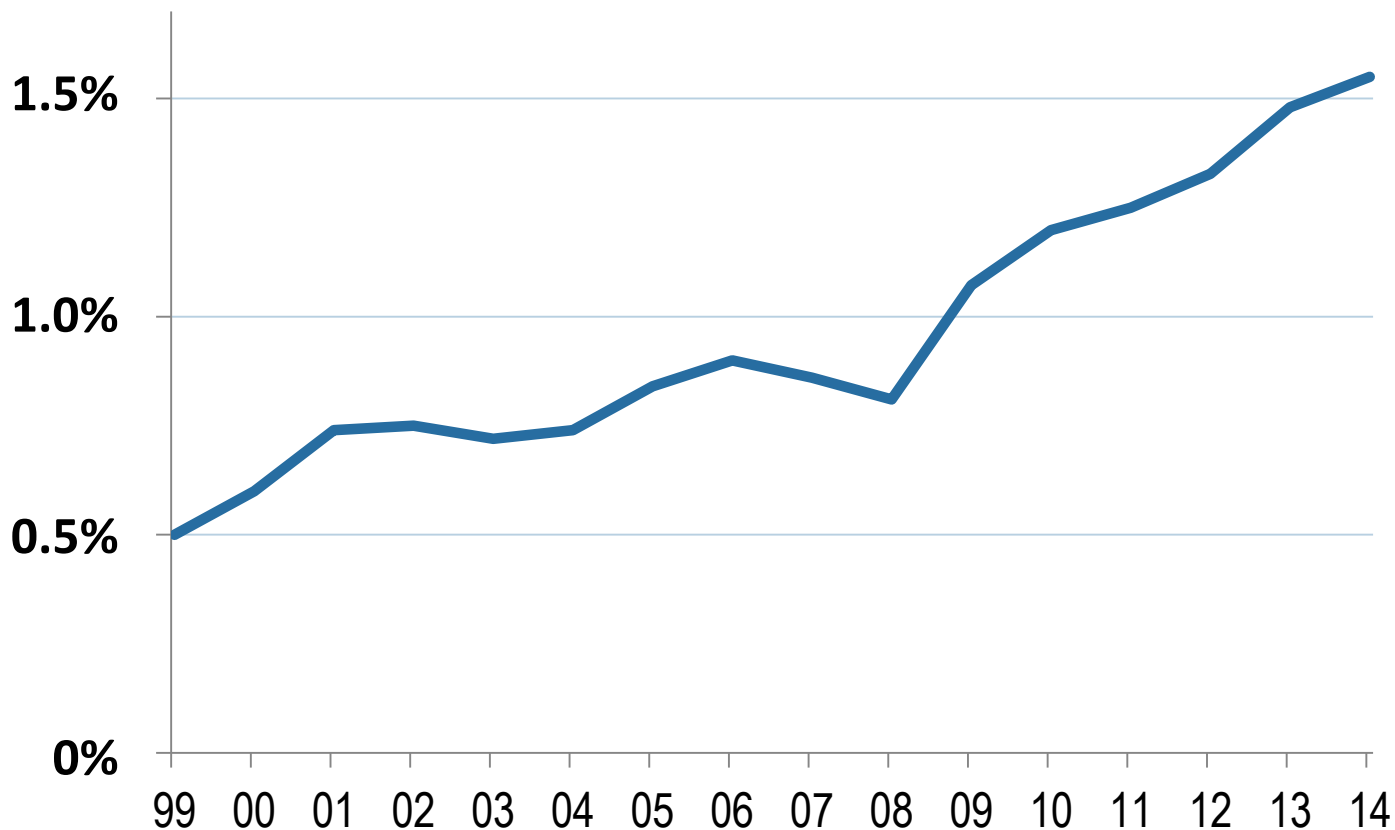


**Network of Asset Gatherers** have only 8% of the huge Italian HH financial assets market, although recognised as best-in-class in terms of personal service & advice, and largely immune to capital, credit quality & reputational issues

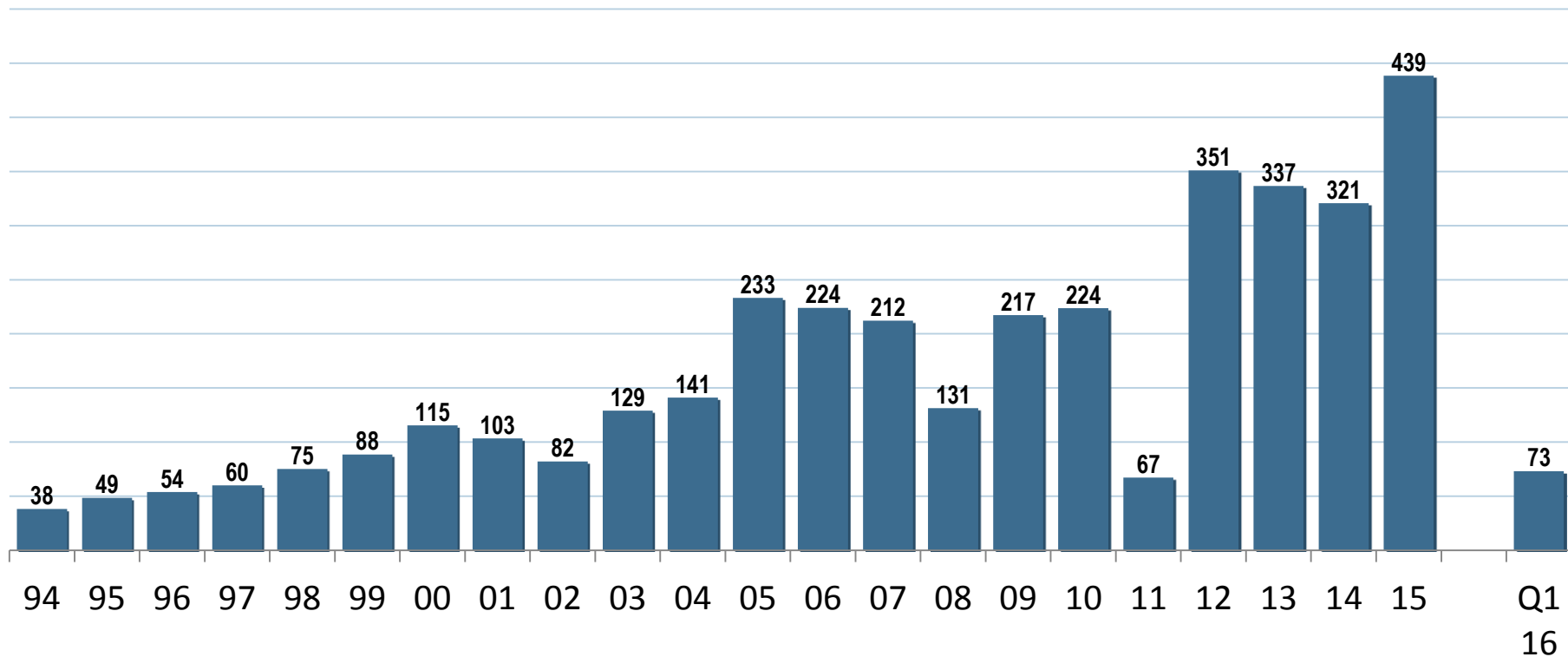
**Traditional Banks** still hold nearly 7x more

**Total HH Assets:**  
**€ 3,934 bn**

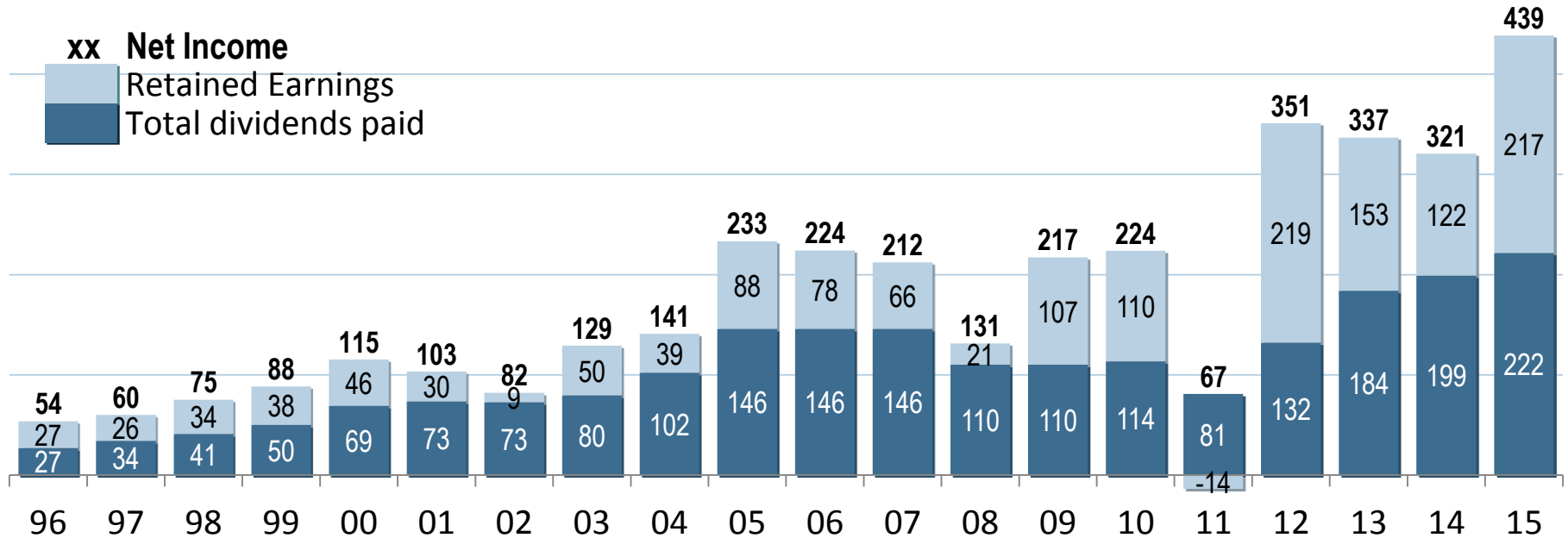
# Italian Household Financial Assets Banca Mediolanum's Market Share

**1.55%**

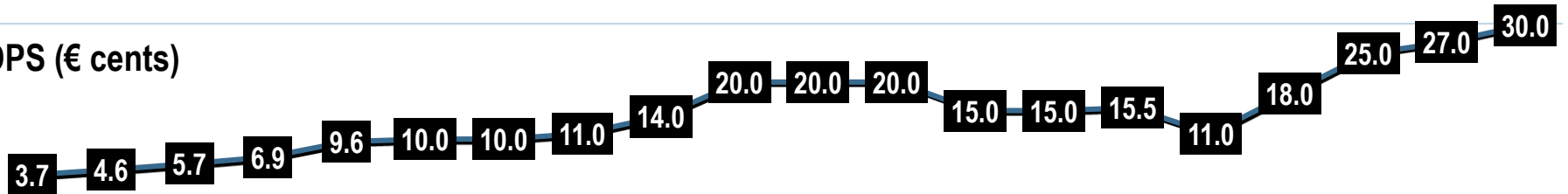
on a total of  
€ 3,934 bn reported  
by Banca d'Italia



2008 & 2010: adjusted net income excluding effects of 'Lehman Brothers' operation



## DPS (€ cents)



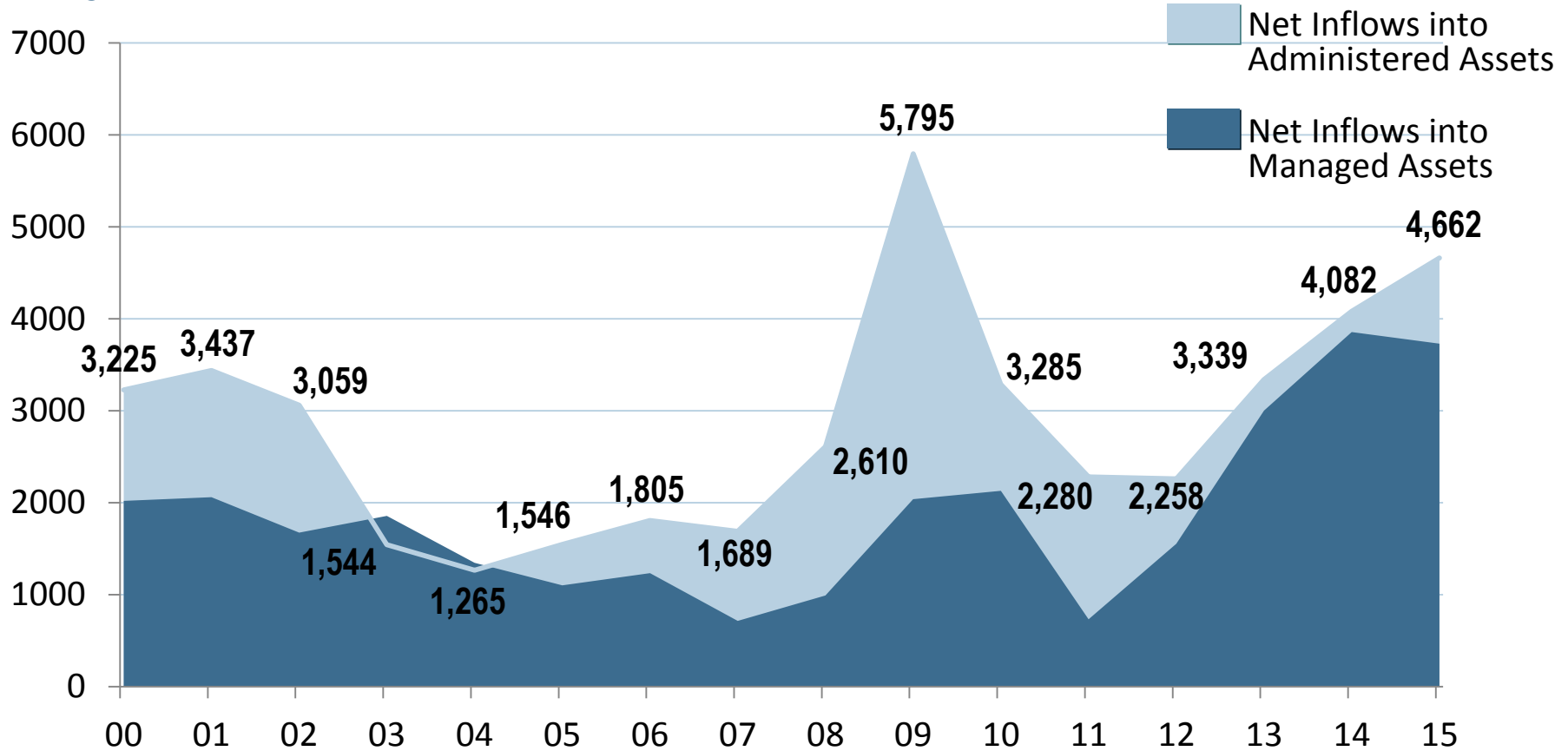
2008 & 2010: adjusted net income excluding effects of 'Lehman Brothers' operation

# Banca Mediolanum

## Total Net Inflows Trend

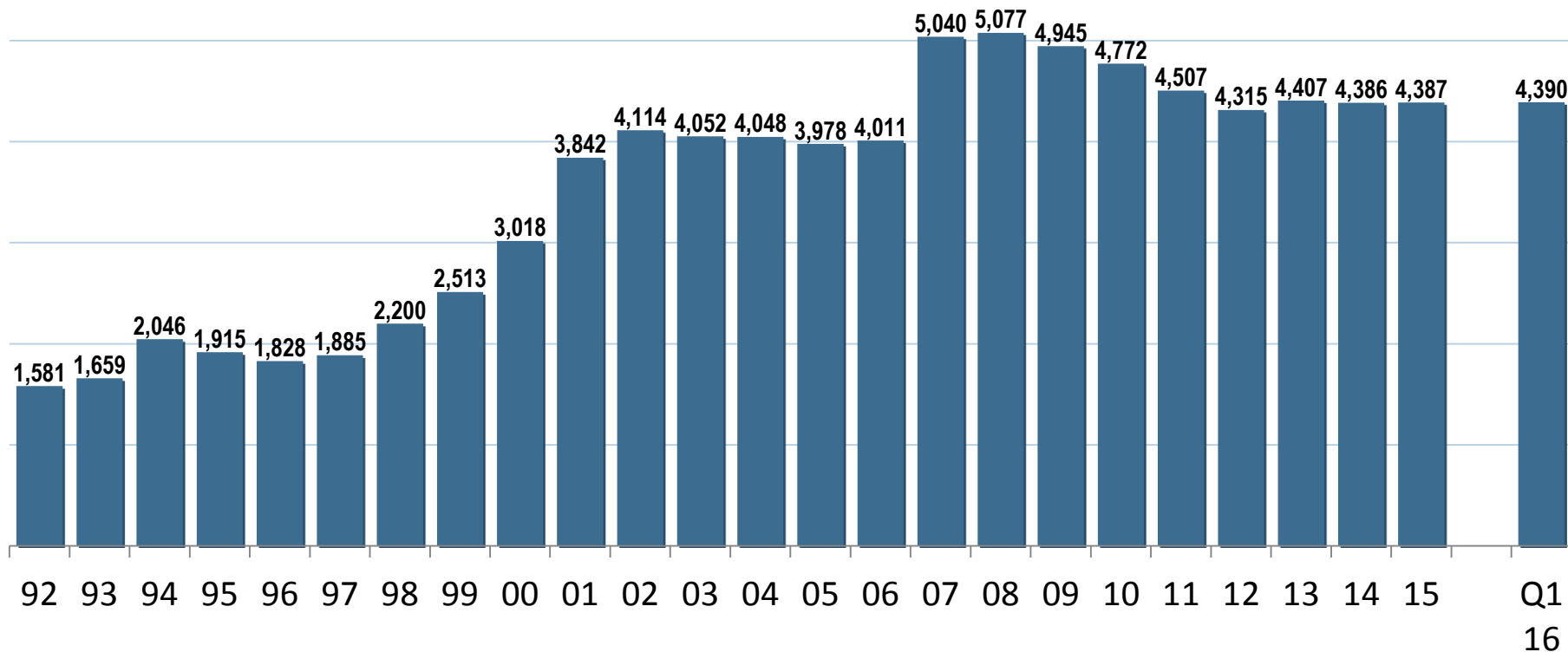


€ mn



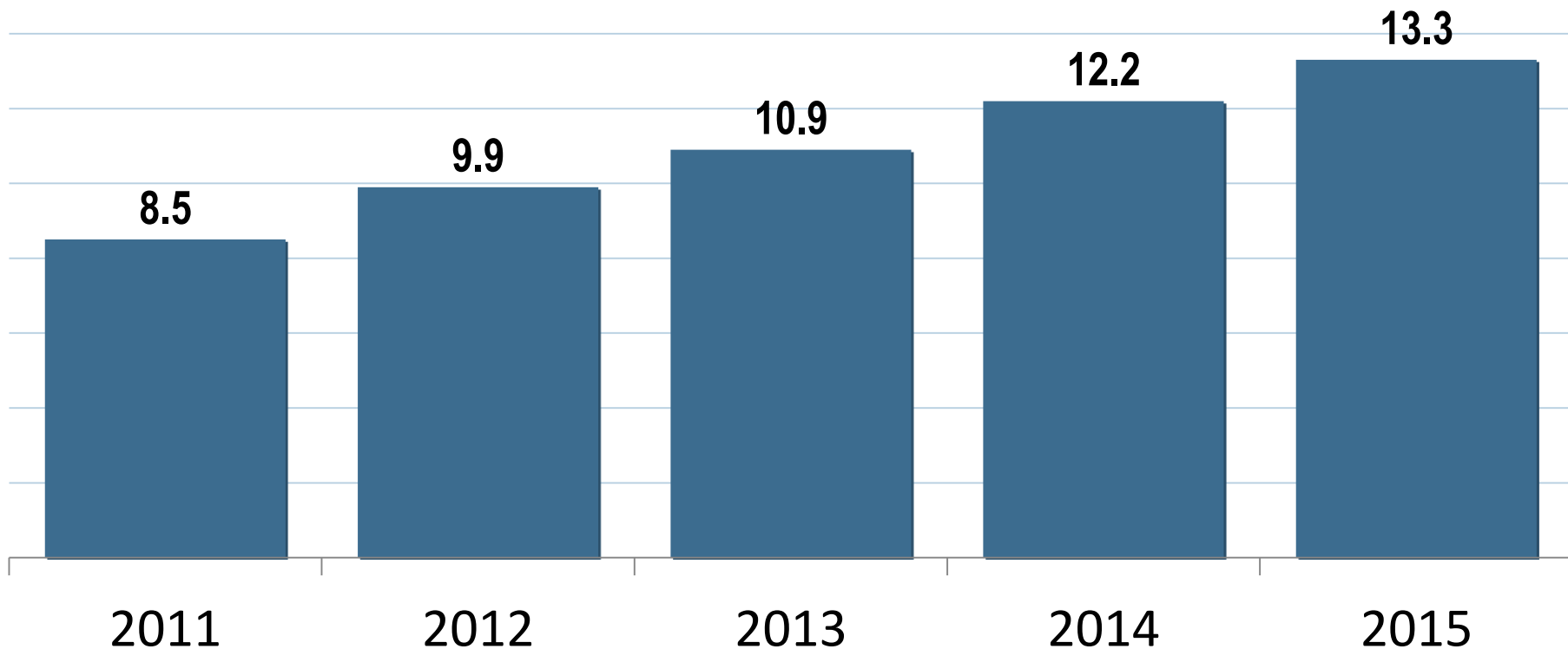
# Banca Mediolanum Family Banker<sup>®</sup> Network

Licensed Financial Advisors



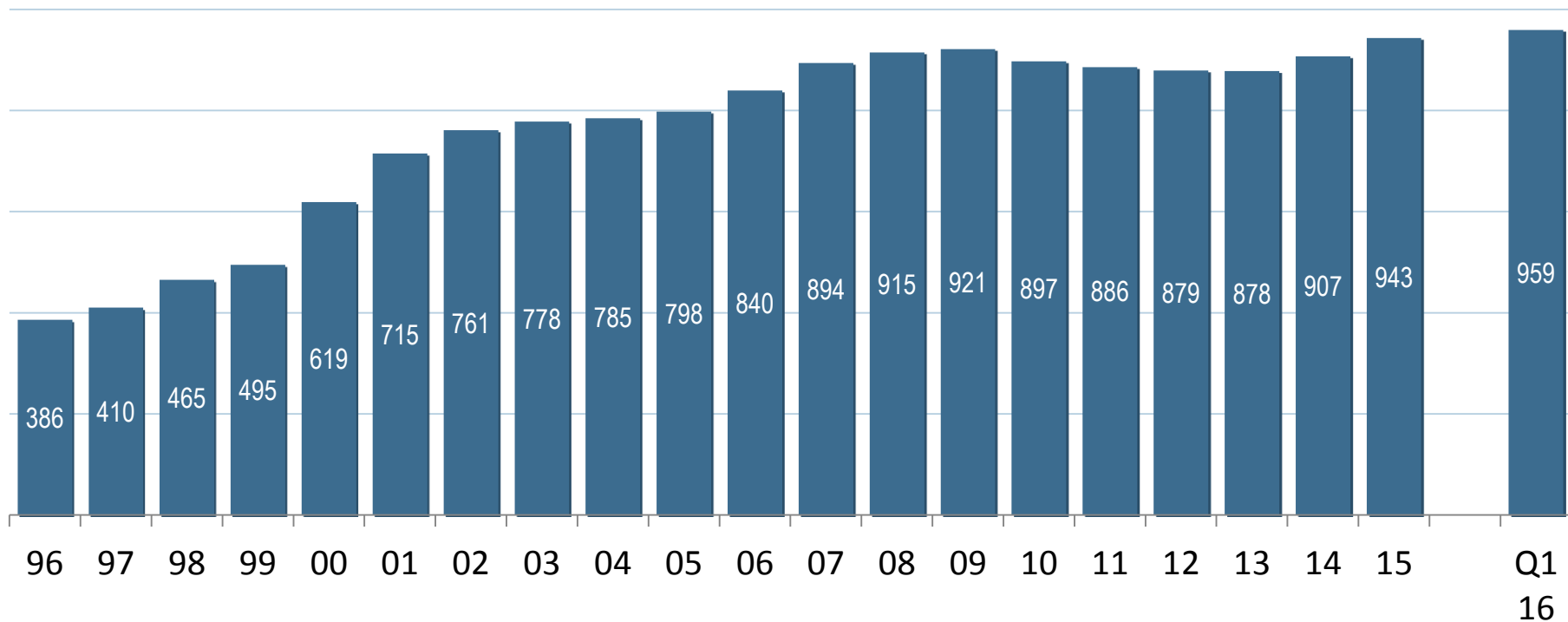
## Average Assets per Family Banker

€ mn



## Customers

Primary account holders (thousands)

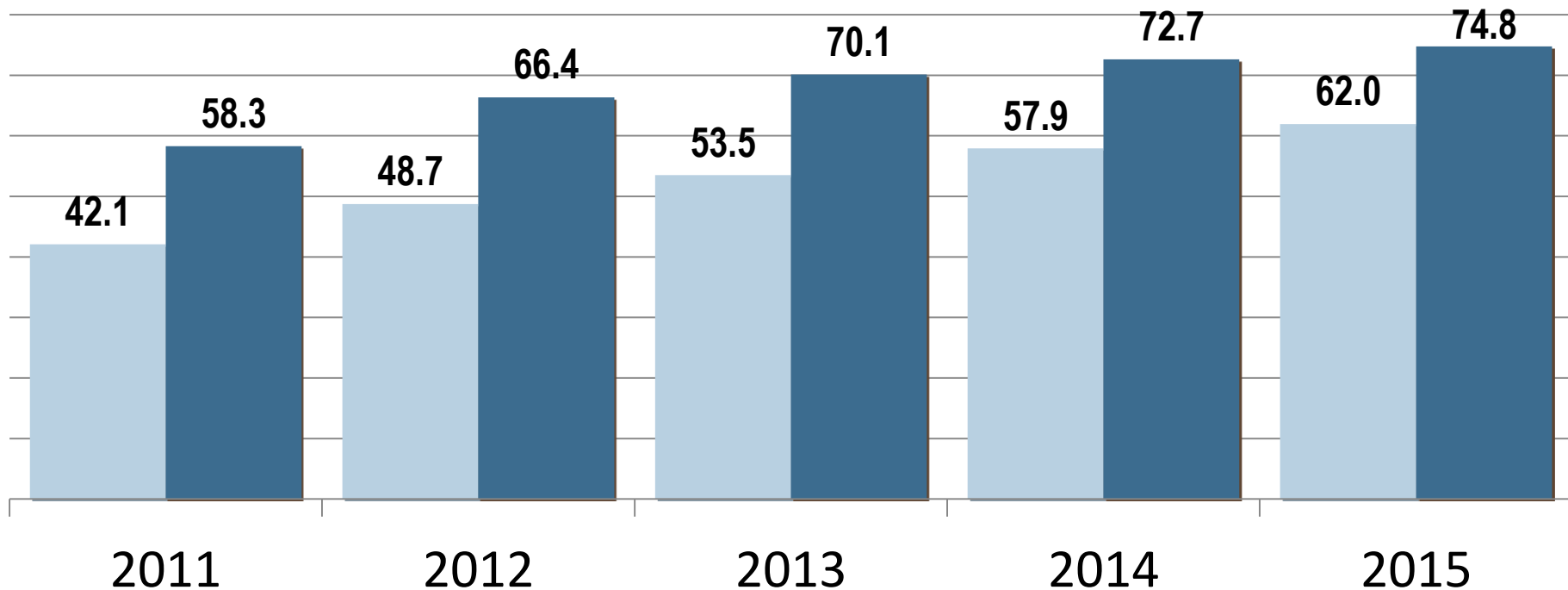




# Average Assets per Customer

€ thousands

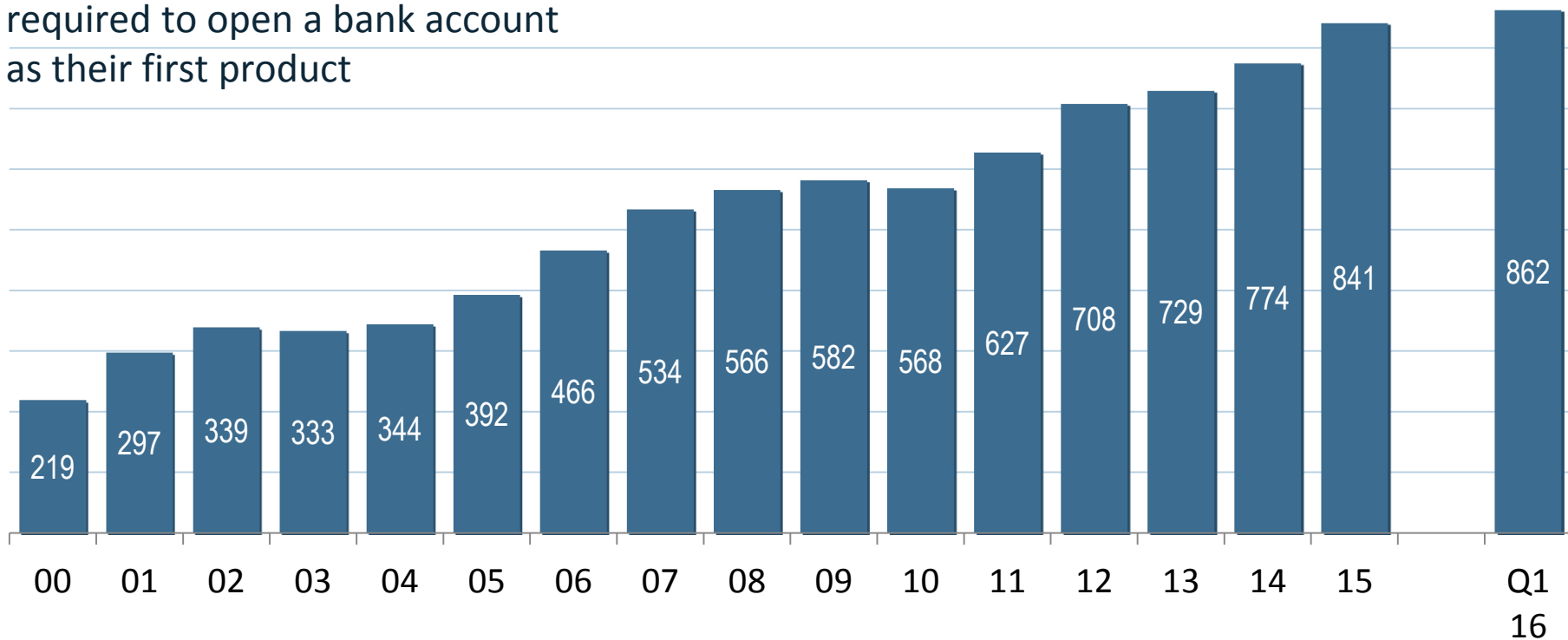
- Primary Account Holders
- Primary Bank Account Holders



thousands

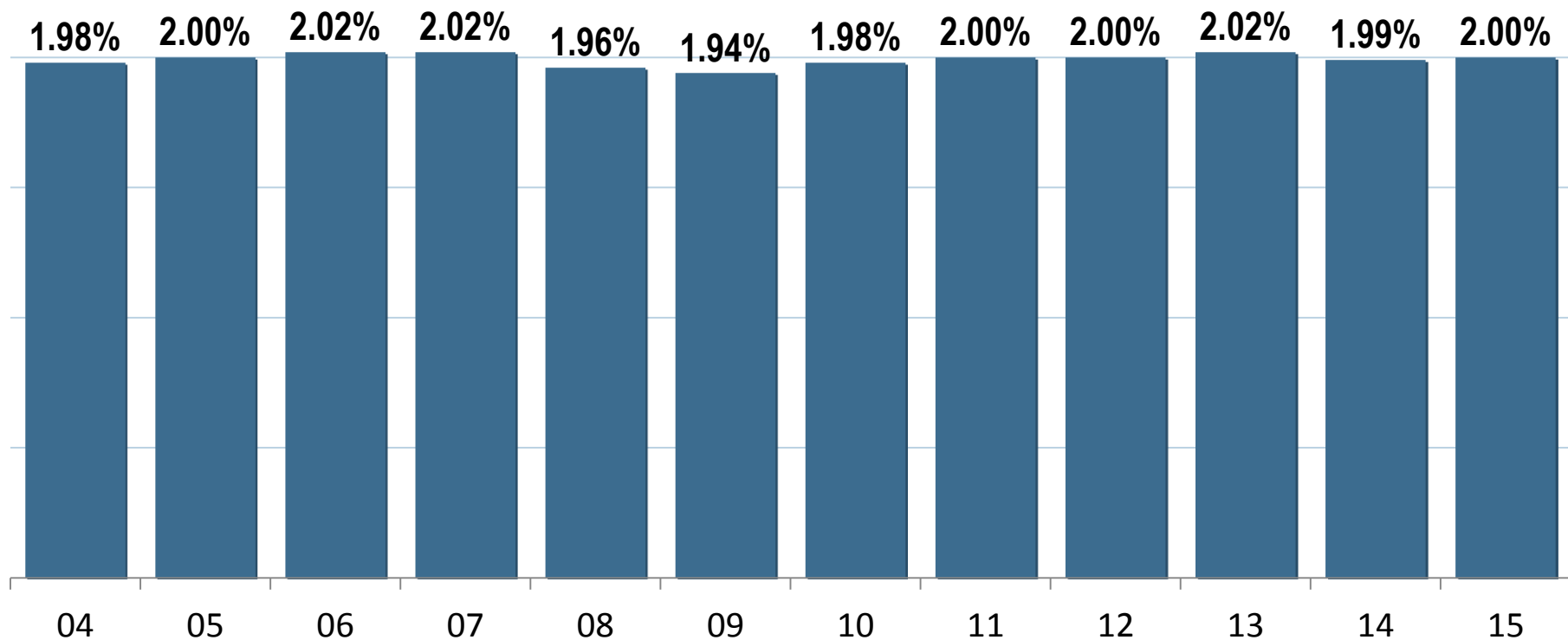


Since March 2005: all new customers are required to open a bank account as their first product



# Management Fees\* History

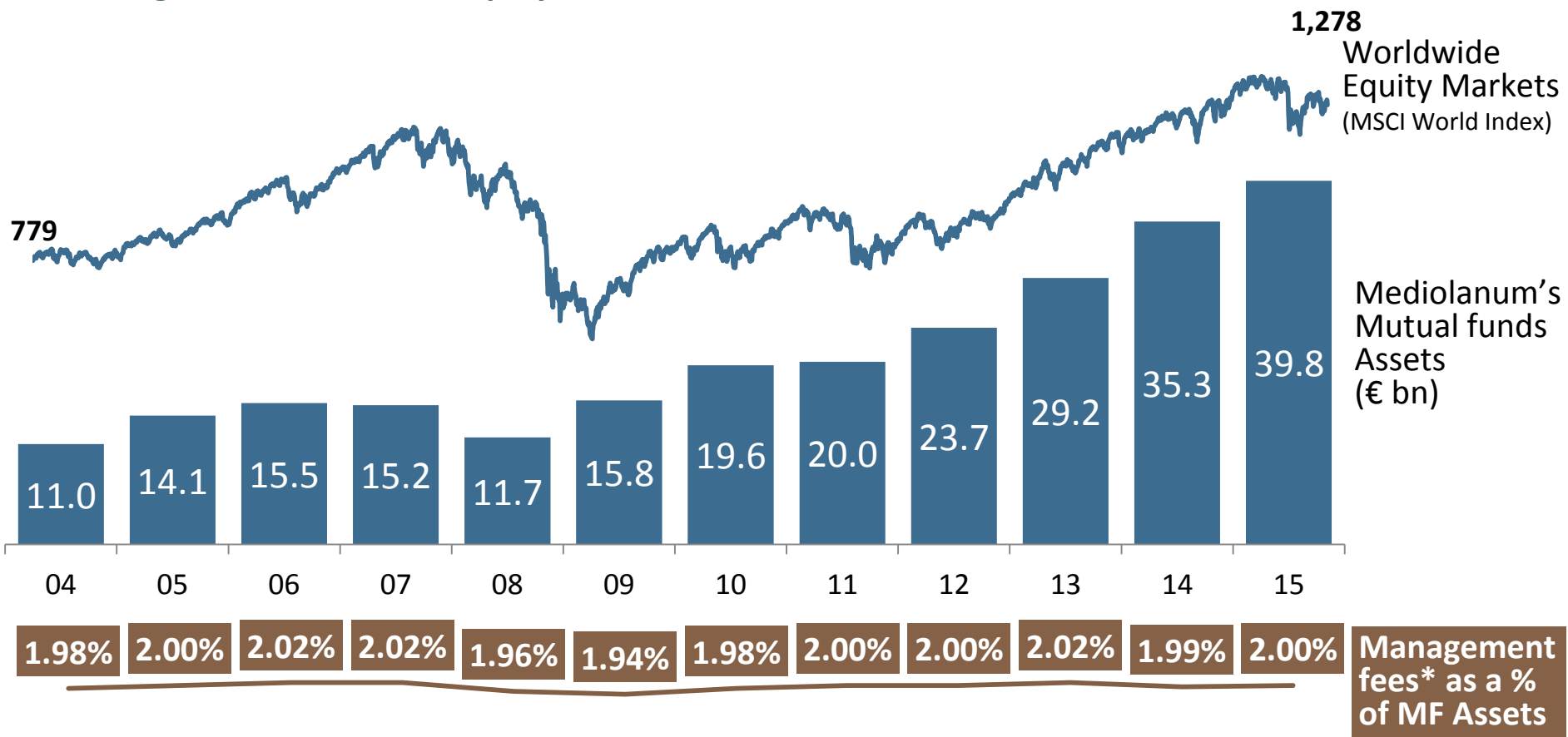
expressed as a % of average managed assets in the period



\* including insurance commissions on U-L policies

# Resilience of Mediolanum's Management Fees\*

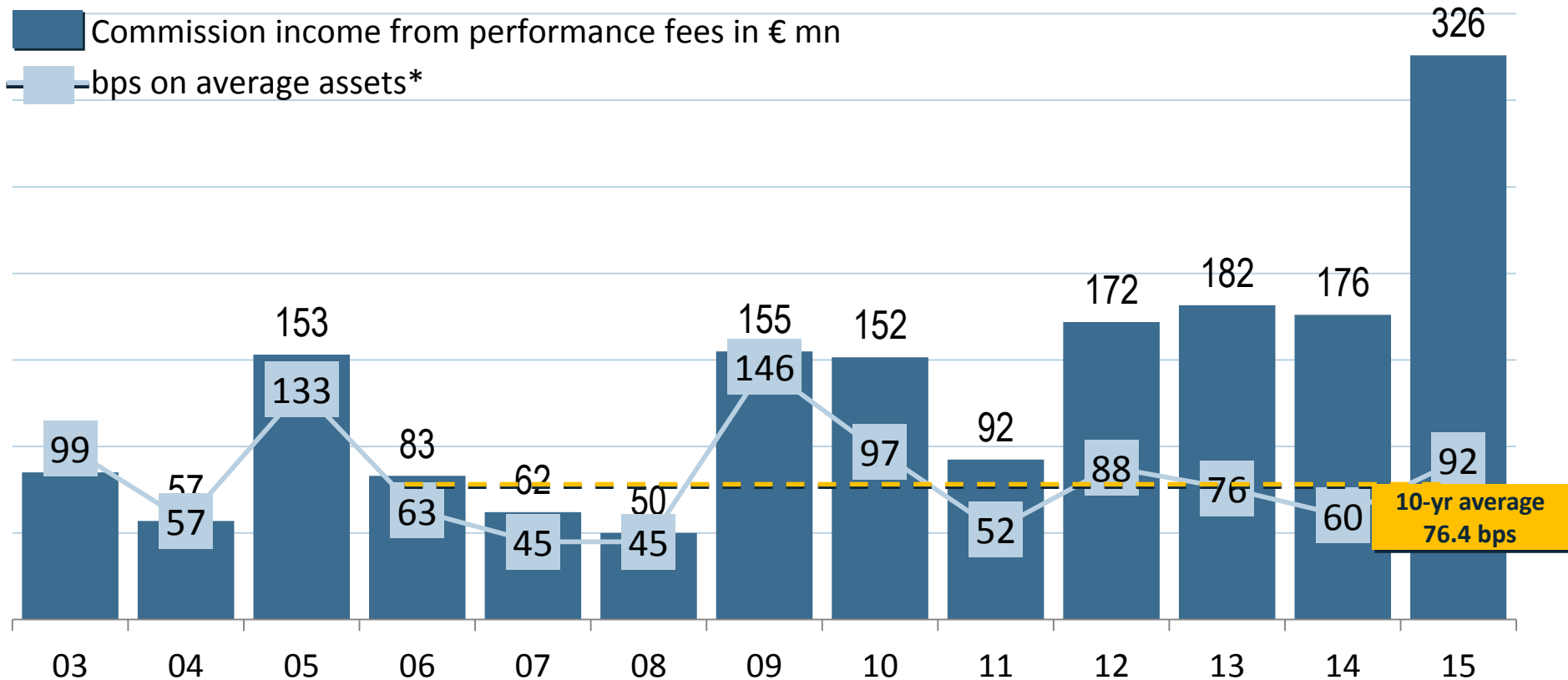
regardless of trends in equity markets worldwide



\* including insurance commissions on U-L policies

# Performance Fees History

including Unit-Linked policies



\* calculated only on those funds subject to performance fees

# Mediolanum's Culture

## Our Competitive Advantage



Our ability to generate positive inflows also in bear markets is explained by our **customer-oriented culture** especially embodied in two specific areas:

- The **Investment strategy** we advocate to our customers, providing solutions according to an analysis of each customer's **needs** and based on the concept of '**diversification**'
- Our effective, innovative and committed **Training & Communication strategy**

Our investment strategy  
explains the consistency of our inflows  
& transfers 'technical performance' into 'customer performance'

- We advise our customers proposing products & services that correspond to each of their **specific needs**
- Investor needs remain fundamentally the same, they are **not influenced by market crises**
- We do not engage in stock-picking, tactical asset allocation decisions, or market-timing
- We recommend a series of **diversification** criteria, the most important being time horizon
- **Equity** investments are only considered for the **long term** (>10 yrs) and are diversified across the global economy to further reduce risk
- We strongly advise investors who have a long-term outlook to view **market crises as buying opportunities**

# The Mediolanum Approach vs. Open Architecture



'Best Brands' family of **Funds of branded Funds** unveiled in April 2008

**This is not the 'Open Architecture' approach**

It is impossible for a private investor to choose among a supermarket-like offer of thousands of funds, if not on the very risky basis of past performance

Synergy of the best A.M. companies' expertise & pursuit of quality and Mediolanum's capacity to select & coordinate asset managers & give high quality advice to customers

Funds of **single-brand** funds (the 'Selection' series) are Mediolanum products but also carry the name of the underlying funds' asset manager

Funds of **multi-brand** funds (the 'Collection' series) do not utilise the underlying brands in the fund name, however they are used in marketing and advertising material



# 'MyLife' Unit-Linked Policy Insurance wrapper for mutual funds

launched March 2014



## Addresses all needs of HNW investors

**Financial planning:** flexible, hassle-free diversification across all investment classes; access to 100+ funds (up to 40% picked from a selection of 3<sup>rd</sup>-party funds)

**Legal protection of investments:** assets cannot be seized or frozen

**Succession planning:** one or more beneficiaries, irrespective of applicable inheritance laws; can be easily modified at any time

**Tax efficiency:** capital gains tax is deferred to the time of policy liquidation.  
No inheritance / income tax is due on amounts received by beneficiaries

## Additional features

### Income drawdown

can be requested at any time; choice of duration (5-15 yrs) & frequency

### Basic Death Benefit included

up to 2.5% of assets depending on age at death. Supplementary coverage also available

### Mediolanum's trademark **investment optimization:**

yields over a pre-set threshold can be automatically set aside and reinvested during market drops

- Launched in the wake of the Lehman Bros. bankruptcy, exploited **Mediolanum's unique situation** in terms of high liquidity & good reputation
- Designed to be the best account in the market for HNW individuals:  
**no remuneration** of deposits **up to € 15,000**; **very appealing interest** paid **on the excess** balance
- Rate offered is **advertised in advance** for each quarter
- In the original 'Freedom', the interest was actually paid on a **Life policy** connected to the current account; this resulted in a **tax rate of 12.5% instead of 27%** for the customer
- Mediolanum's integrated structure & sophisticated software architecture allowed the entire balance to be available to the customer at any time, by **seamlessly moving money** back and forth between the bank account and the Life policy
- After tax reform of 2012 'Freedom' became '**Freedom+**' - a pure banking product
- Switching to 'Freedom+' is encouraged – delivers the same product promise, but entails **lower G&A expenses** and **capital absorption** for Mediolanum



# Training & Communication: Mediolanum Corporate University



- Inaugurated March 2009
- Centralises our training know-how, in coordination with top universities, professors and individuals who are experts in the field
- Provides our Family Bankers & employees with a resource for life-long education
- Develops financial education programs dedicated to our customers & the community



## A proprietary state-of-the-art tool established in 1989

Encrypted programs to train, motivate & communicate with our Family Bankers

- Financial news commented by top company executives
- Company news & product information
- Online training course support
- Inspirational thoughts for personal motivation & sales techniques



**Daily specials dedicated to crisis-related topics  
were added to the ongoing programming  
in 2008, 2009 & 2011**

- 8,130 events held in 2015 (-21% vs. 2014):  
local & high-level events, sports events (e.g. Giro d'Italia), talk shows, etc.
- Over 350,000 customers and prospects attending

### Results are measurable:

- Net inflows into managed assets of invited customers in the 3 months post-event
- expenses are reimbursed to Family Bankers only if set commercial target is met (80% of the times in 2015)
- Average commercial value of media coverage is also regularly tracked



78 **The 4th best known bank brand in Italy**  
Total brand awareness – Italian banks – year 2015

 **UniCredit** 45%

 **BCC** 12%  
CREDITO COOPERATIVO

**INTESA**  **SANPAOLO** 41%

**ING**  **DIRECT** 12%

 **MONTE DEI PASCHI DI SIENA** 25%  
BANCA DAL 1472

**BancoPosta** 9%

 **mediolanum** <sup>BANCA</sup> 21%

**CheBanca!** 7%  
Gruppo Mediobanca

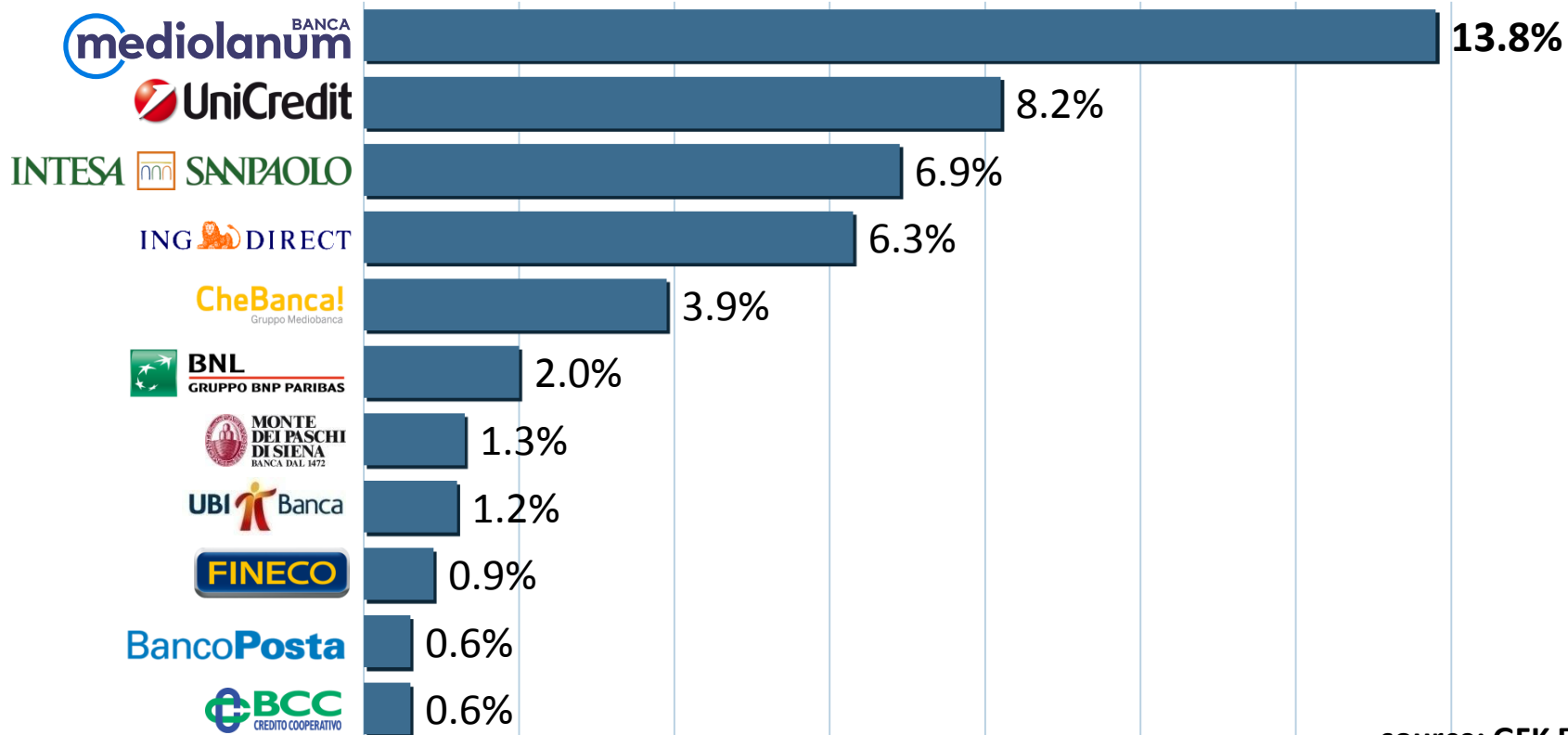
**UBI**  **Banca** 6%

 **BNL** 17%  
GRUPPO BNP PARIBAS

 **FINECO** 4%  
THE NEW BANK

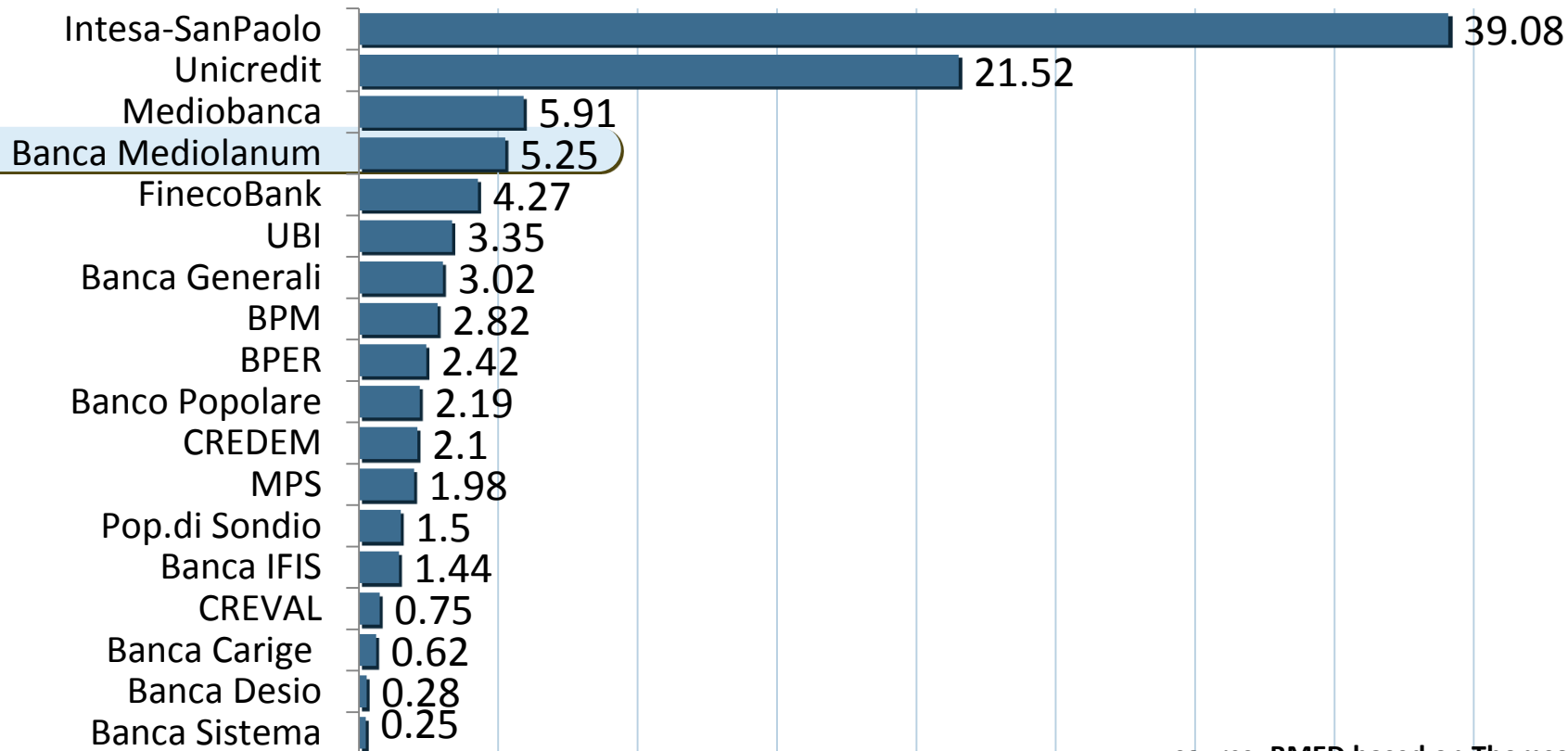
# Banca Mediolanum's advertising The most memorable in the banking industry

Spontaneous recall of bank advertising in Italy – year 2015



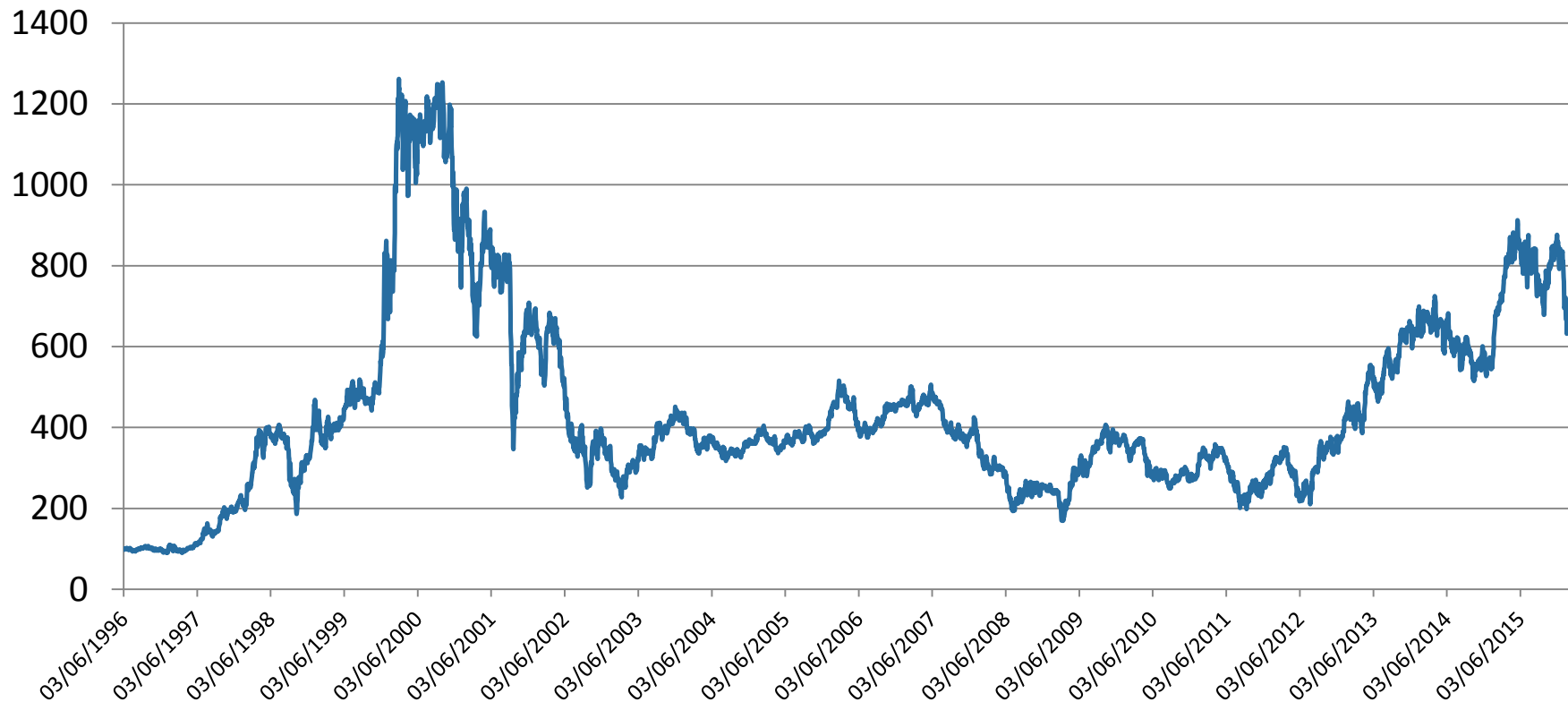
# Ranking of Italian Banking Groups by Market Capitalisation

as at 21/04/2016





# MED.MI / BMED.MI Total Return Index\*



\* includes dividend reinvestment, June 3, 1996 – February 16, 2016

source: Datastream



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## **DECLARATION BY THE SENIOR MANAGER IN CHARGE OF DRAWING UP COMPANY ACCOUNTS**

The undersigned, Mr. Luigi Del Fabbro, declares, pursuant to Section 154 bis (2) of Legislative Decree 58/98 "*Testo Unico della Finanza*", that the accounting data set out in this presentation agree with the documentary records, books and accounting entries.

The senior manager in charge of drawing up Company Accounts

Luigi Del Fabbro

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