

# Bit Market Services

Informazione Regolamentata n. 0469-16-2016	Data/Ora Ricezione 04 Maggio 2016 17:15:50	MTA - Star
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Societa' : BE

Identificativo : 73728

Informazione  
Regolamentata

Nome utilizzatore : SERVICEN01 - Mascarini

Tipologia : IRCG 06

Data/Ora Ricezione : 04 Maggio 2016 17:15:50

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Diffusione presunta

Oggetto : PR 04052016 Be: appointed the new  
Group Investor Relations Manager

*Testo del comunicato*

Vedi allegato.



## Be: appointed the new Group Investor Relations Manager

Rome, 4 May 2016

It is hereby noticed that today Patrizio Sforza has been appointed as new Relations Manager del Gruppo BE Think, Solve, Execute (**BE** or the **Company**), listed on the STAR segment of Borsa Italiana.

### Profile of Patrizio Sforza

Patrizio Sforza joined Be Group in 2008, where he currently serve as Partner. In particular, during the last three years, he has contributed to the start-up of Be Companies in Eastern Europe (Poland, Ukraine and Romania), where he currently plays a senior governance role and is Board Member. As such, has a specific responsibility for the growth of Be in that region.

Since 1986, he has matured a significant experience within international and domestic consulting and ICT organizations, selling and conducting large projects for clients across Aerospace, Telecommunications and Media industries, in Italy and abroad.

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This press release is available on the Company's website [www.be-tse.it](http://www.be-tse.it).

*The **Be Group** is listed in the STAR segment of Borsa Italiana and is one of the leading Italian players in the IT Consulting sector. The company provides Business Consulting, Information Technology and Process & Document Management services. A combination of specialist skills, advanced proprietary technologies and a wealth of experience enable the Group to work with leading financial and insurance institutions and Italian industry to create value and boost business growth. With around 1,100 employees and branches in Italy, United Kingdom, Germany, Austria, Switzerland, Romania, Poland and the Ukraine, in 2015, the Group recorded a value of production of Euro 115.4 million.*

### Contacts

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Fine Comunicato n.0469-16

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