



The New Leading Bank Building Our Future Strategic Plan 2016 – 2019

May, 16th 2016

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2019 Strategic Plan Key Messages

Attractive and Sustainable Profitability

Solid Balance Sheet and Improved Asset Quality

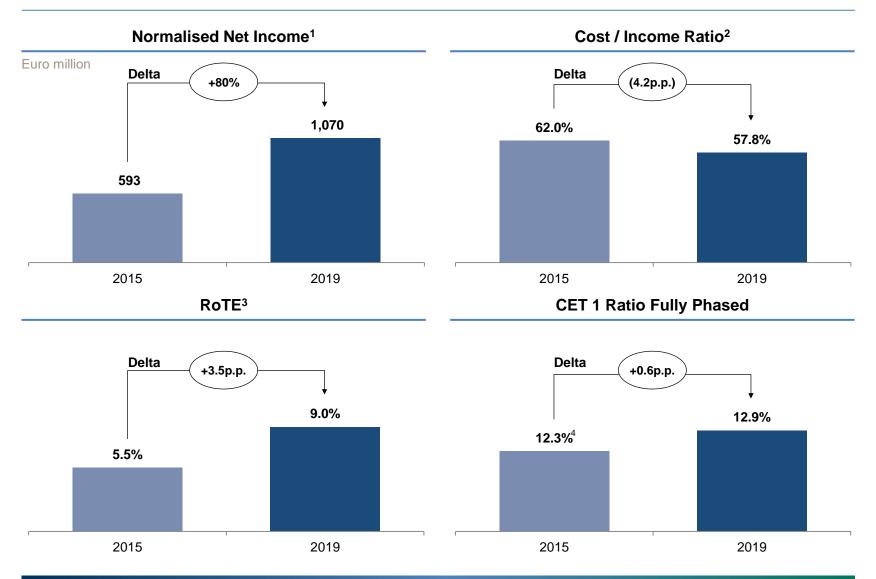
Significant Value Creation

Remunerative Dividend Policy



1. Summary of Strategic Plan Targets

Attractive and Sustainable Profitability Supported by a Solid Capital Position...



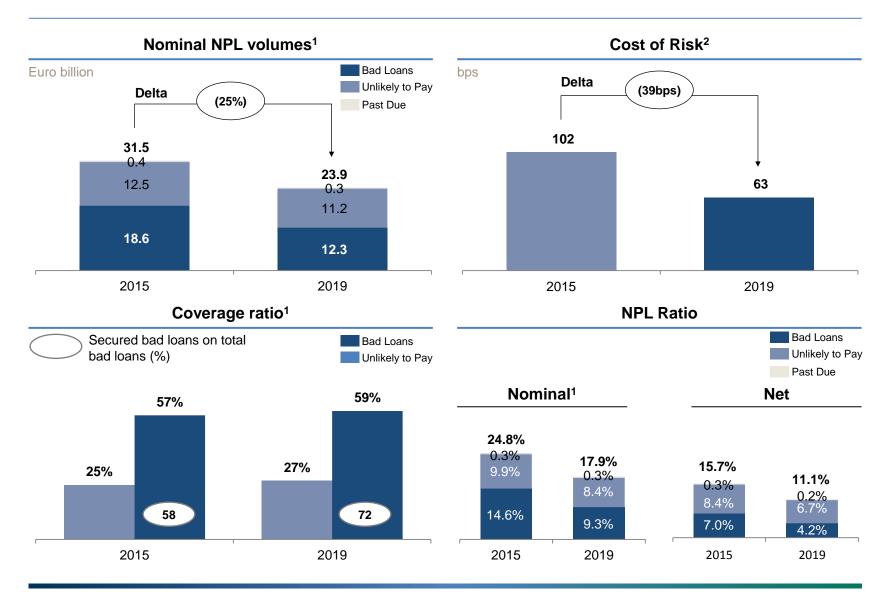
Notes: 1. 2015 normalized for extraordinary items (i.e. extraordinary contribution to Single Resolution Fund, capital gains in associates and other minor extraordinary items). 2. Including contribution to Single Resolution Fund and Fondo Interbancario di Tutela dei Depositi. 3. Tangible equity net of dividends. 4. Aggregated data as of 2015 including full recognition of negative goodwill.

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...Coupled with a Strong Asset Quality Improvement



Notes: 1. Gross of write-offs (i.e. "stralci"). 2. Calculated as Loan Loss Provisions (LLP) on year-end Net Customer Loans.

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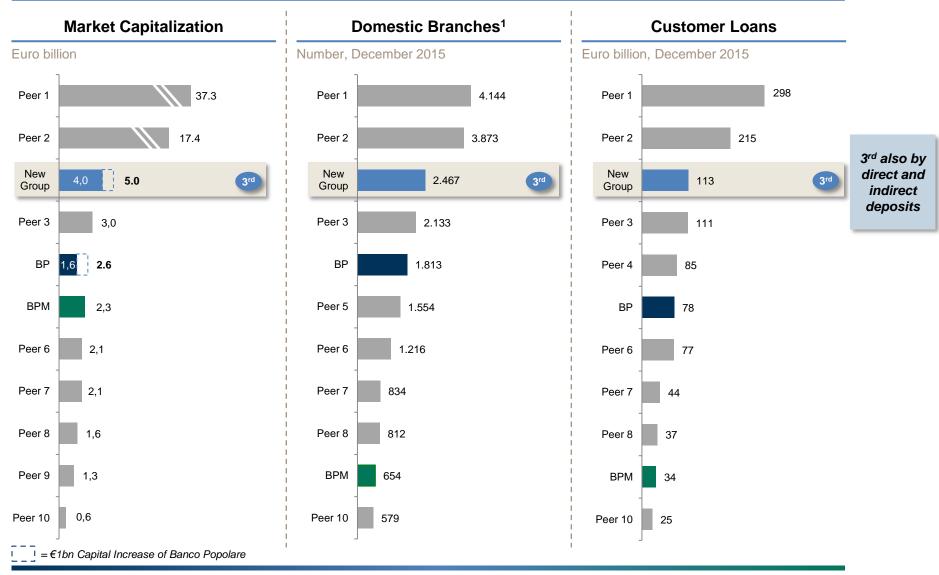
2. Strategic Plan Guidelines

Summary of Key Strategic Guidelines

	> 3 rd largest banking group in Italy with a leading position in the North
A new leading banking group in some of the wealthiest	4 million customers served through an extensive and fully complementary distribution network
regions in Europe	National leading player in a number of high value businesses
	Complementary and experienced management team
	Customized proposition in all market segments
a winning banking model	Effective organizational structure supported by an enhanced digital platform
across market cycles	Fully integrated multichannel distribution
	Talent retention through new professional roles and human capital enhancement
	CET 1 fully phased ratio at ~13%
solid balance sheet since	 Liquidity ratios comfortably above regulatory requirements
inception and improved asset quality	New dedicated NPL unit to maximize recoveries and deliver a strong disposal plan
4	 Efficient funding mix and prudential management of securities portfolio
	Fully phased synergies of ~€460m (pre-tax)
and significant value	 Focus on efficiency
creation	 Enhanced RoTE and dividend payment capacity
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The 3rd Largest Italian Banking Group...

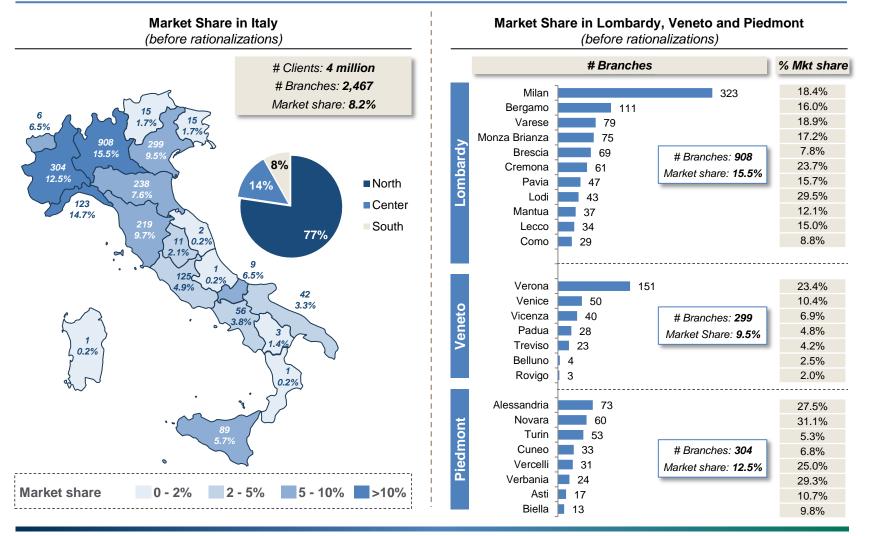


Source: Company data, annual reports, investor presentations and FactSet. Market capitalisation computed as number of shares (net of treasury shares) times last price as of 13 May 2016. Notes: 1. Banco Popolare branches include #33 Banca Aletti branches. BPM branches exclude #1 Banca Akros branch.

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...Leader in the Wealthiest Areas of Italy with an Extensive and Fully Complementary Distribution Network



Market Share of the New Group Pro-Forma

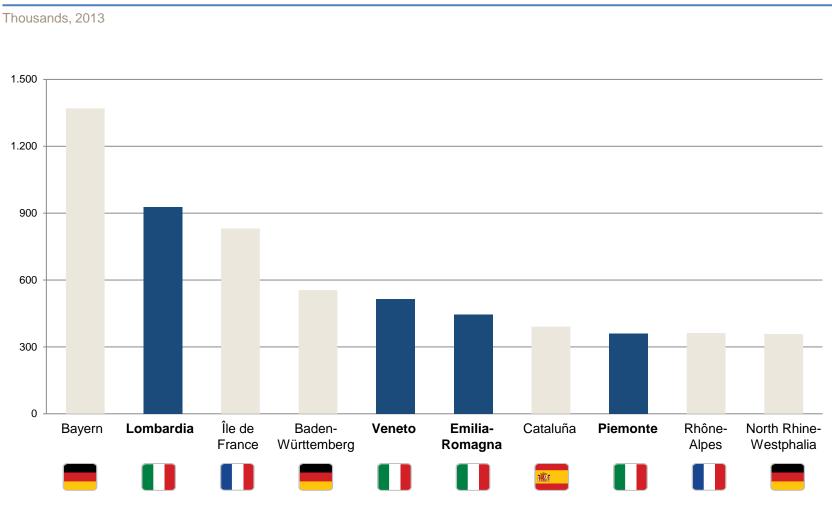
Source: Public Information, Bank of Italy.

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4 out of the Top 10 Manufacturing Regions in Europe are Core for the New Group

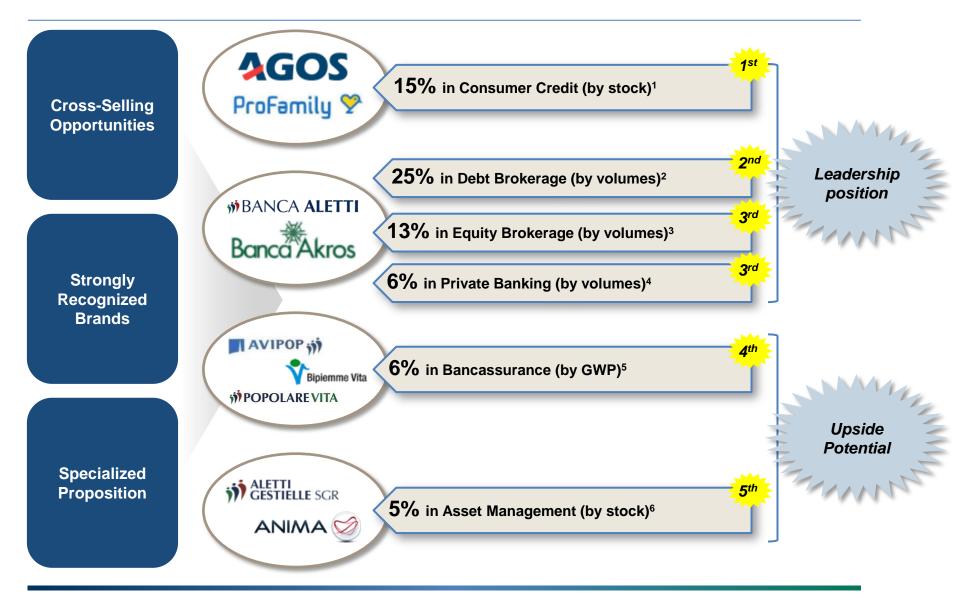
Number of Employees in Manufacturing Activities



Source: Eurostat, 2013.



Leading Position in a Number of High Value Products



Notes: 1. Assofin Report on consumer credit 2015, including credit and securisations. Data of the New Group including AGOS total assets . 2. Assosim report 2015. "Controvalori Bonds c/terzi". 3. Assosim 2015 "Controvalori Equity c/terzi". 4. AUM of Private Banking & Wealth Management clients 2015, AIPB website. Banca Aletti data include AUM of Istitutional Bancassurance clients . 5. ANIA Trends 2015, new production bancassurance life, banking channel only. Position calculated excluding Aviva, Axa Italia, Ergo, Generali, Allianz, Sara, Unipol, Zurich, Old Mutual, Reale Assicura. 6. Assogestioni, total AUM including Anima.

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Complementary and Experienced Top Management Team

Giuseppe Castagna Chief Executive Officer





- Currently CEO of BPM
- More than 35 years in corporate, investment and retail banking
- Former General Manager of Intesa Sanpaolo

Maurizio Faroni General Manager



Currently General Manager of Banco Popolare

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- Broad experience in finance, corporate investment banking, private banking, asset management
- Former CEO of Banca Aletti

Salvatore Poloni Co-General Manager



Currently Chief Human Resource & Organizational Officer at BPM

 Long standing experience in HR management, development and trade union

relations

- Expert in process innovation and digital transformation
- Strong post merger integration (PMI) expertise gained at Intesa Sanpaolo

Domenico de Angelis Co-General Manager



- Currently Co-General Manager at Banco Popolare
- Extensive experience in Commercial Banking
- Responsible for providing a full range of financial products and services to customers
- Former CEO of BP Novara



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and significant value creation	Focus on efficiency
Creation	Enhanced RoTE and dividend payment capacity





The New Group Will Serve 4 million Customers with a Tailored Proposition

	Number of Customers						
Thous	ands, 2015 (as is)	Size	BANCO		BANCA POPOLAR DI MILANO	^{RE} Total	
	Corporate ^{1,2}	>€5m	23	70% 30%	10	33	
ts	Private ^{3,4}	>€1m	22	73% 27%	8	30	
Retail and Small Business clients	Small business ²	<€5m	286	70% 30%	125	411	
aall Busin	Affluent ³	€50k–€1m	478	65% 35%	254	732	
il and Sr	Mass ³	<€50k	1,958	69% 31%	867	2,825	
Reta	Institutions, public sector and others ⁵		26	76% 24%	8	34	
	Total		2,793	70% 30%	1,272	4,065	

Notes: 1. Equivalent to 11 thousands groups for Banco Popolare and 6 thousands groups for BPM. 2. Turnover; including POE. 3. Total wealth. 4. Includes around 4 thousands customers currently in BP Affluent segments with more than €1m in total wealth. 5. Religious entities, non-profit organizations, public sector, etc.

Become the Italian Mid Caps' Preferred Corporate and Investment Bank with the Brand Banca

Pro-forma segments



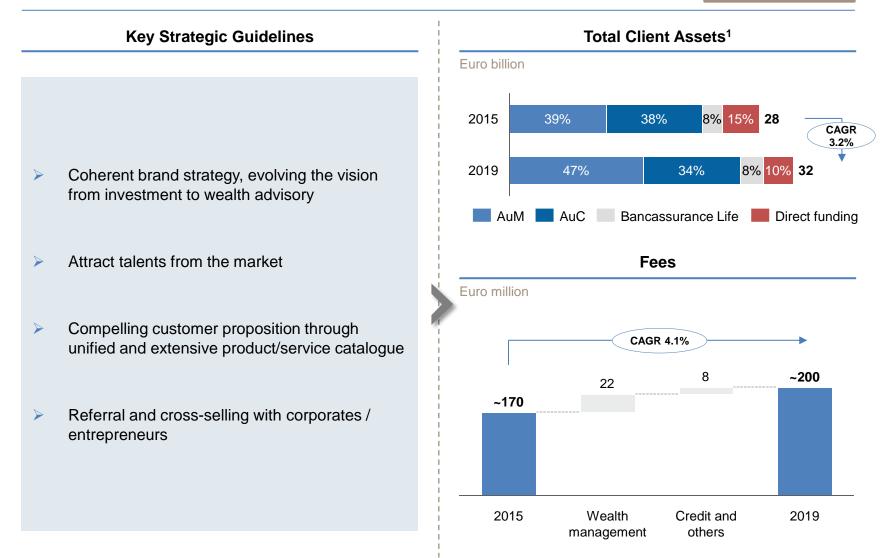
Notes: 1. Loans volumes ranked by Volumes "Utilizzato Cassa e Firma", exposure by legal entity (not group). 2. Other includes: Issuing and acquiring and current accounts.

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A Dedicated Top Tier Private Bank with an Established Brand **MBANCA ALETTI**

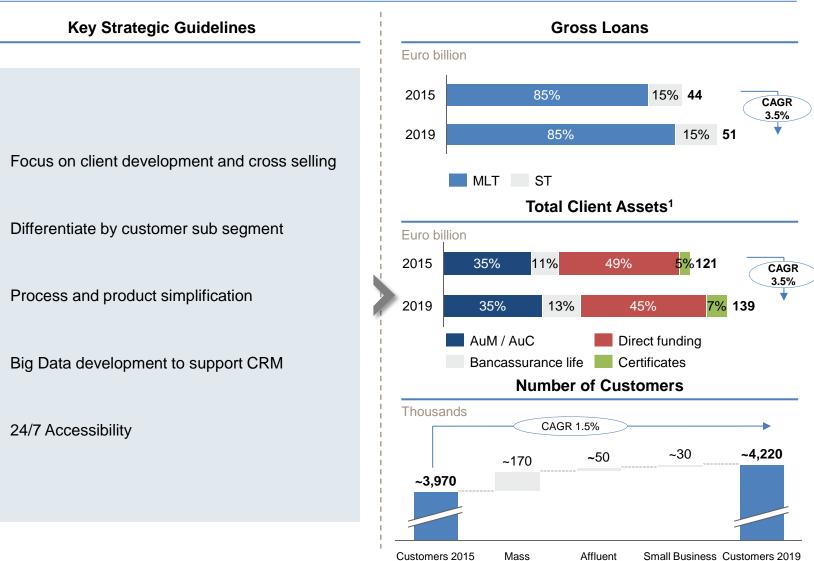
Pro-forma segments



Notes: 1. Includes all New Group Private customers plus around 4 thousand customers currently in BP Affluent segments with more than €1m assets.



A Fully Integrated Multichannel Bank Serving Retail and Small Business Clients



Notes: 1. Excluding around 4 thousands customers currently in BP Affluent segments with more than €1m assets.

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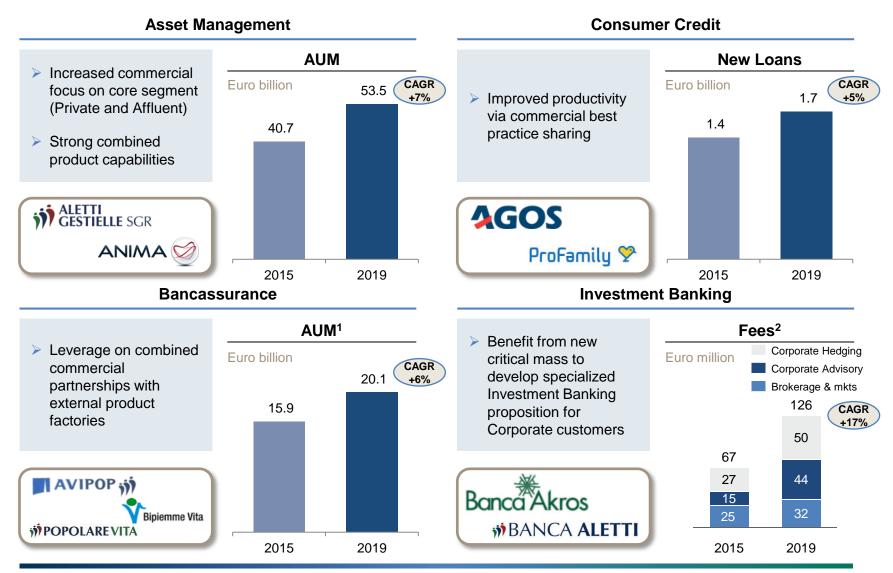
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Full-Scope Product Offering Sustained by Strongly Recognized Brands



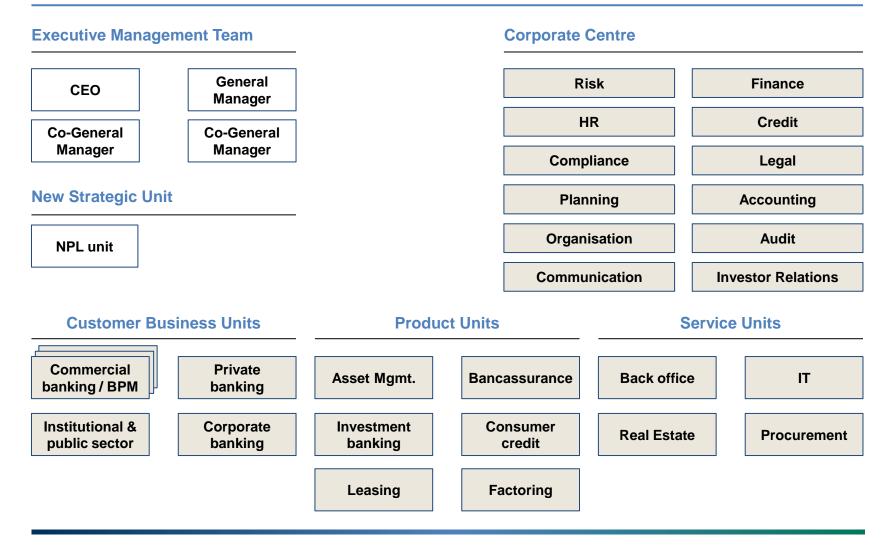
Notes: Financial data and KPIs referred to the New Group's network. 1. Average of December. 2. Corporate Advisory includes only upfront fees in M&A, ECM and DCM.

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Effective Organizational Structure

New Group – Macro Building Blocks

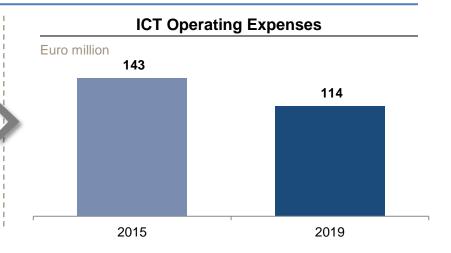




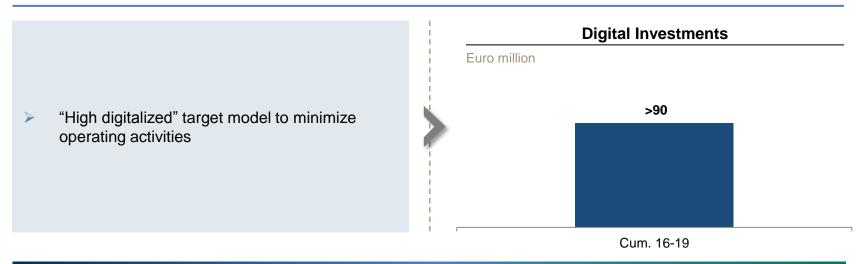
Enhanced IT Platform Sustained by Investments in Digitalization

IT Integration

- State-of-the-art IT architecture integrating existing areas of excellence resulting in higher efficiency
- Quick migration process (by 2017) enhancing digital platform evolution
- Scalable and flexible infrastructure supporting future customer and employee experience



Digital Platform





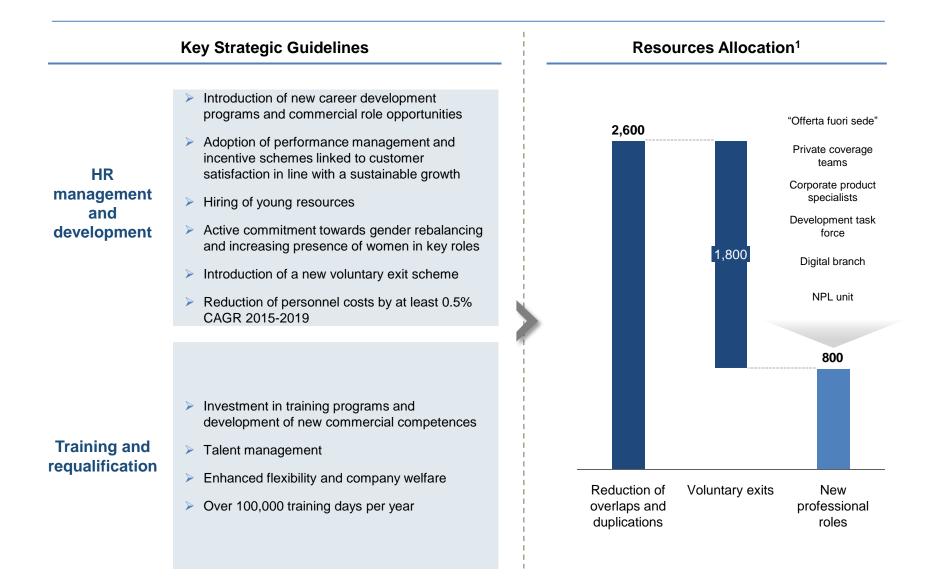
Fully Integrated Multichannel Distribution

Кеу	Strategic Guidelines		Success Factors	
	Extend fully digital model	Retail	Corporate	Products
Sustained	 Evolve and strengthen SME/SB digital offer 	Multichannel Usage M	ultichannel Usage	2015 2019 Sicav
		>70%	>80%	Bancass. Life 🗸
digital evolution	 Enhance Retail and Corporate payments 	51%	62%	Bancass. non life ✓ Loans ✓ P2P ✓
	Increase cost and processing			Funds ✓ Issuing & acquiring ✓ ✓ □ Trading ✓ ✓
	time efficiency	2015 2019	2015 2019	Core banking V V
	Lighter territorial footprint	1	Branch Network	
Innovative	Larger and modern branches	Number of Branches	Spoke	Hub Traditional
and optimized	 Evolved roles in branches towards advisory 	2,417	2,082	Additional future optimization 1,700 - 1,800 potential
branch	Full multichannel integration	1,021	881	
network	 More efficient service Improved customer experience 	506 890	489 712	
		2015 1	2019	Target model
			w Distribution Mode	
Highly evolved distribution models	 Closer to clients Equipped with fully integrated tools Certified and licensed personnel Scalable platform Strong governance and control model 	"Offerta a Distanza", "Offerta Fuori Sede", Web Advisory Private Coverage Teams		duct Digital Branch

Notes: 1. Not including digital branches and other branches not relevant to the analysis.



Engaged and Customer-Focused Human Resources



Notes: 1. Total headcount as of 2015 equal to 25,080.



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quality	• • •
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	Fully phased synergies of ~€460m (pre-tax)
and significant value creation	Focus on efficiency
of outlot	Enhanced RoTE and dividend payment capacity



Evolution of the New Group's Capital and Asset Quality KPIs

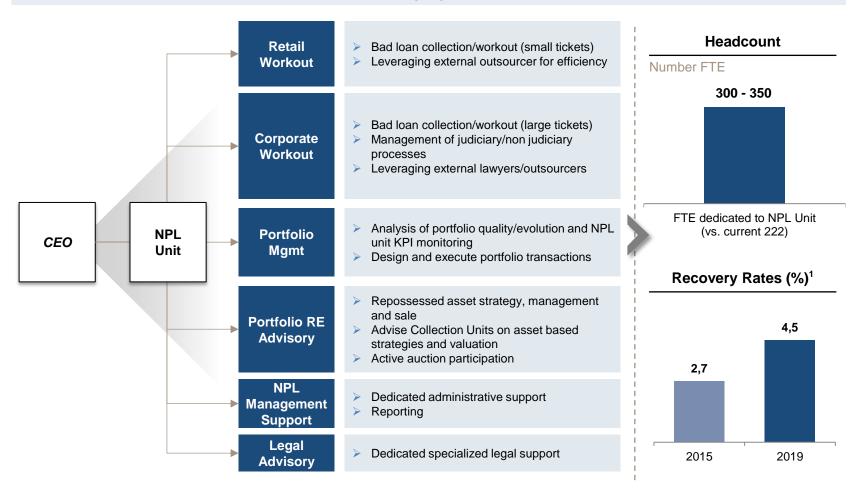
	Key Strategic Guidelines	 	KPIs	Evolution	
	New dedicated unit to ensure effective management of NPL			2015	2019
Asset Quality	Increase coverage of bad loans together with a rebalanced secured/unsecured mix		NPL Ratio – Nominal	24.8%	17.9%
	Strong NPL reduction plan (at least €8bn disposals)		NPL Ratio – Net	15.7%	11.1%
	➤ €1bn capital strengthening executed by BP		Bad Loans Ratio – Net	7.0%	4.2%
Capital Adequacy	 Benefit from extension of BP AIRB system to the New Group Organic capital generation off-setting conservative assumptions on regulation evolution 		Coverage on Bad Loans ²	57% ¹	59%
			Cost of Risk ³ (bps)	102	63
			CET 1 ratio (Fully phased)	12.3% ⁴	12.9%
Liquidity	Liquidity ratios above regulatory guidelines		LCR	>100%	>100%
			NSFR	98%	>100%

Notes: 1. Does not include extra provisions to be completed in 2016. 2. Calculated including write-offs. 3. Calculated on year-end net customer loans. 4. Aggregated data as of 31 December 2015 including full recognition of negative goodwill.



Top Management Fully Committed on the New Dedicated **NPL Unit**

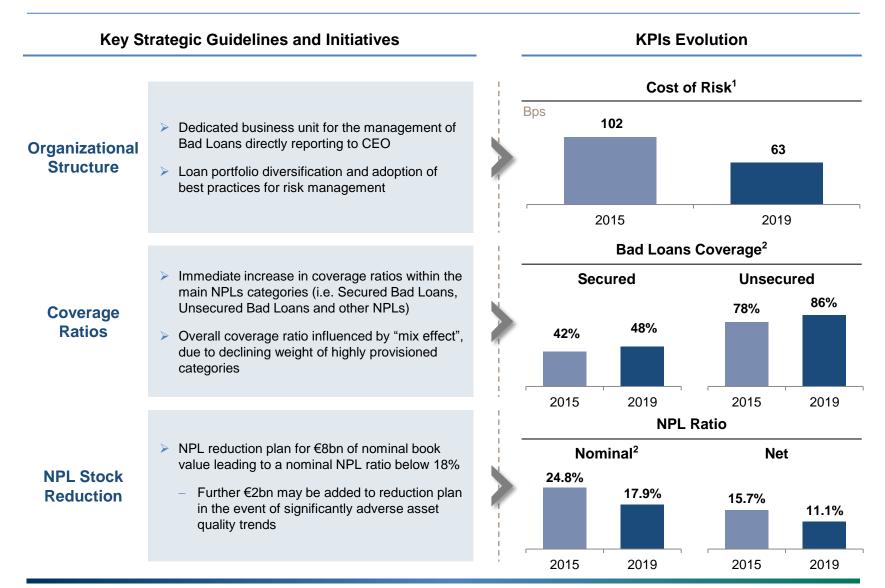
A new NPL unit focused on bad loans management and workout will increase recovery performance and could create further opportunities for maximizing value. Performance and results will be adequately disclosed over the strategic plan horizon



Notes: 1. Calculated on nominal value and considering only cash recoveries (no effects from disposals considered).



Nominal NPL Ratio Below 18% and Net NPL Ratio at 11%

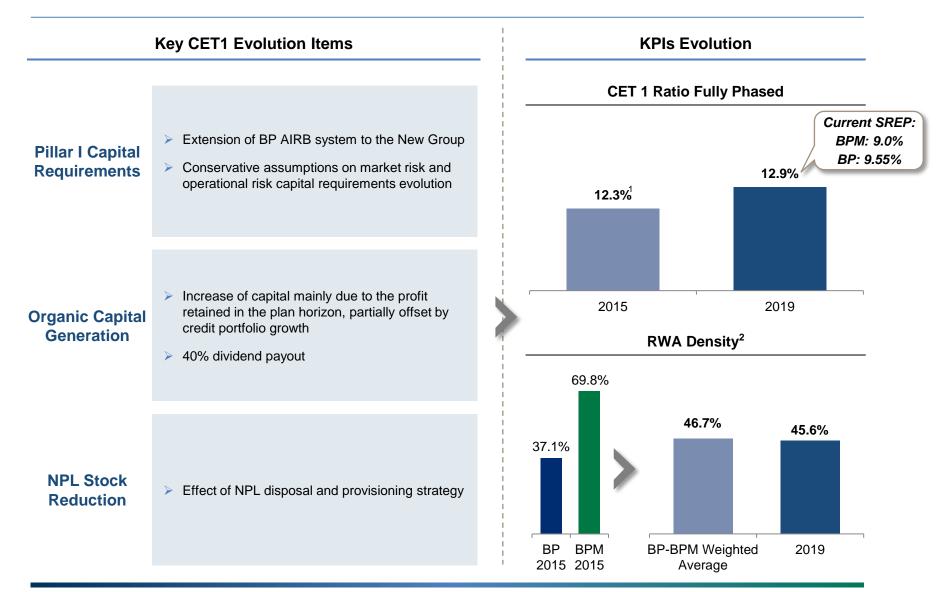


Notes: 1. Calculated on year-end net customer loans. 2. Ratios calculated on nominal book value including write-offs (gross + write-offs).

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Solid Capital Position with CET1 Ratio at 12.9%

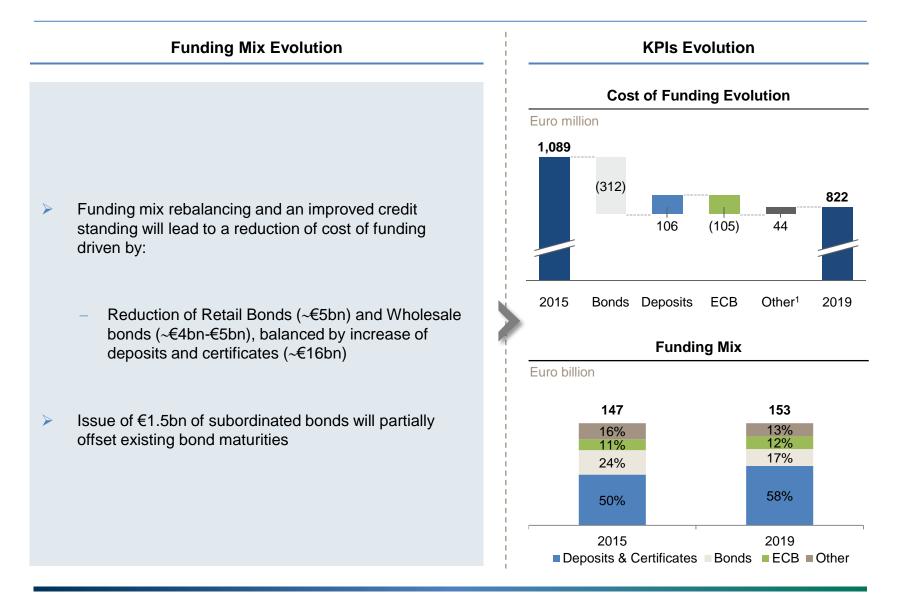


Notes: 1. Aggregated data as of 2015 including full recognition of negative goodwill. CET1 Ratio phased in at 12.5% in 2015. 2. RWA density calculated on total assets.

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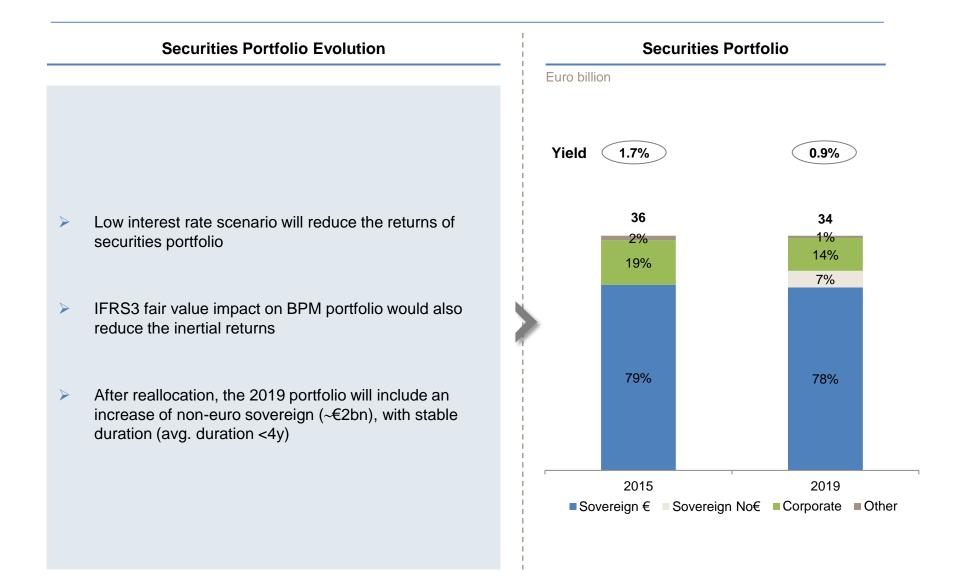
ALM Strategy Focused on Reducing Cost of Funding



Notes: 1. Other includes "certificati di deposito", REPO/PCT, other securities issued and other deposits.



Prudential Management of the Securities Portfolio



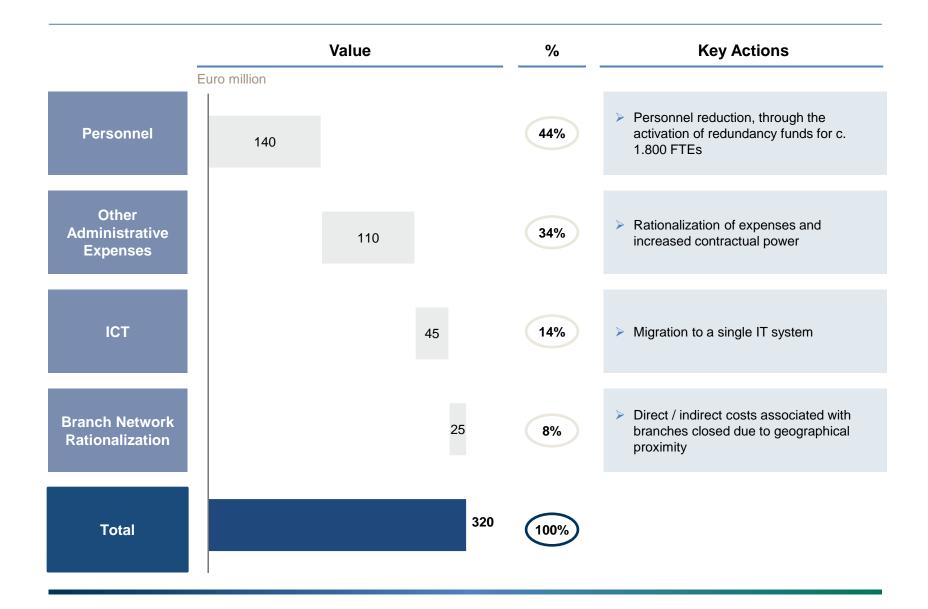


Summary of Key Strategic Guidelines

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a winning banking model across market cycles…	 Customized proposition in all market segments Effective organizational structure supported by an enhanced digital platform Fully integrated multichannel distribution Talent retention through new professional roles and human capital enhancement
solid balance sheet since inception and improved asset quality	 CET 1 fully phased ratio at ~13% Liquidity ratios comfortably above regulatory requirements New dedicated NPL unit to maximize recoveries and deliver a strong disposal plan Efficient funding mix and prudential management of securities portfolio
and significant value creation	 Fully phased synergies of ~€460m (pre-tax) Focus on efficiency Enhanced RoTE and dividend payment capacity

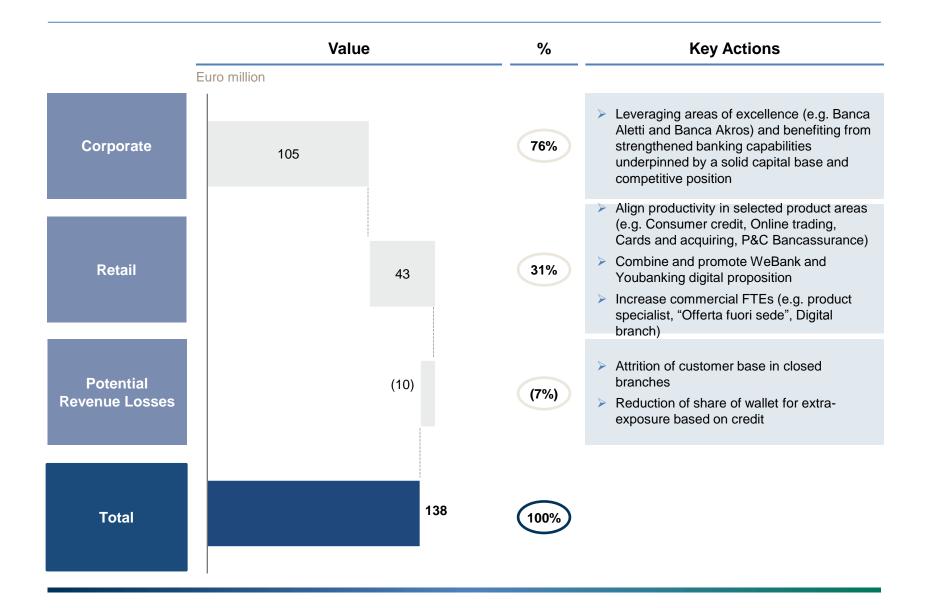


Cost Base Optimization with Substantial Savings



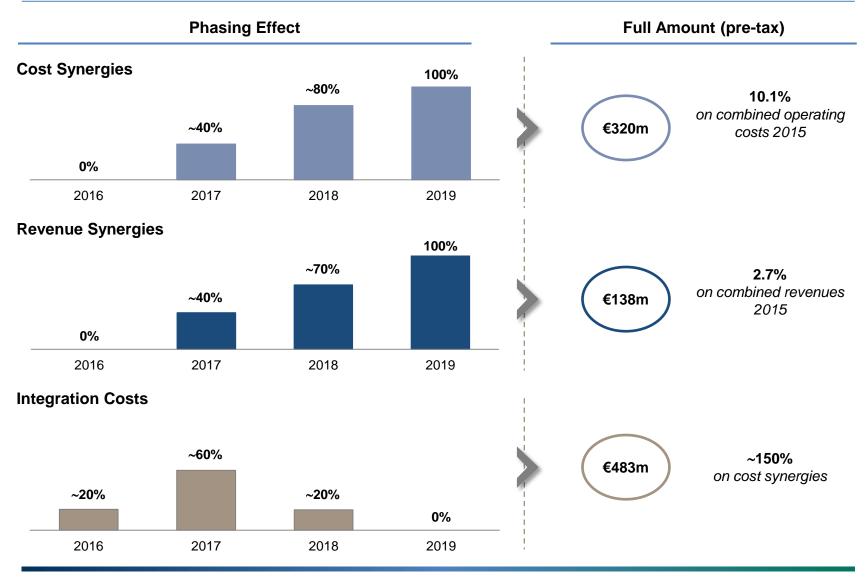


Revenues Boost from New Banking Model





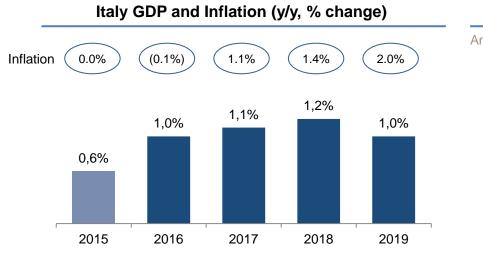
Synergies Fully Achieved by 2019 with Integration Costs Expensed by 2018



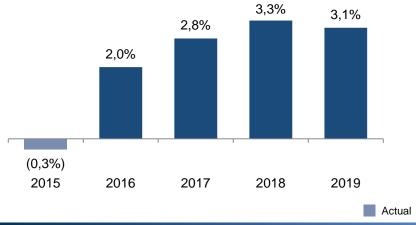


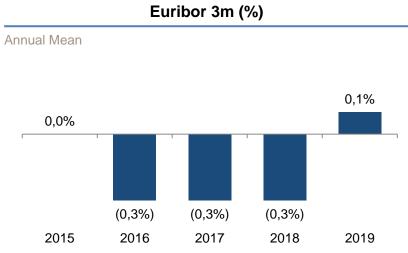
3. Financial Projections

Macroeconomic and Banking Scenario

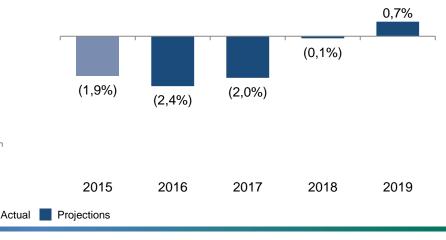


Gross Loans to Customer (y/y, % change)





Direct Funding (y/y, % change)

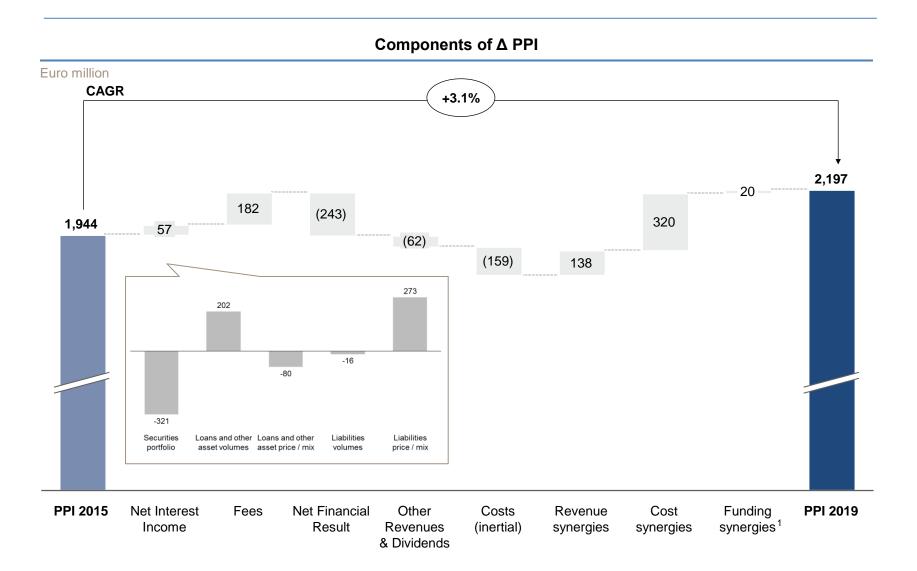


BPM BANCA POPOLARE DI MILANO

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Source: Prometeia (March 2016).

Pre-Provision Income Reaching €2.2bn by 2019



Notes: 1. Funding synergies attributable to spreads reduction thanks to potential rating improvement for the New Group.



Key P&L and Balance Sheet Targets

		2015	2019	CAGR / Delta 2015-2019
Key P&L	Normalised Operating Income ¹	€5.1bn	€5.2bn	+0.4%
	Operating Expenses	(€3.2bn)	(€3.0bn)	(1.3%)
Items	Pre Provision Income	€1.9bn	€2.2bn	+3.1%
	Normalised Net Income ¹	€0.6bn	€1.1bn	+16.1%
	Gross Performing Loans	€95bn	€109bn	+3.1%
Key Balance Sheet Items	Gross Performing Loans Net Of Non Core and Run-off Assets	€84bn	€98bn	+4.1%
	Deposits ²	€67bn	€79bn	+4.1%
	Indirect Funding	€100bn	€116bn	+3.7%
Key Ratios	Cost/Income ³	62.0%	57.8%	(4.2 p.p.)
	Cost of Risk ⁴	102bps	63bps	(39bps)
	RoTE⁵	5.5%	9.0%	+3.5p.p.
	CET1 Ratio Fully Phased	12.3% ⁶	12.9%	+0.6p.p.
	Dividend Payout Ratio	n.m.	40%	n.m.
	Texas Ratio ⁷	162%	114%	(48 p.p.)

Notes: 1. 2015 normalized for extraordinary items (i.e. extraordinary contribution to Single Resolution Fund, capital gains in associates and other minor extraordinary items). 2. Calculated as Sight Deposits plus Term Deposits. 3. Including contribution to Single Resolution Fund and Fondo Interbancario di Tutela dei Depositi. 4. Calculated on year-end net customer loans. 5. Tangible equity net of dividends. 6. Aggregated data as of 31 December 2015 including full recognition of negative goodwill. 7. Calculated as Total Net NPL on Tangible Equity. BANCA POPOLARE



4. Integration Timeline and Guidelines

Timetable Overview

