

# Bit Market Services

Informazione Regolamentata n. 0439-62-2016	Data/Ora Ricezione 18 Maggio 2016 18:59:37	MTA - Star
--	--	------------

Societa' : TXT e-SOLUTIONS  
Identificativo : 74562  
Informazione  
Regolamentata  
Nome utilizzatore : TXTN01 - Matarazzo  
Tipologia : AVVI 16  
Data/Ora Ricezione : 18 Maggio 2016 18:59:37  
Data/Ora Inizio : 18 Maggio 2016 19:14:37  
Diffusione presunta  
Oggetto : TXT: Simone Pozzi appointed CEO Retail

*Testo del comunicato*

Vedi allegato.

## TXT e-solutions: Simone Pozzi appointed CEO Retail

Milan – May 18, 2016

TXT e-solutions has today appointed Simone Pozzi as CEO for all Retail activities of the Corporation worldwide. Mr. Pozzi will continue to report to TXT Group CEO Marco Guida.

This broader responsibility recognizes the outstanding results obtained by TXT Retail's team in 2015, and also establishes the foundation for more ambitious global objectives for TXT Retail.

Simone Pozzi has declare: *"I am really excited in taking up this broader responsibility: TXT has the unique opportunity to conquer a significant share of the emerging worldwide market for 'end-to-end', on-cloud Merchandise Lifecycle Management. This innovation is vital for all Fashion and Specialty brands and retailers, in their journey to full 'omnichannel'; it is also a key prerequisite for success in adopting new retail strategies, and in moving toward customer-centric retailing"*.

As from today, this press release is available also on the company's website [www.txt-group.com](http://www.txt-group.com)

**TXT e-solutions** is an international specialist in high-value, strategic software and solutions for large enterprises. The main business areas are: **Integrated & Collaborative Planning Solutions**, with the TXT Retail Division, especially for Luxury, Fashion, Retail and Consumer Goods; **Software for Complex Operations & Manufacturing**, with the TXT Next Division, for Aerospace, Defence, High-Tech and Finance. Listed in the Star Segment of Borsa Italiana (TXT.MI), TXT is based in Milan and has offices in Australia, Canada, France, Germany, Hong Kong, Italy, Singapore, Spain, United Kingdom and United States.

### For information:

**TXT e-solutions SpA**  
 Paolo Matarazzo  
 CFO  
 Tel. +39 02 25771.355  
[paolo.matarazzo@txtgroup.com](mailto:paolo.matarazzo@txtgroup.com)

Fine Comunicato n.0439-62

Numero di Pagine: 3