# **BIt Market Services**

Informazione Data/Ora Ricezione
Regolamentata n. 07 Luglio 2016 MTA
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Societa' : FINECOBANK

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Informazione

Regolamentata

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Diffusione presunta

Oggetto : PR TOTAL NET SALES JUNE

Testo del comunicato

Vedi allegato.



## **PRESS RELEASE**

## FinecoBank:

- Net sales June 2016: €417 million, +17% y/y (€2,650 million since the beginning of the year)
- Net sales in Guided Products: record month in 2016 at €492 million, +189% y/y (€1,673 million in 2016). Guided Products/AuM increased at 51%, +9 p.p. y/y
- More than 1,089,000 total customers, +8% y/y (59,700 new customers in 2016)
- Executed orders: 14.8 million in the first half of 2016 (+1.7% y/y)

## Milan, July 7th 2016

Net sales in June were €417 million, up 17% compared to the same month in 2015, bringing the figure to €2,650 million since the start of the year (-€181 million compared to the same period of last year).

The growth of "Guided products & services" continues: June recorded a record in 2016 net inflows at €492 million (+189% y/y) bringing net sales in Guided products and services at €1,673 million in 2016, increasing the penetration rate on total AuM at 51% compared to 42% in June 2015 and 45% in December 2015. In June, Assets under Management totalled €139.6 million, Assets under Custody was €79.2 million and direct deposits were €197.9 million.

Net sales through the network of personal financial advisors totalled €345 million in June, up 6% compared to June 2015.

Customers' acquisition also continued: since the beginning of the year about 59,700 new clients have been acquired (of which more than 9,200 in June), almost in line with 59,970 new clients acquired in the previous year. Total number of customers exceeded 1,089,000 as of June 30th, 2016, up 8% compared to June 2015.

Total Financial Assets were at € 55,564 million (respectively +0.4% and +3.3% compared to December and June 2015).

As regards brokerage, 14.8 million orders were executed since the beginning of 2016, an increase of 1.7% compared to the same period in 2015. Following the high volatility recorded after the outcome of the UK referendum, Brokerage registered a remarkable performance in the latter part of the month. As already announced, Fineco achieved the best ever result with more than 216 thousands executed orders in one single day, confirming the absolute leadership in brokerage activity.

Alessandro Foti, CEO and General Manager of FinecoBank, commented:



"In the first half of the year, Fineco recorded solid total net sales and very brilliant brokerage activity, despite a complex and volatile market phase.

These results have been achieved once again thanks to the diversification and solidity of Fineco's business model, combining an important PFA network with powerful platforms.

The importance of financial advisory activity has been confirmed, together with growing Italian savers' awareness towards a professional and diversified management of their assets."

figures in € million

TOTAL NET CALEC	June	Jan-June	Jan-June	
TOTAL NET SALES	2016	2016	2015	
Assets under management	139.61	313.16	1,723.17	
Assets under custody	79.15	971.81	-141.83	
Direct deposits	197.90	1,364.61	1,249.26	
TOTAL NET SALES	416.66	2,649.58	2,830.59	

figures in € million

PFA NETWORK NET SALES	June 2016	Jan-June 2016	Jan-June 2015
Assets under management	144.13	327.85	1,688.22
Assets under custody	62.20	753.47	-108.89
Direct deposits	138.21	1,188.74	1,002.96
TOTAL NET SALES PFA NETWORK	344.54	2,270.05	2,582.29

figures in € million

TOTAL FINIANCIAL ACCETS	June	December	June	
TOTAL FINANCIAL ASSETS	2016	2015	2015	
Assets under management	25,911.01	26,277.42	26,169.29	
Assets under custody	12,687.87	13,418.60	12,612.73	
Direct deposits	16,965.27	15,630.64	15,016.27	
TOTAL FINANCIAL ASSETS	55,564.15	55,326.67	53,798.29	

figures in € million

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DEA NETWORK TEA	June	December	June
PFA NETWORK TFA	2016	2015	2015
Assets under management	25,432.68	25,747.69	25,619.31
Assets under custody	9,428.35	9,866.17	9,212.54
Direct deposits	12,529.87	11,337.51	10,696.71
PFA NETWORK TFA	47,390.90	46,951.37	45,528.57



EVECUTED OPDERS	June	June	
EXECUTED ORDERS	2016	2015	
Equity Italy	7,073,200	7,440,590	
of which internalized	1,694,193	1,433,429	
Equity USA + other markets	1,497,318	1,743,421	
Bond, derivatives, CFDs, other	6,262,789	5,397,324	
TOTAL EXECUTED ORDERS	14,833,307	14,581,335	

### **FinecoBank**

FinecoBank is the direct, multi-channel bank of the UniCredit Group, with one of the largest advisory networks in Italy. It is the leading bank in Italy for equity trades in terms of volume of orders and the top online broker in Europe for number of orders executed. FinecoBank offers an integrated business model combining direct banking and financial advice, with a single free-of-charge account including a full range of banking, credit, trading and investment services, which are also available through applications for smartphone and tablet. With its fully integrated platform, FinecoBank is the benchmark for modern investors.

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