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Diffusione presunta

Oggetto : RCS tender offer: update on the

acceptances to the offer

Testo del comunicato

Vedi allegato.

PRESS RELEASE

Voluntary tender offer launched by International Media Holding S.p.A. on up to 403,937,789 ordinary shares of RCS MediaGroup S.p.A.

UPDATE ON THE ACCEPTANCES TO THE OFFER

Capitalised terms, which are not defined herein, shall have the same meaning as that ascribed to them in the Offer Document for the voluntary public tender offer launched by International Media Holding S.p.A. and published on 11 June 2016

Milan, 12 July 2016 — With reference to the voluntary tender offer on maximum 403,937,789 ordinary shares of RCS MediaGroup S.p.A. ("**RCS**"), launched by International Media Holding S.p.A. (respectively, the "**Offer**" and the "**Offeror**"), the Offeror informs that, on the date hereof, on the basis of the communications received by Borsa Italiana S.p.A., no. 8,626,431 RCS ordinary shares, which, taking into account the no. 117,927,168 shares held by the Existing Shareholders, and which will be contributed in the Offeror, overall represent a shareholding of no. 126,553,599 shares, equal to 24.25% of RCS share capital.

This press release is also available on Mediobanca's website at www.mediobanca.com.

The Italian official version of this press release prevails on this English courtesy translation.

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Numero di Pagine: 3