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Informazione Data/Ora Ricezione
Regolamentata n. 13 Luglio 2016 MTA
0187-104-2016 15:56:47

Societa' : MEDIOBANCA

Identificativo : 76972

Informazione

Regolamentata

Nome utilizzatore : MEDIOBANCAN05 - Pigozzi

Tipologia : IROP 09

Data/Ora Ricezione : 13 Luglio 2016 15:56:47

Data/Ora Inizio : 13 Luglio 2016 16:11:48

Diffusione presunta

Oggetto : Voluntary tender offer launched by IMH on

RCS shares: press reelase

Testo del comunicato

Vedi allegato.

PRESS RELEASE

Voluntary tender offer launched by International Media Holding S.p.A. on up to 403,937,789 ordinary shares of RCS MediaGroup S.p.A.

Milan, 13 July 2016 – With reference to (i) the voluntary exchange and acquisition tender offer on ordinary shares of RCS MediaGroup S.p.A. ("RCS") launched by Cairo Communication S.p.A. (respectively the "Cairo OPAS" and "Cairo Communication"), (ii) the communications by Borsa Italiana S.p.A., according to which the RCS shares tendered to the Cairo OPAS yesterday, 12 July 2016, are equal to approximately 9.43% of RCS share capital, as well as (iii) the press rumours, pursuant to which it emerges that such acceptances may be attributable to RCS shares mainly contributed by Mr. Urbano Cairo (via the company U.T. Communications S.p.A.) as well as by Intesa Sanpaolo S.p.A. (financial advisor as well as financing bank of Cairo Communication) – for an aggregate shareholding which, if confirmed, may in total amount to approximately 8.90% of RCS share capital – International Media Holding S.p.A., for the purposes of better transparency and safeguard of correct trading and in the interest of the stock exchange market in the whole, considers necessary that adequate and exhaustive disclosure be given regarding the correctness of the news reported by the press.

This press release is also available on Mediobanca's website at www.mediobanca.com.

The Italian official version of this press release prevails on this English courtesy translation.

Fine Comu	ınicato n	.0187-104
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