BIt Market Services

Informazione Data/Ora Ricezione
Regolamentata n. 14 Luglio 2016 MTA
20:16:45

Societa' : MEDIOBANCA

Identificativo : 77043

Informazione

Regolamentata

Nome utilizzatore : MEDIOBANCAN05 - Pigozzi

Tipologia : IROP 07

Data/Ora Ricezione : 14 Luglio 2016 20:16:45

Data/Ora Inizio : 14 Luglio 2016 20:31:46

Diffusione presunta

Oggetto : Voluntary tender offer launched by IMH on

RCS shares: teh 30% threshold has been

reached

Testo del comunicato

Vedi allegato.

PRESS RELEASE

Voluntary tender offer launched by International Media Holding S.p.A. on up to 403,937,789 ordinary shares of RCS MediaGroup S.p.A.

THE 30% THRESHOLD HAS BEEN REACHED

Milan, 14 July 2016 — With reference to the voluntary tender offer on maximum 403,937,789 ordinary shares of RCS MediaGroup S.p.A. ("**RCS**"), launched by International Media Holding S.p.A. (respectively, the "**IMH Offer**" and "**IMH**"), IMH informs that, at the date hereof, on the basis of the communications received by Borsa Italiana S.p.A., no. 29,153,243 RCS ordinary shares have been tendered to the IMH Offer, which, taking into account the no. 117,927,168 shares held by the Existing Shareholders, and which will be contributed in IMH, as well as the no. 11,340,000 RCS shares acquired on 13 July 2016 by IMH, overall represent a shareholding of no. 158,420,411 shares, equal to 30.4% of RCS share capital.

This press release is also available on Mediobanca's website at www.mediobanca.com.

The Italian official version of this press release prevails on this English courtesy translation.

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