

# Bit Market Services

Informazione Regolamentata n. 20076-43-2016	Data/Ora Ricezione 01 Agosto 2016 01:27:50	AIM -Italia/Mercato Alternativo del Capitale
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Societa' : Giglio Group S.p.A.  
Identificativo : 77693  
Informazione  
Regolamentata  
Nome utilizzatore : GIGLIOE01 - Elena Gallo  
Tipologia : AVVI 16  
Data/Ora Ricezione : 01 Agosto 2016 01:27:50  
Data/Ora Inizio : 01 Agosto 2016 08:55:06  
Diffusione presunta  
Oggetto : GIGLIO GROUP CONTINUES ITS  
EXPANSION IN THE USA.

*Testo del comunicato*

Vedi allegato.



***GIGLIO GROUP CONTINUES ITS EXPANSION IN THE USA.  
THANKS TO AGREEMENTS ENTERED INTO WITH SLING TV AND KLOWD TV,  
NAUTICAL CHANNEL WILL BE VISIBLE ON LINE ON ALL MAJOR PLATFORMS SUCH  
AS:  
GOOGLE PLAY, ITUNES, AMAZON PRIME, AND ROKU***

***Ever more determining the strategic role of USA GIGLIO in fostering new synergies for the  
Group companies in the digital integration project between television and e-commerce***

**Milan, 1 August 2016** - Giglio Group, the TV Network, digital and global media company listed on the AIM Market, of the Italian Stock Exchange, informs of the definition of two important contracts for the subsidiary company Nautical Channel in the United States.

**Alessandro Giglio, Giglio Group CEO, has said that:** *"With these new agreements in the USA, we expect our turnover in that market could double as of next year, thanks to a set of positive synergies that will result from the integration of digital television and e-commerce. The entrance of our TV channels on the major world platforms such as Google, iTunes, Amazon and Roku, marks a turning point, both qualitative and quantitative, to our business in the USA "*

**Agreement with Sling TV** - The first and main operator OTT (Over the Top) in USA for Internet TV, controlled by Dish Network, one of the most important satellite signal transmission providers in America. Following this agreement, Nautical Channel will be broadcasted within the World Sports package starting from 1 August 2016, with the possibility for Dish Network to add Nautical Channel to other managed bouquets of satellite platforms that transmit their content through Smart TV, App, Video on Demand. The agreement signed with Sling TV will terminate on 31 July 2019, with a possibility to be renewed for a further year.

**Agreement with Klowd TV** –The new operator OTT that as of September 2016, will be broadcasted on Google Play, iTunes, Amazon Prime, Roku and other important distribution platforms. Following the signed agreement, Nautical Channel will be available to users inside the "basic" package for the first 6 months and then, from March 2017, to be visible within the Sport Package of Klowd TV platform. The agreement signed with Klowd TV has a duration until 31 December 2021.

The conclusion of the two contracts set out for Nautical Channel, a future ever more showing a marked integration between television, digital world and e-commerce, with the aim of offering users a more unique, wide and personalized experience; This means taking a path aimed to technological convergence, in which Giglio Group is among the primary precursors at a world wide level.

**Nautical Channel**, is owned 100% by Giglio Group, it broadcasts in six languages for 24 hours a day, covering 45 countries and 5 continents. Launched in 2011, Nautical Channel is now present on over 100 television platforms in the world, of which about 80 are Pay-TV platforms, with over 20 million subscribers and produces over 300 hours of new content each year.

**Information regarding Giglio Group:**

**Giglio Group** is a multimedia world wide television network, it was founded in 2003, with its registered office in Milan, it is made up by **7 companies**:

**Giglio Group SpA**, The Parent Company that owns two television channels on the Italian Digital Terrestrial - Acqua and Play.me. It provides technological services to the Group companies and third party companies

**Nautical Channel Ltd**, is the only international channel, distributed in 45 countries, 5 continents and in 6 languages entirely dedicated to boating and water sports. From 1 April 2015, Nautical Channel can be viewed in HD throughout Europe and Russia. Since November 2014, Nautical Channel is totally controlled by Giglio Group

**Giglio TV HK Ltd**, Start up created in July 2014, that manages the Group's activities in China. It is the first and only Italian television group to be present in China on all major television and web platforms with its content entirely dedicated to the Italian Lifestyle.

**M-Three Satcom** -Founded in 2004, M-Three Satcom, provides high-end services and solutions for the TV-radio broadcasting sector. In particular, it caters to companies with special linking needs and for the distribution of information.

**Giglio Fashion SpA**, Founded in 2011 with the name of MF Fashion, Giglio Fashion is today the main Italian Business to Business distributor wholly specialised in on-line fashion, the new world level market place for Fashion. Thanks to the creation of its own sales network, it is able to involve the main Players of the world market, Giglio Fashion supplies the thirty main digital retailers in the world.

**Giglio Usa** – was established in April 2016 with its head office in New York, it is the company that manages and oversees the Group's activities in North America, this being an ever more strategic market for the Giglio Group.

**Giglio Shanghai** – This is the company that oversees the Group's activities in China, a market historically represented by Giglio Group, nonetheless an ever more strategic market for the future.

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Fine Comunicato n.20076-43

Numero di Pagine: 4