

Salvatore Ferragamo

1H 2016 Results Update

Analyst Presentation

August 2, 2016 - 6.00 PM CET



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The Manager in Charge of preparing the Company financial reports hereby certifies pursuant to paragraph 2 of art. 154-bis of Legislative Decree no. 58 of February 24, 1998, that the accounting disclosures of this document are consistent with the accounting documents, ledgers and entries.

1H 2016 Market Scenario

- Sector performance still weak and volatile, mainly penalized by external factors
- Industry undergoing limited perimeter expansion and selected closures, with profitability under pressure
- Business in Greater China mixed: Mainland China improving while Honk Kong and Macao still showing a negative performance
- Europe macroeconomic prospects remain uncertain and tourist flows negatively impacted by the dramatic events occurred
- US expected soft for luxury goods consumption, mainly due to department stores poor performance, with tourism penalized by a strong Dollar
- Japanese sales slowing-down due to subdued consumer confidence and strong yen, negatively impacting Chinese travel flows
- Korea, Australia and Mexico preferred destinations driven by tourist attractions, leisure and favorable exchange rates
- Travel Retail trends weakening: IATA still reporting worldwide airport traffic up 6% in 5 months 2016 (+5% adjusted for leap year), but trends moderating

1H 2016 Salvatore Ferragamo Key Facts (1/2)

- Top-line down 2% to 710 million Euros vs. 1H 2015 that had reported a 10% growth
- RTL down 2% in 1H 2016, improving to -1% in 2Q
- WHL down 1% also due to the negative performance of fragrances in 2Q (-13%)
- Europe, penalized by lower tourist flows, down 3% also in 2Q (despite the harder comparison base of +13% in 2Q 2015)
- North America up 2% in 1H 2016 (+3% in 2Q), penalized by the limited performance of the WHL business (-4%)
- Latam solid growth still penalized by the currency trends (+12% at constant FX and +1% at current FX)



Salvatore Ferragamo AW16 Advertising Campaign

1H 2016 Salvatore Ferragamo Key Facts (2/2)

- APAC down 4% with Hong Kong still double-digit negative, while Mainland China RTL turning positive
- Japan up 2% both also in 2Q (despite the harder comparison base of +12% in 2Q 2015)
- Gross Profit stable (despite the soft top-line trend), with incidence on Revenues up 120 basis points to 67.0%
- EBITDA increasing 1%, with incidence on Revenues of 23.4% from 22.8% in 1H 2015
- Group Net Profit reaching 90 million Euros, up 2% vs. 1H 2015
- Net Financial Debt improving to 75 million Euros (from 98 million Euros at 30 June 2015)



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FINANCIALS

1H 2016 Revenue By Region

(Euro MM)	June YTD		Δ %		Weight on Tot 2016	Weight on Tot 2015
	2016	2015	Δ %	Const FX		
Europe	188,9	195,5	-3,3%	-3,1%	26,6%	27,1%
North America	167,5	164,5	1,8%	-2,6%	23,6%	22,8%
Japan	63,6	62,5	1,7%	-5,2%	9,0%	8,7%
Asia Pacific	255,6	265,7	-3,8%	-4,4%	36,0%	36,8%
Latin America	34,5	34,2	0,8%	12,0%	4,9%	4,7%
Total	710,2	722,4	-1,7%	-3,1%	100,0%	100,0%

1H 2016 Revenue By Distribution Channel

(Euro MM)	June YTD			$\Delta \%$ $\Delta \% \text{ Const FX}$	Weight on Tot 2016	Weight on Tot 2015
	2016	2015				
Retail	429,7	438,1	-1,9%	-3,1%	60,5%	60,7%
Wholesale	268,9	272,6	-1,4%	-3,0%	37,9%	37,7%
Licences & Other Rev.	5,2	5,3	-1,1%	-1,1%	0,7%	0,7%
Rental income	6,4	6,4	0,2%	0,3%	0,9%	0,9%
Total	710,2	722,4	-1,7%	-3,1%	100,0%	100,0%

1H 2016 Revenue By Product

(Euro MM)	June YTD			$\Delta\%$	Const	Weight on Tot 2016	Weight on Tot 2015
	2016	2015	$\Delta\%$				
Shoes	308,7	305,9	0,9%	-0,8%		43,5%	42,3%
Leather goods & handbags	263,5	271,1	-2,8%	-4,1%		37,1%	37,5%
RTW	41,3	43,3	-4,6%	-6,7%		5,8%	6,0%
Silk & other access.	44,2	47,0	-5,8%	-6,4%		6,2%	6,5%
Fragrances	40,8	43,5	-6,1%	-6,0%		5,7%	6,0%
Licences & Other Rev.	5,2	5,3	-1,1%	-1,1%		0,7%	0,7%
Rental income	6,4	6,4	0,2%	0,3%		0,9%	0,9%
Total	710,2	722,4	-1,7%	-3,1%		100,0%	100,0%

1H 2016 P&L

(Euro MM)	June YTD				
	2016	%	2015	%	Δ %
Total revenue	710,2	100,0%	722,4	100,0%	-1,7%
Cost of goods sold	(234,6)	-33,0%	(247,1)	-34,2%	-5,1%
Gross profit	475,5	67,0%	475,2	65,8%	0,1%
Payroll	(98,5)	-13,9%	(98,3)	-13,6%	0,2%
Rental	(99,9)	-14,1%	(101,0)	-14,0%	-1,1%
Communication	(33,1)	-4,7%	(32,9)	-4,6%	0,5%
Consultancy	(14,1)	-2,0%	(12,8)	-1,8%	9,7%
Other Costs	(64,3)	-9,1%	(65,9)	-9,1%	-2,5%
Depreciation	(30,2)	-4,3%	(28,7)	-4,0%	5,2%
Total operating costs	(340,1)	-47,9%	(339,7)	-47,0%	0,1%
EBIT	135,5	19,1%	135,6	18,8%	0,0%
Financial income (expenses)	(7,8)	-1,1%	(5,7)	-0,8%	37,3%
EBT	127,7	18,0%	129,9	18,0%	-1,7%
Taxes	(37,6)	-5,3%	(40,0)	-5,5%	-6,1%
Net income	90,1	12,7%	89,8	12,4%	0,3%
Group net income	90,2	12,7%	88,2	12,2%	2,3%
Income to minorities	(0,1)	0,0%	1,7	0,2%	-105,5%
EBITDA	166,1	23,4%	164,6	22,8%	0,9%

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1H 2016 Balance Sheet

(Euro MM)	June 16 YTD	June 15 YTD	%
Tangible assets	238,3	229,1	4,0%
Intangible assets	32,1	30,9	3,8%
Financial assets	—	—	
Fixed assets	270,5	260,0	4,0%
Inventory	397,5	339,5	17,1%
Trade receivables	174,4	174,1	0,2%
Trade payables	(186,6)	(190,1)	-1,8%
Operating working capital	385,4	323,5	19,1%
Other assets (liabilities)	65,7	38,5	70,6%
Severance indemnity	(12,5)	(11,9)	5,2%
Risk funds	(8,5)	(7,6)	10,9%
Net invested capital	700,6	602,5	16,3%
Shareholders' equity (A)	625,9	504,8	24,0%
Group equity	581,7	458,8	26,8%
Minority interest	44,1	46,1	-4,2%
Current financial liabilities	(150,1)	(170,4)	-11,9%
Non current financial liabilities	(25,4)	(22,7)	
Cash & equivalents	100,7	95,5	5,4%
Net debt (B)	(74,7)	(97,6)	-23,5%
Financial sources (A-B)	700,6	602,5	16,3%

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Q&A



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