

Bit Market Services

| | | |
|---|---|------------|
| Informazione Regolamentata n. 0525-140-2016 | Data/Ora Ricezione 03 Ottobre 2016 07:55:02 | MTA - Star |
|---|---|------------|

Societa' : AMPLIFON
Identificativo : 79713
Informazione
Regolamentata
Nome utilizzatore : AMPLIFONNSS02 - Giorcelli
Tipologia : IRAG 10
Data/Ora Ricezione : 03 Ottobre 2016 07:55:02
Data/Ora Inizio : 03 Ottobre 2016 08:10:03
Diffusione presunta
Oggetto : Supply agreement between Miracle Ear
and Sivantos renewed

Testo del comunicato

Vedi allegato.

SUPPLY AGREEMENT BETWEEN MIRACLE-EAR AND SIVANTOS RENEWED

Milan (Italy) and Singapore, October 3rd, 2016 - Amplifon (MTA; Bloomberg ticker: AMP:IM), global leader in hearing solutions and services, and Sivantos, one of the leading hearing aid manufacturers worldwide, announced today the renewal of the supply agreement between Amplifon's US subsidiary Miracle-Ear, Inc. and Sivantos, Inc., USA, for three years effective from January 1st, 2017. Under this agreement, that signals the continuation of a strong partnership started over 15 years ago, the Miracle-Ear branded hearing aids will continue to be manufactured by Sivantos, which will also provide the Company with other personalized privately-labeled ancillary products.

"We are pleased to confirm the long lasting partnership between Miracle-Ear and Sivantos, which will allow us to further strengthen our positioning in the strategic North American market," said Enrico Vita, Chief Executive Officer of Amplifon.

"North America is a key market for Sivantos too. We value the renewal of our agreement not only as proof of our successful global collaboration based on strong products and services but also as a long-term strategic partnership with clear benefits for both parties," said Roger Radke, Chief Executive Officer Sivantos Group.

About Amplifon

Amplifon, listed on the STAR segment of the Italian Stock Exchange, is the global leader in hearing solutions and services for retail expertise, customization and consumer care. Through a network of approximately 3,650 points of sale, 3,600 service centers and 1,750 affiliates, Amplifon is active in 22 countries across EMEA (Italy, France, the Netherlands, Germany, the UK, Ireland, Spain, Portugal, Switzerland, Belgium, Luxembourg, Hungary, Egypt, Turkey, Poland and Israel), Americas (U.S.A., Canada and Brazil) and APAC (Australia, New Zealand and India). With more than 5,500 hearing care professionals, the Group is committed to delivering the highest quality of service and care, in order to achieve the best hearing experience for customers worldwide. More information about the Group available at: www.amplifon.com/corporate.

Investor Relations

Amplifon S.p.A.

Francesca Rambaudi
Tel +39 02 5747 2261
francesca.rambaudi@amplifon.com

Media Relations

Edelman Italia

Claudia Galeotti
Tel +39 02 63116 273
claudia.galeotti@edelman.com

About Sivantos Group

The business operations of the former Siemens AG hearing aid division have been incorporated into the Sivantos Group since early 2015. With its more than 5,000 employees, Sivantos is one of the leading hearing aid manufacturers worldwide. Sivantos' global distribution supplies hearing aid specialists and sales partners in more than 120 countries. Particularly high value is placed on product development. To this end, Sivantos aims to develop into the world's leading company in the coming years. The owners of Sivantos are the anchor investors EQT along with the Strüngmann family as a co-investor. More information can be found at www.sivantos.com.

Investor Relations

Sivantos Group

Michael Sack
Phone: +65 6370 5773
michaelsack@sivantos.com

Media Relations

Sivantos Group

Erika Weigmann
Phone: + 49 9131 308 3449
erika.weigmann@sivantos.com

Fine Comunicato n.0525-140

Numero di Pagine: 3