

# Bit Market Services

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Oggetto : Itway Group launches Cercero Cyber security Services.

*Testo del comunicato*

Vedi allegato.



PRESS RELEASE

## **Itway Group launches Cerbero Cyber Security Service, a new cyber security platform**

**Cerbero Cyber Security Services™ is the new technological platform in Managed Security Services, a new business model with constant revenues thanks to multi-year services managed in outsourcing.**

**The only company in Southern Europe to be cited by Gartner analysts**

**Itway Group forecasts that the investment will generate recurring, high-margin, revenues of Euro 5 million in the 2017-2020 period**

*Ravenna November 4, 2016* - The **Itway Group**, listed on the Star segment of Borsa Italiana, through its Business-e unit, informs that thanks to the launch of the **Cerbero Cyber Security Services™** platform (managed security services) over the next three years it will generate recurring revenues of Euro 5 million in high value added activities.

Over the past years the Itway Group has made significant investments to realize security platforms on which to supply services in outsourcing and in this context it is launching a new platform that will allow monitoring, thanks to a single control panel, the state of computer security of companies. **Cerbero Cyber Security Services™** furthermore will guarantee constant and increasing revenues with a *pay per use* structure.

There are increasing numbers of attacks aimed at identity theft, at manipulating the reputation of companies and Governments and at blocking the functioning of networks and corporate computer systems in exchange for money. Investing in cyber security defence services managed by Specialists and therefore being able to adequately respond to cyber crime threats is key for companies and organizations.

The entity of the phenomenon from which Organizations have to defend themselves every day has become unsustainable: they have to ward off **over 1,000,000 attacks per minute** in different technical forms (malware, botnet, intrusions). Each weak companies specialized in Cyber Security services invest over 8,000 hours of research/response to threats and attacks present on the web.

According to research and specific studies on cyber security most **organizations, 74%**, manage in full cyber security, **but 82% of IT professionals** that manage this delicate activity say that they use, or in the short term expect to use, specialized companies to manage the cyber security of their Clients, given the growing intrinsic complexity and the objective impossibility to be always updated.

**Andrea Farina, President and Chief Executive Officer of the Itway Group** commented: *"Spending by companies on cyber security is rapidly and constantly increasing but the seriousness of cyber crime attacks has not shown signs of decreasing. The reason for this apparent contradiction is that technologies, but more importantly defence techniques, need to be constantly updated and high specialized skills need to be managed at top levels. Our clients are CIO and CISO but also the Board of Directors of important companies in the sectors of the Public Administration, Finance, Telecommunications, manufacturing/processing Industry and mass distribution that, rightly, place a high focus on cyber security. Thanks to over 20 years of focus on this sector, the offer of specialized managed services allows to achieve a protection level that is by far superior, guaranteeing that companies can concentrate on their core business and use technologies that are needed at the time when they become necessary: **Cerbero** is the Italian and European answer to these needs.*

*Business-e invests a lot on skills and training of its staff; an example of this are the over 700 technological certifications at a Group level, as it is fundamental to maintain extremely high service levels."*



Protection and intelligence are the key to **Cerbero Cyber Security Services™**, but to be able to defend and react in case of attack, a resilient system is needed. Companies can manage in full their security but their visibility, unfortunately, is limited to their context and they do not have an overall vision. Thanks to **Cerbero Cyber Security Services™** information on attempts to attack a company is revealed in real time and it is possible to block the attack while it is underway and at the same time take proactive actions on other clients, also in different sectors, to prevent that type of attack.

There are hundreds of thousands of techniques and attack vectors and cyber security does not only mean “technology” but also **consultancy**, to prevent risks and have a rapid disaster recovery, **prevention**, to anticipate threats, **rapid intervention**, to guarantee the immediate restoration of viability and **analysis** in order to understand what happened by examining after the facts the events.

**Cerbero Cyber Security Services™, Managed Security Services**, include the monitoring of performance and security of computer infrastructures of clients, NOC services (Network Operation Center), SOC services (Security Operation Center) and assistance on cyber security themes for which **Business-e since 2014 has been the only Italian company cited in the Magic Quadrant for MMS services compiled by IT strategic consulting company Gartner.**

Services are managed H24 through **Data Centres located in Italy with Italian staff** in order to guarantee that no information theft or attacks are underway and that in the **deep web or dark web** there is no sensitive information of the company. The products/services offered are certified with the most important standards in the security sector including **ISO:SEC 27001:2013**.

*Itway S.p.A. was founded in 1996 in Ravenna. It is listed on the Star segment of Borsa Italiana. Business-e S.p.A. is the company of the group specialized in Cyber Security thanks to strategic partnerships with the best Vendors in the sector. It supplies Security Consulting services and services on networks, systems, applications and content (back-up and recovery), on identity management of users and accesses as well as data protection and on optimization of data centres and network infrastructures. The Itway Group is divided into three strategic business units ( SBU): VAR (Value Added Reseller) of which Business-e S.p.A. is a part along with 4Science, specialized in the treatment of digital data both in the scientific and cultural context; VAS (Value Added Services) which includes **iNebula**, which offers highly specialized cloud services; VAD (Value Added Distribution) specialized in the distribution of value added mission critical technologies, with operational headquarters in Greece and Turkey.*

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