

Bit Market Services

Informazione Regolamentata n. 20076-71-2016	Data/Ora Ricezione 05 Dicembre 2016 18:22:13	AIM -Italia/Mercato Alternativo del Capitale
---	--	---

Societa' : Giglio Group S.p.A.

Identificativo : 82498

Informazione
Regolamentata

Nome utilizzatore : GIGLION01 - Elena Gallo

Tipologia : AVVI 16

Data/Ora Ricezione : 05 Dicembre 2016 18:22:13

Data/Ora Inizio : 06 Dicembre 2016 00:30:19

Diffusione presunta

Oggetto : QVC IS RELYING ON M-THREE SATCOM
FOR THE BROADCASTING OF THE NEW
CHANNEL IN HD The Agreement will last
three years for a value of just under 1 mln €

Testo del comunicato

Vedi allegato.



**QVC IS RELYING ON M-THREE SATCOM - GIGLIO GROUP
FOR THE BROADCASTING OF THE NEW CHANNEL IN HD**

The Agreement will last three years for a value of just under one million Euros.

Milan, 6 December 2016 - Giglio Group (Italy Aim-Ticker **GGTV**), the first e-commerce company 4.0, informs that the QVC television channel is relying on M-Three Satcom (100% owned by Giglio Group) for the broadcasting of the new channel in High Definition through Eutelsat HOTBIRD satellites on 13° East as of December 5.

The agreement with QVC, the multimedia shopping platform which reaches 360 million users worldwide through cable television, via satellite, digital terrestrial and online platform, has a total value of just under one million Euros and will deal with the management of the signal for the next three years. In addition, it confirms the M-Three expansion trend for the broadcasting division & Telco of the Giglio Group. This also follows the transition plans of the major TV channels from Standard to High Definition.

Alessandro Giglio, Presidente of the Giglio Group and of M-Three SatCom, comments: *" Thanks to the recent confirmation of the new structure for the HOTBIRD distribution, which sees M-Three among the official operators selected by Eutelsat for this service, and to the growing demand for quality in TV broadcasting, which can be obtained through a smooth transition to HD, the HOTBIRD and the relationship with Eutelsat again confirms it being a fundamental asset for the group."*

The M-Three teleport has already been broadcasting since 2010 the QVC channel in standard format and will continue to manage the same signal in parallel with the new High Definition channel, which saw the official launch on 5th December 2016. The technological development of the Giglio Group SatCom Division focuses primarily on services to high target customers, as highlighted by the recent activation of 4 new channels in High Definition and support to Eutelsat. In addition, Eurovision and primary international actors in 4K transmissions for special events such as the European Football Championships and some series TV for RAI.

M-Three SatCom, a company owned by Giglio Group 100%, is a point of reference for the broadcasting industry and it includes among its customer's major television networks and private and public radio, such as: RAI, Mediaset, RTL102.5, Radio24, Viacom, Radio DeeJay, Discovery, HSE24, QVC and many other international broadcasters.

QVC was established in 1986 in the United States. Today, it is the second American television network with a turnover of 8.7 billion dollars and operates as a multimedia global shopping platform with more than 14 million customers in the United States, Great Britain, Germany, Japan, Italy, France and with a joint venture in China. QVC offers products of the best brands in jewelry, fashion, beauty, home and electronics. Through the TV (channel 32 Digital Terrestrial, tivùsat and channel 475 on Sky) and streaming on the website. Moreover, QVC Italy offers 17 hours live per day for 364 days a year with shows that combine entertainment with selling. TV, web and social media are the means through which QVC also manages to set up genuine and two-way relationships, which benefit each other to expand steadily.

M-Three Sat Com Spa information

Founded in 2004, M-Three Satcom supplies services and solutions of the highest level for the radio and television broadcasting sector, in particular, it caters to companies with special linking needs and for the distribution of information. The range of services proposed is based on **three interdependent business units**:

Teleport Services, characterized by distribution platforms in DTH on Hot Bird 13 from Rome and Milan, a number of contribution platforms on the Eutelsat satellites fleet, co-location services and fiber optic connectivity;

Outside Broadcast for the production and live transmission of any event in the scope of news, sport or shows, based on OB Van and on DSNG SD, HD, and on innovative services via IP;

System Integration proposes complete solutions for all the production chain in the area of broadcasting, from the planning to the turn-key system of compression and signal delivery. M-Three provides its own services to some of the main radio and television networks and actors from the world of the media, among which: RAI, Discovery, Viacom, the Mediaset Group, La7, RTL102.5, Radio DeeJay, CCTV, ESPN, Eurosport, Associated Press, NHK and many others.

Information concerning Giglio Group:

Giglio Group, a group founded by Alessandro Giglio in 2003 and listed on the AIM market Milan Stock Exchange since 7 August 2015, it is e-commerce company 4.0.

The following companies are part of the Group

Giglio Group SpA, the holding company which owns two television channels on digital terrestrial Italian- Acqua and Play.me - it provides technological services to the companies of the Group and to third parties.

M-Three SatCom, founded in 2004, it provides services and top-level solutions for the broadcasting radio and television sector, and for companies with special requirements for connecting and the distribution of information.

Nautical Channel Ltd, is the only international channel, distributed in 43 countries, 5 continents and in 6 languages, entirely dedicated to boating and water sports. From 1 April 2015, Nautical Channel is visible in HD throughout Europe and in Russia. Since November 2014, Nautical Channel is totally controlled by the Giglio Group

Giglio TV HK Ltd, is a start-up which was founded in July 2014 that manages the Group's activities in China. It is the first and unique Italian television group to be present in Asia on all major TV platforms and web with its contents entirely dedicated to the Italian Lifestyle.

Giglio Fashion SpA, is currently one of the largest Italian distributor Business to Business which is entirely specialized in online fashion, the new market place at a global level for Fashion. By creating its own sales network, it is able to involve the main and the major world market players, Giglio Fashion supplies thirty major digital retailers in the world

Giglio Usa – established in April 2016 with headquarters in New York, it is the company that manages and monitors the Group's activities in North America, an increasingly strategic market for Giglio Group activities.

Giglio Shanghai - is the company that oversees the Group's activities in China, this market is historically represented by Giglio Group, as well as being one of the most strategic markets for the future.

Press Office:

Spriano Communication
Matteo Russo e Cristina Tronconi
mob. 347/9834881
mrusso@sprianocommunication.com;
ctronconi@sprianocommunication.com;

Nomad:

Banca Finnat Euramerica S.p.A.
Palazzo Altieri, Piazza del Gesù 49
00186 Roma
Tel.: +39 06 699331

Fine Comunicato n.20076-71

Numero di Pagine: 5