One Bank, One UniCredit *Transform 2019*



J. P. Mustier

London, 13th December 2016



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One Bank, One UniCredit Transform 2019

A simple Pan European Commercial Bank, delivering unique Western, Central and Eastern European network to its extensive client franchise

Taking decisive action on legacy issues, transforming the Bank and building on existing competitive advantages to capture opportunities and to achieve future recurring profitability



Transform 2019 - proactive actions to maximize value creation

- Active de-risking of balance sheet resulting in boosted coverage levels to address asset quality
- Enhanced risk discipline to further improve quality of future origination
- Cost discipline and efficiency measures to significantly reduce cost income ratio and transform business processes
- Lean but steering Corporate Center to drive Group-wide performance and ensure accountability
- Significantly strengthened capital position in line with best in class G-SIFIs

Making UniCredit a most attractive Pan European Bank



UniCredit key targets

	2019	Delta vs. 2015					
Net cost savings ¹		-€1.7bn					
Cost/income	<52%	>9.5p.p.					
Cost of risk	49bps	-40bps					
Gross NPE stock	€44.3bn	-€33.5bn					
Net NPE stock	€20.2bn	-€18.1bn					
RoTE	>9%	>5p.p.					
CET1 ratio ²	>12.5%	>2.1p.p.					
Capital increase: €13bn							

^{1.} Net of wage increase annual recurring savings 2. CET1 ratio is fully loaded throughout document.

Note: all 2015 figures restated assuming new Group perimeter, except for CET1 ratio; new Group perimeter: variations related to disposals of Immo Holding, Ukraine, 30% Fineco, Pekao and Pioneer; plan assumes cash dividend with a 20% payout; numbers might not add due to rounding reasons throughout the whole document..

Transform 2019 – anticipating the need for banks to evolve



Regulatory environment

- Growing regulatory pressure driving simplification of business models
- Commercial Banking expected to be less affected by ongoing regulatory initiatives



Low growth and interest rates

- Limited GDP growth in Western Europe whilst higher in CEE
- "Lower for longer" interest rates and low-yield environment



Changing client

- Increasing use of remote channels
- Alternative new offerings to clients creating optionalities

UniCredit ready to seize opportunities of evolving banking environment



UniCredit: a Pan European Commercial Bank with inherent competitive advantages

Commercial Banking model delivering **unique Western, Central and Eastern European** network to extensive Retail and Corporate client franchise

25 million clients¹ **79%** revenues from Commercial Banking²

"One Bank" business model replicated across full network, driving synergies and streamlined operations

Commercial Banks with leadership position³ in **12** out of **14** countries⁴

CIB plugged into Commercial Banking, enabling cross-selling and synergies across business lines and countries

€2.8bn

joint CIB-Commercial Banking revenues⁵

Low risk profile business model benefiting from diversification and a more stable national/regulatory environment

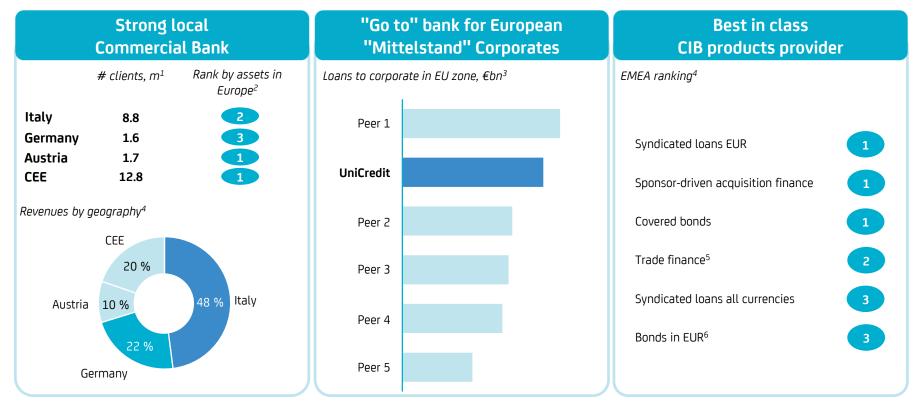
94% revenues in EU **52%** outside Italy



^{1.} Data as of 9M2016, includes 100% clients in Turkey 2. CBK Italy, CBK Germany, CBK Austria, CEE. 3. Data as of 9M2016, ranking between #1 and #5 of market share in terms of total assets according to local accounting standard 4. Italy, Germany, Austria, Czech Republic, Slovakia, Hungary, Slovenia, Croatia, Bosnia and Herz., Serbia, Russia, Romania, Bulgaria, Turkey 5. Data as of 2015 Includes revenues on GTB, ECM, DCM, M&A, Markets products from Commercial Banking clients and structured financing products from Corporate clients

Note: all 2015 and 9M2016 figures restated assuming new Group perimeter. Revenues data as of 9M2016 Sources: for total assets, central bank statistics, if available, or local company reports

Strong competitive advantage across countries and products

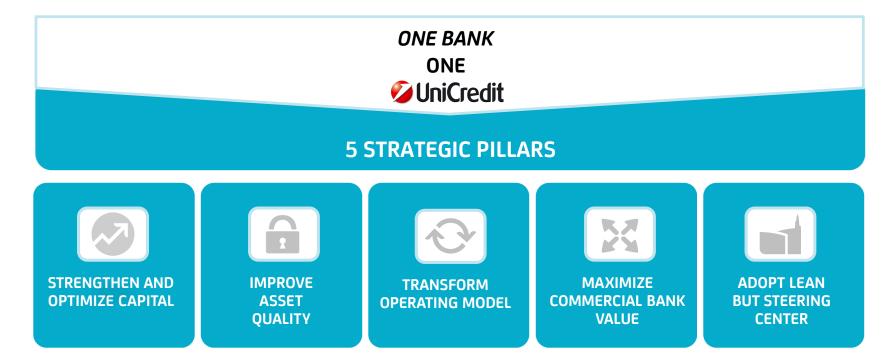


^{1.} Data as of 9M2016, includes 100% clients on Turkey 2. Data as of 9M2016, for Austria domestic assets as of end of 2015 on local GAAP (source OeNB), for Germany only private banks; CEE compared to Erste, KBC, Intesa Sanpaolo, OTP, RBI, Societe Generale 3. Data as of 9M2016; peers includes: BNP Paribas, Deutsche Bank, Intesa Sanpaolo, Santander, Société Générale 4. Data from league tables as of 9M2016 5. Source Euromoney, globally in EMEA 6. Excluding self mandated Sources: for total assets, central bank statistics, if available, or local company reports; dealogic, Euromoney



One Bank, One UniCredit

The five pillars





Address capital and legacy issue...

STRENGTHEN AND OPTIMIZE CAPITAL



- Bold actions taken: Pioneer, Pekao and 30% of Fineco
- €13bn rights issue fully underwritten by volume¹
- Conservative plan delivering organic capital generation

9M2016

2019

10.8% CET1 ratio²

>**12.5%** CET1 ratio

IMPROVE ASSET QUALITY



- Addressed Italian legacy issues, through de-risking of €17.7bn portfolio and proactive bad loans management
- Detailed review of portfolio resulting in strengthened coverage ratio
- Tightened risk discipline to further improve credit portfolio risk profile

€8.1bn one-off LLP³

254bps⁴ CoR 49bps CoR



...further transforming and building on competitive advantages

TRANSFORM OPERATING MODEL



- Operating model transformation to a sustainable lower cost structure
- Further improve customer focus, service and products
- IT investments to support business transformation
- Digitalization as enabler

€1.7bn net annual recurring cost savings as of 2019

944 branches reduction in Western Europe¹ by 2019

€1.6bn² IT investment cash out over plan period

MAXIMIZE COMMERCIAL BANK VALUE



- Capitalize on Retail client relationships potential
- Leverage on "go to" bank status for Corporate clients in Western Europe¹
- Further strengthen leadership⁴ position in CEE
- Enhance cross-selling across business lines and countries

€80bn increase to reach **€856bn** TFA in 2019

Additional **€363m** joint CIB-Commercial Banking revenues³

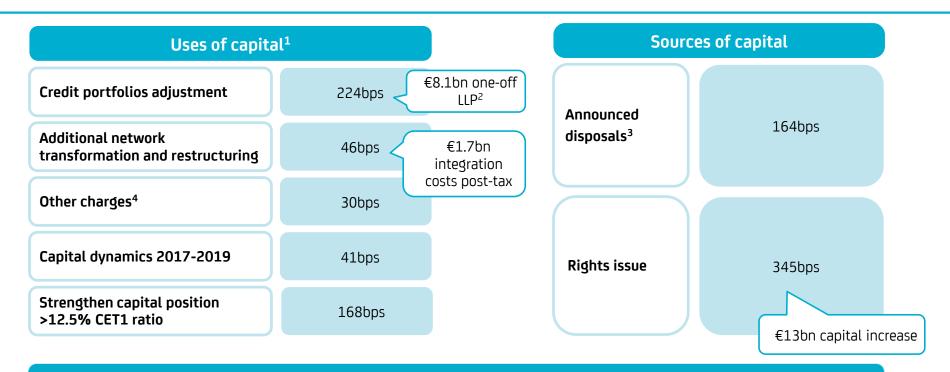
ADOPT LEAN BUT STEERING CENTER



- Strong steering Group Corporate Center; KPIs to drive performance and ensure accountability
- Leaner support functions and transparent cost allocation

Weight of Group Corporate Center of total costs from **5.1%** to **2.9%** by 2019





€12.2bn⁵ one-offs in 4Q2016 which address legacy issues

^{3.} Pekao, Pioneer, Ukraine, 20% Fineco (10% Fineco disposal already factored in the baseline) 4. Includes write down on Group participations, other provisions and net gain on card processing activities 5. Of which €1.5bn capital neutral; current estimate subject to final approval, actual results may vary Note; plan assumes cash dividend with a 20% payout



^{1.} Capital impacts calculated assuming €362bn RWA as of 9M2016 restated; 2. Based on current assessment and subject to final terms of FINO transaction

Transaction rationale







Key transaction terms

- July 12th, 10% ABB at 6% discount
- October 12th, 20% ABB at 5% discount
- Sale of 32.8% signed on December 8th
- Sale of remaining participation 7.3% via mandatory convertible certificates

- Sale of Pioneer operations to Amundi signed on December 11th
- Long term strategic distribution agreement

Transaction rationale

- Trades at attractive multiples vs. Group
- Want to maintain control
- Create synergies mostly through best practice sharing
- Let company develop independently

- Local regulation limits de facto synergies within Group
- Trades at attractive multiple vs. Group
- Commercial agreement: no changes for clients

- Not best owner of a midsized Asset Manager
- High multiples to capture future growth
- Can benefit from a wider range of high quality products
- Distribution fees allow full benefit of increased network sale



€13bn rights issue fully underwritten by volume¹

Offering structure

- €13bn
- Issue of new ordinary shares with pre-emptive rights to current shareholders
- Savings shares holders entitled to subscribe to new ordinary shares

Pricing

• Final terms of issue to be agreed at time of launch, subject to market conditions

Underwriting

Rights issue fully underwritten by volume by a consortium of primary financial institutions¹

Indicative timing

EGM 12/01/2017 to approve transaction

Launch expected in 1Q2017 subject to market conditions

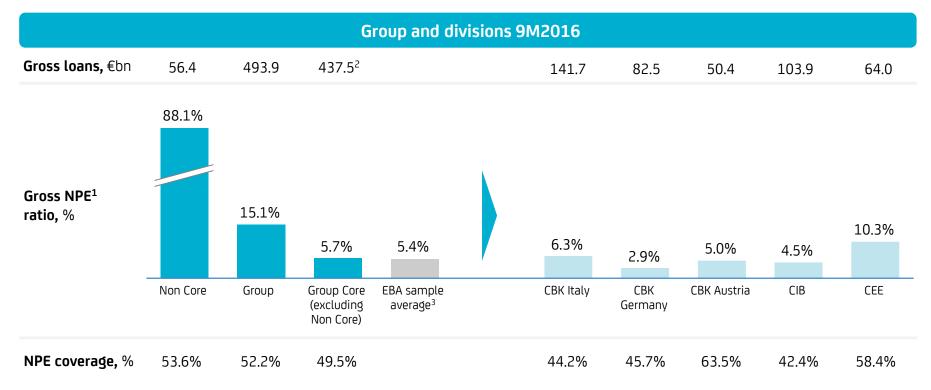


Ticking the boxes



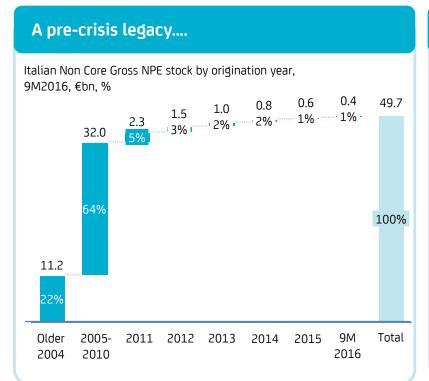


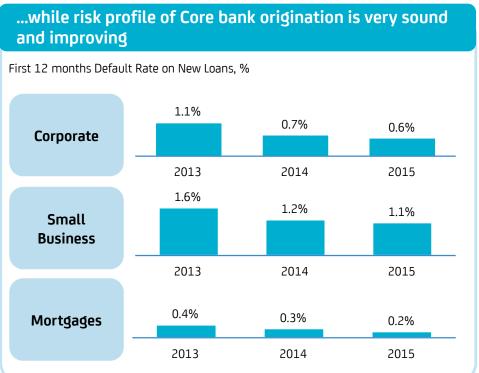
Italy Non Core legacy driving high NPE ratio





A pre-crisis legacy issue – Italy



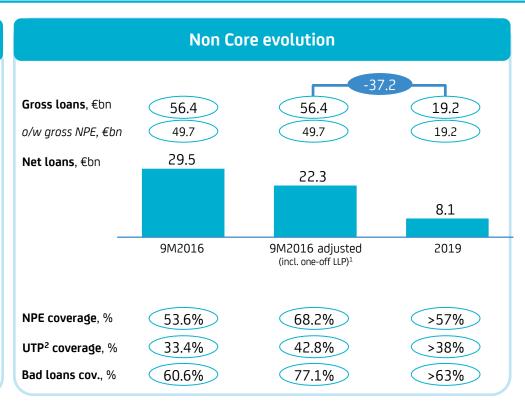




€8.1bn one-off LLP targeting €8.1bn net Non Core exposure in 2019

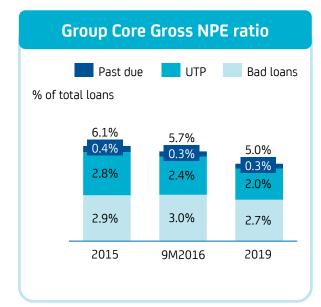
Provisions, disposal and decisive actions on Non Core

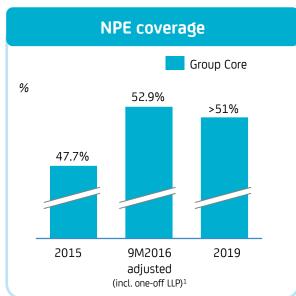
- Proactive review of NPE evaluation: €8.1bn one-off LLP¹ in 2016, of which €7.2bn on Non Core
- Disposal of €17.7bn bad loans (FINO transaction) via a securitization vehicle, aligning risk/reward with third party partners and mark-to-market
- New coverage enables Non Core run down acceleration – positioned to sell
- Additional decisive actions on workout and UTP portfolio
- €8.1bn Non Core net exposure in 2019





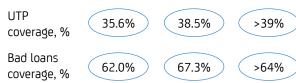
Further improve Group Core banking risk profile













Transform operating model

Key actions

2019

Towards lower sustainable cost structure

- Redesign end-to-end processes
- Leverage global operations footprint through "One Ops Factory"
- Lower "run the bank" costs

€1.7bn net annual recurring savings as of 2019

Further improve customer focus, service and products

- Better customer experience e.g. time to service delivery
- Focus on client facing activities
- Standardization of products

14m digital clients¹ as of 2019

Investments to support business transformation

- Technological revamp of core systems
- Digitalization initiatives e.g. digital agenda, global e-banking

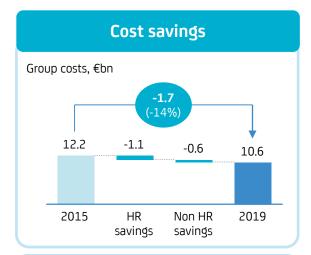
€1.6bn² IT investment cash out over plan period

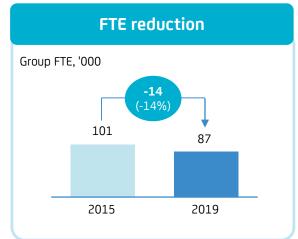
Digitalization as enabler to support transformation

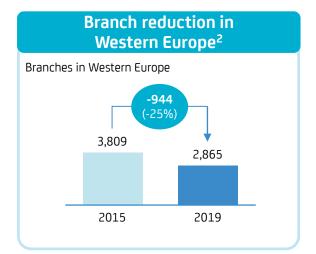


Transform operating model

Significant and continuous cost reduction







- 34% of total cost savings achieved by 2017, and 77% by 2018
- Additional €900m annual cost reduction vs. previous plan

- 6,850 FTE net redundancies by 2017 representing 48% of total, further 5,750 reaching 89% by 2018
- Additional 6,500 FTE net redundancies vs. previous plan, with €1.8bn pre-tax¹ integration costs
- 644 branch closures by 2017 representing 68% of total, further 200 reaching 90% by 2018
- Additional 600 branch closures vs. previous plan



4 priorities for Commercial Banking and CIB business

Western Europe Commercial Banking evolution

- Recognized restructuring track record
- Capitalize on Retail client relationship potential
- Leverage Corporate client "go to" status

Strengthen market leadership¹ through organic growth

Further strengthen

leadership in CEE

- Innovation and digitalization to support transformation
- Continuous strict risk discipline

Efficient CIB fully plugged into **Commercial Banking**

- Confirm market leading² position
- Leverage on Group synergies
- Continuous cost discipline and simplification

Enhance cross-selling across business lines and countries

- Corporate-Private/Retail synergies
- CIB-Commercial Banking cooperation
- International client support



Recognized restructuring track record in Western Europe

Restructuring programs in Germany, Austria and Italy, driving efficiency and streamlining

Germany: additional actions leveraging on a successful optimization program

- -41% (-234) Retail branch closures in 2013-2015
- -16% FTE net redundancies in 2013-2015
- Stable Top Affluent¹ clients despite branch closures

Austria: on track, focusing on premium advisory and streamlining of organization

- -31% (-78) Retail branch closures in 2013-2015
- -9% FTE net redundancies in 2013-2105
- -40% headquarter organizational units² in 2015-9M2016

Italy: rightsizing of network and branches

- -6% (-222) Retail branch closures in 2013-2015 (-24% in 2008-2015)
- -2% FTE net redundancies in 2013-2015 (-9% in 2010-2015)
- 88% share of remote transactions³ as of 2015

2019⁴

- €300m cost savings
- -21% FTE redundancies

2019⁴

- €320m cost savings
- -29% (-50) branch closures
- -19% FTE with exit plan fully secured⁵

2019⁴

- €650m cost savings
- -27% (-883) branch closures
- -21% FTF net redundancies



Unique network in CEE supporting value creation

Key actions 2019^{2} Strengthen leadership¹ **+2.6%** revenue Focus on organic growth, including selective thanks to organic growth portfolio acquisition growth CAGR³ Further strengthen leadership¹ position through further **+2.6m** net new Innovation and innovation and digital transformation customers4 digitalization Ingrained cost savings Cost/income stable at 37.1% Maintain lean cost structure culture and continuous Enhanced NPE management and control of cost of risk



8.0% Gross NPE ratio (-3.8p.p.)

risk discipline

Simple efficient CIB fully plugged into Commercial Banking

Confirm and improve market leadership

- Expand leadership in GTB¹ and Debt Finance
- Deliver capital markets and risk hedging solutions to our clients
- Leverage international network

Leverage on Group synergies

- Fully capture existing cross-selling opportunities
- Focus on Commercial Banking joint ventures

Continuous cost discipline and simplification

- Ongoing cost containment initiatives
- Streamline and fine-tune businesses and operating platform

2019²

- From **73%**³ to **84%** Client-driven revenues⁴ of total CIB revenues
- **€201m (-3.0% CAGR)** costs reduction



Group-wide cross-selling initiatives

Corporate –
Private/Retail
synergies

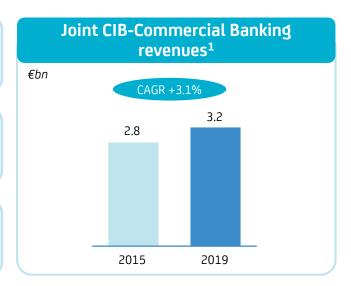
- Cross-acquisition of clients
- Single point-of-contact for individual and company needs, targeting entrepreneurs

CIB – Commercial Banking cooperation

- New governance and incentive system
- Joint targeting and monitoring

International client support

- "Cut and paste" international centers fully dedicated to support clients
- Systematic client mapping



Group-wide best practice sharing platform



Lower weight of Center and support functions but stronger steering

Key actions

Strong steering Center¹ through KPIs cascaded down to divisions

One General Manager responsible for Group business activities

One Executive Management Committee

Transparent cost allocation to divisions to drive accountability

Rightsizing of support functions centrally and locally

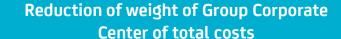
Reduction of weight of Group Corporate Center on GOP²

Weight of Group Corporate Center on total GOP, %

2015

2019

-2.6%

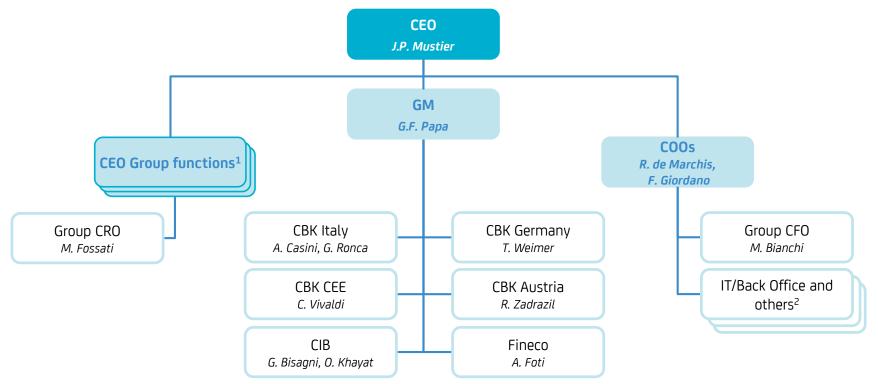


Weight of Group Corporate Center on total costs, %



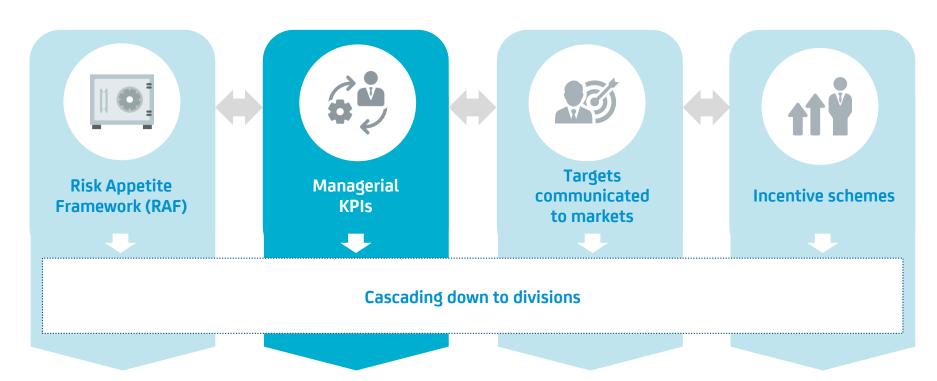


A simplified organization and a strong management team



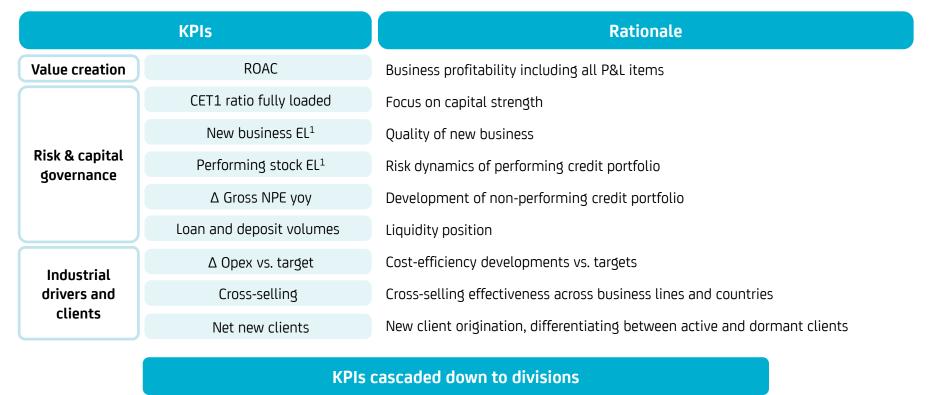


KPIs aligned with Risk Appetite Framework underpinning incentives



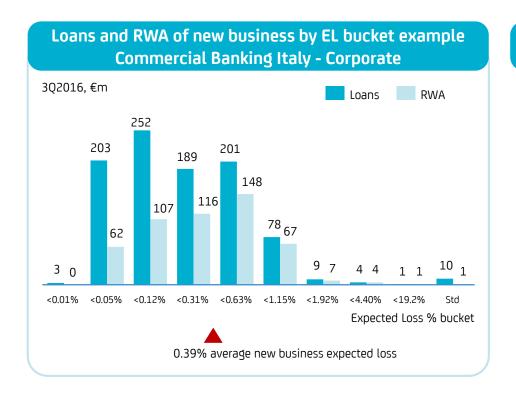


KPIs to steer the Group at all levels of organization





KPIs in practice: example on new business expected loss



KPI in practice

- New business expected loss target as driver for credit risk strategy and guidelines on new lending
- Expected loss target as goal -into incentive scheme- for all level of organization, from Division Heads to Relationship Managers¹
- Target achievement and corrective actions discussed in performance review with General Manager and CEO
- Expected loss evolution communicated to markets on half year base



Conservative plan assumptions leading to tangible 2019 targets

Conservative plan assumptions¹

GDP growth expected low across Eurozone

+1.3% y/y growth (vs. 1.4% consensus)

CEE growth at a more sustained pace than Western Europe

+2.2% y/y growth (vs. 2.1% consensus)

Interest rates forecast to remain in negative territory

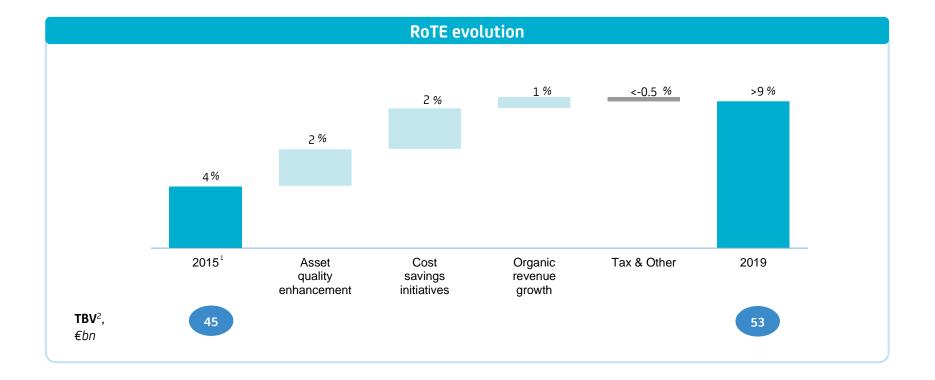
- -5bps euribor 3M 2019
- 90bps swap 10y 2019

Targets Targets									
		2015	9M2016 adj	2017	2019				
Revenues 2015-2019 CAGR					+0.6%				
Cost		€12.2bn		€11.7bn	€10.6bn				
Cost of risk		89bps	254bps ²	65bps	49bps				
Net income		€1.5bn			€4.7bn				
RoTE		4%			>9%				
CET1 ratio		10.4% ³	10.8%3	12.0%	>12.5%				
RWA		€361bn	€362bn ⁴	€389bn	€404bn				
NPE coverage		50.8%	63.0%	>54%	>54%				
UTP coverage		34.2%	40.8%	>38%	>38%				
Bad loans coverage		60.6%	74.5%	>65%	>63%				

^{1.} For GDP growth and EUR3M, source is Consensus Economics; for Mid Swap 10Y forward from Bloomberg as of 8 December 2016 2. Including one-off LLP, if excluding one-off LLP Cost of risk equal to 77bps in 9M2016 3. Stated figures 4. Restated figures, not adjusted



Solid recurring profitability due to cost/risk levers firmly under control





retained earnings

Effective project structure and governance in place

15 Group-wide projects

· Owners identified and appointed

• Projects including specific initiatives identified to achieve transformation objectives

3 platforms

Centralized IT demand structure

In charge of prioritizing and optimizing IT demand for Group transformation

Strict financial monitoring

Strict ongoing control of results

HR platform

In charge of defining central HR strategies and Group-wide execution

Governance

- Weekly project steering committees
- Monthly joint transformation project meetings chaired by CEO

Clear and accountable execution plan to deliver the transformation

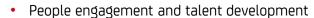


Ensuring successful execution of the plan

Pragmatic plan targets

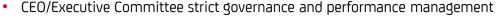
- Conservative assumptions with limited expected revenue growth
- Plan results dependent on cost/risk discipline levers under management control
- Progressive dividend policy to mitigate regulatory headwinds

Change and people management



- HR platform to manage FTE relocation, skills requalification, training
- Investment in new capabilities and process automation

Effectiveness and timing of transformation



- Steering managerial KPIs cascaded down to divisions
- Rigorous execution management (key projects, interdependency, monitoring)

Accountability and quality of execution

- Management long-term incentive scheme aligned to plan targets
- Transparency and full accountability on cost allocation
- Disciplined prioritization of investments to deliver plan ("no frills")
- Multidisciplinary teams between business and IT



Making UniCredit a most attractive Pan European Bank

Simple commercial banking model supporting stable revenues (0.6% CAGR 2015-19)

Accelerating cost efficiency plan delivering €1.7bn net annual recurring cost savings as of 2019

€12.2bn¹ one-offs in 4Q2016 which address legacy issues

Strengthened capital (>12.5% CET1 ratio in 2019) and sound liquidity position

Enhanced accountability, transparency and capital allocation

Sustainable >9% 2019 target RoTE supporting a cash dividend policy of between 20-50% payout ratio



Annex



Restating historical figures for disposals and discontinued operations

	2015			9M2016		
	Stated	Disposals	Restated ¹	Stated	Disposals	Restated ¹
P&L (€bn)						
Revenues	22.4	-2.5	19.9	17.1	-1.9	15.2
Costs	13.6	-1.4	12.2	9.8	-0.9	8.9
Net income	1.7	-0.2	1.5	1.8	-0.4	1.4
Other						
CET1 ratio (%)	10.4	-	-	10.8	+1.6	12.5
RWA (€bn)	390.6	-30.0	360.6	390.9	-29.0	361.9
FTE (#k)	125.5	-24.2	101.3	123.0	-23.5	99.5

