

Bit Market Services

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Societa' : Giglio Group S.p.A.

Identificativo : 83835

Informazione
Regolamentata

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Diffusione presunta

Oggetto : Nautical Channel will therefore be visible in
Holland and the Netherlands for the
subscribers of the telephone company

Testo del comunicato

Vedi allegato.



GIGLIO GROUP AGREEMENT WITH T-MOBILE NETHERLANDS

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Milan, 12 January 2016 – Giglio Group (Aim Italia-Ticker GGTV), the first company in e-commerce 4.0 which has set up the procedure for the transfer to STAR within the summer of 2017, informs that Nautical Channel has signed an agreement with T-Mobile Netherlands, the most important mobile broadcaster in the Netherlands, the channel will be broadcasted on the main IPTV and OTT platforms of the operator. The agreement has a term of three years with effect from January 2017, it also provides for an automatic renewal at termination.

Nautical Channel will then be visible to T-Mobile Netherlands' subscribers with an offer wholly dedicated to boating, in a country, the Netherlands, which appears to be very interested in water sports in terms of audience. This is a very important agreement, taking into account that T-Mobile Netherlands has over 2.5 million registered users in Holland (data of 2015), and that the revenue share of subscribers will be divided by 50% between Nautical and T-Mobile. In addition, this partnership is prestigious for the Giglio Group, which adds another international first-tier operator among its partners, reaching a strategic and central country in the European market.

Nautical Channel, 100% owned by the Giglio Group, transmits in six languages for 24 hours a day, and broadcasts in 43 countries and 5 continents. Nautical Channel is currently present on over 100 television platforms in the world, of which about 80 are Pay-Tv platforms, with over 20 million subscribers and over 300 hours of new content produced each year. As of February 2017, Nautical Channel will also provide in addition to the video offer on the Emirates airline flights, programmes of the channel which will be visible in English, French and German.

T-Mobile, a Deutsche Telekom company, is the second largest multinational mobile telephone company at a worldwide level. It is present in 10 countries (including Europe and the US), it is the third largest operator by number of subscribers which are equal to 120 million.

Information concerning Giglio Group:

Founded by Alessandro Giglio in 2003 and listed on the AIM market the Italian Stock Exchange since 7 August 2015, Giglio Group is an e-commerce 4.0 company. Today the group is an operator of reference in broadcasting, in the development of multimedia solutions and fashion online. It represents the digital market place at a global level, for products of Fashion categories, providing thirty major digital retailers in the world. Giglio Group produces multimedia content which are broadcasted in 46 countries around the world on their television channels (Nautical Channel, Giglio TV, Acqua and PlayMe), visible on all digital devices. In 2016, the Group presented its e-commerce model 4.0, which is currently operating in China and the USA, for which the user "see and buy" clicking from their smartphone / tablet, or taking a picture of the product they are actually viewing,

this results in a revolutionary viewing experience. Giglio Group has its headquarters in Milan, Rome, New York (Giglio USA) and Shanghai (Giglio Shanghai).

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Fine Comunicato n.20076-4

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