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Informazione Regolamentata n. 1136-15-2017	Data/Ora Ricezione 01 Marzo 2017 17:48:42	MTA
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Societa' : YOOX NET-A-PORTER GROUP
Identificativo : 85627
Informazione
Regolamentata
Nome utilizzatore : YOOXN04 - Valerio
Tipologia : IRAG 01
Data/Ora Ricezione : 01 Marzo 2017 17:48:42
Data/Ora Inizio : 01 Marzo 2017 18:03:43
Diffusione presunta
Oggetto : 2016 Full Year results

Testo del comunicato

Vedi allegato.

YOOX NET-A-PORTER GROUP

PRESS RELEASE

1 MARCH 2017

YOOX NET-A-PORTER GROUP

2016 Full Year Results

ROBUST PROFITABLE GROWTH IN 2016: PERFORMANCE POWERS DELIVERY OF LONG TERM VISION

- **Full-year net revenues** of Euro 1,871 million, up **17.7%** on an **organic**¹ basis (+12.4% reported) compared to pro-forma² net revenues of Euro 1,665 million in 2015. **Fourth-quarter** net revenues up **19.2%** on an organic basis (+11.4% reported), **accelerating** on the first nine months of the year (+17.1% organic)
 - Solid full-year organic performance across all business lines: Multi-brand In-Season net revenues up 16.0%, Multi-brand Off-Season net revenues up 19.5%, Gross Merchandise Value of Online Flagship Stores (GMV³) up 23.7%
 - Positive growth in all key regions in 2016
- **Full-year adjusted EBITDA**⁴ of Euro 156 million, **+17.0%** compared to pro-forma adjusted EBITDA of Euro 133 million in 2015. EBITDA at Euro 143 million, +13.4% compared to pro-forma EBITDA of 126 million in 2015
- **Full-year adjusted net income**⁵ of Euro 69 million, **+16.0%** compared to pro-forma adjusted net income of 60 million in 2015. After Euro 26 million of non-cash amortisation related to the Purchase Price Allocation (“PPA”)⁶ net of its related tax effect and 9 million of non-cash costs relating to incentive plans net of their related tax effects, net income at Euro 34 million in 2016. This compares to pro-forma net income of 53 million in 2015, which, as opposed to full-year 2016 net income, was not affected by the PPA-related amortisation
- **Positive net financial position** at Euro 105 million compared to Euro 62 million at 31 December 2015
- **Key Performance Indicators:**
 - **28.8 million average monthly unique visitors**, compared with 26.7⁷ million in 2015
 - **8.4 million orders**, compared with 7.1 million in 2015
 - **Euro 334 AOV** (Average Order Value), compared with Euro 352 in 2015, mainly reflecting unfavourable exchange rate movements
 - **2.9 million active customers**, compared with 2.5 million in 2015

¹ Organic net revenue growth is calculated at constant exchange rates and at a comparable perimeter by including net revenues of all online stores active at the end of each period, which were also active at the beginning of the same period of the previous year. Reported growth is calculated at current exchange rates and at actual perimeter.

² In this entire document, pro-forma financials refer to the pro-forma financial statements relating to the financial year ended 31 December 2015, which have been prepared by aggregating the historical data of YOOX GROUP and of THE NET-A-PORTER GROUP Limited and then carrying out adjustments for the purpose of simulating the economic effects of the merger on the operating performance of YOOX NET-A-PORTER GROUP as if such transaction had virtually occurred at the beginning of the 2015 financial year (1 January 2015). For further information on the preparation criteria of pro-forma financials and on the limits concerning the information content thereof, please refer to the information contained in the FY2015 results press release published on the Company's website at www.ynap.com.

³ Retail value of sales of all the online flagship stores, including the JV online store sales, to final customers, net of returns and customer discounts. Set-up, design and maintenance fees for the online flagship stores, accounted for within “Rest of the World and Not country related”, are excluded.

⁴ Does not include the non-cash costs relating to existing share-based incentive plans.

⁵ Excludes both the non-cash costs relating to existing share-based incentive plans, net of their related tax effects, and the non-cash amortisation related to the Purchase Price Allocation arising from the merger of YOOX GROUP and NET-A-PORTER GROUP, net of its related tax effect.

⁶ The Purchase Price Allocation process relates to the allocation of the identifiable part of the goodwill arising from the merger of YOOX GROUP and NET-A-PORTER GROUP to intangibles assets.

⁷ FY 2015 monthly unique visitors (“MUV”) have been restated to include the MUV from native apps, previously not tracked, for NET-A-PORTER, MR PORTER and THE OUTNET as well as to account for the change in data source used for YOOX MUV starting from November 2015. Specifically, YOOX MUV for both FY 2015 and FY 2016 are now sourced from Google Analytics, instead of Google Analytics for the website and SiteCatalyst for the mobile site as previously used.

Note: For clarity of information, it should be noted that the percentage changes reported in this press release have been calculated using exact figures. It should also be noted that any differences found in some tables are due to rounding of values expressed in millions of Euro.

YOOX NET-A-PORTER GROUP

“In 2016 YNAP consolidated its leading position with a robust performance and growth in profitability.

We continue to demonstrate our superiority across all the sectors in which we operate. Our unique service, unbeatable product selection, outstanding content and continuous innovation make us the first destination of choice for customers who trust us as a leading fashion authority.

Constantly evolving, we are building the luxury retail ecosystem of the future, providing luxury brands with bespoke partnerships.”

- commented Federico Marchetti, Chief Executive Officer of YOOX NET-A-PORTER GROUP.

Milan, 1 March 2017 - The Board of Directors of YOOX NET-A-PORTER GROUP S.p.A. (MTA: YNAP), the world’s leading online luxury fashion retailer, has today examined and approved the 2016 separate financial statements, which will be submitted for approval at the Shareholders’ Meeting, as well as the consolidated financial statements of YOOX NET-A-PORTER GROUP S.p.A. for the financial year ended 31 December 2016, compared to the same pro-forma financials related to the previous year.

YOOX NET-A-PORTER GROUP’S PERFORMANCE FOR THE YEAR ENDED 31 DECEMBER 2016 AND THE RELATED COMPARATIVE PERIOD

Consolidated Net Revenues

In **2016**, YOOX NET-A-PORTER GROUP recorded **consolidated net revenues**, net of returns and customer discounts, of Euro **1,870.7 million, up 17.7%** on an **organic** basis (+12.4% reported) from pro-forma net revenues of Euro 1,665.0 million in 2015.

In the **fourth quarter** of 2016, consolidated net revenues totalled Euro **538.2 million, up 19.2%** on an **organic** basis (+11.4% reported), marking an **acceleration** on the first nine months of the year.

Consolidated Net Revenues by Business Line

€ million	2016	%	2015 PRO-FORMA	%	REPORTED	CHANGE % CONSTANT	ORGANIC ¹
Multi-brand In-Season	968.6	51.8%	893.3	53.7%	+8.4%	+13.0%	+16.0%
Multi-brand Off-Season	696.8	37.2%	596.4	35.8%	+16.8%	+19.5%	+19.5%
Online Flagship Stores	205.3	11.0%	175.3	10.5%	+17.1%	+19.0%	+23.7%*
Total YOOX NET-A-PORTER-GROUP	1,870.7	100.0%	1,665.0	100.0%	+12.4%	+16.0%	+17.7%

* Relates to Gross Merchandise Value (GMV)³ growth at constant exchange rates and at comparable perimeter

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€ million	4Q 2016	%	4Q 2015	%	REPORTED	CHANGE % CONSTANT	ORGANIC ¹
Multi-brand In-Season	263.4	48.9%	249.3	51.6%	+5.7%	+11.6%	+17.6%
Multi-brand Off-Season	200.6	37.3%	175.7	36.4%	+14.1%	+16.4%	+16.4%
Online Flagship Stores	74.3	13.8%	58.3	12.1%	+27.4%	+30.7%	+34.6%*
Total YOOX NET-A-PORTER-GROUP	538.2	100.0%	483.3	100.0%	+11.4%	+15.7%	+19.2%

* Relates to Gross Merchandise Value (GMV³) growth at constant exchange rates and at comparable perimeter

Multi-brand In-Season

In 2016, the **Multi-brand In-Season** business line, which includes [NET-A-PORTER](#) and [MR PORTER](#), recorded consolidated net revenues of Euro **968.6 million, up 16.0%** on an **organic⁸** basis. Including the performance of THECORNER and SHOESCRIBE - which accounted for 1.1% of the Group's net revenues in 2016 - this business line grew 13.0% at constant exchange rates (+8.4% reported) from pro-forma net revenues of Euro 893.3 million in 2015.

In the **fourth quarter** of 2016, consolidated net revenues reached Euro **263.4 million, up 17.6%** on an **organic** basis, an **acceleration** on the first nine months of the year. This performance reflects the increasingly unique portfolio of the world's most coveted and prestigious brands as well as highly effective marketing initiatives to the higher-value customer base, rolled-out fully in the last quarter.

Including THECORNER and SHOESCRIBE - which were discontinued on 31 August 2016, thus not contributing to the fourth quarter, this business line grew 11.6% at constant exchange rates (+5.7% reported) from Euro 249.3 million in the last quarter of 2015.

In 2016, [NET-A-PORTER](#) and [MR PORTER](#) forged several **unprecedented partnerships** with leading global luxury brands, thus strengthening their positions as the premier online destinations for women's luxury fashion and men's style respectively.

Most notably, [NET-A-PORTER](#) and [MR PORTER](#) became **PRADA** and **IWC Schaffhausen exclusive online-only luxury retail partners**: in particular, PRADA's ready-to-wear was launched on both In-season online stores in July while IWC Schaffhausen debuted in November, thus marking a significant milestone for the Group's nascent Fine Jewellery and Watches category.

Over the course of the year, **Tiffany & Co.** and **Moncler** were also added on [NET-A-PORTER](#), while **Ermenegildo Zegna** and **Giorgio Armani** were launched on [MR PORTER](#).

Numerous exclusive **capsule** collections were also introduced, including **GUCCI for NET-A-PORTER** and **Moncler Gamme Bleu**; most recently, in November 2016, NET-A-PORTER unveiled exclusive gowns curated for the Middle Eastern customer from leading designers including **Alexander McQueen** and **Dolce & Gabbana**.

In 2016, [MR PORTER](#) further enriched its content offering with the introduction of **The Daily**, which features original daily style and trend updates, as well as a **brand-new version of The Style Council**, curating luxury lifestyle tips and inspiration from elite influencers. Finally, the introduction of **MR PORTER's Apple TV App** was another first for luxury content and commerce, allowing customers to shop from its video content.

Excellent results were achieved by **PORTER**, the Group's fully shoppable global print fashion magazine launched in February 2014. Its circulation reached over 180,000 copies in 60 countries as at January 2017, with total paid subscriptions 30% ahead of the previous year.

Finally, in December 2016 [NET-A-PORTER](#) and [MR PORTER](#) were named "**Luxury Retailer of the Year 2016**" by Luxury Daily in recognition of their unmatched brand portfolio, best-in-class customer experience and excellent content.

⁸ Organic net revenue growth for the In-Season business line is calculated at constant exchange rates and by excluding THE CORNER and SHOESCRIBE (discontinued on 31 August 2016) from the fourth quarter and the twelve months of both 2015 and 2016. Reported growth is calculated at current exchange rates and at actual perimeter.

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Overall, as at 31 December 2016, the Multi-brand In-Season business line accounted for **51.8%** of the Group's consolidated net revenues.

Multi-brand Off-Season

In 2016, the **Multi-brand Off-Season** business line, which includes [YOOX](#) and [THE OUTNET](#), recorded consolidated net revenues of Euro **696.8 million, up 19.5%** at constant exchange rates (+16.8% reported) from pro-forma net revenues of Euro 596.4 million in 2015.

In the **fourth quarter** of 2016, consolidated net revenues totalled Euro **200.6 million, up 16.4%** at constant exchange rates (+14.1% reported) compared with net revenues of Euro 175.7 million in the same period of the previous year.

Over the year, [YOOX](#) and [THE OUTNET](#) made significant headway in the enhancement of their brand offerings. Specifically, YOOX added **Burberry Children** and, over the last quarter of the year, the shop-in-shops of **Polo Ralph Lauren** and **Montblanc**, as well as **Disney's first online fashion store** for designer collaborations. THE OUTNET added **Tom Ford**, **Fendi** and **Etro** and expanded its private label offering with the introduction of **Iris & Ink first footwear** collection.

The **new release** of [YOOX](#) was also unveiled in 2016. The new release was redesigned with brand positioning and user-centric shopping experience in mind, leveraging real-time browsing activity and weather data based on geo-localisation, as well as purchase history.

[THE OUTNET](#) also refreshed its **interface**, now more mobile-friendly, and launched its **first Android native app**.

Overall, as at 31 December 2016, the Multi-brand Off-Season business line accounted for **37.2%** of the Group's consolidated net revenues.

Online Flagship Stores

The Online Flagship Stores business line includes the design, set-up and management of the Online Flagship Stores of some of the leading global luxury fashion brands, ranging from armani.com to chloe.com.

In 2016, this business line achieved consolidated net revenues of **Euro 205.3 million, up 19.0%** at constant exchange rates (+17.1% reported) from pro-forma net revenues of Euro 175.3 million in 2015.

Gross merchandise value ("**GMV**"⁹) advanced by **23.7%** on an **organic**¹⁰ basis (+20.3% reported), with **excellent performance** of the **joint venture with Kering**, which benefited from the service and platform enhancements which were implemented during the year to provide customers with a more seamless customer experience across online and offline, and ultimately deliver the next generation of omni-channel engagement.

In the **fourth quarter** of 2016, the Online Flagship Stores registered a **strong net revenue acceleration**, translating into consolidated net revenues of **Euro 74.3 million, up 30.7%** at constant exchange rates (+27.4% reported) from net revenues of Euro 58.3 million in the fourth quarter of 2015.

Gross merchandise value ("**GMV**") was **up 34.6%** on an **organic** basis (+27.7% reported).

Isabel Marant was the headline addition to the Group's Online Flagship Stores Brand Partners in 2016. The critically acclaimed brand signed a **five-year global agreement** with YOOX NET-A-PORTER GROUP for the set up and management of isabelmarant.com, which is due to launch in June 2017.

⁹ Retail value of sales of all the online flagship stores, including the JV online store sales to final customers, net of returns and customer discounts. Set-up, design and maintenance fees for the online flagship stores, accounted for within "Rest of the World and Not country related", are excluded.

¹⁰ Gross merchandise value organic growth is calculated at constant exchange rates and at comparable perimeter by including gross merchandise value of all Online Flagship Stores active at the end of each period, which were also active at the beginning of the same period of the previous year. Reported growth is calculated at current exchange rates and at actual perimeter.

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Meanwhile, the new online flagship stores of **Chloé** and **Alfred Dunhill** were **launched** in Europe, the United States and APAC, including China.

In addition, **A|X Armani Exchange** debuted in **North America** in July 2016, as an extension of the Group's existing global partnership with **Armani**, which was **renewed** for a further **10 years** until 2025.

Other important renewals were signed over the course of year. Specifically, the partnerships for **valentino.com**, **REDValentino.com**, **moncler.com** and **marni.com** were **renewed** for a **further 5 years** until 2021.

Finally, in line with the Group's dynamic and profit-driven portfolio management strategy, mono-brand contracts accounting for **0.8%** of YOOX NET-A-PORTER GROUP net revenues in 2016 are **not being renewed**.

Overall, as at 31 December 2016, the Online Flagship Stores business line accounted for **11.0%** of the Group's consolidated net revenues.

Consolidated Net Revenues by Geography

€ million	2016	%	2015		CHANGE %	
			PRO-FORMA	%	REPORTED	CONSTANT
Italy	124.8	6.7%	110.9	6.7%	+12.5%	+12.6%
UK	269.9	14.4%	263.9	15.8%	+2.3%	+15.3%
Europe (excl. Italy and the UK)	488.1	26.1%	439.5	26.4%	+11.1%	+13.2%
North America	573.9	30.7%	503.1	30.2%	+14.1%	+14.0%
APAC	302.3	16.2%	242.3	14.6%	+24.8%	+27.1%
Rest of the World + Not country related	111.7	6.0%	105.3	6.3%	+6.0%	+16.5%
Total YOOX NET-A-PORTER-GROUP	1,870.7	100.0%	1,665.0	100.0%	+12.4%	+16.0%

€ million	4Q 2016	%	4Q 2015		CHANGE %	
				%	REPORTED	CONSTANT
Italy	37.4	7.0%	35.8	7.4%	+4.6%	+4.8%
UK	78.2	14.5%	79.6	16.5%	-1.7%	+16.6%
Europe (excl. Italy and the UK)	134.4	25.0%	121.9	25.2%	+10.2%	+11.0%
North America	172.9	32.1%	151.0	31.2%	+14.5%	+13.6%
APAC	88.1	16.4%	66.5	13.8%	+32.4%	+36.0%
Rest of the World + Not country related	27.2	5.0%	28.4	5.9%	-4.3%	+10.2%
Total YOOX NET-A-PORTER-GROUP	538.2	100.0%	483.3	100.0%	+11.4%	+15.7%

YOOX NET-A-PORTER GROUP recorded positive organic growth across all of its key markets in 2016.

UK ended **2016** with net revenues of **Euro 269.9 million**, up **15.3%** at constant exchange rates (+2.3% reported). This performance was supported by an improved trend in the final quarter of the year, following softer second and third quarters as a result of Brexit. Specifically, in the **fourth quarter** of 2016, the UK posted net revenues of **Euro 78.2 million**, up **16.6%** at constant exchange rates (-1.7% reported, penalised by the depreciation of the Euro / Sterling exchange rate), **accelerating** on the first nine months of the year driven by strong growth in spend among the higher-value customer base.

North America, the Group's no. 1 market, posted net revenues of **Euro 573.9 million**, up **16.3%** on an **organic** basis (+14.1% reported) from Euro 503.1 million in 2015. In the **fourth quarter**, North America's net revenues totalled **Euro**

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172.9 million, up 18.7% on an **organic** basis (+14.5% reported), an **acceleration** on the first nine months of the year (+15.5% organic) driven by strong performance of the In-season and Online Flagship Stores business lines.

In **2016, Italy** achieved net revenues of **Euro 124.8 million, up 12.6%** at constant exchange rates (+12.5% reported). The **fourth quarter** saw net-revenue growth of **4.8%** at constant exchange rates (+4.6% reported) to **Euro 37.4 million**, reflecting a tough comparison base (+23.1% in the fourth quarter of 2015) and softer demand, likely attributable to political uncertainty.

In the **full year**, net revenues in **Europe** (excluding Italy and the UK) were **Euro 488.1 million, up 13.2%** at constant exchange rates (+11.1% reported). **Fourth-quarter** net revenues totalled **Euro 134.4 million, up 11.0%** at constant exchange rates (+10.2% reported), an **improvement** on the previous quarter. This result reflects particularly strong growth in Russia and continued softer performance in France and Germany.

Asia Pacific was strong, with **full-year** net revenues of **Euro 302.3 million, up 27.1%** at constant exchange rates (+24.8% reported). The **fourth quarter** achieved net revenues of **Euro 88.1 million, up 36.0%** at constant exchange rates (+32.4% reported), confirming the positive momentum, mainly driven by China, Hong Kong and Japan.

Finally, **Rest of the World** and **Not country related** recorded **full-year** net revenues of **Euro 111.7 million, up 16.5%** at constant exchange rates (+6.0% reported). The **fourth quarter** saw **+10.2%** net revenue growth at constant exchange rates (-4.3% reported), reflecting excellent growth in the Middle East and lower Not country related revenues.

Profitability by Business Line

€ million	MULTI-BRAND IN-SEASON		MULTI-BRAND OFF-SEASON		ONLINE FLAGSHIP STORES	
	2016	2015	2016	2015	2016	2015
Gross profit ¹¹	401.3	364.4	262.4	227.8	68.7	64.7
% of business line net revenues	41.4%	40.8%	37.7%	38.2%	33.5%	36.9%
% change	10.1%		15.1%		6.2%	

€ million	MULTI-BRAND IN-SEASON		MULTI-BRAND OFF-SEASON		ONLINE FLAGSHIP STORES	
	2H 2016	2H 2015	2H 2016	2H 2015	2H 2016	2H 2015
Gross profit ¹¹	195.3	183.3	145.6	126.4	36.6	33.7
% of business line net revenues	40.8%	40.7%	38.5%	38.5%	31.4%	35.4%
% change	6.6%		15.2%		8.7%	

Gross profit in the Multi-brand In-Season business line came in at **Euro 401.3 million, up 10.1%** from pro-forma gross profit of Euro 364.4 million in 2015, with a margin of 41.4% compared to 40.8% in 2015. This result reflects a positive retail margin performance achieved despite the sharper depreciation of the British Sterling against the Euro in the second half of the year.

Gross profit in the Multi-brand Off-Season business line was **Euro 262.4 million, up 15.1%** from pro-forma gross profit of Euro 227.8 million in 2015, with a margin of 37.7% compared to 38.2% in 2015 entirely reflecting the adverse exchange rate movements against the Euro, especially of the British Sterling and the Russian Rouble.

Gross profit in the Online Flagship Stores business line totalled **Euro 68.7 million, up 6.2%** from pro-forma gross profit of Euro 64.7 million in 2015, with a margin of 33.5% compared to 36.9% in 2015. This mainly reflects different YNAP's revenue shares triggered by the achievement of pre-defined volume levels as envisaged in some of the

¹¹ Gross profit is defined as net revenues less cost of goods sold ("COGS"), which includes shipping costs.

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existing contracts.

EBITDA

In 2016, **adjusted EBITDA** came in at **Euro 155.7 million, up 17.0%** from pro-forma adjusted EBITDA of Euro 133.1 million in the previous year. The adjusted EBITDA margin improved to **8.3%**, compared with 8.0% in 2015. The adjusted EBITDA margin increase is attributable to the operating leverage in fulfillment costs and general expenses, which more than offset the slight decrease in gross margin, entirely attributable to the adverse exchange rate movements against the Euro.

After Euro 12.4 million of non-cash costs relating to share-based incentive plans, EBITDA amounted to Euro 143.4 million compared to pro-forma EBITDA of Euro 126.4 million in the previous year, with a **margin at 7.7%** in 2016, up from 7.6% in the previous year.

Net Income

In 2016, **adjusted net income** amounted to **Euro 69.3 million, an increase of 16.0%** compared to pro-forma adjusted net income of Euro 59.7 million in 2015, with a margin at **3.7%** compared to 3.6% in the previous year. This performance reflected the margin enhancement achieved at the EBITDA level, which was partly offset by higher net financial expenses and a higher tax burden as a percentage of net revenues compared to the previous year.

After Euro 26.3 million of non-cash amortisation related to the Purchase Price Allocation ("PPA")¹² arising from the merger net of its related tax effect and Euro 9.1 million of non-cash costs relating to share-based incentive plans net of their related tax effects, net income stood at Euro 33.9 million in 2016. This compares to pro-forma net income at Euro 53.4 million in 2015, which, as opposed to full-year 2016 net income, was not affected by the PPA-related amortisation.

Net Working Capital

In 2016, ordinary **net working capital** amounted to **Euro 119.5 million** compared to 96.1 million at 31 December 2015. This reflected an increase in inventories, fully funded by higher trade payables, as well as a reduction of other payables, mostly attributable to a timing effect in return payments which affected the 2015 December level.

Investments

In 2016, the Group continued to enhance its existing technology and operational capabilities while investing in the convergence to one shared global techno-logistics platform: **capital expenditure** amounted to **Euro 136.9 million**, compared to pro-forma capex of 83.7 million in the previous year.

In March 2016, YOOX NET-A-PORTER GROUP signed a **long-term strategic partnership** with **IBM** aimed at enhancing the Group's focus on delivering **customer-centric innovation** and a **step-change in omni-channel capabilities**, while expediting and facilitating the post-merger system integration. In particular, the partnership encompasses the implementation of IBM's best-in-class Order Management System ("OMS") and core e-commerce platform, which will be carried out leveraging IBM's full support on site and with direct daily access to its Development Labs in Toronto, Boston and across the world. In addition, as testament to their commitment to developing ground-breaking solutions for online luxury fashion retail, YNAP and IBM also created a **Fashion &**

¹² The Purchase Price Allocation process relates to the allocation of the identifiable part of the goodwill arising from the merger of YOOX GROUP and NET-A-PORTER GROUP to intangibles assets.

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Luxury Innovation Committee, a think-tank where YNAP and its Brand Partners can contribute ideas and input to IBM for the continuous development of bespoke e-commerce solutions. Similarly, YNAP joined the **IBM Customer Advisory Council**, a forum for a select group of IBM customers, whose input can directly influence future IBM product development.

To this end, in November 2016, in line with schedule, the Group successfully delivered its **first key integration milestone** in the development of one shared global techno-logistics platform, with the **migration** of all the **former YOOX GROUP's** multi-brand and mono-brand online stores to the new IBM's OMS.

The Group also rolled out **existing omni-channel functionalities** to more of the Group's online flagship stores partners and further enhanced its **mobile offering**, including the launch of the MR PORTER's Apple TV App and THE OUTNET's first Android native app.

Finally, 2016 saw the former THE NET-A-PORTER GROUP's warehouse in **Hong Kong** becoming the Group's **distribution centre** for the **Asia Pacific** region (excluding China and Japan) and the **start of construction** on the new **In-season hub** in Italy, expected to become operational in 2018.

Net Financial Position

As at 31 December 2016, the Group's **net financial position** was **positive at Euro 104.7 million**, compared with 62.1 million at 31 December 2015. The increase in cash reflects the Euro 100 million equity capital raise subscribed for by Alabbar Enterprises in April 2016, Free Cash Flow of Euro -40.1 million at constant exchange rate and Euro -17.5 million of translation adjustment¹³.

Key Performance Indicators¹⁴

	2016	2015 PRO-FORMA
Monthly unique visitors ¹⁵ (millions)	28.8	26.7 ¹⁶
Orders (millions)	8.4	7.1
AOV ¹⁷ (Euro)	334	352
Active customers ¹⁸ (millions)	2.9	2.5

In 2016, the average number of **monthly unique visitors** to YOOX NET-A-PORTER GROUP's online stores increased to **28.8 million** compared with 26.7 million in 2015.

The number of orders also grew to **8.4 million**, up **18.2%** on the previous year, with an **Average Order Value (AOV)** excluding VAT of **Euro 334**, compared with Euro 352 in 2015, mainly reflecting unfavourable exchange rate movements.

Active customers increased to **2.9 million** at 31 December 2016 compared with 2.5 million at 31 December 2015.

¹³ Translation adjustments refer to the delta FX which arises from converting Ordinary Working Capital, Capital Expenditure and Other into Euro at the exchange rates as at 31 December 2016 and 31 December 2015

¹⁴ Key performance indicators refer to the proprietary multi-brand online stores - NET-A-PORTER, MR PORTER, YOOX, THE OUTNET as well as THECORNER and SHOESCRIBE (discontinued on 31 August 2016) - and the Online Flagship Stores "Powered by YOOX NET-A-PORTER GROUP". Key performance indicators related to the joint venture with Kering and to the jimmychoo.com online flagship store are excluded.

¹⁵ Monthly unique visitor is defined as a visitor who opened at least one browser session to visit the online store over the month. The figure reported is calculated as the average of monthly unique visitors for the reporting period.

Source: Adobe Analytics for NET-A-PORTER and MR PORTER in 2016 and THE OUTNET; Adobe Analytics and Flurry for NET-A-PORTER and MR PORTER in 2015, Google Analytics for YOOX, THECORNER, SHOESCRIBE and the Online Flagship Stores "Powered by YOOX NET-A-PORTER GROUP".

¹⁶ FY 2015 monthly unique visitors ("MUV") have been restated to include the MUV from native apps, previously not tracked, for NET-A-PORTER, MR PORTER and THE OUTNET as well as to account for the change in data source used for YOOX MUV starting from November 2015. Specifically, YOOX MUV for both FY 2015 and FY 2016 are now sourced from Google Analytics, instead of Google Analytics for the website and SiteCatalyst for the mobile site as previously used.

¹⁷ Average Order Value, or AOV, indicates the average value of all orders placed, excluding VAT.

¹⁸ Active customer is defined as a customer who placed at least one order during the 12 preceding months. The figure reported is calculated as the sum of the active customers of each online store for the reporting period.

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Employees

At 31 December 2016, YOOX NET-A-PORTER GROUP had 4,128 employees.

Joint Venture with Alabbar

In November 2016, YOOX NET-A-PORTER GROUP and Symphony, an entity controlled by Alabbar, partnered in a **joint venture to create the Middle East's undisputed leader for online luxury retail.**

The joint venture, 60% controlled by YOOX NET-A-PORTER GROUP, will operate in the Gulf Cooperation Council countries ("GCC") and manage all of the Group's existing multi-brand online stores in the region as well as, in agreement with the Brands, select existing and future Online Flagship Stores with significant business potential in the Middle East.

The joint venture will establish **on-the-ground operations** to provide the Middle Eastern luxury customer with a fully localised offer, which will allow YOOX NET-A-PORTER GROUP to **accelerate its growth** in the region.

This joint venture **strengthened an existing relationship** that was forged when Mohamed Alabbar became a **strategic shareholder** in YOOX NET-A-PORTER GROUP through the subscription of a €100 million capital increase in April 2016.

For further information, please refer to the related press releases, which are available on the Group's corporate website in the section Investor Relations / Press releases.

RESULTS OF THE PARENT COMPANY YOOX NET-A-PORTER GROUP S.P.A.

The Parent company YOOX NET-A-PORTER GROUP S.p.A. ended 2016 with net revenues, net of returns and customer discounts, of Euro 578.9 million, up 12.6% at constant exchange rates (+11.8% reported) compared to Euro 517.8 million in the previous year. These revenues include amounts relating to the Parent Company's supply of products to its subsidiaries.

In 2016, net income of the Parent company was Euro -43.9 million, compared to Euro -11.4 million in the previous year. This result reflects lower gross margins for the Off-Season and Online Flagship Stores, higher operating costs for the development of one shared global techno-logistics platform across the Group - which has not yet started to generate its related revenues, as well as an increase in D&A.

The 2016 YOOX NET-A-PORTER GROUP S.p.A separate financial statements, approved by the Board of Directors, will be submitted for approval at the Shareholders' Meeting to be convened on 21 April 2017.

YOOX NET-A-PORTER GROUP

SIGNIFICANT EVENTS AFTER 31 DECEMBER 2016

Multi-brand In-Season

The start of the year saw key additions to the In-season unique brand portfolio, with the **exclusive launch** of **Alaïa ready-to-wear** on [NET-A-PORTER](#) in January 2017, thus complementing the Brand's existing offering of shoes, bags and other accessories, as well as **Stella McCartney's** first-ever menswear collection on [MR PORTER](#) in February 2017. In addition, following the successful debut of the Tiffany T collection in 2016, **Tiffany & Co.** and [NET-A-PORTER](#) - the **only authorized online retail partner** for **Tiffany & Co. Jewellery** - extended the scope of the global collaboration to the Infinity collection and Tiffany & Co Fine Watches, available from January 2017.

Multi-brand Off-Season

In line with the strategy of enriching its product offering, in January 2017 [THE OUTNET](#) launched **The Activewear Boutique**, a dedicated section of the online store featuring an edited selection of high-performance separates, accessories and footwear, all complemented with editorial stories from industry insiders.

Online Flagship Stores

YOOX NET-A-PORTER GROUP further deployed its **dynamic and profit-driven mono-brand portfolio** management strategy.

The Group is further strengthening its omni-channel capabilities for its Brand Partners to allow their end customers to benefit from a seamless online and offline experience.

In particular, the Group is **laying the foundations** for the **go-live** of the **first next generation omni-channel partnership** for one of the Group's Brand Partners and is continuing to **roll-out existing innovative omni-channel functionalities** to more of the Group's online flagship stores, including *Click from store*, *Check online in-store availability*, *Click & collect* and *Return in store* for **Moncler**.

YOOX NET-A-PORTER GROUP S.p.A. and Diesel S.p.A. (part of OTB group) **jointly decided** to **terminate** the agreement for the management of the **Diesel online store** in late March and **refocus** the collaboration between Diesel and YNAP on **YOOX.COM**. Diesel.com accounted for approximately 1% of YOOX NET-A-PORTER GROUP net revenues in 2016.

The partnership between YOOX NET-A-PORTER GROUP and the OTB group - holding company of many leading brands in the fashion and luxury industry - **successfully continues** with the management of the online flagship stores for **Maison Margiela**, **Marni**, and **Just Cavalli** until 2020 / 2021.

Integration Update

In January 2017, **as scheduled**, the Group successfully delivered the **convergence** towards a **common Enterprise Resource Planning software** ("ERP"), by migrating the former THE NET-A-PORTER GROUP onto the former YOOX GROUP's solution. The shared ERP enables easier and more scalable access to back-office systems across the entire Group and will be a key enabler for the omni-stock programme.

YOOX NET-A-PORTER GROUP

FY 2017 BUSINESS OUTLOOK

YOOX NET-A-PORTER GROUP expects to grow net revenues in line with its 5-Year Plan and achieve an improvement in the adjusted EBITDA margin in 2017: as a leader in the three luxury e-commerce segments in which it operates, the Group is uniquely positioned to support the efforts of the whole luxury industry to harness the potential of digital.

In particular, the Multi-brand In-Season business line is anticipated to further enrich its unique brand portfolio: specifically, it will see the launch of new prestige brands and exclusive capsule collections, key developments for the new Fine Jewelry & Watches category and the launch of the MR PORTER private label. In addition, this business line will further enhance its content offering to drive engagement and improve its luxurious service with a specific focus on its higher-value customer base. The Multi-brand Off-Season business line is expected to mainly benefit from the start of THE OUTNET's international expansion, further brand and product offering enrichment, including the debut of the YOOX's private label business, as well as continuous service enhancements. Finally, growth in the Online Flagship Stores business line is anticipated to leverage significant advancements in its omni-channel proposition and relevant front-end platform upgrades, including strengthened personalisation and precision marketing capabilities. In addition, this business line will make further progress on business development, including the launch of isabelmarant.com.

The Group plans to invest approximately Euro 160 to 170 million in 2017, primarily in technology. In particular, these investments will be dedicated to the roll-out of the new core e-commerce platform for THE OUTNET and select online flagship stores and the completion of the omni-stock programme for the Off-Season business, important milestones for the creation of a shared global techno-logistics platform. YOOX NET-A-PORTER GROUP will also make significant headway in the development of its operations: most notably, the opening of a new office and distribution centre in Dubai, new photo studios and logistics spaces at the Interporto logistics pole in Bologna, as well as the set-up of the In-Season logistics hub in Milan with state-of-the-art automated Order Storage & Retrieval System. Finally, the Group will further enhance its delivery and return proposition to continue setting new service standards for luxury e-commerce.

Pursuant to Article 154-bis, paragraph 2 of the Italian Consolidated Law on Finance, Enrico Cavatorta, the Director responsible for preparing the financial statements, certifies that the accounting information contained in this press release corresponds to documentary records and to accounting books and ledger entries.

YOOX NET-A-PORTER GROUP

OTHER INFORMATION

The Board of Directors of YOOX NET-A-PORTER GROUP S.p.A. acknowledges the resignations of Gary Saage from his office as non-executive member of the Board of Directors of the Company effective on 21 April 2017, the date determined for the Annual Shareholders Meeting for the approval of the financial statements as at 31 December 2016. Such resignations are related to the recent changes of the organizational structure of Richemont. The Board of Directors thanks Mr. Saage for the precious contribution that he has made over the years.

Gary Saage is not a member of any Board committee nor – based on the information held by the Company to date - does not hold, either directly and/or indirectly, any ordinary shares of YOOX NET-A-PORTER GROUP S.p.A.

The Board of Directors of YOOX NET-A-PORTER GROUP S.p.A. further **resolved to call the Shareholders' Ordinary Meeting** on Friday 21 2017, to resolve upon the Statutory Financial Statements of YOOX NET-A-PORTER GROUP S.p.A. as at 31 December 2016, on the Remuneration Report pursuant to article 123-ter of D.Lgs. 58/1998, on the appointment of a new member of the Board of Directors and on the renewal of the authorization for the buyback and disposal of treasury shares.

For further information please refer to the relevant Directors' Report on the items on the agenda.

The documentation required by applicable laws in relation to the items and proposals on the agenda will be made available to the public, by the legally required deadlines, at the Company's registered offices at Via Morimondo 17, Milan and at Borsa Italiana S.p.A..

Shareholders may view and obtain copies of the above documentation, which will also be made available, by the legally required deadlines, on the Company's website www.ynap.com.

YOOX NET-A-PORTER GROUP

CONFERENCE CALL

A conference call will take place today, Wednesday 1 March 2017, at 17:45 (CET), during which YOOX NET-A-PORTER GROUP's management will present the Group's full year results for 2016. If you wish to take part in the conference call, please dial one of the following numbers:

- from Italy: +39 02 805 88 11
- from the UK: +44 121 281 8003
- from the US (local number): +1 718 705 8794
- from the US (toll-free number): 1 855 265 6959

The presentation may be downloaded before the start of the conference call from the Investor Relations section of the YOOX NET-A-PORTER GROUP website:

www.ynap.com/pages/investor-relations/results-centre/presentation/.

A recording of the conference call will be available from today, after the end of the call, until Wednesday 15 March 2017 on the following numbers:

- from Italy: +39 02 724 95
- from the UK: +44 121 281 8005
- from the US (local number): +1 718 705 8797

Access code: 823#

YOOX NET-A-PORTER GROUP

YOOX NET-A-PORTER GROUP

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YOOX NET-A-PORTER GROUP

YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer. The Group is a Global company with Anglo-Italian roots, the result of a game-changing merger, which in October 2015, brought together YOOX GROUP and THE NET -A-PORTER GROUP; the two companies had revolutionized the luxury fashion industry since their birth in 2000.

YOOX NET-A-PORTER GROUP is a unique business with an unrivalled offering including multi-brand in-season online stores [NET-A-PORTER](#) and [MR PORTER](#), and multi-brand off-season online stores [YOOX](#) and [THE OUTNET](#), as well as numerous ONLINE FLAGSHIP STORES, all "Powered by YNAP". Through a joint venture established in 2012, YOOX NET -A-PORTER GROUP has partnered with Kering to manage the [ONLINE FLAGSHIP STORES](#) of several of the French group's luxury brands.

In 2016, YOOX NET-A-PORTER GROUP joined forces with Symphony, an entity controlled by Mohamed Alabbar's family, to establish a ground-breaking joint venture to create the Middle East's undisputed leader for online luxury retail.

Uniquely positioned in the high growth online luxury sector, YOOX NET-A-PORTER GROUP has an unrivalled client base of more than 2.9 million high-spending customers, 29 million monthly unique visitors worldwide and combined 2016 net revenues of €1.9 billion. The Group has offices and operations in the United States, Europe, Japan, China and Hong Kong and delivers to more than 180 countries around the world. YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP.

For further information: www.ynap.com.

YOOX NET-A-PORTER GROUP

ANNEX 1 - YOOX NET-A-PORTER GROUP RECLASSIFIED CONSOLIDATED ADJUSTED INCOME STATEMENT

€ million	2016	2015 PRO-FORMA	CHANGE	2H 2016	2H 2015 PRO-FORMA	CHANGE
Consolidated net revenues	1,870.7	1,665.0	12.4%	973.6	873.2	11.5%
Cost of goods sold	(1,138.2)	(1,008.1)	12.9%	(596.1)	(529.9)	12.5%
Gross Profit¹⁹	732.4	657.0	11.5%	377.5	343.4	10.0%
<i>% of consolidated net revenues</i>	39.2%	39.5%		38.8%	39.3%	
Fulfilment costs Excl. IPC	(181.4)	(165.7)	9.4%	(92.9)	(86.8)	7.0%
Sales and marketing costs Excl. IPC	(229.3)	(203.5)	12.7%	(123.3)	(111.2)	10.8%
General & administrative expenses Excl. IPC	(159.9)	(150.1)	6.6%	(78.9)	(76.6)	3.0%
Other income and expenses	(6.1)	(4.6)	32.8%	(3.3)	(2.1)	56.7%
Adjusted EBITDA²⁰	155.7	133.1	17.0%	79.2	66.7	18.8%
<i>% of consolidated net revenues</i>	8.3%	8.0%		8.1%	7.6%	
Ordinary depreciation and amortisation	(58.4)	(56.9)	2.6%	(34.0)	(29.2)	16.6%
Non-recurring items	-	-	-	-	-	-
Adjusted operating profit²¹	97.4	76.2	27.7%	45.2	37.5	20.5%
<i>% of consolidated net revenues</i>	5.2%	4.6%		4.6%	4.3%	
Income/Loss from investment in associates	0.4	0.6	(37.3)%	0.1	0.5	(73.5)%
Financial income	12.5	18.5	(32.8)%	(0.4)	8.7	>100%
Financial expenses	(16.5)	(17.8)	(7.1)%	(2.6)	(10.2)	(75.0)%
Adjusted profit before tax²²	93.7	77.6	20.7%	42.3	36.5	16.0%
<i>% of consolidated net revenues</i>	5.0%	4.7%		4.3%	4.2%	
Taxes	(24.4)	(17.9)	36.4%	(10.0)	(8.9)	13.0%
Adjusted net income²³	69.3	59.7	16.0%	32.2	27.6	17.0%
<i>% of consolidated net revenues</i>	3.7%	3.6%		3.3%	3.2%	

¹⁹ Gross profit is earnings before fulfillment costs excluding non-cash costs relating to existing share-based incentive plans ("IPC"), sales and marketing costs excluding IPC, general and administrative expenses excluding IPC, IPC, other operating income and expenses, depreciation and amortisation, non-recurring expenses, income/loss from investment in associates, financial income and expenses and income taxes. Since gross profit is not recognised as an accounting measure under Italian GAAP or the IFRS endorsed by the European Union, its calculation might not be standard, and the measurement criterion adopted by the Group might not be consistent with that adopted by other groups. Accordingly, the resulting figures may not be comparable.

²⁰ Adjusted EBITDA is earnings before ordinary depreciation and amortisation, non-recurring expenses, income/loss from investment in associates, financial income and expenses and income taxes and excludes non-cash costs relating to existing share-based incentive plans (IPC). Since adjusted EBITDA is not recognised as an accounting measure under the IFRS endorsed by the European Union, its calculation might not be standard. Group management uses adjusted EBITDA to monitor and measure the Group's performance. The management believes that adjusted EBITDA is an important indicator of operating performance in that it is not affected by the various criteria used to calculate taxes, the amount and characteristics of invested capital and the related amortisation and depreciation methods. The criterion adopted by the Group to calculate adjusted EBITDA might not be consistent with that used by other groups. Accordingly, the resulting figures may not be comparable.

²¹ Adjusted operating profit is earnings before income/loss from investment in associates, financial income and expenses and income taxes and excludes non-cash costs relating to existing share-based incentive plans (IPC) and the non-cash amortisation related to the Purchase Price Allocation ("PPA") arising from the merger. Since adjusted operating profit is not recognised as an accounting measure under the IFRS endorsed by the European Union, its calculation might not be standard. The criterion adopted by the Group to calculate adjusted operating profit might not be consistent with that used by other groups. Accordingly, the resulting figures may not be comparable.

²² Adjusted profit before tax is earnings before income taxes and excludes non-cash costs relating to existing share-based incentive plans (IPC) and the non-cash amortisation related to the Purchase Price Allocation ("PPA") arising from the merger. Since adjusted profit before tax is not recognised as an accounting measure under Italian GAAP or the IFRS endorsed by the European Union, its calculation might not be standard. The criterion adopted by the Group to calculate adjusted profit before tax might not be consistent with that used by other groups. Accordingly, the resulting figures may not be comparable.

²³ Adjusted Net Income is defined as the earnings of the period before the non-cash costs relating to existing share-based incentive plans (IPC), net of their related tax effects, and before the non-cash amortisation related to the Purchase Price Allocation ("PPA") arising from the merger, net of its related tax effect.

YOOX NET-A-PORTER GROUP

ANNEX 2 - YOOX NET-A-PORTER GROUP RECLASSIFIED CONSOLIDATED REPORTED INCOME STATEMENT

€ million	2015			2H 2015		
	2016	PRO-FORMA	CHANGE	2H 2016	PRO-FORMA	CHANGE
Consolidated net revenues	1,870.7	1,665.0	12.4%	973.6	873.2	11.5%
Cost of goods sold	(1,138.2)	(1,008.1)	12.9%	(596.1)	(529.9)	12.5%
Gross Profit²⁴	732.4	657.0	11.5%	377.5	343.4	10.0%
<i>% of consolidated net revenues</i>	39.2%	39.5%		38.8%	39.3%	
Fulfilment costs Excl. IPC	(181.4)	(165.7)	9.4%	(92.9)	(86.8)	7.0%
Sales and marketing costs Excl. IPC	(229.3)	(203.5)	12.7%	(123.3)	(111.2)	10.8%
General & administrative expenses Excl. IPC	(159.9)	(150.1)	6.6%	(78.9)	(76.6)	3.0%
Incentive plan costs ("IPC") ²⁵	(12.4)	(6.7)	83.8%	(6.4)	(0.5)	>100%
Other income and expenses	(6.1)	(4.6)	32.8%	(3.3)	(2.1)	56.7%
Reported EBITDA²⁶	143.4	126.4	13.4%	72.7	66.2	9.9%
<i>% of consolidated net revenues</i>	7.7%	7.6%		7.5%	7.6%	
Ordinary depreciation and amortisation	(58.4)	(56.9)	2.6%	(34.0)	(29.2)	16.6%
PPA-related amortisation ²⁷	(32.8)	-	>100%	(15.6)	-	>100%
Non-recurring items	-	-	-	-	-	-
Reported operating profit	52.2	69.5	(24.9)%	23.2	37.0	(37.4)%
<i>% of consolidated net revenues</i>	2.8%	4.2%		2.4%	4.2%	
Income/Loss from investment in associates	0.4	0.6	(37.3)%	0.1	0.5	(73.5)%
Financial income	12.5	18.5	(32.8)%	(0.4)	8.7	>100%
Financial expenses	(16.5)	(17.8)	(7.1)%	(2.6)	(10.2)	(75.0)%
Reported profit before tax	48.5	70.9	(31.6)%	20.3	36.0	(43.6)%
<i>% of consolidated net revenues</i>	2.6%	4.3%		2.1%	4.1%	
Taxes	(14.6)	(17.4)	(16.4)%	(5.2)	(8.9)	(41.8)%
Reported net income	33.9	53.4	(36.5)%	15.1	27.0	(44.1)%
<i>% of consolidated net revenues</i>	1.8%	3.2%		1.6%	3.1%	

²⁴ See footnote no. 19.

²⁵ Incentive plan costs relate to non-cash costs relating to existing share-based incentive plans.

²⁶ Reported EBITDA is earnings before ordinary depreciation and amortisation, non-recurring expenses, income/loss from investment in associates, financial income and expenses and income taxes. Since reported EBITDA is not recognised as an accounting measure under the IFRS endorsed by the European Union, its calculation might not be standard. Group management uses reported EBITDA to monitor and measure the Group's performance. The management believes that reported EBITDA is an important indicator of operating performance in that it is not affected by the various criteria used to calculate taxes, the amount and characteristics of invested capital and the related amortisation and depreciation methods. The criterion used by the Group to calculate reported EBITDA might not be consistent with that adopted by other groups. Accordingly, the resulting figures may not be comparable between groups.

²⁷ The Purchase Price Allocation process relates to the allocation of the identifiable part of the goodwill arising from the merger of YOOX GROUP and NET-A-PORTER GROUP to intangibles assets.

YOOX NET-A-PORTER GROUP

ANNEX 3 - YOOX NET-A-PORTER GROUP RECLASSIFIED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

€ million	31 DEC 2016	31 DEC 2015	CHANGE %
Net working capital ²⁸	36.6	(23.8)	>100%
Non-current assets	1,880.4	2,013.2	(6.6%)
Non-current liabilities (excluding financial liabilities)	(85.7)	(15.0)	>100%
Net invested capital²⁹	1,831.3	1,974.4	(7.2%)
Shareholders' equity	1,936.0	2,036.5	(4.9%)
Net debt / (net financial position) ³⁰	(104.7)	(62.1)	68.6%
Total sources of financing	1,831.3	1,974.4	(7.2%)

ANNEX 4 - YOOX NET-A-PORTER GROUP RECLASSIFIED CONSOLIDATED STATEMENT OF CASH FLOWS

€ million	2016	2015 PRO-FORMA
Adjusted EBITDA	155.7	133.1
Net Financial Income / (Expenses) & Associates	(8.8)	1.3
Taxes Paid	(24.9)	(28.9)
Change in Ordinary Working Capital	(23.4)	(12.2)
Capital Expenditure	(136.9)	(83.7)
Other ³¹	(19.2)	(4.1)
Translation Adjustment ³²	17.5	-
Free Cash Flow (at constant FX)	(40.1)	5.5
M&A related items	-	(19.4)
Proceeds from Stock Option Exercise & Capital Increase	100.2	15.6
Translation Adjustment ³²	(17.5)	-
Change in Net Financial Position (at current FX)	42.6	1.7

²⁸ Net working capital is current assets, net of current liabilities, with the exception of cash and cash equivalents, bank loans and borrowings and other financial payables falling due within one year and financial assets and liabilities included under other current assets and liabilities. Net working capital is not recognised as an accounting measure under Italian GAAP or the IFRS endorsed by the European Union. The measurement criterion adopted by the Company might not be consistent with that adopted by other groups. Accordingly, the balance obtained by the Company may not be comparable with the figures obtained by other groups.

²⁹ Net invested capital is the sum of net working capital, non-current assets and non-current liabilities net of non-current financial liabilities. Net invested capital is not recognised as an accounting measure under Italian GAAP or the IFRS endorsed by the European Union. The measurement criterion adopted by the Company might not be consistent with that adopted by other groups. Accordingly, the balance obtained by the Company may not be comparable with the figures obtained by other groups.

³⁰ Net debt (or net financial position) is the sum of cash and cash equivalents, other current financial assets, net of bank loans and borrowings and other financial payables falling due within one year, other current financial liabilities and non-current financial liabilities. Net debt (or net financial position) is not recognised as an accounting measure under Italian GAAP or the IFRS endorsed by the European Union. The measurement criterion adopted by the Company might not be consistent with that adopted by other groups. Accordingly, the balance obtained by the Company may not be comparable with the figures obtained by other groups. Other current financial assets are not governed in detail in CESR's definition of net debt (or net financial position): the Group considers it appropriate to supplement this definition by including receivables from acquirers and logistics operators that have been requested to collect cash on delivery under "other current financial assets".

³¹ Other mainly refers to exchange rate impact resulting from the consolidation of foreign subsidiaries and unrealised gain and losses.

³² Translation Adjustment refer to the delta FX which arises from converting Ordinary Working Capital, Capital Expenditure and Other into Euro at the exchange rates as at 31 December 2016 and 31 December 2015.

YOOX NET-A-PORTER GROUP

ANNEX 5 - YOOX NET-A-PORTER GROUP S.P.A. RECLASSIFIED REPORTED INCOME STATEMENT

€ million	2016	2015	CHANGE
Net revenues	578.9	517.8	11.8%
Cost of goods sold	(445.2)	(373.4)	19.2%
Gross profit³³	133.7	144.5	(7.5)%
<i>% of net revenues</i>	23.1%	27.9%	
Fulfillment costs	(48.1)	(44.1)	9.0%
Sales and marketing costs	(40.9)	(32.2)	23.7%
General & administrative expenses	(54.8)	(28.4)	92.9%
Other income and expenses	(6.0)	(4.1)	47.1%
Reported EBITDA³⁴	(16.1)	35.7	>100.0%
<i>% of net revenues</i>	(2.8)%	6.9%	
Depreciation and amortisation	(35.7)	(29.1)	22.6%
Non-recurring items ³⁵	-	(18.4)	-
Operating profit	(51.8)	(11.7)	>100%
<i>% of net revenues</i>	(8.9)%	(2.3)%	
Income/Loss from investment in associates	0.4	3.2	(88.3)%
Financial income	9.2	4.9	86.9%
Financial expenses	(12.7)	(10.1)	25.5%
Profit before tax	(54.9)	(13.8)	>100%
<i>% of net revenues</i>	(9.5)%	(2.7)%	
Taxes	11.0	2.4	>100%
Reported net income	(43.9)	(11.4)	>100%
<i>% of net revenues</i>	(7.6)%	(2.2)%	

³³ Refer to footnote 19.

³⁴ Refer to footnote 26.

³⁵ Non-recurring items mainly include legal, fiscal, accounting, valuation and strategic advisory consulting fees as well as general administrative costs related to the merger.

YOOX NET-A-PORTER GROUP

ANNEX 6 - YOOX NET-A-PORTER GROUP S.P.A. RECLASSIFIED REPORTED STATEMENT OF FINANCIAL POSITION

€ million	31 DEC 2016	31 DEC 2015	CHANGE
Net working capital ³⁶	65.2	61.2	6.5%
Non-current assets	2,033.4	1,956.6	3.9%
Non-current liabilities (excluding financial liabilities)	(0.3)	(0.2)	49.2%
Net invested capital³⁷	2,098.3	2,017.6	4.0%
Shareholders' equity	2,056.8	1,989.4	3.4%
Net debt / (net financial position) ³⁸	41.5	28.2	47.1%
Total sources of financing	2,098.3	2,017.6	4.0%

ANNEX 7 - YOOX NET-A-PORTER GROUP RECLASSIFIED REPORTED STATEMENT OF CASH FLOWS

€ million	2016	2015	CHANGE
Cash flow from (used in) operating activities	(14.3)	15.9	>100.0%
Cash flow from (used in) investing activities	(92.0)	(61.7)	49.0%
Sub-Total	(106.2)	(45.9)	>100.0%
Cash flow from (used in) financing activities	80.0	39.5	>100.0%
Total Cash Flow for the period	(26.2)	(6.3)	>100.0%

³⁶ Refer to footnote 28.

³⁷ Refer to footnote 29.

³⁸ Refer to footnote 30.

YOOX NET-A-PORTER GROUP

ANNEX 8 - EXCHANGE RATES

	PERIOD AVERAGE					
	2016	2015	2H 2016	2H 2015	4Q 2016	4Q 2015
EUR USD	1.107	1.110	1.098	1.104	1.078	1.095
<i>Apprec. / (Deprec.) vs. EUR</i>	0.2%		0.5%		1.6%	
EUR GBP	0.819	0.726	0.859	0.720	0.869	0.722
<i>Apprec. / (Deprec.) vs. EUR</i>	(11.4%)		(16.2%)		(16.9%)	
EUR JPY	120.197	134.314	116.077	134.419	117.918	132.952
<i>Apprec. / (Deprec.) vs. EUR</i>	11.7%		15.8%		12.7%	
EUR CNY	7.352	6.973	7.407	7.004	7.369	7.000
<i>Apprec. / (Deprec.) vs. EUR</i>	(5.2%)		(5.4%)		(5.0%)	
EUR RUB	74.145	68.072	70.088	71.346	67.997	72.405
<i>Apprec. / (Deprec.) vs. EUR</i>	(8.2%)		1.8%		6.5%	
EUR HKD	8.592	8.601	8.518	8.553	8.370	8.489
<i>Apprec. / (Deprec.) vs. EUR</i>	0.1%		0.4%		1.4%	
EUR KRW	1,284.181	1,256.544	1,250.248	1,284.438	1,249.517	1,268.038
<i>Apprec. / (Deprec.) vs. EUR</i>	(2.2%)		2.7%		1.5%	
EUR AUD	1.488	1.478	1.455	1.527	1.438	1.521
<i>Apprec. / (Deprec.) vs. EUR</i>	(0.7%)		4.9%		5.7%	
EUR CAD	1.466	1.419	1.448	1.458	1.440	1.462
<i>Apprec. / (Deprec.) vs. EUR</i>	(3.2%)		0.7%		1.5%	

	PERIOD END				
	31/12/2016	30/09/2016	30/06/2016	31/03/2016	31/12/2015
EUR USD	1.054	1.116	1.110	1.139	1.089
<i>Apprec. / (Deprec.) vs. EUR</i>	3.3%	0.4%	0.8%	(5.5%)	11.5%
EUR GBP	0.856	0.861	0.827	0.792	0.734
<i>Apprec. / (Deprec.) vs. EUR</i>	(14.3%)	(14.2%)	(13.9%)	(8.1%)	6.1%
EUR JPY	123.400	113.090	114.050	127.900	131.070
<i>Apprec. / (Deprec.) vs. EUR</i>	6.2%	19.1%	20.1%	0.8%	10.8%
EUR CNY	7.320	7.446	7.376	7.351	7.061
<i>Apprec. / (Deprec.) vs. EUR</i>	(3.5%)	(4.4%)	(6.0%)	(9.3%)	6.7%
EUR RUB	64.300	70.514	71.520	76.305	80.674
<i>Apprec. / (Deprec.) vs. EUR</i>	25.5%	3.9%	(12.8%)	(18.2%)	(10.3%)
EUR HKD	8.175	8.655	8.614	8.828	8.438
<i>Apprec. / (Deprec.) vs. EUR</i>	3.2%	0.3%	0.7%	(5.5%)	11.6%
EUR KRW	1,269.360	1,229.760	1,278.480	1,294.880	1,280.780
<i>Apprec. / (Deprec.) vs. EUR</i>	0.9%	8.0%	(2.1%)	(7.9%)	3.4%
EUR AUD	1.460	1.466	1.493	1.481	1.490
<i>Apprec. / (Deprec.) vs. EUR</i>	2.1%	8.7%	(2.5%)	(4.4%)	(0.5%)
EUR CAD	1.419	1.469	1.438	1.474	1.512
<i>Apprec. / (Deprec.) vs. EUR</i>	6.5%	2.3%	(3.8%)	(6.8%)	(7.0%)

Fine Comunicato n.1136-15

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