Reno De Medici

Lunch Meeting - Milan

13 March 2017



Born to be converted



Agenda

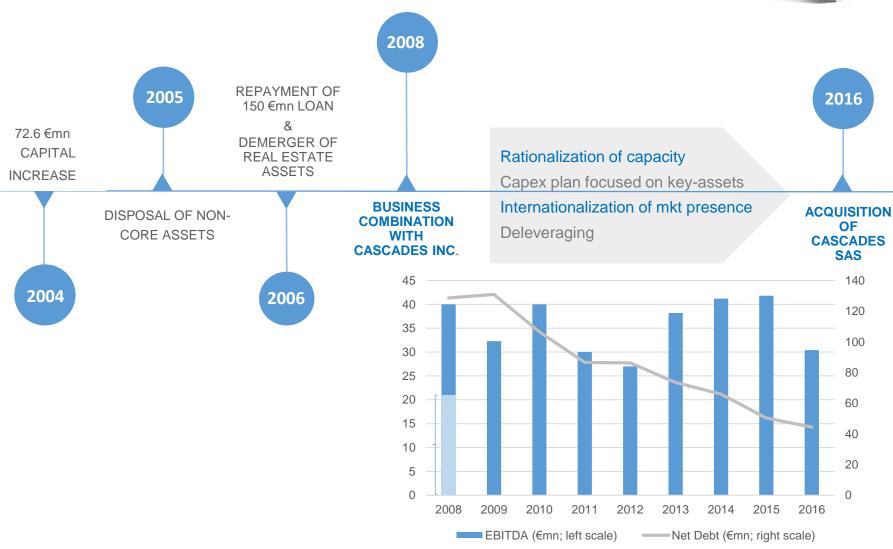


- 1 RDM Features and Strategic Guidelines
- 2 FY2017 Financials
- 3 RDM Shares and Final Remarks



Where we come from





Total 2008 EBITDA was 40 €mn, of which 21.2 €mn from badwill generated by the business combination.



Main achievements in 2016



CAPEX PROJECT AT ARNSBERG

In April 2016, RDM carried out a **6.2 million euro** investment at Arnsberg (close to Dortmund) to rebuild **the Middle Layer and Post drying section**



Increase in production capacity thanks to:

- √ higher process speed
- √ improved efficiency
- √ lower consumption of energy and raw materials.

CASCADES S.A.S. ACQUISITION

On 30 June 2016 RDM bought from Cascades Inc. 100% of **Cascades sas** (FBB business, i.e. cartonboard based on pulp).

The deal brings all assets from the Business Combination carried out in 2008 under **one Group** and **Leadership**, with the opportunity to offer a **complete product portfolio**.



Assets located in La Rochette (140 km east of Lyon)

Strategic location to serve customers throughout Europe

Price of 11.3 m€, net of 8.7 m€ of net debt of the acquired Company.

Site capacity of 165,000 tons; two board machines.

Top **10 clients** – mainly professional printers - accounting for **55%** of total yearly **sales**.

Wide range of **applications** (pharma, food, cosmetics, displays, publishing...).



New Company's profile





European scale

Strategic locations of assets across Europe

Unique position of virgin cartonboard production in South Europe



Products based both on recycled wastepaper and virgin fiber enhance RDM leading position in the European cartonboard market





Size

Installed capacity well above 1 million tons
Revenues exceeding 550 m€

Additional EBITDA (well above 3 m€)

Marketing opportunities

Cartonboard based on pulp provides access to a growing market with valuable clients

More effective marketing effort through a simplified branding policy





Where we are now



Today RDM boasts:



INTERNATIONAL FOOTPRINT

Strong presence across Europe (3 mills in Italy, 2 in France and 1 Germany)

RICH PRODUCT PORTFOLIO



Cartonboard products based on recycled and virgin-fiber meeting the full range of end-users' needs





ONE COMPANY PHILOSOPHY

One brand One strategy One management team

The new logo reflects the new Group organization and selling proposition.



Strategic priorities





Enhance SERVICE and PRODUCT QUALITY

High-performance output contributes to overall cost competitiveness



Promote the "ONE COMPANY" culture

The newly-introduced mindset targets continuous improvement inside RDM, with the aim of increasing the satisfaction of all stakeholders



Translate operational progress into HEALTHY FINANCIALS

IT investments allow for supply chain optimization and more effective execution of orders



Minimize the ENVIRONMENTAL IMPACT of cartonboard production

RDM is committed to reducing carbon emissions, recycling resources and increasing operational efficiency



Market segmentation



Packaging applications and, to a lesser extent, graphic purposes drive cartonboard production.

SBB - Solid Bleached Sulphate Board (GZ/UZ)

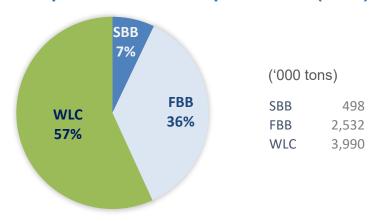
FBB - Folding Boxboard (GC/UC);

Based on virgin fiber

WLC - White Lined Chipboard (GD/UD) and Triplex Board (GT/UT).

Based on recycled fiber

European cartonboard production (2015)





In the last few years, until H1 2016, RDM production was focused on **one business segment**: White Lined Chipboard, "**WLC**". Following to the acquisition of Cascades sas (30 June 2016), RDM is also involved in the "**FBB**" business.

Source: Company's elaborations on market data



Different end-uses

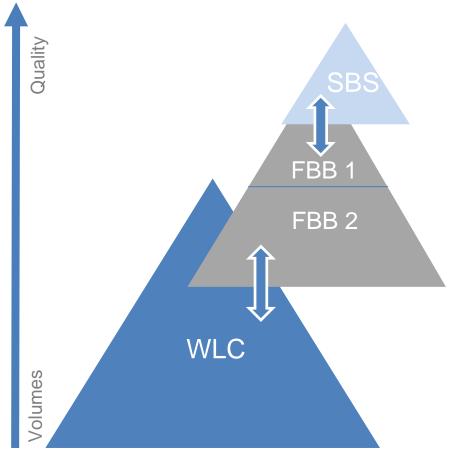


High-quality cosmetics Premium cigarettes

Confectionery
Pharmaceuticals
Global brand cigarettes
Beauty & health care
Music sleeves

Wet/frozen food Retail Bakery Hardware Software

Sport/toys
Beverages
Dry food
Paper goods
Detergents
Textile/shoes



Printability and surface quality
Whiteness/brightness
Purity
Odour and taint properties

Bulk
Stiffness
Printability
(B)CTMP with odour and taint sensitive products

Price Environmental image

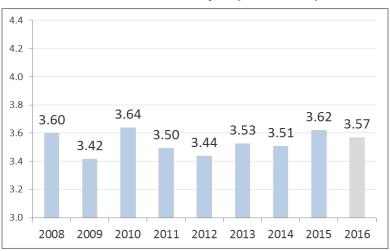
Source: Company's elaborations on market data



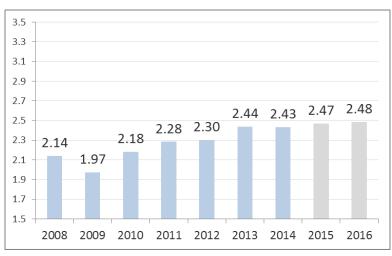
Demand and Capacity



WLC demand in Europe (mn tons)

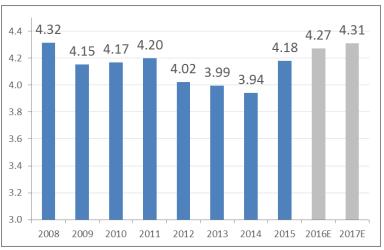


FBB demand in Europe (mn tons)

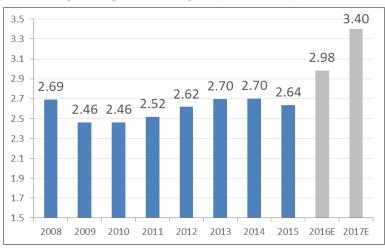


Source: Company's estimates

WLC capacity in Europe (mn tons)



FBB capacity in Europe (mn tons)





Two key players in WLC



Mayr MeInhof and **RDM** as a whole represent over 55% of total production capacity in WLC.

The rest of competition is fragmented in terms of size. Differently from MM and RDM, minor players in the WLC market do not have a PanEuropean asset base.

EV4E

MM
KARTON AG

No. of mills	('000 tons sold)	Revenues (€mn)	('000 tons sold)	Revenues (€mn)	
7	1,710*	1,046.7*	1,258*	777.5*	
6	824	438.0	650**	345.9**	

014 2046

084 2046



Source: MM and RDM Annual and Interim Reports.

Q3 FBB volumes sold were **34K tons**, while **Revenues** were **26.8 €mn**. Quarterly data are unaudited.

Mayr Melnhoff FY2016 earnings will be released on 21 March 2017.

^{*} Approximately 20% of MM Karton production is based on virgin fiber. The rest is WLC.

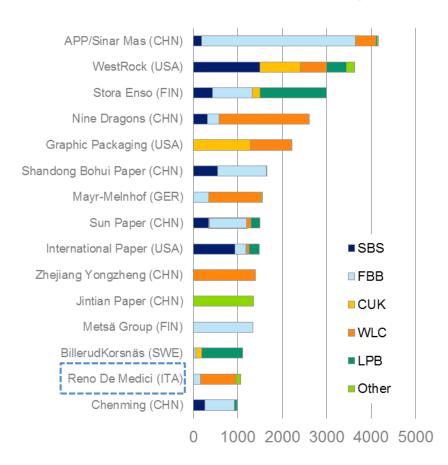
^{**} RDM Group data for 9M2016 include the FBB business (Cascades sas), consolidated starting from Q32016.



Leading producers globally



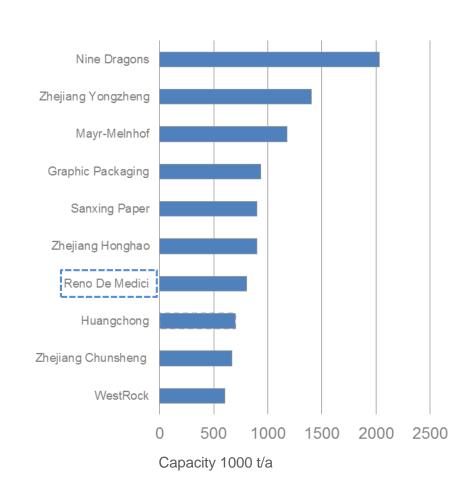
Cartonboard producers by grade



Capacity 1000 t/a

Source: PÖYRY, 2016

WLC producers

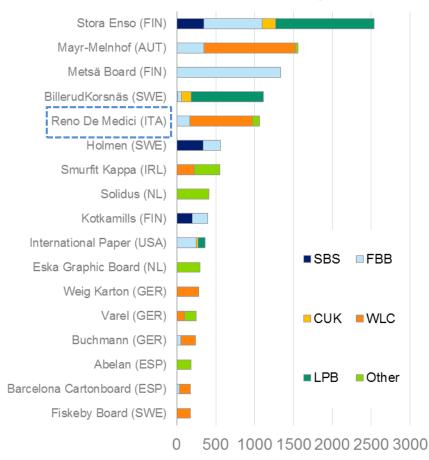




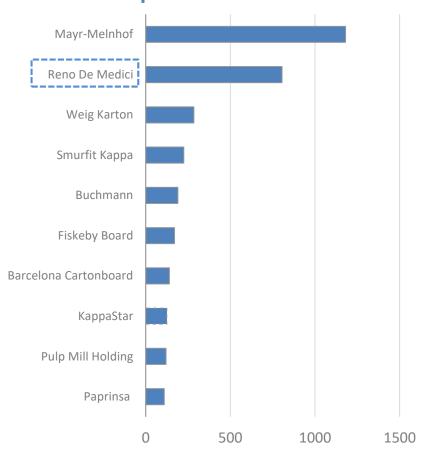
Leading producers in Europe



Cartonboard producers by grade



WLC producers

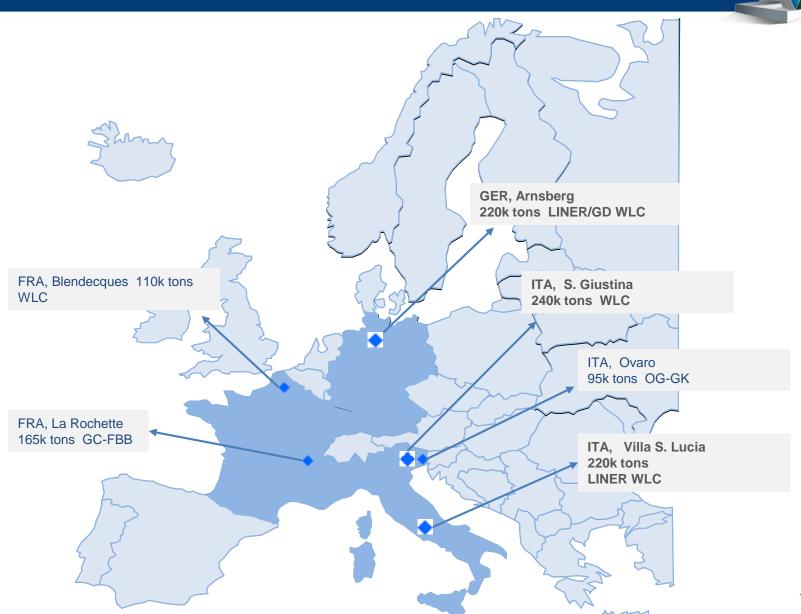


Capacity 1000 t/a

Capacity 1000 t/a

Source: PÖYRY, 2016

RDM Three European top-class assets





Organizational chart





2 Operating Plants: Reno De Medici SpA - S. Giustina - Villa S. Lucia (operating holding) **Marketing Operations RDM Arnsberg GmbH (*) RDM Marketing srl** 100% 100% RDM. Ovaro SpA 80% Cascades Sas RDM Blendecques Sas La Rochette 100% 100% ZAR Srl Manucor SpA 33.33% 22.75%

Sheeting & Distribution

RDM Magenta Srl 100.00%

Emmaus Pack Srl 34.39%

Pac Services SpA 33.33%

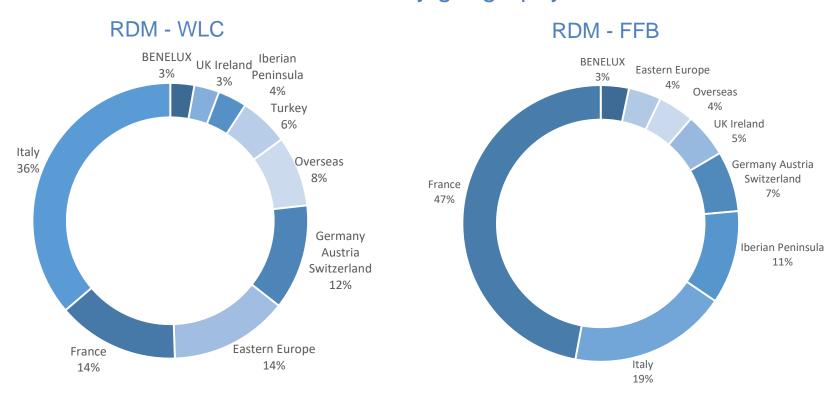
^(*) Company owned 94% by Reno De Medici SpA and 6% by Cascades Grundstück GmbH & Co.KG.



Where we sell



FY 2016 Revenues by geography



RDM boasts a robust position in core European countries.

In WLC, strong geographic reach leverages on a well-diversified asset base.

In FFB, La Rochette (Cascades sas) represents the only production site in Southern Europe.



1,400+ converters buying RDM products

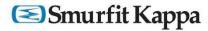












Low-risk concentration

Market share of **top ten converters** is around **30%**.

First 10 RDM clients account for approx. 22.5% of tons sold.

First RDM 100 clients account for 68% of tons sold.



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RDM Group P&L



RDM Group data for FY2016 include the FBB business (Cascades sas), consolidated starting from Q32016.

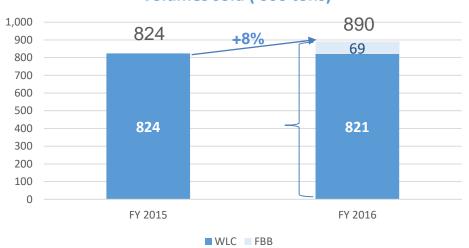
Consolidated Income Statement	12.31.2016	12.31.2015
(thousands of Euros)		
Revenues from sales	477,764	438,235
Other revenues and income	6,932	6,488
Change in inventories of finished goods	468	(2,375)
Cost of raw materials and services	(373,659)	(331,376)
Personnel costs	(76,067)	(63,663)
Other operating costs	(5,003)	(5,506)
Gross operating profit	30,435	41,803
Depreciation and amortization	(21,680)	(22,345)
Write-downs and revaluations		(2,222)
Operating profit	8,755	17,236
		_
Financial expense	(3,248)	(3,597)
Gains (losses) on foreign exchange	169	450
Financial income	29	20
Net financial income/(expense)	(3,050)	(3,127)
Gains (losses) from investments	705	543
Taxes	(3,030)	(3,676)
Profit (loss) for the period before discontinued operations	3,380	10,976
•		
Discontinued operations	(188)	(1,114)
Profit (loss) for the period	3,192	9,862
attributable to:	2 124	0.704
Group's share of profit (loss) for the period	3,134	9,784
Minority interest in profit (loss) for the period	58	78



Revenues from Sales



Volumes sold ('000 tons)

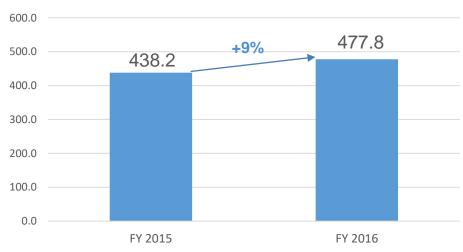


The increase in FY 2016 Volumes and Revenues reflects the benefits of Cascades sas consolidation, starting from 30 June 2016.

FBB volumes sold in H2 2016: **69,000 tons.**

Decrease in WLC: 3,500 tons.

Revenues from sales (€ mn)



Dynamics of WLC Volumes Sold in 2016 reflect a scenario of weaker demand in Europe vs. 2015. Overseas demand partly compensated for the European market weakness.

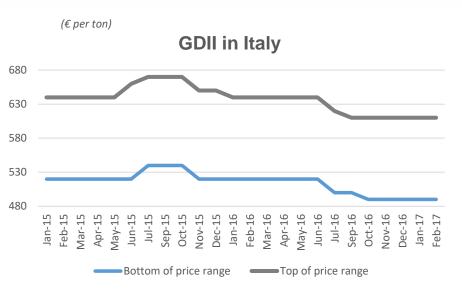
Higher oversea sales lowered average selling prices in WLC.

FBB sales in H2 2016: **54.7 € mn. WLC** sales in FY 2016 decrease: **15 € mn.**



Selling prices





GCII in Italy

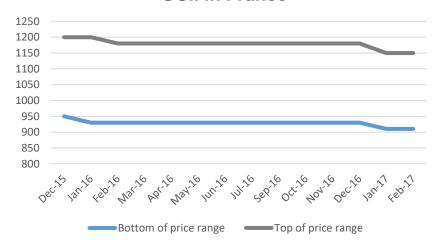


Source: Company's elaborations on market data

GDIII in Italy



GCII in France





Prices of raw materials



Natural gas price (US\$/GAL)



Bleached softwood pulp (€ per ton)



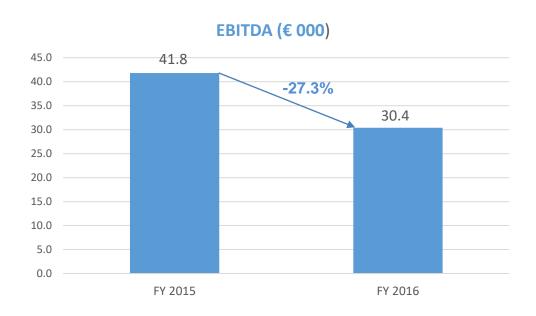
Mixed paper and board (€ per ton)





EBITDA





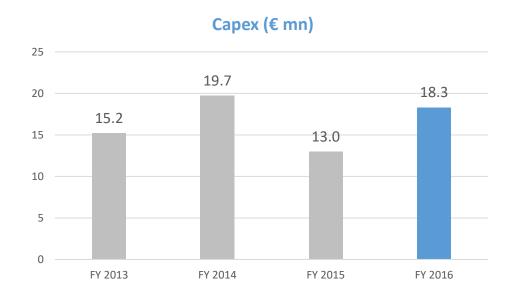
The **EBITDA change** is basically due to the following drivers:

- weaker market scenario compared to the FY 2016 (putting pressure also on selling prices);
- lower production at the Arnsberg mill, due to the investment carried out in April 2016;
- Higher cost of non-energy raw materials.



Investing to improve efficiency





Cumulated capex of **162.5 million euro** over the 2008-2016 period, i.e. **18.0 million euro on average per year**.

Tipically, over the last nine years, RDM investments have been mainly concentrated in upgrading one plant at a time.

In 2016, Capex was mainly focused on the **Arnsberg mill.**

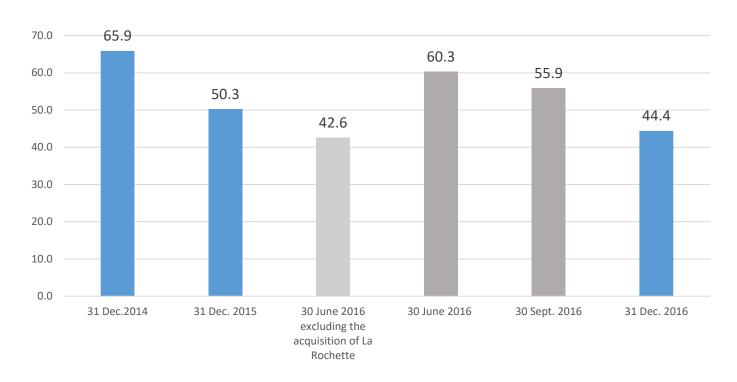
D&A pretty stable/slightly declining in the meantime (-3.0% FY 2016 vs. FY 2015).



Continuous deleveraging



Net financial indebtedness (€ mn)

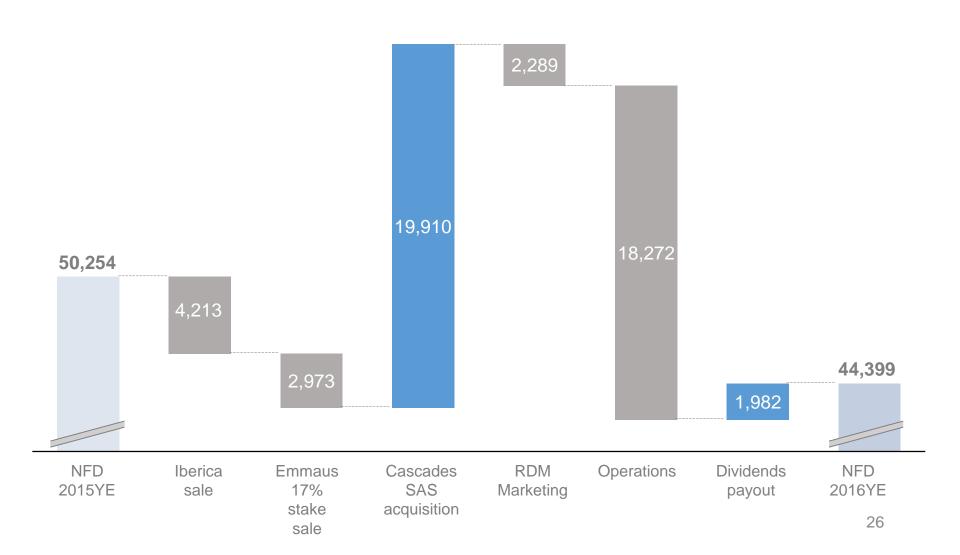


Strong cash flow generation drove the decrease in Net Financial Debt.



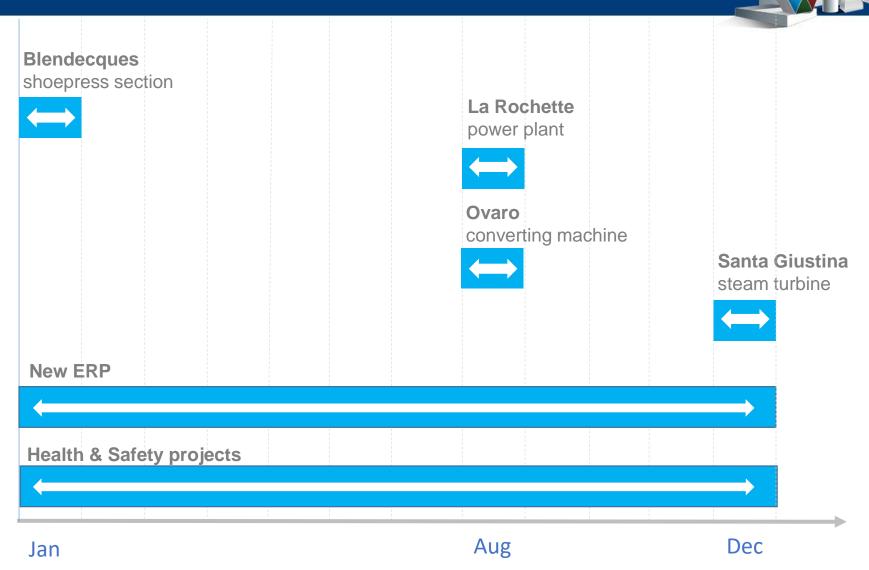
Net Financial Debt Change







2017 investments



2017 planned capex in line with previous years range.



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RDM and the Stock Exchange



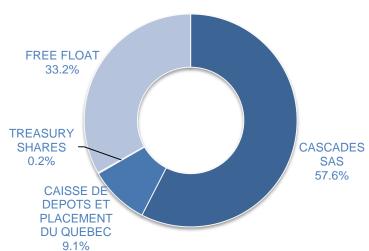
Share Capital: 140,000,000.00 €

Outstanding shares: 377,800,994, o/w

377,531,366 ordinary shares

269,628 convertible savings shares

Main shareholders



Source: RDM shareholder register as of 30 June 2016

Listing markets

Milan Stock Exchange – MTA (STAR segment) Madrid Stock Exchange

Codes

Bloomberg: RM IM; Reuters: RDM.MI

ISIN: IT0001178299

Mkt cap.: 135.6 € mn (@0.359 € p.s. as of 8 March 2017)

Last dividend paid

ORDINARY SHARE: Dividend of 52 € cents

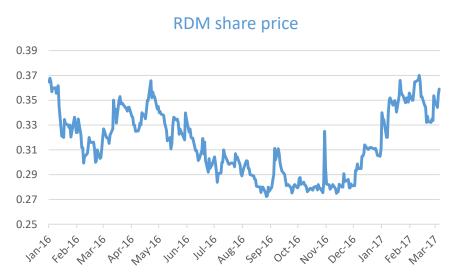
Payment date: 11 May 2016

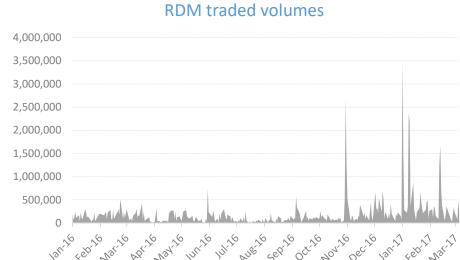
Dividend yield: 1.4% (YE price of 0.3679 €)

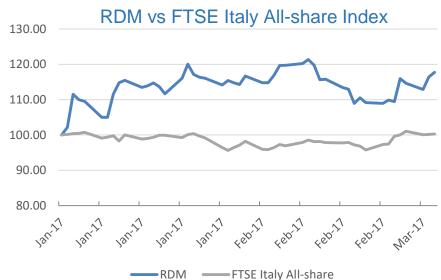


Share performance











Lean and effective Governance



Traditional administration and control system (BoD, Statutory Auditors and Shrs' Meeting). Adoption of the **Code of Corporate Governance** of Listed Companies promoted by Borsa Italiana.

Board of Directors



Robert Hall, Chairman
VP, Legal Affairs and Corporate
Secretary at Cascades. Part of the
senior management team, he works
for Cascades since 1994.



Chemical engineer, with more than 18 years of experience in the European packaging industry. Coopted on 3 November 2016.

Matteo Rossi, Independent Director



Lawyer boasting deep expertise in M&A and International Affairs. Co-opted on 19 Nov. 2015

Laura Guazzoni, Independent Director



Chartered accountant and business consultant. Bocconi University professor.

Laurent Lemaire, Director

Michele Bianchi, Chief Executive Officer



Founder, shareholder and past-CEO of Cascades.

Board appointed on 29 April 2014. Term of office: 3 financial years. New Board will be appointed on 28 April 2017.



Final remarks



We are deploying a structured set of initiatives:

- 1 Enhance **efficiency** and **competitiveness** in both operations and customer services
- 2 Strengthen the integration through the new identity and a "One Company" culture
- Roll-out of **best practices** across the Company

2017 efforts aimed at ...

Building on solid foundations for future growth